Mission Dashboard | Quarter 2 (April - June 2018)
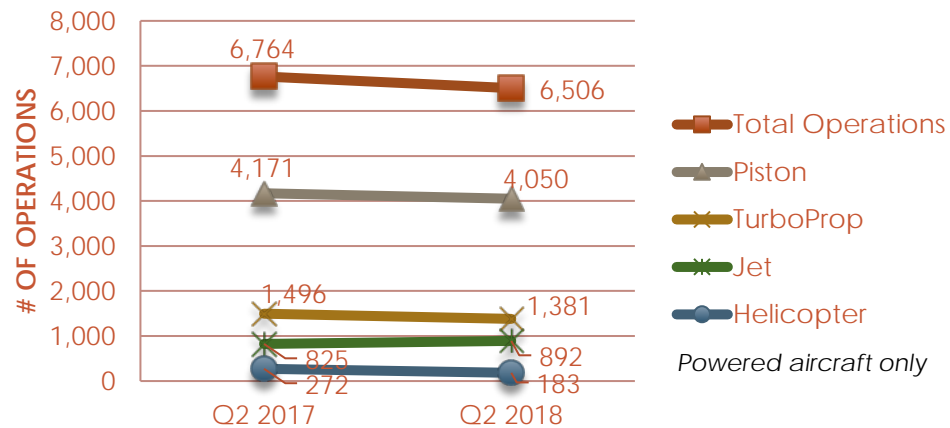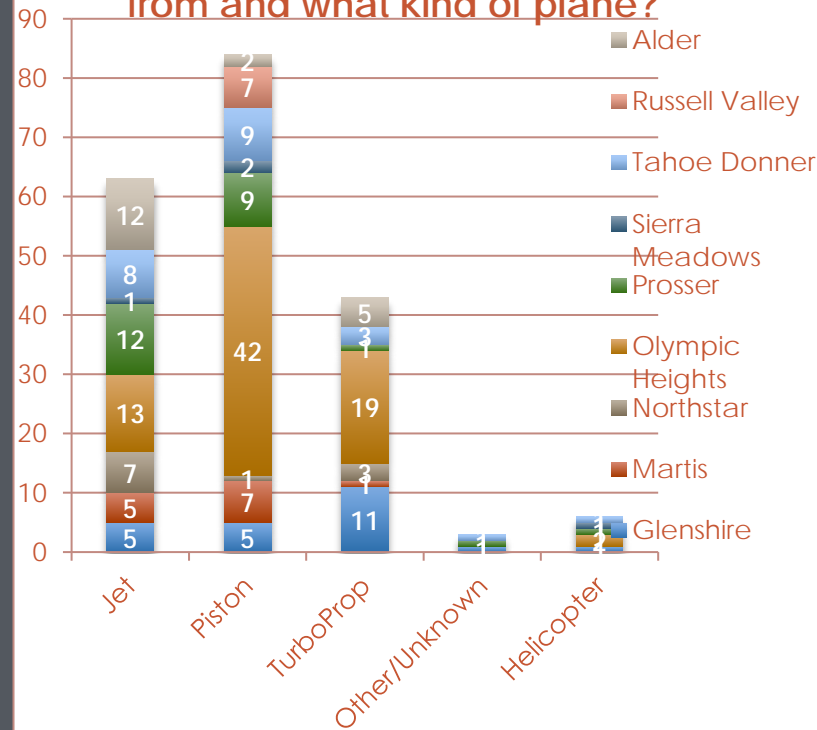
COMMENTS + OPERATIONS
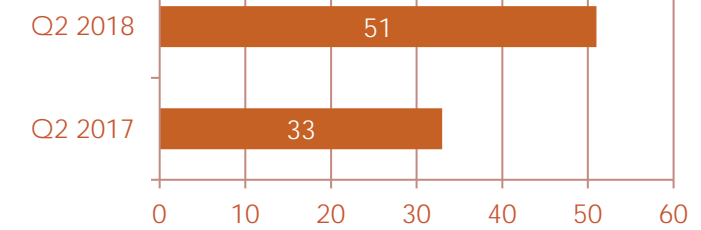
What type of aircraft was flown per quarter?

- Total Operations: 6,764 → 6,506
- Piston: 4,171 → 4,050
- TurboProp: 1,496 → 1,381
- Jet: 825 → 892
- Helicopter: 272 → 183

Powered aircraft only

(Y-axis: # OF OPERATIONS; X-axis: Q2 2017, Q2 2018)

How many households commented & number of comments per aircraft type?

(Y-axis: Number of Comments)

Legend: Unknown, Helicopter, Jet, TurboProp, Piston

- Q2 2017 Comments per type: Piston 70, TurboProp 19, Jet 50, Helicopter 4, Unknown 7
- Total Households Q2 2017: 58
- Total Households Q2 2018: 49
- Q2 2018 Comments per type: Piston 85, TurboProp 44, Jet 63, Helicopter 6, Unknown 3

Where did the comment come from and what kind of plane?

Legend: Alder, Russell Valley, Tahoe Donner, Sierra Meadows, Prosser, Olympic Heights, Northstar, Martis, Glenshire

- Jet: 5, 5, 7, 13, 12, 1, 8, 12
- Piston: 5, 7, 1, 42, 9, 2, 9, 7, 2
- TurboProp: 11, 3, 19, 3, 1, 3, 5
- Other/Unknown
- Helicopter

Total Comments vs. Households

- Total Comments: 201
- Households: 49

New Commenters - 10

Operations During Voluntary Curfew (10pm-7am)

- Q2 2018: 51
- Q2 2017: 33

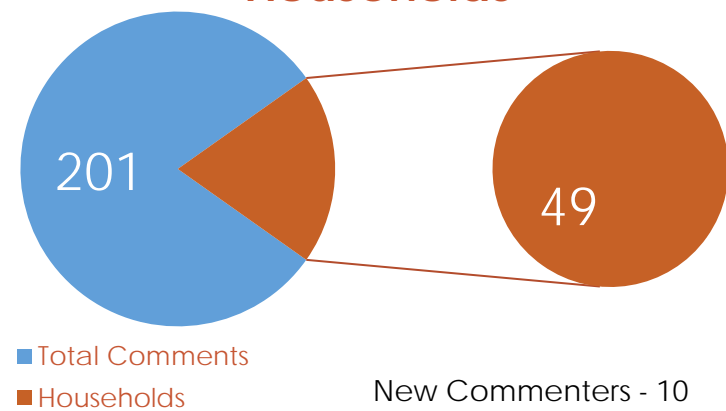### Top Quarterly Insights

- March brought much needed snow into Q2
- 2nd half of June had most operations for Q2
- Olympic Heights sent in most comments - 77
- Martis Valley Estates comments dropped 69%

SAFETY

How many SMS reports were filed?

Legend: Vehicle/AOA Access, Loss of Separation, Inc./Acc., Incursion, Radio Error, Pilot Deviation

- Q2 2017 (out of 7,652 ops): Pilot Deviation 3, Radio Error 3, Incursion 2, Loss of Separation 2, Vehicle/AOA Access 1
- Q2 2018 (out of 7,678 ops): Pilot Deviation 1, Radio Error 1, Incursion 1, Inc./Acc. 2, Vehicle/AOA Access 3
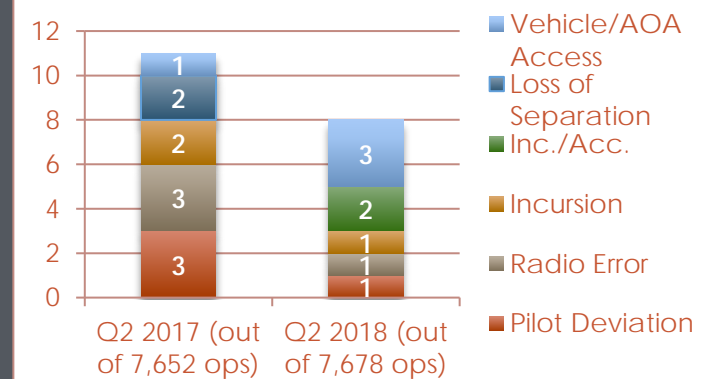
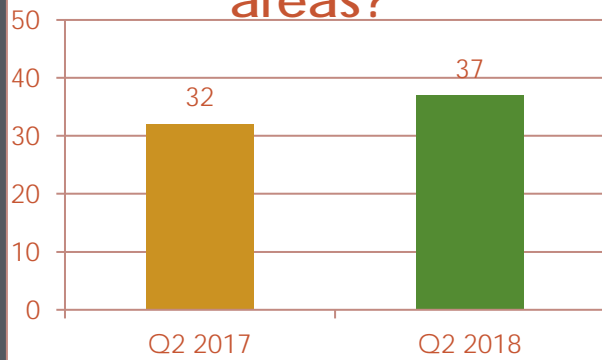# Mission Dashboard | Quarter 2 (April - June 2018)

COMMUNICATIONS + PUBLIC

How many groups used our meeting areas?
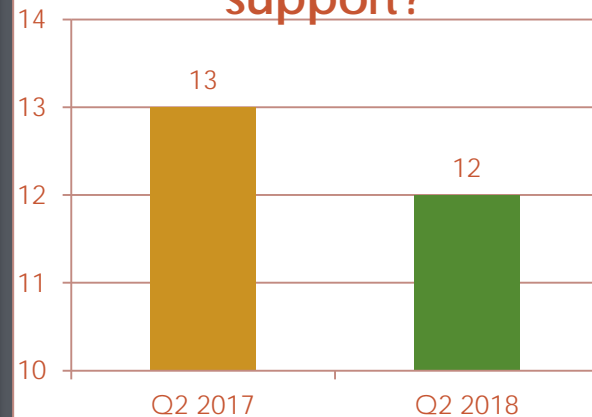
- Q2 2017: 32
- Q2 2018: 37

Q2 Community Highlights

- TTAD Open House Event
- AOPA Rusty Pilot Seminar, Art Talk Speaker Event
- Airport Booth Events: TTUSD Career Fair, Truckee Thursdays, Maker Show
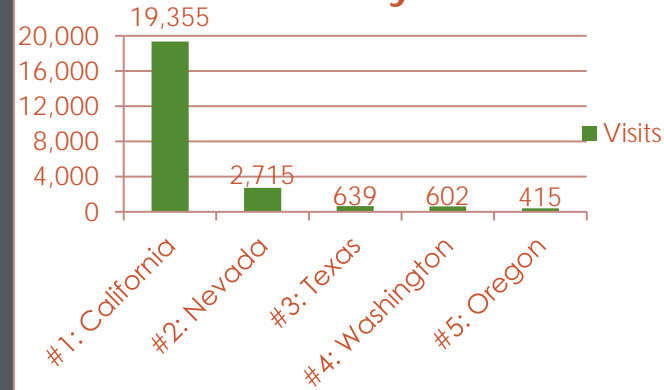- Pathways to Aviation Career Classes

Top Social Media Posts

- Waddle Ranch Sugar Pine seedling plantings
- Air Show & Family Festival Info
- David Diamond Joins ACAT
- Seen on the Ramp - Beaver DHC-2
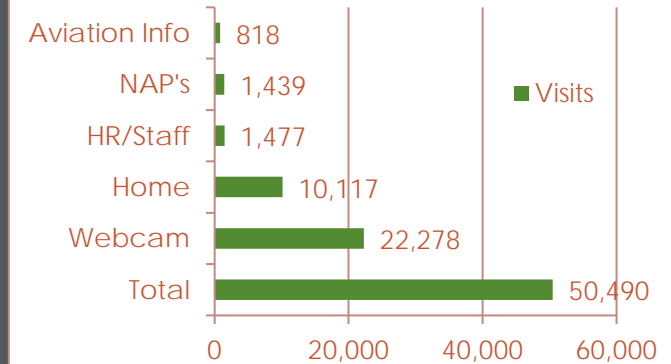- Density Altitude Advisory

How many events did we host or support?

- Q2 2017: 13
- Q2 2018: 12

Q2 Website Traffic: Where are they from?

Visits:
- #1: California — 19,355
- #2: Nevada — 2,715
- #3: Texas — 639
- #4: Washington — 602
- #5: Oregon — 415

Q2 Website Traffic: What pages do people visit?

Visits:
- Aviation Info — 818
- NAP's — 1,439
- HR/Staff — 1,477
- Home — 10,117
- Webcam — 22,278
- Total — 50,490

PILOT OUTREACH

Q2 Pilot Contact Points

- Total Unique Aircraft — 1,145
- Road Show Contacts — 142
- Pilot Ramp Contacts — 1,127
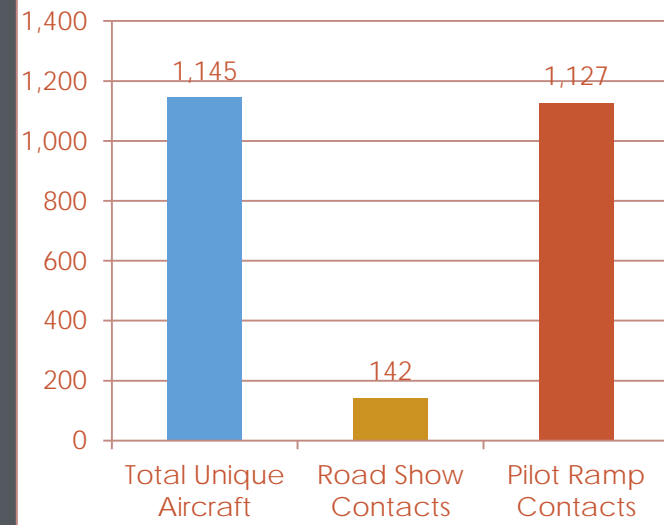
Pilot Outreach

- Conduct Customer Service Survey to better understand and serve our airfield users
- Conduct Sierra Crest AWOS petition to secure weather reporting station so pilots can receive up- to-the-minute weather
- Held 3 Roadshows with over 140 pilots
- Outfitted 'Snack Cart' to display and market our Noise Abatement Procedures and Curfew while providing a friendly service to our customers