



General Manager's Report

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Item 1 – Upcoming Training Opportunities

- AAAE General Aviation Issues and Security Conference, July 13-15, 2014 – Pittsburgh , PA
- AOPA Fly-In, Sept. 20, 2014, Chino, CA (This is a series of 5 events across the county which has replaced the previous annual AOPA Summit. Our local event is in Chino, CA)
- CSDA Annual Convention, Sept. 29 – Oct. 2, 2014 – Palm Springs, CA
- NBAA Annual Convention, Oct. 21-23, 2014 – Orlando, FL
- Annual Aviation Issues Conference, Jan. 11-15, 2015, Kohala Coast, HI

Item 2 – Ad Hoc Committee Meetings Update

Master Plan Ad Hoc Committee (Directors Hetherington and Morrison)

- The full draft document is available for public review on the master plan website. www.ttadmasterplan.org.
- Mead & Hunt will make a formal presentation to the Board at the May 28, 2014 Meeting.
- Public Comment Review Period to begin on June 4th to July 9th.
- Final Draft is anticipated for “Acceptance” by the Board of Directors at the August 27, 2014 Meeting.

Land Leasing Ad Hoc Committee (Directors Jones and Van Berkem)

- The Ad Hoc Committee continues to be ready to discuss options with JMA/Clear Capital when they are ready.
- Clear Capital has submitted a Development Fund Application to the Town of Truckee under the Town’s Economic Program Incentive Initiative.

Hangar 3 Ad Hoc Committee (Directors Hetherington and Morrison)

- Committee met on May 15th to review the RFQ for Architecture and Engineering services.
- RFQ was released on May 19, 2014 with submittals due on June 11, 2014.

Item 3 – Upcoming Board Meeting and Workshops Dates

The following dates are proposed for future Board Meetings and Workshops

- Budget Workshop - Sept. 3, 2014 from 3:00 to 5:00 PM
- Board Meeting - October 29, 2014 in lieu of October 22nd. Change is necessitated due to staff and Board attendance at NBAA.
- Nov/Dec Board Meeting - Proposed for Dec. 3. Staff will discuss this date with the Board at the meeting
- Holiday Party – Proposed for Dec. 6th. Date will be discussed at the meeting.

Item 4 – Green Bucks Program

Staff will briefly discuss the Board’s interest in participating in the Green Bucks Program. Various local businesses are currently participating in the program, which provides funding for local environmental

stewardship programs. The concept is essentially to add \$1.00 to primarily jet fuel purchases on a voluntary basis, which would be used to support these programs. Attached to this report is a summary of how such a program may be implemented. If the Board of Directors has interest in this program, a presentation by the Program Manager will be scheduled for the June Board Meeting. This program is administered by the Truckee River Watershed Council.

Item 5 – Surf Air Update

Surf Air has been operating at the Airport for approximately one month. They have two scheduled flights to and from the Bay Area each day. They utilize Pilatus PC-12 Aircraft and operate as a charter operator under FAR Part 135. Staff has worked out an agreement to accommodate their operation. They operate without any airport staff assistance beyond what is provided to all charter operators. Staff has leased them a small area of the administration building to store their cart. Staff will continue to monitor their operation and assure it is compatible and consistent with the operating policies of the Airport.

Item 6 – Unicom Assessment Report

Staff provided copies of the Unicom assessment to the Board of Directors. The General Manager will briefly discuss the report and outline what is next as we continue to analyze this report.

Item 7 - Skydiving Operation Proposal

The Airport District has received a request from a skydiving company to operate a seasonal skydiving business at the Airport. We are currently processing the request and will provide a brief update to the Board at the meeting.

Item 8 – Project Tracking List Review

As was discussed previously, staff is currently working on re-tooling and refreshing the Project Tracking List to be more inclusive of projects, concepts, initiatives, and good ideas that are discussed by staff and the Board.

Staff plans to present the new project tracking list at the June or July Board Meeting with a revised format for how the list will be utilized. Staff will discuss with the Board what information will be presented monthly in the Board meetings versus a list of projects which will be utilized as a medium and long-term planning tool to assure ideas are not lost. This list would be revised annually at the Board off-site retreat as well as utilized as part of the budget process each year.



Green Bucks at the Truckee Tahoe Airport

1. **Already launched.** Launched by the Tahoe Fund and the Truckee River Watershed Council, Green Bucks is a dollar donation program that raises funds for the environment, supporting a variety of area organizations and projects.
2. **One program supports many.** Green Bucks is an opportunity for the airport to help support many, local organizations through one buck-donation program. Funds raised in the Truckee River watershed will be distributed to local agencies and non-profits through grant allocation committee comprised of qualified community members.
3. **No cost to TTAD.** By participating, TTAD and purchasers of aviation fuel are supporting trails, access to recreation, acquisition of open space, important restoration work and more throughout the entire Tahoe-Truckee region, at no-cost to TTAD. Business jets would contribute to these environmental stewardship programs.
4. **Responsive to community; aligns with TTAD goals.** Meets community TTAD has been hearing through their master plan outreach that the public values and wants to see TTAD spending on community benefit and open space programs. Green Bucks is a way to demonstrate support for a variety of beneficial environmental projects beyond airport property through one program that does not increase TTAD operating costs.
5. **No selling; only service.** A Green Buck (\$1) donation would be automatically added to all jet fuel purchases (see options). It is an opt-out program, meaning airport staff does not have to sell Green Bucks. Instead, they work in service with your customers to meet their needs; the small donation can be easily removed if the customer elects not to participate.
6. **Free materials.** The Green Bucks will provide materials explaining the program, will orient staff and help promote how the airport community is supporting our local environment through the program.
7. **Tax deduction.** TTAD will collect the Green Bucks dollars through their existing point of sale systems and will receive a written acknowledgement of the donations received that can be used to support any applicable IRS tax deduction.
8. **Dollars stay local.** Dollars stay local and are used to support environmental programs within the Truckee River watershed that align well with existing TTAD goals.
9. **Flexible.** We will use the flexibility built into the program to make sure your customers are happy with this easy way to support the environment they come here to enjoy.
10. **Growing.** Over a dozen businesses are taking care of our environment through Green Bucks: Alpine Meadows|Squaw Valley, Big Blue Adventure LLC, Drunken Monkey, Edgewood Tahoe Golf Resort, Fifty-Fifty Brewing Company, Homewood Mountain Resort, Lake Tahoe Visitors Authority, Mont Bleu Resort & Casino, Mourelatos Lakeshore Resort, PlumpJack Squaw Valley Inn, Resort at Squaw Creek, Tahoe Mountain Properties, Tahoe Mountain Resorts Lodging, Truckee Properties, West Shore Café & Inn.

Need more information? Contact: Kathy Whitlow
Green Bucks Program Manager
530-550-8760 x5

Green Bucks - TTAD Options

Option 1: add \$1 Green Buck for each \$100 in gross sales

Fuel Type	price/ gallon (current)	avg purchase (gal)	Gallons sold 2013 (annual)	Total Fuel Purchase (average)	cost to customer (per average purchase)	Green Bucks raised for local environmental programs (per year)
Jet A	\$ 5.99	194	247400	\$ 1,162.06	\$ 11.62	\$ 14,819
100LL	\$ 5.30	29	86154	\$ 153.70	\$ 1.54	\$ 4,566

Option 2: add \$1 Green Buck for each 50 gallons sold

Fuel Type	price/ gallon (current)	avg purchase (gal)	Gallons sold 2013 (annual)	Total Fuel Purchase (average)	cost to customer (per average purchase)	Green Bucks raised for local environmental programs (per year)
Jet A	\$ 5.99	194	247400	\$ 1,162.06	\$ 3.88	\$ 4,948
100LL	\$ 5.30	29	86154	\$ 153.70	\$ 0.58	\$ 1,723

Option 3: add \$1 Green Buck for each 100 gallons sold

Fuel Type	price/ gallon (current)	avg purchase (gal)	Gallons sold 2013 (annual)	Total Fuel Purchase (average)	cost to customer (per average purchase)	Green Bucks raised for local environmental programs (per year)
Jet A	\$ 5.99	194	247400	\$ 1,162.06	\$ 1.94	\$ 2,474
100LL	\$ 5.30	29	86154	\$ 153.70	\$ 0.29	\$ 862

Other:

- *Rental Car Companies: \$1 Green Buck/car rental*
- *Event Parking: collect Green Bucks on parking fees for events using TTAD property (i.e.: Tough Mudder)*
- *Air Show: collect a Green Buck through vendor booth purchases*