



General Manager's Report

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Item 1 – Upcoming Training/Conference Opportunities

- CSDA/SDLF Leadership Academy – Feb. 26-Mar. 1, 2017 – La Jolla, CA
- UC Davis Aviation Symposium – Feb. 26-Mar. 1, 2017 – Palm Springs, CA
- AAAE/ACI-NA Washington Legislative Conference – March 21-22, 2017 – Washington DC
- CSDA/SDLF Leadership Academy – April 23-26, 2017 – San Louis Obispo, CA
- Annual AAAE Conference and Exposition – May 7-10, 2017 - Long Beach, CA
- CSDA/SDLF Leadership Academy – July 9-12, 2017 – Napa CA
- General Aviation Issues Conference – Aug. 20-22, 2017 – Seattle WA

Item 2 – Ad Hoc Committee Meetings Update

Warehouse/Office Building (WOB) Committee (Directors Jones and Morrison)

- Building is 99% complete.
- Clear Capital has moved in and is operating.
- Final agreements have been completed with Hertz and Enterprise. Both Rental Car Companies are leasing office space and have parking and concession agreements.
- Staff continues to work on final punch list items.

Non-Aeronautical Land Use Committee (Directors Jones and Wallace)

- Ad Hoc Committee meeting is scheduled for early March.
- We continue to work on the possibility of a land swap with TTSA. We are waiting for final appraisal in order to discuss options with TTSA.
- Ad Hoc Committee will be discussing the various applicants for Land Leasing.
- We continue discussions regarding Land Uses on Soaring Way and Highway 267 and the Sphere Amendment issues.

GHG Inventory Study Ad Hoc Committee (Directors Wallace and Stephens)

- Staff meet with First Environment last week to review data, answer questions, and work through emission tiers of airport facilities and equipment.
- Study Draft is substantially complete.
- Once Draft Study is complete, staff will schedule an Ad Hoc Committee meeting to review progress.

Economic Impact Study Committee (Directors Wallace and O'Dette)

- Kick-Off meeting was held on January 27th.
- Ad Hoc Committee, EPS (Consultant), and staff reviewed the Scope of Work, discussed the time line and reviewed the project.

- EPS and Staff are working on data gathering of readily available sources and local sources.
- One of the first projects for the Ad Hoc Committee is to review the Survey to be sent out to users. EPS is in process of drafting survey and will have it ready for Ad Hoc Committee review by March 25th. EPS plans to conduct survey in March/April and again in June.
- Staff is working with EPS on Methodology of Survey delivery.

Air Show Check-In Committee (Directors Jones and O’Dette)

- Ad Hoc Committee met with Air Show Committee on February 14th.
- The Ad Hoc Committee reviewed the evolution of the Airshow of the past 5 years. The 2017 Show will be the 6th Show this committee has presented.
- The Ad Hoc Committee discussed some of the fund raising challenges they face and discussed future options and solutions to that dilemma.
- Ad Hoc Committee and Air Show Committee will meet again in March in preparation for a presentation to the Board at the April Board Meeting.

Regional Housing Committee (Directors Stephens and Morrison)

- Staff is working on scheduling a meeting with Ad Hoc Committee.
- General Manager and Director Stephens attended the Town of Truckee Regional Housing Workshop.
- District was mentioned multiple times during meeting regarding leading out on the issue by being the first to commit funding to regional housing council.
- Town of Truckee also committed \$150,000 to endeavor.
- The Community Foundation is still working on securing funding to launch the Housing Council.
- While we are obviously very supportive of the Regional Housing Council concept, the Ad Hoc Committee will also be discussing what we can do now and independent of this larger community effort to get some solutions moving.

Item 3 – Godbe Study Update

The Fiscal Year 2017 Budget includes \$35,000 for the District to conduct an update to the Godbe Survey. The District has conducted these Surveys in 2006, 2009, 2013. The intent of this new survey is measure public opinion and sentiment regarding key issues, impact of, and services offered by the District. Staff meet with Charles Hester with Godbe Research earlier this month to begin preparation for this year’s survey. Godbe Research will be at our March Board meeting to present the methodology and framework for this year’s survey to be conducted in May and June. There is a place holder for one additional question if the Board desires to craft one. Attached is the Survey as revised and then approved by the Ad Hoc Committee and Board of Directors after the 2013 Survey. Various items were revised and a few questions were removed in an effort to shorten the survey. The Attached document was reviewed and approved by the full Board in the Fall of 2013. This item is for preview and informational purposes. More information will be presented at the March 22nd Board Meeting.

Item 4 – Reginal Air Service Corporation Additional Membership for Truckee North Tahoe Transportation Management Association (TNT-TMA).

Staff would like to briefly discuss the concept of partnering with TNT-TMA for an additional Board seat on the Regional Air Service Corporation. As you may recall, this concept was discussed during the FY2017 Budget Workshop with \$10,000 of additional funding approved in the Budge. The Airport District currently has 1 seat on the Board. Based on our positive experience as a RASC member, the visible benefits to our constituents, and the increased air service already realized, staff feels facilitating/purchasing a membership for TNT-TMA and having them as an additional advocate for our region as a member of RASC will provide additional benefit and value to District constituents. This will also help us in our efforts as a funding partner to assure the continued success of the North Lake Tahoe Express airport shuttle. The District has a long relationship and partnership with TNT-TMA and currently works with them on regional transit solutions

including our funding for the Highway 267 year round Bus Service as well as providing funding for the North Lake Tahoe Express Airport Shuttle. Staff's intent would be to bring back a formal proposal at the March Board Meeting should the concept be agreeable to the Board of Directors. It should be noted that 100% of the \$10,000 membership fee is used to for airlines incentive programs with the direct aim at increasing air service to RNO.

Item 5 – Agenda Review for Board of Director/Staff Workshop for March 27, 2017

Staff would like to review the agenda and topics of discussion for the upcoming March Board Workshop. See attached Agenda.

Item 6 – Upcoming Meeting Schedule

Staff proposes the following Dates for our Spring Meetings:

- March 22, 2017 – Regular Board Meeting
- March 27, 2017 – Special Board Meeting – Annual Board Workshop
- April 19, 2017 – Regular Board Meeting (moved from April 26)
- ACAT/Board of Director Combined Workshop – To Be Decided. This has typically been on 2nd Tuesday morning in May which is May 9th this year.

Item 7 – Rolling Agenda Review

We will review upcoming items and plan agendas for future meetings.

Attachments to GM Report

Item 3 – Godbe Research Community Survey 2017 Draft

Item 5 – Agenda for March 27, 2017 Board Workshop