



Truckee-North Tahoe Transportation Management Association Overview

How the TNT/TMA was formed:

Our Agency was established in 1990 after the Regional/Urban Design Assistance Team (R/UDAT) performed an in-depth assessment of traffic and transportation concerns of the Truckee North Tahoe Resort Triangle. A strong recommendation was made that the TMA be formed and the direction was to work with the three counties and two states that formed the Resort Triangle to improve transportation; naming our agency the Truckee North Tahoe Transportation Management Association (TNT/TMA).

What is the TNT/TMA Today?

We are a public-private partnership dedicated to solving transportation challenges, organizing “gap” services, traffic congestion and air quality problems in the greater Truckee-North Lake Tahoe-Incline Village Resort Triangle region. The TNT/TMA is entering its 26th year of service to the region. There has been tremendous growth within the agency over the past several years and we want to continue that strength within the Resort Triangle.

This unique public-private partnership combines the best qualities and abilities of business and government in a collaborative effort to facilitate problem solving. The TNT/TMA’s track record proves that such a partnership is effective in solving transportation, air quality and related challenges in the Resort Triangle.

The TNT/TMA provides leadership and opportunities to employers, property owners, residents, visitors and government in developing mobility solutions. Regulatory mandates and the need for more transit choices have prompted area communities to more efficiently utilize and increase public and private transportation investments. The TNT/TMA membership program provides small businesses, resorts, neighborhoods, government and individuals with a cost-effective opportunity to participate in this vital, solution-oriented partnership.

We have a 13 Member Board with representatives from the ski resorts, Town of Truckee, Incline Village, Truckee-Tahoe Airport, Placer County, Nevada County and local business leaders. Our Board meetings are the first Thursday of every month at 8:00 AM at Granlibakken Resort.