

Temporary Tower - Outreach Plan

Public Relations - Marc Lamb	
February	TTAD website
	Social Media
	FAA Speaker Event Q&A
March	TTAD website
	Social Media
	Terminal Building Flyers
	Monthly Community E-Blast
	PILOT NEWS hangar tenant mailer
April	TTAD website
	Social Media
	Terminal Building Flyers
	Monthly Community E-Blast
	On Field Operators - Info Flyers - (EAA,CAP, Sierra Aero)
	TRI FOLD Info Graphics mass mailer
May	TTAD website
	Social Media
	Terminal Building Flyers
	Monthly Community E-Blast
	On Field Operators - Info Flyers
	CONNECTED mass mailer
	Newspapers (local)
	Local Mags & HOA News Letters
June	TTAD website
	Social Media
	Terminal Building Flyers
	Monthly Community E-Blast
	On Field Operators -Info Flyers
	News papers (local)
	Local Mags & HOA News Letters
	Truckee Thursday

Aviation Outreach - Katie Greenwood	
February	Airside Pilot Outreach
	Airside Pax Outreach
	TTAD Road Shows
March	Airside Pilot Outreach
	Airside Pax Outreach
	TTAD Road Shows (x2)
April	Airside Pilot Outreach
	Airside Pax Outreach
	TTAD Road Shows (x2)
	Corporate Flight Departments
	Local/Regional Airports - Info Flyers
May	Airside Pilot Outreach
	Airside Pax Outreach
	TTAD Road Shows
	Corporate Flight Departments
	Local/Regional Airports - Info Flyers
June	Airside Pilot Outreach
	Airside Pax Outreach
	TTAD Road Shows
	Corporate Flight Departments
	Local/Regional Airports - Info Flyers

Aviation Publications - Stacey Justesen	
February	Data Collection
	-Contacts
	-Frequencies
	-Comms with MW-ATC
March	FAA Airport Facilities Directory
	Aviation/Navigation Publications
	-Jeppesen
	-ForeFlight
	-Garmin
	-AirInc
	-Flight Aware
	Oakland Center
National Flight Data Center (NFDC)	
April	Aviation/Navigation Publications
	-Jeppesen
	-ForeFlight
	-Garmin
	-AirInc
	-Flight Aware
	Oakland Center
	NFDC
May	Aviation/Navigation Publications
	-Jeppesen
	-ForeFlight
	-Garmin
	-AirInc
	-Flight Aware
	Oakland Center
	NFDC
AWOS Tags	
June	Aviation/Navigation Publications
	-Jeppesen
	-ForeFlight
	-Garmin
	-AirInc
	-Flight Aware
	Oakland Center
	NFDC
AWOS Tags	