



# Truckee Tahoe Aviation Careers Flight Plan aka Truckee Tahoe Flight Plan



## Presentation

The Truckee Tahoe Flight Plan is a Truckee-Tahoe Airport District program. The program is “powered” by Pathways to Aviation, which is coordinating all aspects.

## Purpose

- To introduce students to the aviation industry, provide them with important career-readiness skills, and connect them with recruiters seeking quality, skilled labor.
- To introduce aviation industry leaders to the next generation of local skilled talent.

## Details

Launch: January 18, 2018

Destination: Jobs, College

Sessions held on third Thursdays from January through April (four total experiences)

Passengers: Students in Truckee and Lake Tahoe area, especially 9<sup>th</sup>-12<sup>th</sup> graders

Sign up online – visit [www.pathwaystoaviation.org/Truckee\\_Flight\\_Plan](http://www.pathwaystoaviation.org/Truckee_Flight_Plan)

Location: Truckee-Tahoe Airport

## Session Schedule

- 1/23 Session #1 – Industry Presentations and Career Readiness Workshop (learn about hard/soft skills, career interests)
- 2/15 Session #2 – Industry Presentations and Career Readiness Workshop (learn about resumes, job search process)
- 3/15 Session #3 – Industry Presentations and Career Readiness Workshop (learn about networking)
- 4/19 Session #4 – Aviation Networking Night – showcase students to aviation executives, college recruiters

## Session Descriptions

### Basic logistics

- ✓ Time: 120 minutes in length (5:00pm-7:00pm)
- ✓ Food/Beverage: Not planned, but kindness happens
- ✓ Located in Room B
- ✓ Requirements: pen, paper, enthusiasm

### Session #1 – Thursday, January 18

- ✓ Welcome by Truckee-Tahoe Airport executives (5 minutes)
  - ✓ Student introductions (5 minutes)
  - ✓ Industry Presentations (20 minutes)
  - ✓ Career Speakers – Industry wants and needs (15 minutes)
  - ✓ Career Readiness Workshop (60 minutes) – Students will learn about job searching, hard and soft skills identification and development
  - ✓ Question/Answer and Brief Networking (15 minutes)
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### Session #2 – Thursday, February 15

- ✓ Welcome (5 minutes)
- ✓ Student introductions (5 minutes)
- ✓ Industry Presentations (20 minutes)
- ✓ Career Speakers – What recruiters seek in applications and resumes (15 minutes)
- ✓ Career Readiness Workshop (60 minutes) – Students will learn about resume-writing best practices.
- ✓ Question/Answer and Brief Networking (15 minutes)

### Session #3 – Thursday, March 15

- ✓ Welcome (5 minutes)
- ✓ Student introductions (5 minutes)
- ✓ Industry Presentations (20 minutes)
- ✓ Career Speakers – Why “who you know” can be more important than “what you know.” (15 minutes)
- ✓ Career Readiness Workshop (60 minutes) – Students will learn about attire, first impressions, greetings, elevators, questions, quest/why, where, passing/closing, exchange, and followup.
- ✓ Question/Answer and Brief Networking (15 minutes)

### Session #4 – Thursday, April 19

- ✓ Aviation Networking Night
- ✓ Guests: 20-30 (or 2:1 leader-to-student ratio)
- ✓ Style: Speed networking, 7 minutes at each station, leave time at end for return networking
- ✓ Students will be showcased to aviation leaders, employment recruiters, and college representatives.

### **Promotion**

- ✓ Send invitations to industry leaders to speak at one of first three sessions, participate in networking night, and make contribution.
  - ✓ Email invitations to Truckee school district, schools, and school STEM teachers, JAG leaders, and career counselors on October 3
  - ✓ Email invitations to youth organizations (EAA, CAP, Boy Scouts, Girl Scouts, Boys & Girls, etc.) on October 10
  - ✓ Distribute press release to announce the Truckee Flight Plan on November 29
  - ✓ Announce Launch/Session #1 via social media beginning December 5
  - ✓ Distribute press release 14 days prior to each session
  - ✓ Distribute invitations to stakeholders to attend the Aviation Networking Night on March 10
  - ✓ Post regular messages via social media in advance of each session
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