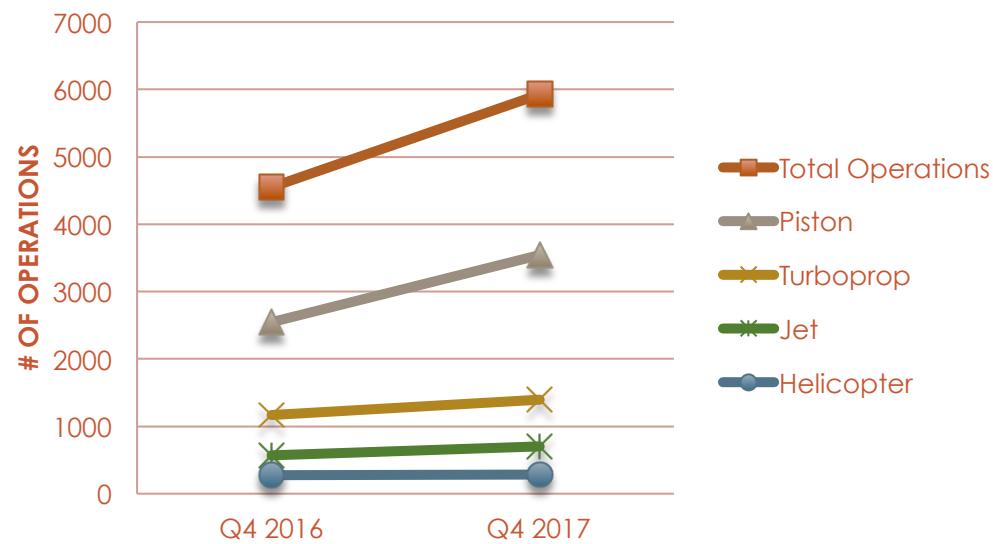




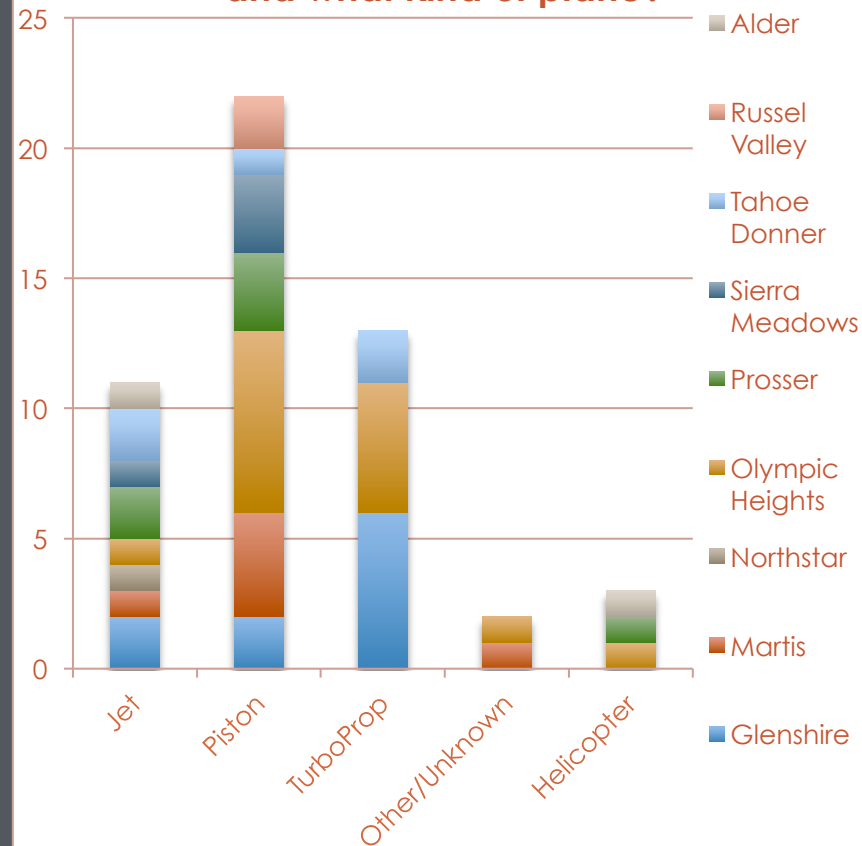
Mission Dashboard | Quarter 4 (October - December 2017)

COMMENTS + OPERATIONS

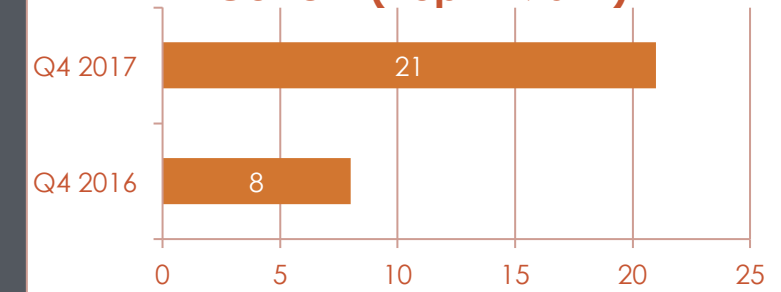
What type of aircraft was flown per quarter?



Where did the comment come from and what kind of plane?



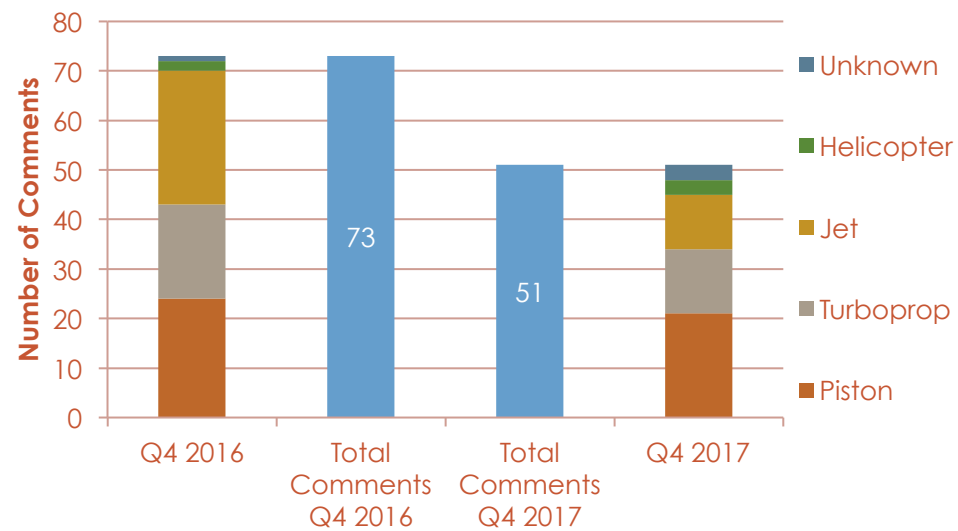
Operations During Voluntary Curfew (10pm-7am)



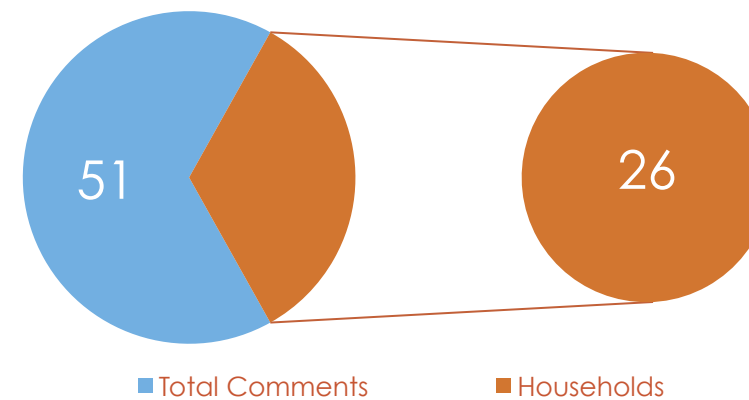
Top Quarterly Insights

- Mild weather made for good flying in Q4
- 5,922 operations, growth in all powered aircraft categories
- Comments down 30%. Largest declines from Martis Valley Estates and Northstar
- Tower opened December 15th

How many comments were made per aircraft type?

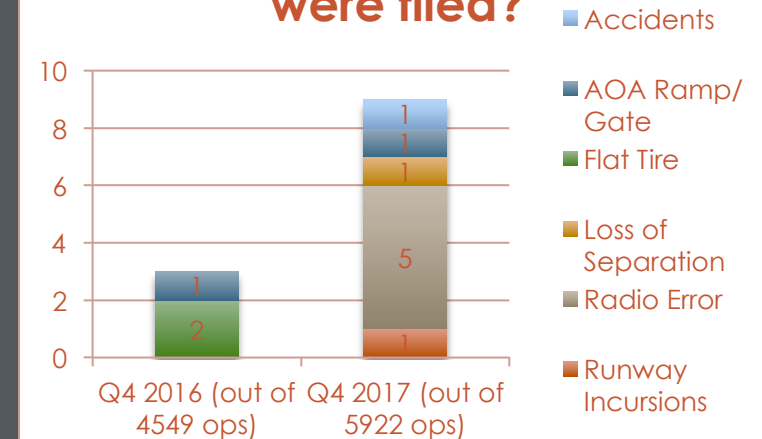


Total Comments vs. Households



SAFETY

How many SMS reports were filed?

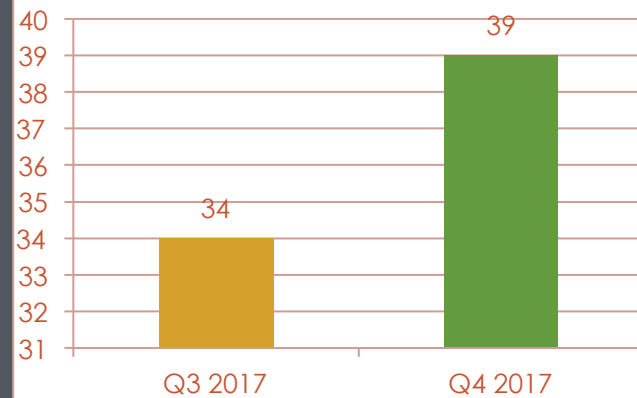




Mission Dashboard | Quarter 4 (October-December 2017)

COMMUNICATIONS + PUBLIC OUTREACH

How many groups used our meeting areas?



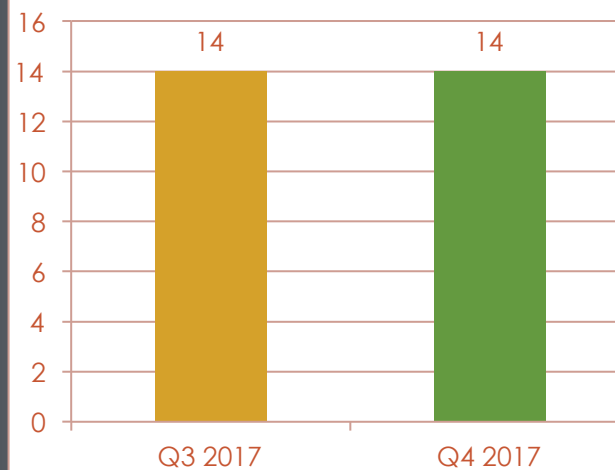
Q4 Community Highlights

- Career Day: High School Junior Class Event
- Maintenance Shop Expansion Completed
- Town of Truckee "Big Truck" Event
- Speaker Event: Christina Olds
- Santa Fly-In

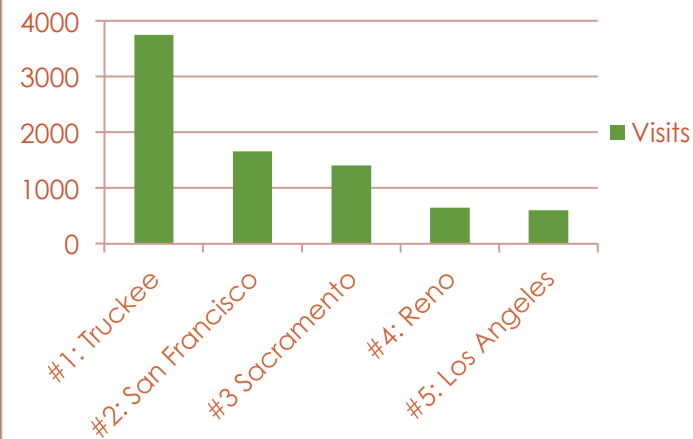
Top Social Media Posts

- Stacey + Norm Justesen
- R22 Helicopter Crash
- Speaker Event: Christina Olds
- 2017 Flight Operation Stats
- Winter Tower Operations

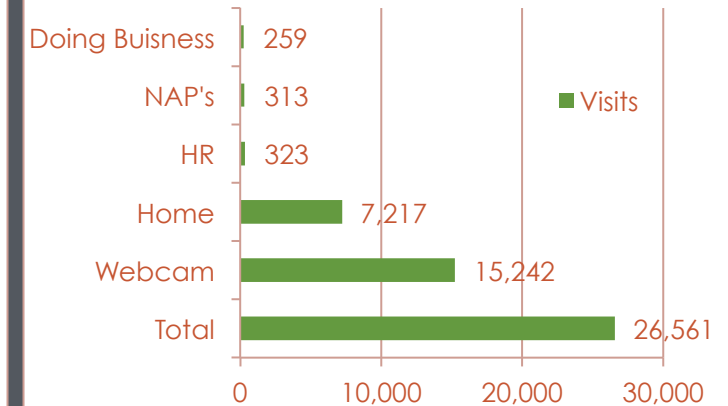
How many events did we host or support?



Q4 Website Traffic: Where are they from?

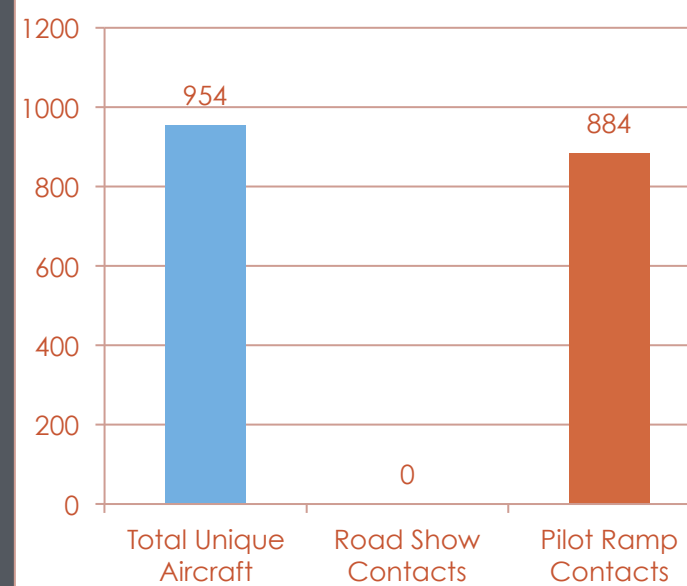


Q4 Website Traffic: What pages do people visit?



PILOT OUTREACH

Q4 Pilot Contact Points



Pilot Outreach

- 57% of pilots had full understanding of NAP's
- Surveying pilots in 2018 to see if the seasonal tower is reducing noise footprint
- 6 roadshows booked for Q1, anticipating connecting with over 300 pilots
- Creating 2 new pilot incentive programs that will educate and encourage pilots to Fly Quiet
- Attending UC Davis Noise Symposium and a noise managers meeting