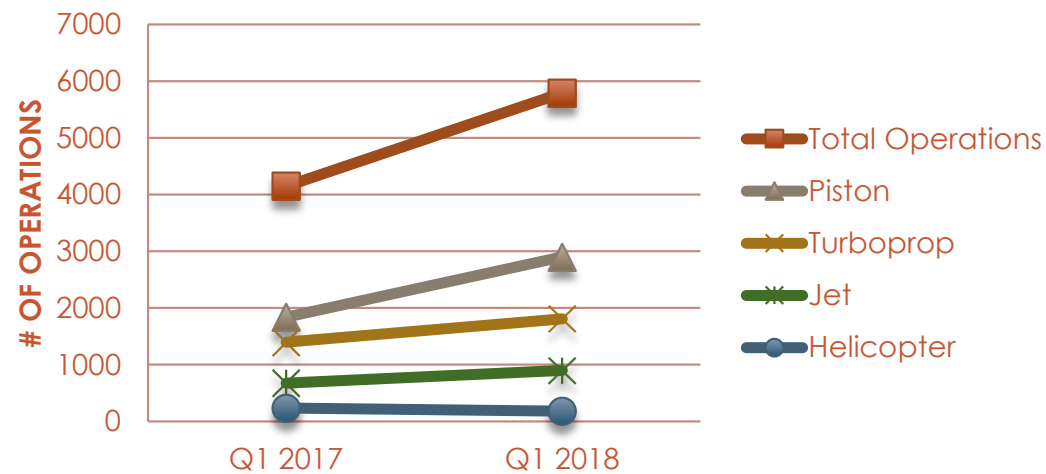




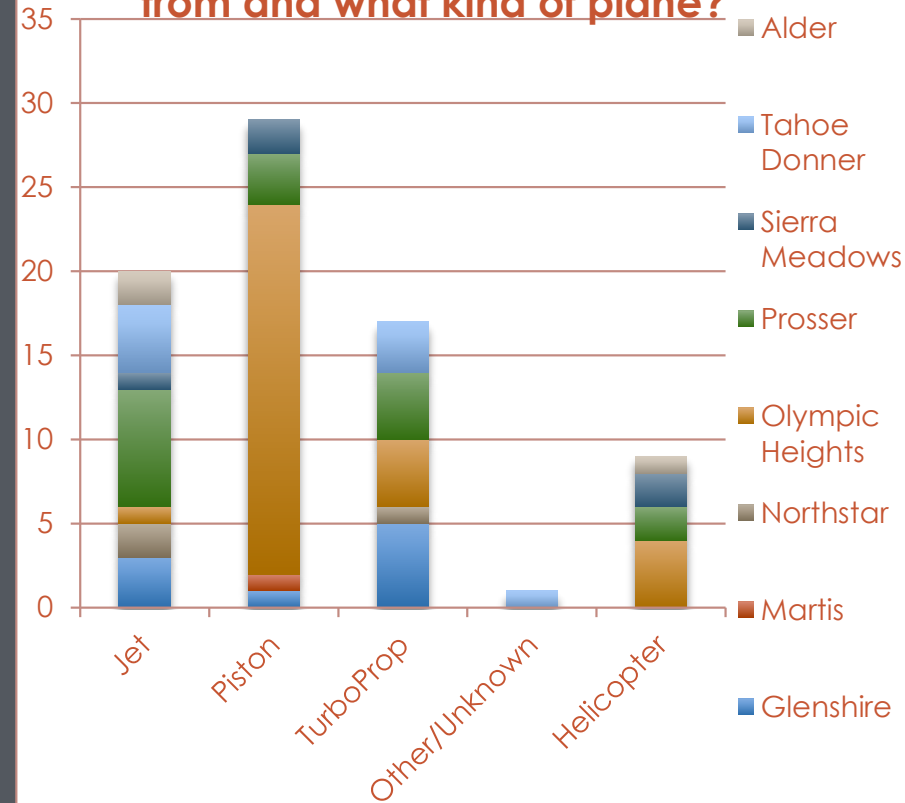
Mission Dashboard | Quarter 1 (January - March 2018)

COMMENTS +

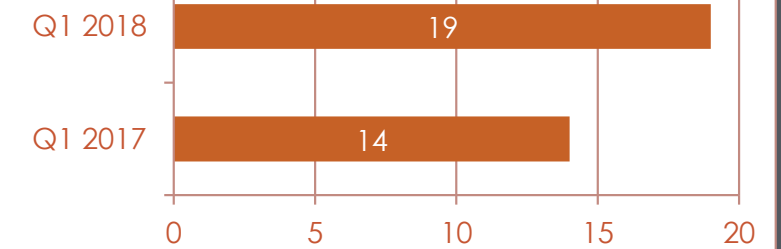
What type of aircraft was flown per quarter?



Where did the comment come from and what kind of plane?



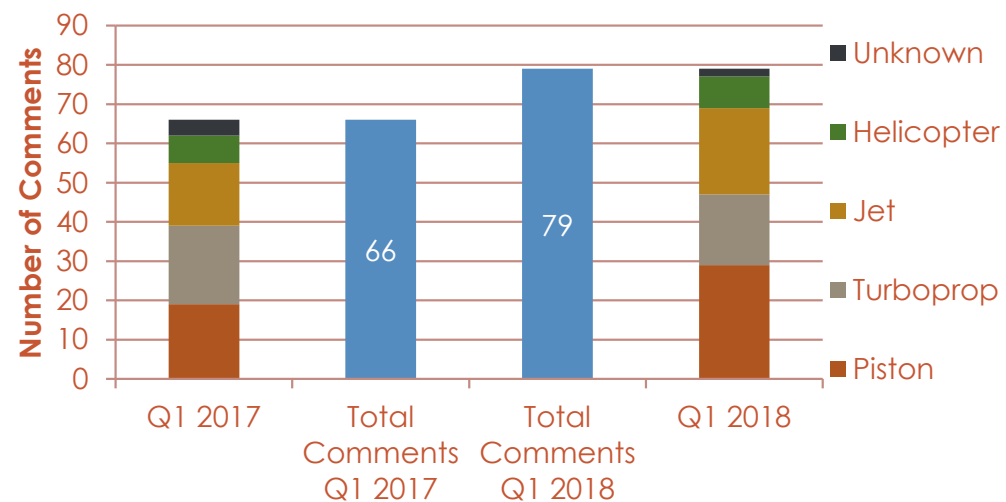
Operations During Voluntary Curfew (10pm-7am)



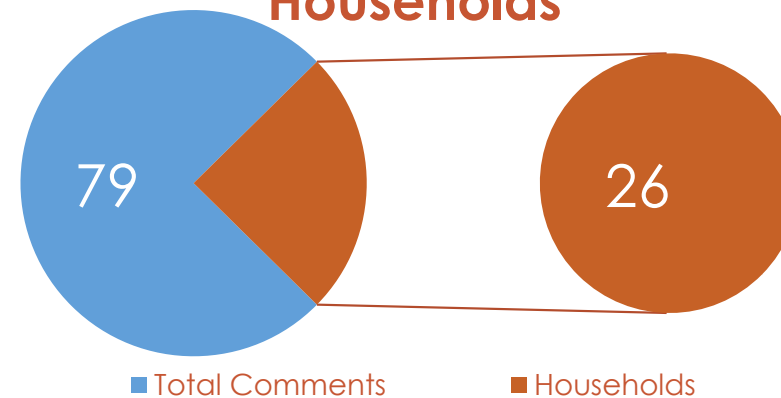
Top Quarterly Insights

- Miracle March - 4 days with no ops, 7 days with less than 10 ops
- 5,792 operations, up 40% over 2017
- Tower open each day of Q1 2018
- 79 comments from 26 households (6 new)

How many comments were made per aircraft type?

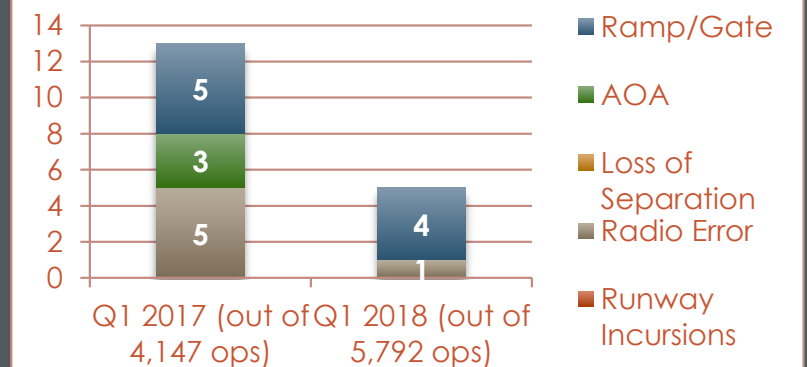


Total Comments vs. Households



SAFETY

How many SMS reports were filed?

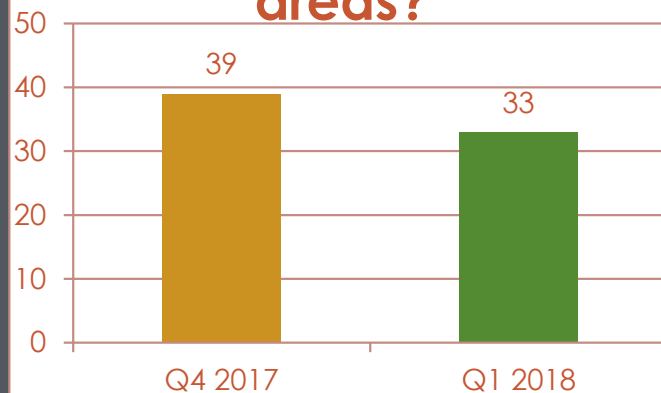




Mission Dashboard | Quarter 1 (January - March 2018)

COMMUNICATIONS + PUBLIC

How many groups used our meeting areas?



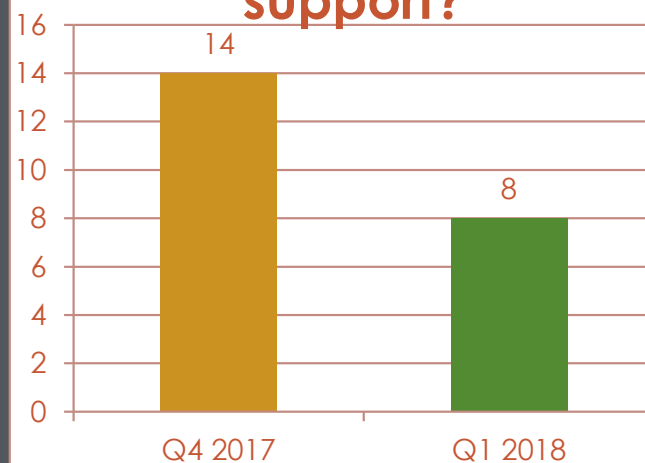
Q1 Community Highlights

- Tahoe Cross Country winner of GMC Van
- KTRK hosts Pathways to Aviation seminars
- Speaker Events: Howard Donner + Weather & Class D Airspace

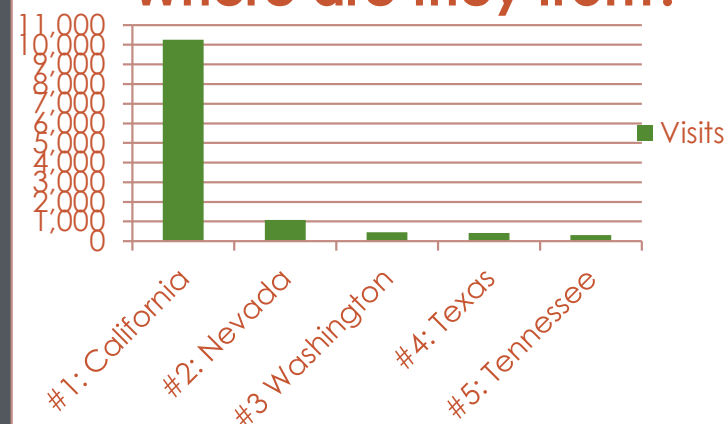
Top Social Media Posts

- Sierra Crest Cornices - Aerial Photo
- Rick Anzar Tribute
- Sarah & Rex Tug Photo
- PC24 Jet Lands at KTRK

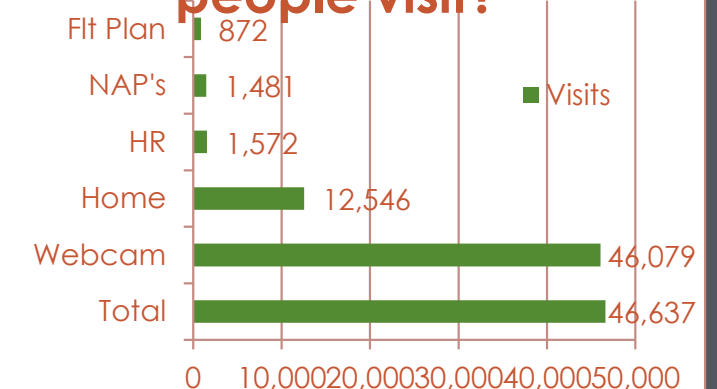
How many events did we host or support?



Q4 Website Traffic: Where are they from?

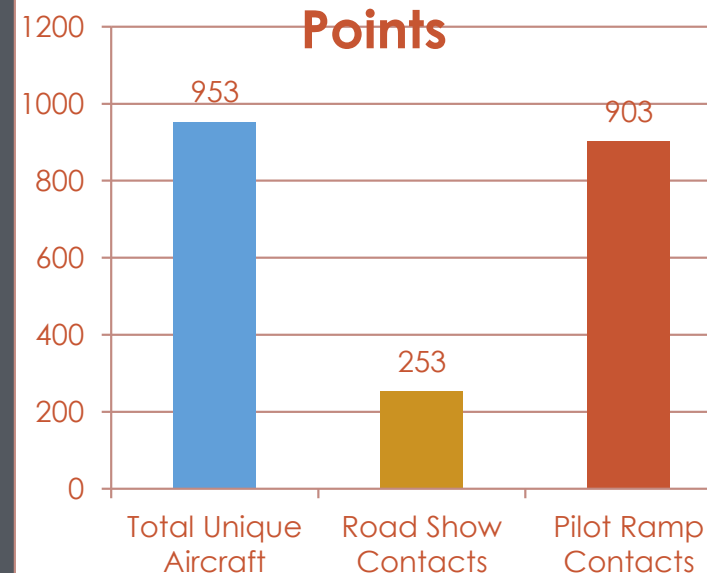


Q4 Website Traffic: What pages do people visit?



PILOT OUTREACH

Q4 Pilot Contact Points



Pilot Outreach

- Pilot Tower survey - 73% of pilots said tower aided in reducing annoyance, track miles, and overflight
- Launched the Truckee Familiarization program to highlight NAPs
- Held 5 Roadshows with over 250 Pilots
- Created new advertising on platforms utilized by pilots and dispatchers
- Partnered with Pathways to Aviation