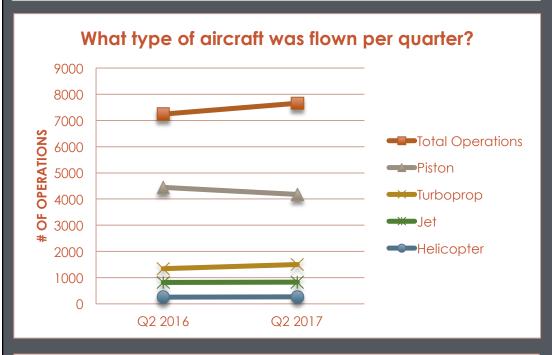
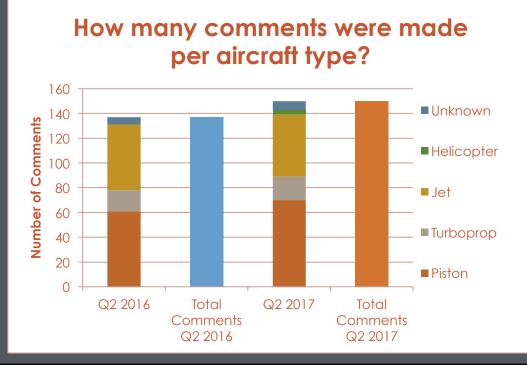
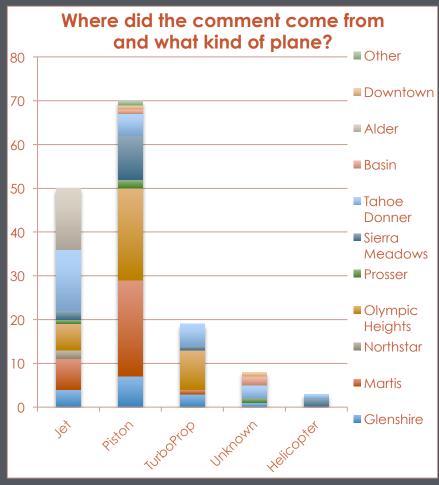


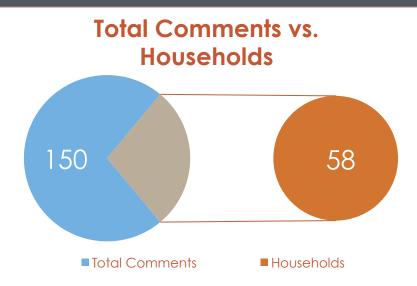
Mission Dashboard | Quarter 2 (April-June 2017)

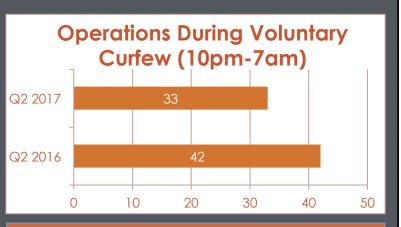
COMMENTS + OPERATIONS







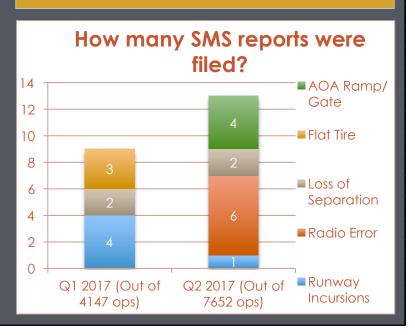




Top Quarterly Insights

- Good flying weather compared to Q1
- Three comments from Tahoe Basin (no tracking)
- One household made 24 comments in Q2
- Piston operations using Runway 29 accounted for 1/3 of Q2 comments

SAFETY





Mission Dashboard | Quarter 2 (April-June 2017)

4000

3000

2000

1000

COMMUNICATIONS + PUBLIC **OUTREACH**

How many groups used our meeting areas?

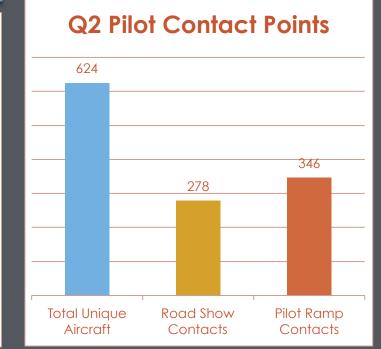


Q2 Community Highlights

- Grand Opening/Open House for Clear Capital, Enterprise and Hertz
- Annual Airport District Report Card mailed to 32,000
- New Seasonal Control Tower Public Open House
- Truckee Day
- Zagster Bike Share Program Launched

How many events did we run or support?





Q2 Website Traffic:

Where are they from?

Q2 Website Traffic: What pages do people visit?



PILOT OUTREACH

Top Pilot Outreach Moments

- Kicked off Economic Survey
- Developing a metric to measure success of seasonal tower
- Wrapping up eight roadshows and rebooking most for 2018
- 28% of pilots did not have a full understanding of NAP's prior to arrival-discussed procedures with them
- Put kneeboard NAPs on each transient parked aircraft- every pilot should touch and read our NAP's

Addressing Regional Issues

- Regional Airspace Design
- Economic Impact Study and Survey
- Godbe Community Survey
- Tahoe City Helipad
- Community Trails Partnership
- Workforce Housing