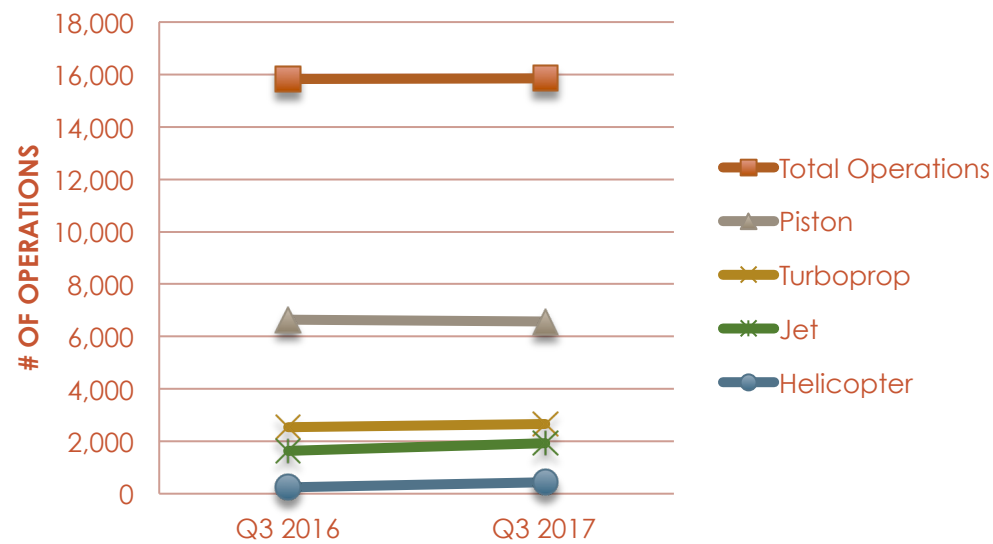




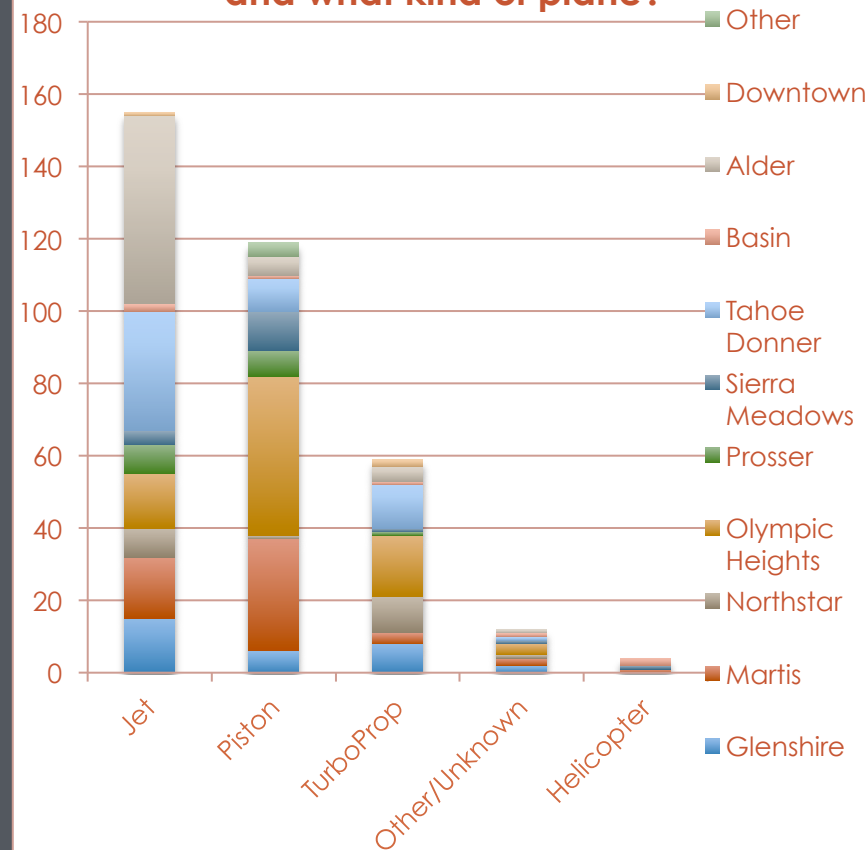
Mission Dashboard | Quarter 3 (July-September 2017)

COMMENTS + OPERATIONS

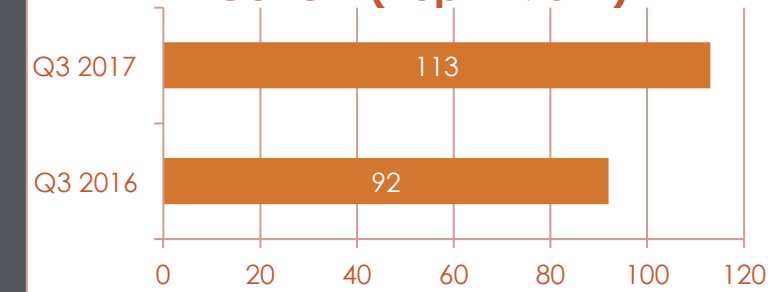
What type of aircraft was flown per quarter?



Where did the comment come from and what kind of plane?



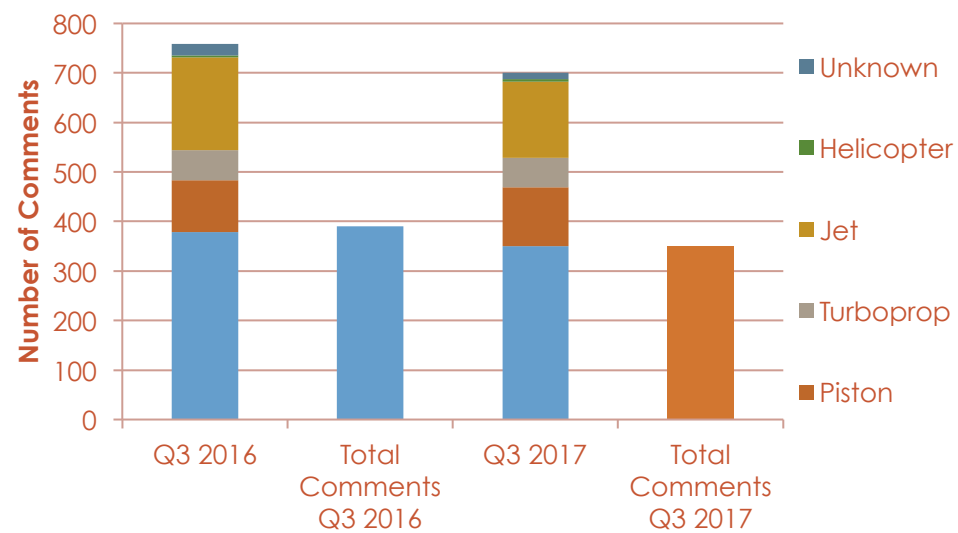
Operations During Voluntary Curfew (10pm-7am)



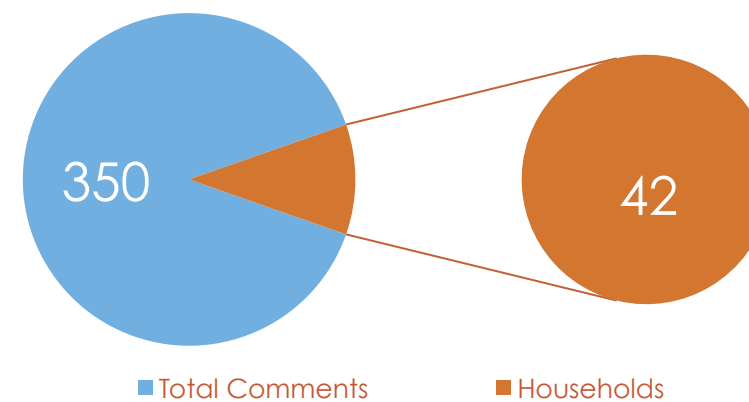
Top Quarterly Insights

- 15,859 operations, growth in Jets and Turboprops
- Excellent flying weather & countless events
- Comments dropped 10%
- Tower influence varied by neighborhood

How many comments were made per aircraft type?

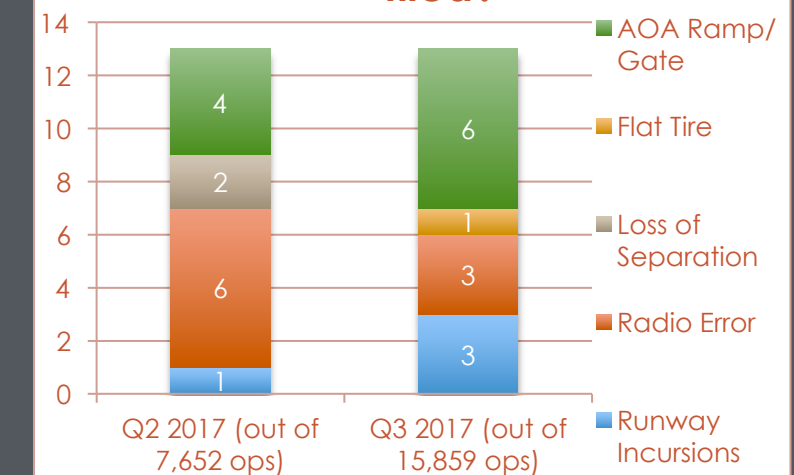


Total Comments vs. Households



SAFETY

How many SMS reports were filed?

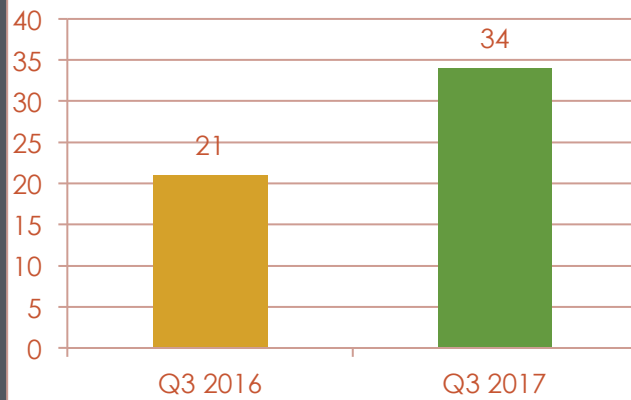




Mission Dashboard | Quarter 3 (July-September 2017)

COMMUNICATIONS + PUBLIC OUTREACH

How many groups used our meeting areas?



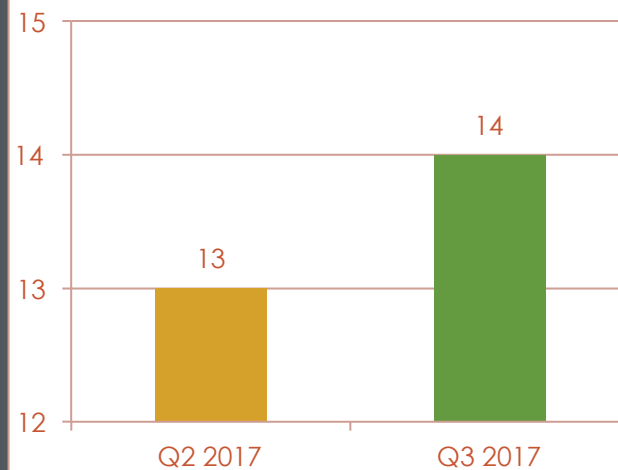
Q3 Community Highlights

- 2017 Truckee Tahoe Airport AirShow & Family Festival
- Civil Air Patrol "Mission To Mars" summer camps (x3)
- Truckee Thursdays
- Tahoe Donner Block Party
- Makerspace STEAM Event

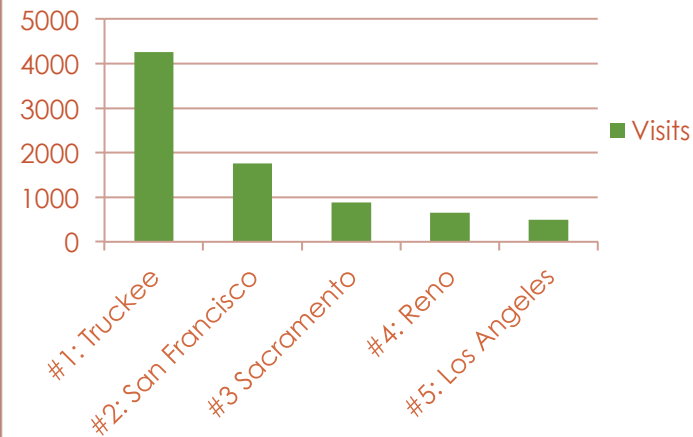
Top Social Media Posts

- Blake Sortor - Local Truckee youth turns aviation passion into a career
- Mitchell Montgomery - TTAD's new Facilities Maintenance Manager
- Katie Greenwood – Awarded Amelia Earhart Memorial Scholarship
- Temp Tower Closing
- Truckee Tahoe Airport AirShow & Family Festival

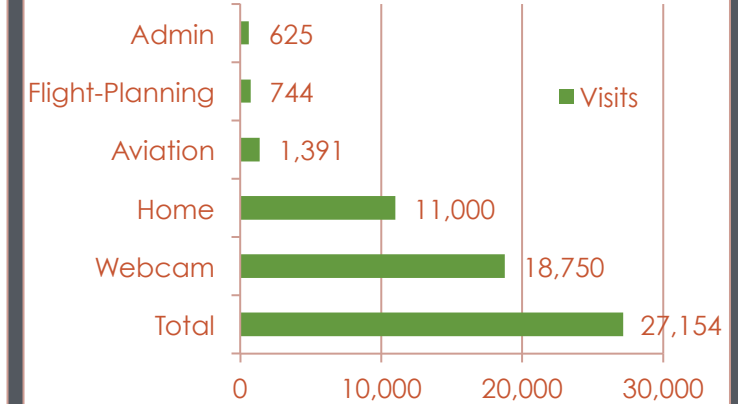
How many events did we run or support?



Q3 Website Traffic: Where are they from?

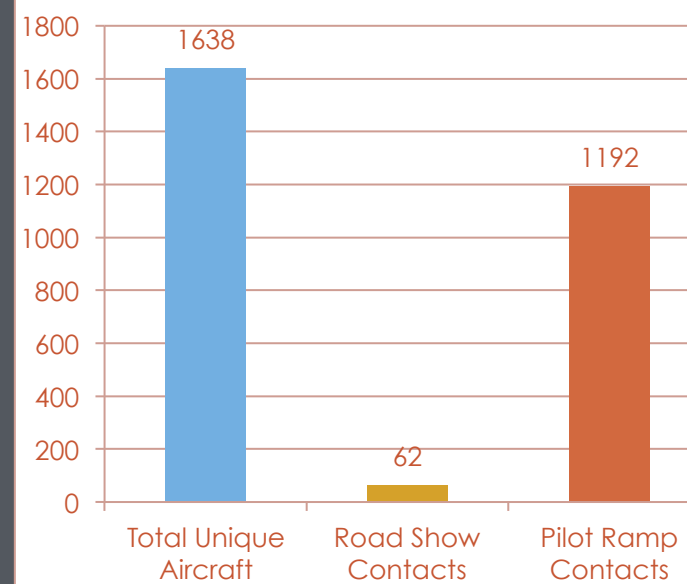


Q3 Website Traffic: What pages do people visit?



PILOT OUTREACH

Q3 Pilot Contact Points



Top Pilot Outreach Moments

- 66% of pilots had a full understanding of NAPs
- Surveyed over 200 pilots/passengers for the Economic Survey
- Surveyed over 1,100 pilots to measure success of the KTRK Seasonal Tower
- Maintained efforts in encouraging pilots to follow the NAPs and also delivered local knowledge for safe arrival and departure procedures
- Attending Noise Conferences in Q4 and booking KTRK Roadshows for Q1