

# COMMUNITY OUTREACH MEETING SUMMARY 2016

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Airport Community Advisory Team

Truckee Tahoe Airport District Staff

Mead & Hunt – Maranda Thompson

# Meeting Concept

- Learn from attendees | What is important to them
- Share | airport programs, ideas, concepts, and information
- Listen | to specific needs of each neighborhood
- Discuss | pending airspace procedure ideas, temporary tower operation, and general airport background facts

# Where and When

- Meeting venue and times designed to maximize attendance
- Six Neighborhood Meetings
  - Tahoe City
  - Northstar
  - Glenshire
  - Tahoe Donner
  - Prosser
  - Olympic Heights

# Meeting Function



Mead&Hunt



Fresh Tracks PR



Facilitator



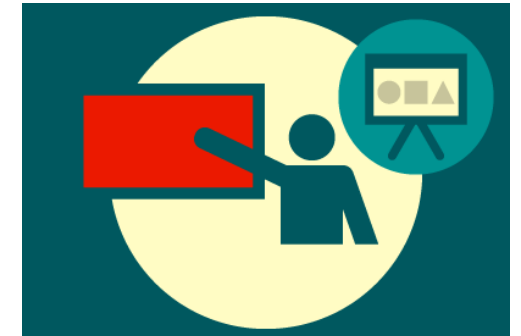
Staff



Air Space

General

Temp Tower



Welcome & Intro

Presentation about the Airport

Stations

Reconvene

Question & Answer

# How did we tell people about these meetings?

- Sierra Sun News Print Ad 24 advertisements
- TTAD Connected Newsletter 23,000
- E-Blast three times
- HOA Newsletters
- KTKR Radio Advertisements
- Website under NEWS
- Facebook Posting
- Video article about the meeting on Vimeo
- Sandwich boards in front of neighborhood entrances

# Performance

- 25-35 People per meeting was the average
- 13 People that could not attend the meetings completed online surveys
- Staff, consultant, facilitator, and participants collected comments
- 100's of comments were aggregated to complete a summary of sentiment and ideas from each neighborhood.
- Neighborhood data was summarized and balanced with online survey responses
- Mead & Hunt. Facilitator, Staff. And Freshtracks distilled the data into manageable themes of focus for each neighborhood.

# The Take Away

- The neighborhood participants based on Staff impression valued the experience and appreciated the event
- The Airspace concepts were well received in their effort to reduce annoyance and offer alternative routes. Each neighborhood varied on each procedure.
- People in general supported the tower if it control where and how aircraft fly
- Low flying aircraft and loud and large jets are annoying
- People want a lot of information about the aircraft, its flight path and ways to send comments to the airport and receive info from the airport
- Find ways to keep Truckee small and limit growth and activity

**Here comes the data! Presentation by Mead & Hunt.....**