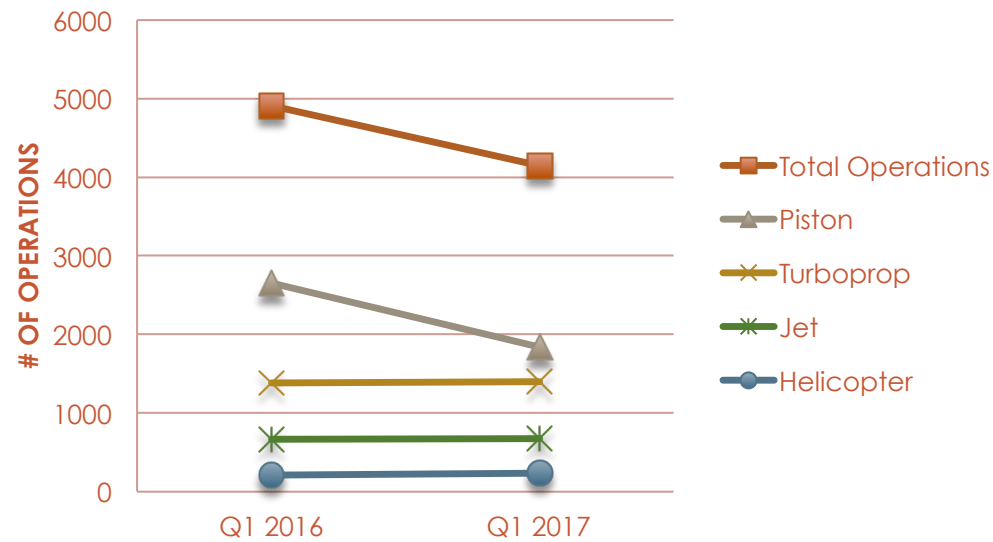




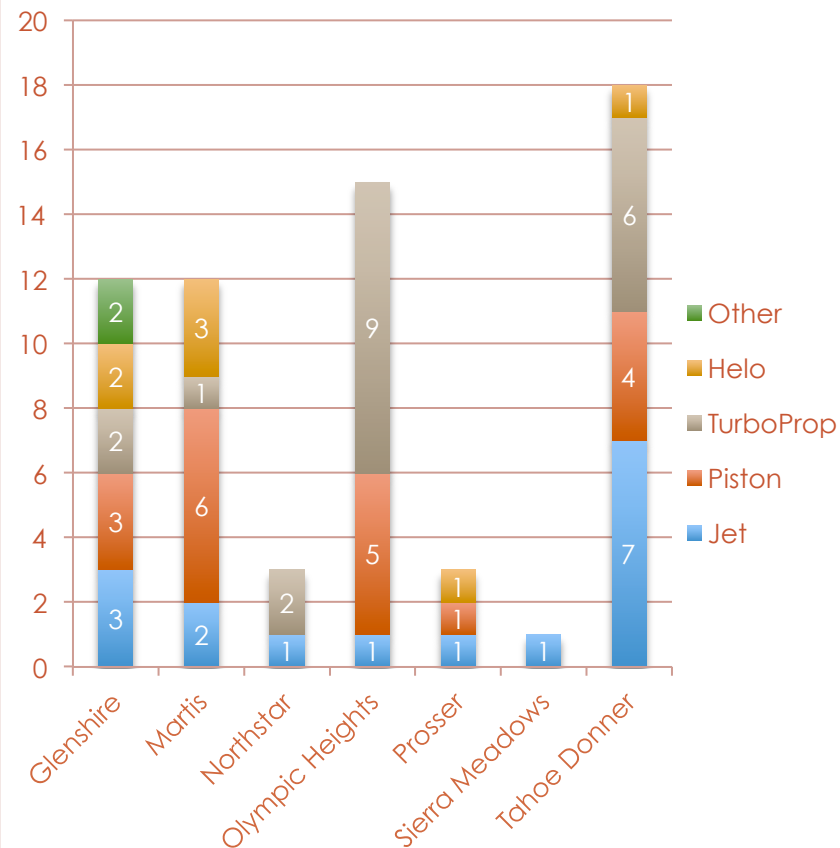
# Mission Dashboard Quarter 1, 2017

## COMMENTS + OPERATIONS

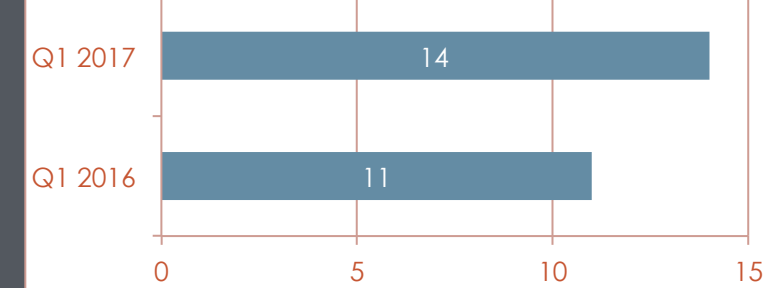
What type of aircraft was flown per quarter?



Where did the comments come from and what type of aircraft?



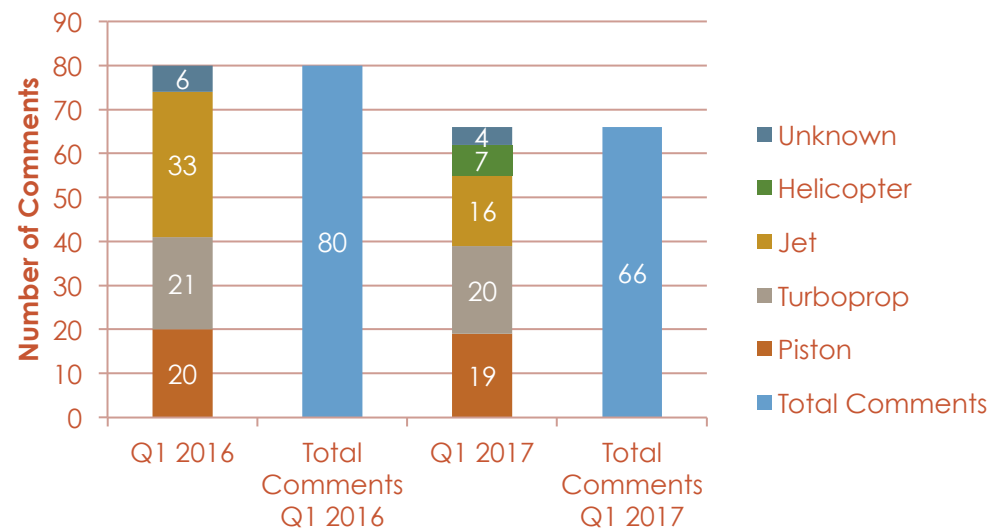
Operations During Voluntary Curfew (10pm-7am)



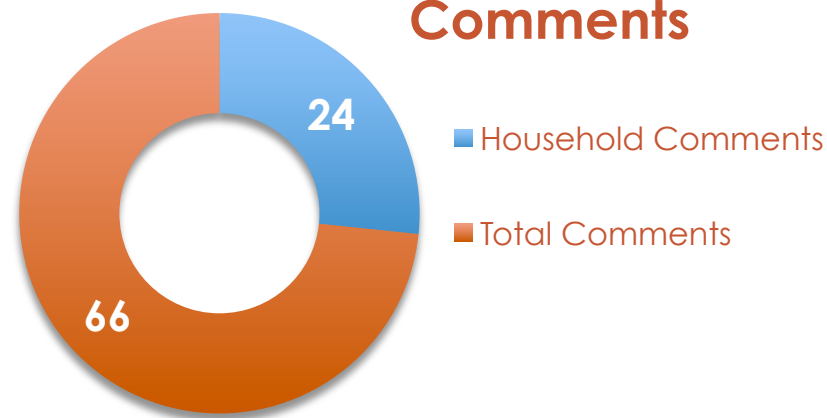
### Top Quarterly Insights

- 4147 total operations
- Q1 Ops down 16%
- 14 days with 0 ops, 14 days < 12
- Unprecedented adverse weather
- Monitoring systems affected

How many comments were made per aircraft type?

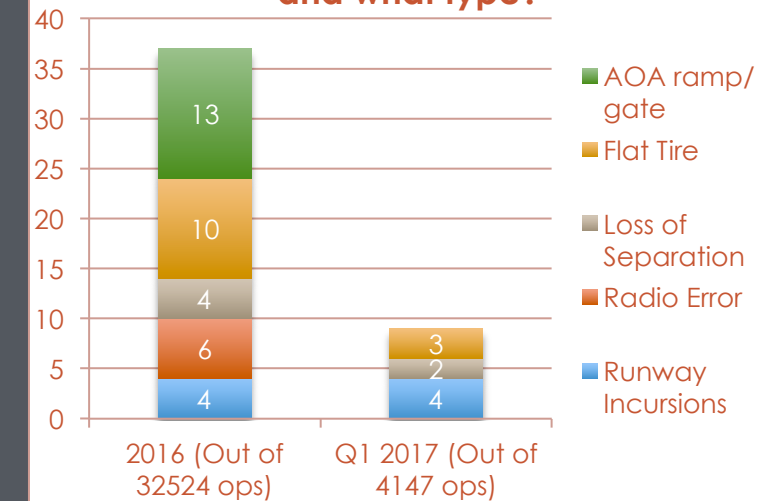


Q1 Household vs. Total Comments



## SAFETY

How many SMS reports were filed and what type?

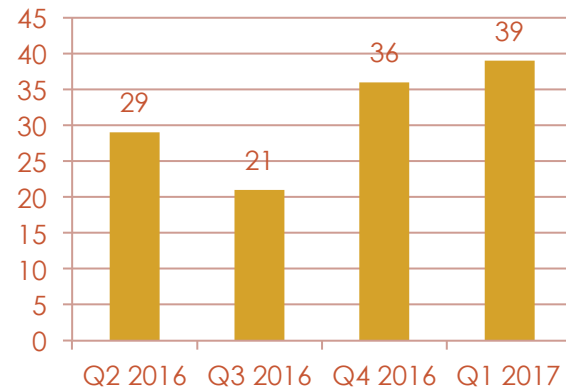




# Mission Dashboard Quarter 1, 2017

## COMMUNICATIONS + PUBLIC OUTREACH

### How many groups used our meeting areas?

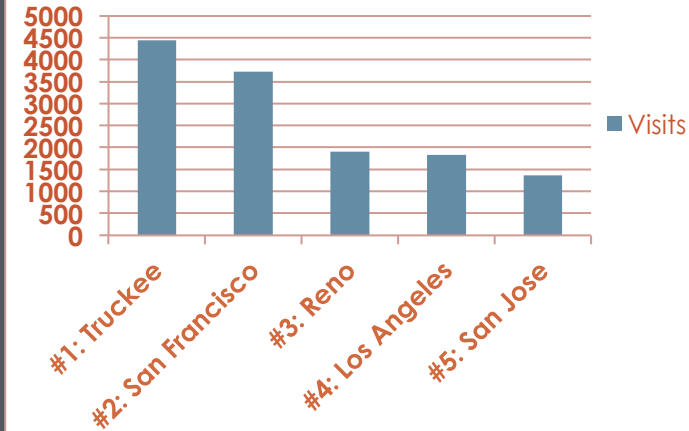


### Top Community Highlights

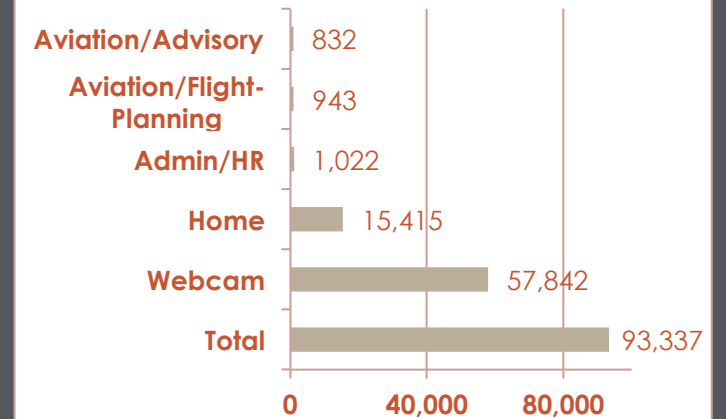
- Squaw Valley World Cup Parking
- UC Davis Aviation Noise Symposium
- FAA FAAST Speaker Event

*Note: Q1 was a quiet quarter for community outreach due to ongoing adverse weather.*

### Q1 Website Traffic: Where are they from?



### Q1 Website Traffic: Where do they go?

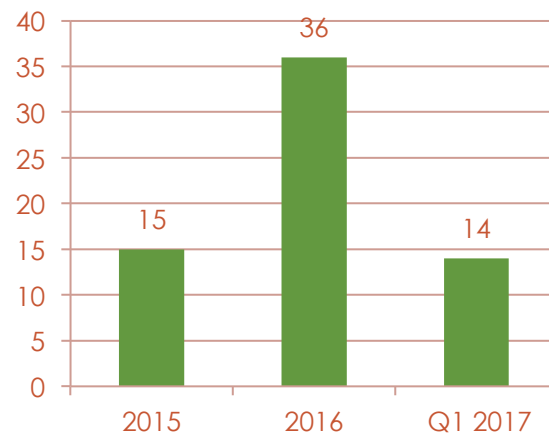


## PILOT OUTREACH

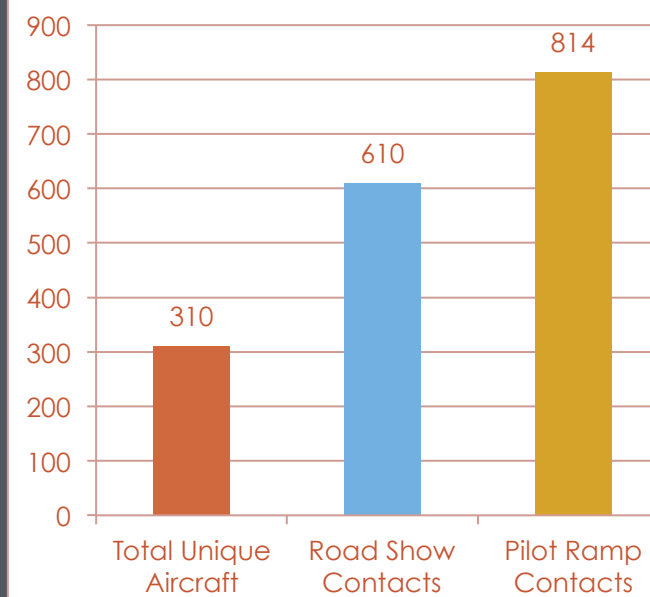
### Addressing Regional Issues

- Red Cross stored 100's of cots and blankets at KTRK for Oroville Dam evacuation.
- Completed permits Tahoe City Emergency Helipad.
- Ongoing work with Mountain Housing Council to support and expand affordable housing.

### How many events did we run or support?



### Pilot Contact Points



### Top 5 Pilot Outreach Moments

- Holding largest roadshow at KSNA with 83 people in attendance.
- Connected with over 500 pilots from the Bay Area in Q1.
- Created advertisements in every flight related publication to make pilots aware of our NAPs and Seasonal Tower.
- Developed a knee board size NAP card for pilots to utilize that included verbiage and a cleaner layout of our procedures.
- Connected with our largest operators in order to discuss our seasonal tower and Noise program.