

TRUCKEE TAHOE AIRPORT DISTRICT

Managed Growth Strategy

VISION

The act or power of anticipating that which will or may come to be.

The result or achievement toward which effort is directed; aim; end.

GOALS

PRINCIPLE

A fundamental, primary, or general law or truth from which others are derived.

To put into effect according to or by means of a definite plan or procedure: fulfillment.

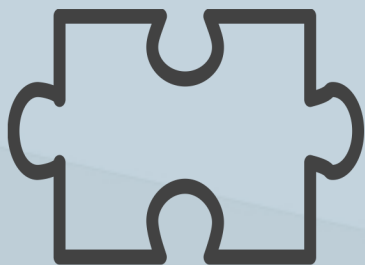
IMPLEMENTATION

BUILDING BLOCKS

An important part that is grouped together with many other similar things to form something larger; a component that fits with others to form a whole.

Vision:

the act or power of anticipating that which will or may come to be.



Managed Growth Strategy



Strategy Statement:

The Airport will manage it's facilities and influence operations to achieve a well balanced operational strategy that acknowledges local aviation needs but reduces impact on affected neighbors and local environment

Goals:

the result or achievement toward which effort is directed; aim; end.



Improve Quality of Life and Environment

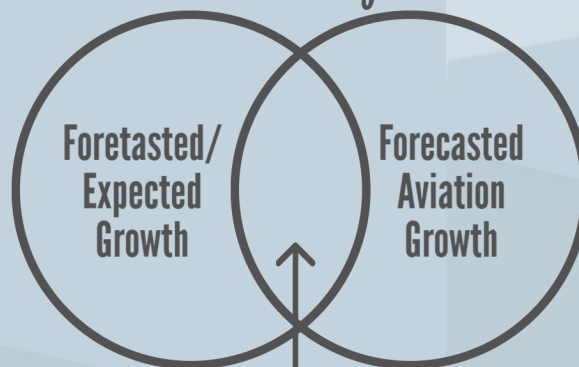


Enhance Safety

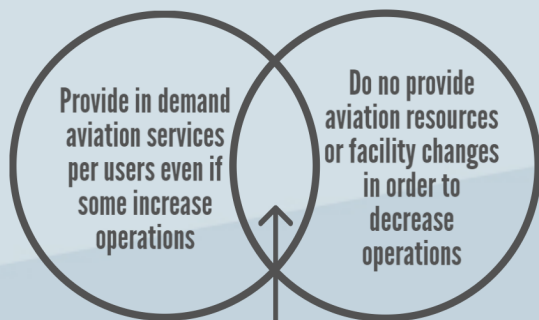


Reduce Noise, Annoyance and Environmental Impact

How do we respond to:

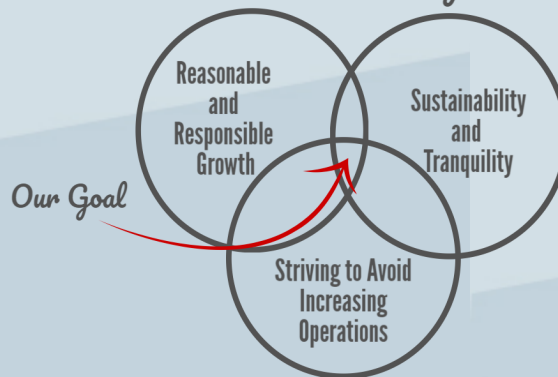


Can we get here?

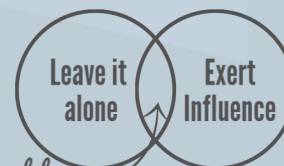


Can we get here?

Well Balanced Growth



Town and Counties
Plan and Project Growth



Do we want to be here?



Understanding how...
Development = Operations
Recreation = Operations
Marketing = Operations

Principles: a fundamental, primary, or general law or truth from which others are derived



LOCATION DRIVES DEMAND



WE CAN INFLUENCE DEMAND



Work to Understand our Impacted Communities and Neighborhoods



Honor Authenticity of Our Region



Discourage Night Operations



Influence When and Where Aircraft Fly



Truckee Tahoe Airport District's Mission Statement is still relevant.

Yes: 3 No: 2 - Previous Board



Comply with Federal Aviation Administration Grant Assurances



Maintain Quality Facilities

Yes: 3 No: 2 - Previous Board



U.S. and Regional Economy Impacts Operations Significantly!



We should be constantly vigilant as to what might effect operations.



Reduce Impact and Annoyance



Environmental Sustainability (i.e.: Triple Bottom Line)



Quality Staff is Important



Enhance Safety



Strive to Serve all of our Constituents

Implementation: to put into effect according to or by means of a definite plan or procedure: fulfillment

Internal

Open Space Program	Strategic Plan	Safety Management Plan	Active Pilot Outreach
Curfew Program	Newsletters/Website/Advertisements/Social Media	ALUCP	ACIP
Industry Events & Conferences	Operations & Comment Report	Outreach Report	Reno Air Service Committee
Tranquility Campaign	Community Sponsorship Program	UNICOM Enhancement Study	Calm Wind Runway Program
Road Show	Seasonal Control Tower	Noise & Annoyance Mitigation Handbook	Executive Hangars

Internal Not Developed

NOP Response Policy	Home Insulation & Windows Plan	Non-Aeronautical Land Use Plan
ADS-B	Economic Benefit/Impact Report	Visual Procedures

External

Sac/Reno/Bay Area Regional Marketing	Federal Aviation Administration	Resort Community	Regional Development Projects
Town of Truckee Plan	County Plan (Nevada / Placer)	Business Community (NLTRA / TD Chamber)	Environmental Policy/Community

Building Block:

an important part that is grouped together with many other similar things to form something larger; a component that fits with others to form a whole.



TTAD's
Master Plan



Programs and
Projects with
Broad Appeal



Great Restaurant
and Park



Demand Drivers



Capital
Improvement
Plan



National Airspace
Integration



AirShow &
Airport Events



Pilot Outreach
FTE



Fly Quiet Incentives



NOMS System



STEAM
Education
Programs



TTAD District
Budget



Property Tax



Congressional
Support



Community
Sponsorship
Program



Engaged Staff
and Board



Airport Community
Advisory Team
(ACAT)



Engaged Local
Community



Engaged Pilot
Community



Engaged Noise
Office



Airspace Study



Surveillance
Study



ACRP
Report



Limiting
Ops White
Paper



Noise &
Annoyance
Mitigation
Handbook