

# Connected.

## Truckee Tahoe Airport District

### Q2 - 2018 COMMUNICATIONS REPORT

By: Marc R. Lamb, Aviation & Community Services Manager

Connected By  
More Than A Runway





# Q2 2018 DISTRICT COMMUNICATION METHODS

**Airport Speaker Series**

**Get Back Into Flying**  
**Attend Our AOPA Rusty Pilot Seminar**



**When:** Saturday, April 7, 2018  
**Time:** 1:00 - 4:00 pm (Doors open at 12:30 pm)  
**Where:** KTRK Main Terminal, Board Room A  
**Instructor:** AOPA Presenter - Ted Spitzmiller

Thank you for your interest in attending a Rusty Pilot seminar hosted by Sierra Aero LLC in collaboration with the Truckee Tahoe Airport District. The seminar is FREE to AOPA members, and all pilots are welcome. Please have your AOPA username and password available so we can confirm your membership status during the registration process. If you need help with your username and password, please contact AOPA member services at 1-800-USA-AOPA (1-800-872-2672). If you're not an AOPA member, this is a great time to join and get all the benefits that come with being part of the world's largest aviation community.

The fee for non-members is \$69, which includes the seminar and all course materials. Pre-registration is encouraged, but walk-ins are welcome. For more information and/or to register please visit [aopa.org](http://aopa.org) or [truckeeatahoairport.com](http://truckeeatahoairport.com).

TRUCKEE TAHOE AIRPORT | 10356 TRUCKEE AIRPORT ROAD | 530.587.4119



## COMMUNITY NEWS

### Dive Into Tahoe's Blue Sky for a Bird's Eye View



Julie Davis, Mike & Jan Swenson - owners of Skyline Truckee Tahoe.

Inspired to share their love of skydiving, in 2016 the three began the involved process of determining whether they could successfully operate such a business here. While there are people who have done a parachute jump, not so many have experienced a free fall. "There are skydiving centers all over the world," said Mike, "but there are none quite as beautiful as this." As parents of a two-year-old daughter, Mike and Jan, along with Julie, mother to a daughter as well, were committed to safety from the start.

In the '70s, early 80s, skydiving was a rough and tough sport," said Mike, who has made over 23,000 jumps. "You had to be able to take hits, because, with the round parachutes, you landed hard

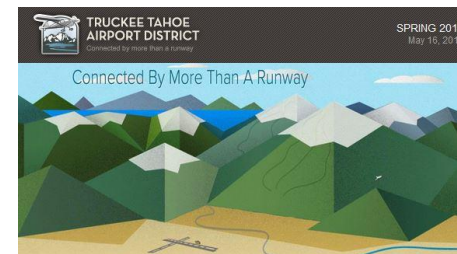
as Julie, herself a skydiving instructor who has trained many beginner skydivers. Some skydiving centers have landing areas off-site, but Skyline Truckee Tahoe's office is at the drop zone. Customers gear up and board the plane, then return to land in the same spot. Skyline Truckee Tahoe encourages customers to bring their friends and family, who ever wants to watch the fun.

A Cessna 206, flown by their chief pilot, with its roll-up door and

### Construction Begins on 10 New Exec Hangars



There is currently a 10 plus yearling waitlist with over 30 people in line for the 4,025 sq. ft. hangars. Of the 220 existing hangars at TTA, 200 are considered T-hangers and 20 are executive box hangars. The new executive hangars will be aircraft types similar to the size of Cessna 441, King Air 350s and small Citation CJ and Phenom 300-300gts. At the July 28, 2017 meeting, the KTAD Board of Directors approved building 10 new executive hangars, eight of which have been pre-leased to individuals from the current executive



### COME JOIN US FOR AN AIRPORT COMMUNITY OPEN HOUSE

Your Truckee Tahoe Airport District (TTAD) will be holding two "Open-House" style community events. The public is invited and encouraged to attend. The District would like to hear from you!

**WHEN:** Wednesday, June 13, 2018 and Monday, July 9, 2018  
**WHERE:** Airport Terminal Building Board Rooms  
**Time:** 6-8 p.m.

Learn about our noise and annoyance mitigation efforts, airport construction projects, flight operational growth, the air traffic control tower, TTAD's "Giving Back" programs, local Agency Partnerships, and more! You will also have the opportunity to meet and talk with some of our on-field operators.

Your comments matter! We'd like to hear your thoughts on how we are doing. We will be conducting polling surveys at these events to get your thoughts - should the District look into potential programs like "Property Acquisition" and "Residential Noise Insulation" initiatives?



TTAD wants to hear from you!



## Q2 2018 AIRPORT EVENTS & HIGHLIGHTS

- **AAAE Annual Conference San Diego 4/15-4/18**
- **AOPA Rusty Pilot Seminar cosponsored by Sierra Aero & TTAD 4/7**
- **Art Talk Speaker Event (3 featured artists present) 5/5**
- **California Special District Association Airport Tour 6/24**
- **Civil Air Patrol “Mission To Mars” 1<sup>st</sup> of 3 summer camps 6/25-6/30**
- **“Connected” summer edition 21,000 copies printed-mailed 6/8**
- **Customer Service Campaign Initiative 5/16**
- **Pathways To Aviation (career education classes) 4/19, 5/17**
- **Reno Aces TTAD ball game 6/15**
- **Roundhouse Makerspace Annual Maker Show Event 6/10**
- **Sagan Fondo Bike Race Jet Ramp Registration 5/4**
- **Skydive Truckee Opens for the summer season 5/18**
- **Town of Truckee & TTAD Truckee Day Street Clean Up Event 6/1**
- **Truckee Tahoe Soaring Assoc. opens for the summer 5/25**
- **Truckee Thursdays Street Fair 6/21**
- **TTAD Community Outreach Open-House Events 6/13, 7/9**
- **TTUSD Career & STEAM Fair 6/11**
- **ZAGSTER Bikeshare TDPUD & TFHD join program**







## Q2 2018 KTRK WEBSITE STATS

In Q2 we had 24,092 website visitors, who completed 30,943 sessions and 50,490 page views.

### Where do people live that were checking in? (Top 5)

➤ California	19,355
➤ Nevada	2,715
➤ Texas	639
➤ Washington	602
➤ Oregon	415

### What web pages do visitors go to? (Top 5)

➤ Webcam	22,728
➤ Home Page	10,117
➤ HR / Staff	1,477
➤ Aviation NAP's Flt Procedures	1,439
➤ Aviation Flt Planning	818

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90°F QUICK LINKS WEBCAM BOARD INFO CONTACT REPORT NOISE

HOME AVIATION INFORMATION AIRPORT GUIDE ADMINISTRATION GIVING BACK VISITING NEWS

OUR MISSION

THE TRUCKEE TAHOE AIRPORT DISTRICT WELCOMES YOU!

➤ [CLICK HERE FOR A QUICK LINK TO ARRIVAL/DEPARTURE INFO and NAP's](#)

FREQUENCIES / TOWER OPS:

TOWER/CTAF: 120.575 Mhz / AWOS: 118.0 Mhz / UNICOM-FBO: 122.95 Mhz / GROUND: 118.3 *when Tower is in operation / Oakland Center: 127.95 Mhz.*

➤ *FAA designated CLASS D airspace started March 29, 2018 at KTRK during tower operational hours. Surface - 2,500' AGL, 4.2 NM radius.*

Tower operational hours: Summer (June thru September 7am - 8pm), Spring (April thru May 7am - 7pm), Winter (October thru March 7am - 6pm)

WHAT'S HAPPENING AT KTRK

AIRPORT COMMUNITY NEWS

[YOU'RE INVITED TO AN AIRPORT OPEN HOUSE!](#) Jun 20, 2018

Meet staff and on-field operators. Discuss any and all things airport! Monday, July 9, 2018. Main Terminal building. 6-8pm. Click heading for more info.

[AIR SHOW & FAMILY FESTIVAL](#) Jun 01, 2018

Saturday, July 14, 2018 9am - 4pm

FREE ADMISSION, FREE PARKING (Photo by: Mark E. Loper)

PILOTS CHECK NOTAMs & TFRs (Thurs 7/12/2018 - Sat 7/14/2018)

[Truckee Tahoe Soaring Association](#) May 18, 2018

Glider operations start up for the summer season on Friday, May 25, 2018. Lessons, rides and flight certification are all available at TTSA! Click heading for a picture gallery.



## KTRK PILOT & COMMUNITY OUTREACH EFFORTS



Truckee Tahoe Airport  
**CONNECTED**  
 BY MORE THAN A RUNWAY



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# Airport Speaker Series





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# KTRK PILOT & COMMUNITY OUTREACH EFFORTS pg 2

## KTRK ROAD SHOWS

## NUMBER ATTENDED

## DATE

Reid-Hillview (RHV) San Jose	29	06/14/18
Buchanan Field (CCR) Contra Costa	35	05/15/18
John Wayne Airport (SNA) Orange County	78	04/10/18

## KTRK COMMUNITY OPEN-HOUSE

## NUMBER ATTENDED

## DATE

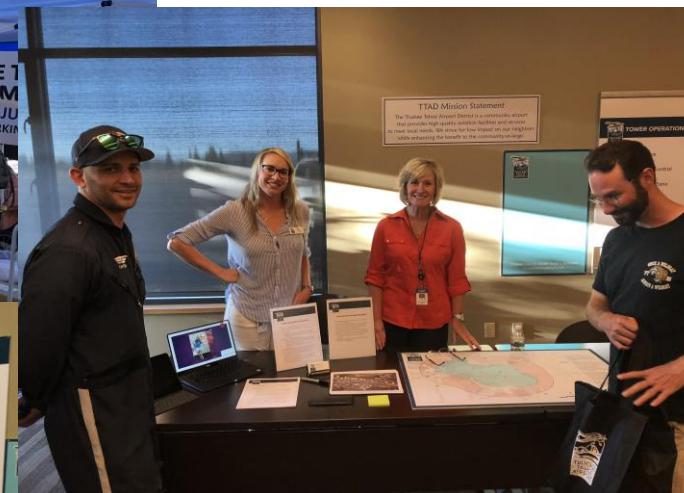
2 <sup>nd</sup> 2018 Community Open-House	25	07/09/18
1 <sup>st</sup> 2018 Community Open-House	30	06/13/18

## STREET FAIRS

## NUMBER ATTENDED

## DATE

Carson City Airport (KCXP) Aviation Day Fair	100's	06/23/18
Truckee Thursdays	100's	06/21/18







# Q2 2018 SOCIAL MEDIA

## INSTAGRAM

Launched 02/01/2016

551 Followers

Average 1 post per week



## FACEBOOK

Launched 06/01/2015

1,095 Followers

Facebook Page Rating: 4.1 out of 5.0

Average 2 - 3 posts per week

Highest Post Reaches Q2 2018: (Top 5)

- 2,025 - Waddle Ranch Sugar Pine seedling planting
- 1,464 - Air Show & Family Festival
- 1,448 - David Diamond joins ACAT
- 881 - Seen on the ramp, a Beaver DHC-2
- 543 - Density Altitude Advisory







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## AIRPORT SPACE PROVIDED FOR NONPROFITS

- American Red Cross
- Civil Air Patrol
- Experimental Aircraft Association
- Foster the Sierra
- Friends of the Truckee Library
- KidZone Museum
- Sierra Watershed Education Partnerships (SWEP)
- Tahoe Forest Hospital EMS
- Tahoe Nordic Search + Rescue
- TCPUD - Lake Tahoe Music Festival
- Trails & Vistas
- Truckee Boy Scout Troop
- Truckee Donner Land Trust
- Truckee Optimist
- Truckee River Watershed Council







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## USE OF AIRPORT COMMUNITY ROOMS

- CA Dept of Fish & Wildlife
- CA/NV State Border County Workgroup
- C.A.P. Mission To Mars
- CareFlight
- CATT
- Citizens Climate Lobby
- CHP
- Dave Tranquilla Check Ride
- Forest Charter School
- Girl Scouts Troop #660
- KidZone
- Mountain Belles
- Mountain Housing Council
- Palisades - HOA
- Pathways To Aviation
- Red Cross
- Rotary Club of Truckee
- Sierra Aero – AOPA Seminar
- Sierra Senior Services
- SWEP
- Tahoe Truckee Suicide Prevention
- Tahoe Trail Trekkers



- TNT Jr. Cycling Team
- Toastmasters
- Trails and Vistas
- Truckee Chamber of Commerce  
Good Morning Truckee, Knowledge Bites, Truckee Tomorrow
- Truckee Little League
- Truckee Lutheran Presbyterian
- Truckee Fire
- Truckee Optimists
- Truckee Tahoe Swim Team
- Truckee Tahoe Airport District  
ACAT, Board, & Staff meetings, Airshow, Construction Projects, Safety Meetings, Speaker Forums
- Truckee Tahoe Leadership Council
- Truckee Tribe Lacrosse
- Truckee River Village Cohousing
- U.S. Forest Service
- Winter Creek HOA



## Q2 2018 COMMUNITY SPONSORSHIP RECIPIENTS

➤ Kindred Art and Folk Institute - Spring Art Festival	\$ 500
➤ North Tahoe High School - Drama Club	\$ 500
➤ NTBA - Kings Beach Music on the Beach	\$ 1,200
➤ NTBA - Kings Beach/NLT Street Clean Up	\$ 500
➤ Tahoe City Downtown Assoc Music Commons Beach	\$ 1,200
➤ Tahoe Safe Alliance	\$ 1,000
➤ TDRPD - 4 <sup>th</sup> of July West End Beach Event	\$ 250
➤ Truckee AYSO - Youth Soccer league	\$ 500
➤ Truckee Chamber of Commerce - 4 <sup>th</sup> of July Parade	\$ 1,000
➤ Truckee High - Project Graduation 2018	\$ 1,000
➤ Truckee High School - Robotics Club	\$ 500
➤ Truckee Rotary - Cadillac Ball	\$ 1,000
➤ TTCF - Street Clean Up - THS Student Activities fund	<u>\$ 1,000</u>
Q2 Total	\$ 10,150

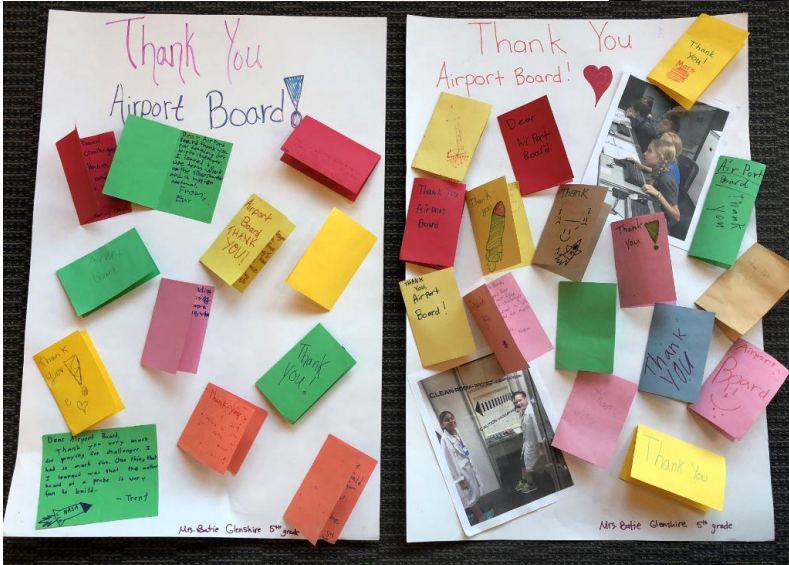


**TTAD “Community Sponsorship” Budget 2018 \$50,000**





## Q2 2018 LETTERS OF THANKS & APPRECIATION



- Association of California Airports
- Church of the Mountains – Warming Hut
- Civil Air Patrol – Mission to Mars
- Creekside Charter School
- Glenshire Elementary – Mrs. Batie's 5<sup>th</sup> Grade Class
- Kindred Art and Folk Institute
- Music at Commons Beach Tahoe City
- North Tahoe Business Association (x2)
- North Tahoe High School – Drama Club
- North Tahoe Middle School – Mrs. Plapp's 5<sup>th</sup> Grade Class
- North Tahoe Resort Association
- Rotary Club of Truckee
- Tahoe Rim Trail
- Tahoe Safe Alliance
- Tahoe Truckee Community Foundation
- Truckee Chamber of Commerce
- Truckee High School – Project Graduation 2018
- Truckee High School – Robotics Club
- Truckee Tahoe School of Music – Crab Feed Auction



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