



Thank you to each of you for your leadership over the course of 2 years in helping us pull off what I think was an extremely successful effort across our community to gather a better understanding of the housing issues in our region. Each of you have heard the wrap-up presentation from the Study and have also heard the proposal on the table for moving forward as a community. I've included the proposed strategy document with this letter as a refresher.

I'm writing to ask for your support. I am writing a collective letter and not a grant request or contract proposal because I see this more as a regional effort that can only be moved forward together.

Next Thursday I am presenting to the TTCF Board on my recommendation to determine if we have enough community interest and support for TTCF to play a role in helping move the community forward on this issue. There is a lot of work and consensus building ahead of us and for TTCF to further commit resources and time, we need to know that we are backed by your support.

We recognize that each partner who engages in these next steps are dedicated independently to exploring housing solutions either for their own business challenges or as a regional responsibility. Because we know that you will more than likely move forward independently, we would like to invite you to participate in the collective Regional Housing Council.

The goals of the council will very much be shaped by those who "show up." However, we know that at the minimum, it will provide a forum to:

Develop and monitor:

- regional action plan
- regional policy agenda
- housing programs to the region
- current and future development against targeted goals

Proposed goals to start:

- Work collaboratively within our region across jurisdictions and special districts
- Streamline the process for fees
- Design incentives across the region
- Address the “housing need” across the spectrum from affordable to workforce to missing-middle solutions
- Design mutual accountability, regional oversight and promoting what’s working

As TTCF determines next week if it is the right place for us to play a leadership role, I am asking for you to indicate your intentions to be involved as an institution and participating leader. While we at TTCF have not asked you formally for your involvement. We understand that each of you will have your own unique blend of resources. We have asked you to think seriously about your ability to participate in potentially the following ways:

- Financial commitment – ideally 3 year multi-year with a 2 year add-on option if we are achieving our goals. This is important to know that our activities will not be around fundraising each year. Any funds garnered will be advised by the Council and could be parlayed into any entity that we as a Council deem appropriate. TTCF believes that in order to move forward, we will need \$150,000-\$250,000 annually for the Council’s work to be feasible. We believe this can happen through discretionary dollars available across the partners and at different levels.
- Leadership commitment – A top decision maker in your organization, ideally you or someone who can represent the ability to commit to strategy and resources.
- Policy commitment – The willingness to look at policies implemented in your organization, how they impact the housing situation, and the ability to bring alternative solutions to your governing body to advance the collective strategy.
- Land commitment – Ability to expand the available land to help accelerate and potentially subsidize solutions.

Below, I’m asking for you to indicate your commitment. We understand that each of your organizations have different limitations around how decisions get made. But as a leader representing your organization, I would like to hear your level of interest to assess the possibility and give my Board a clear indication of interest and intent. From your responses, I can report back the feasibility of what we have proposed.

Thank you,

Stacy Caldwell, CEO

Statement of Intent: Regional Housing Council

Should TTCF help lead this charge and support them taking a leadership role in a Regional Housing Council?

Yes                       No

Can you suggest another entity better positioned to move regional collaborative solutions forward around housing (please describe):



I am interested in our organization playing a role in the Regional Housing Council:

Yes                       No

I believe I can garner the support of my organization:

Yes                       No

I am able to or willing to seek financial resources for this effort:

Yes                       No

Amount I'm willing to consider or pursue:

Yes                       No

I'm willing to participate on the Council or assign another decision maker in my organization to participate:

Yes                       No

Name:

I believe my organization is willing to consider policy alternatives to help drive solutions:

Yes                       No

Ideas around certain policies:

My organization has potential land that could be converted and donated as part of the housing solutions:

Yes                       No

Description:

I am ok with TTCF sharing this with other potential Council supporters and the TTCF Board to help leverage additional support and gain a clear understanding of the interest in our community.

Yes                       No

Who else/what other entity should be involved in a regional Housing Council?

Name:

Organization:

Title: