

**TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTOR STAFF REPORT**



AGENDA TITLE: Community Outreach Open House Events

MEETING DATE: Wednesday, August 22, 2018

PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager

RECOMMENDED ACTION: No board action is required at this time. This staff report is a follow-up to the Airport District’s Community Outreach Open House events, and includes an update on the data and survey results collected.

DISCUSSION: In our efforts to continue public engagement and encourage feedback about the Truckee Tahoe Airport District from our constituents, two “Community Outreach Open House” events were held on Wednesday, June 13th, and Monday, July 9th, 2018.

Airport staff representing the District, along with representatives from all KTRK airfield SASO’s (Specialized Aviation Service Operations) including REMSA - Care Flight, Mountain Lion Aviation, Sierra Aero, Skydive Truckee Tahoe, and Soar Truckee were present. Airport staff and our SASO partners were stationed around the room with various information topics, encouraging attendees to ask questions, learn about specific airport relationships and services, as well as District efforts and programs regarding Noise Abatement and Annoyance reduction. Attendees were also encouraged to leave feedback on station comment boards.

Beside the individual SASO informational stations, airport staffed station topics included: *What have you done for me lately?*, *Airport Growth*, *Tower Operations* and *Noise and Annoyance Mitigation*.

FreshTracks, our communications consultant, was also present and helped conduct three brief surveys with willing attendees. The survey topics included *Property Acquisition*, *Sound Insulation*, and *Community Outreach*.

Freshtracks estimated attendance at 35 for the first event and 24 at the second. The attendees appeared to be generally divided equally into two familiar groups, 1) noise and annoyance

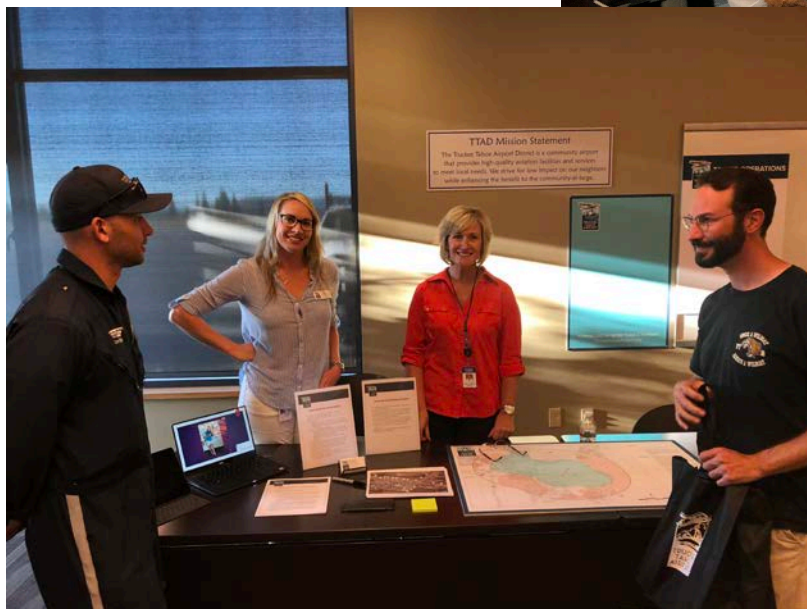
impacted non-airport users from local neighborhoods, and 2) aviators and aviation users of the airport.

In conclusion, these Community Outreach Open House events are just one of the many methods that the District uses to engage our local constituents.

PUBLIC COMMUNICATIONS: As in years past for our Community Outreach events, the District managed a robust campaign to get the word out to our constituents about the two Community Outreach Open House events. Pre-event notification methods included: 1/4 page Sierra Sun newspaper ads, live 101.5 radio reads, neighborhood sandwich boards, community E-Blasts, and both website and social media posts.

ATTACHMENTS:

- Summary of Feedback – Survey results 2018 Open House Series, Freshtracks Communications





You're Invited! Airport Open House



We'd like to hear from you! Stop by our Open House and learn about what's going on at your Truckee Tahoe Airport.

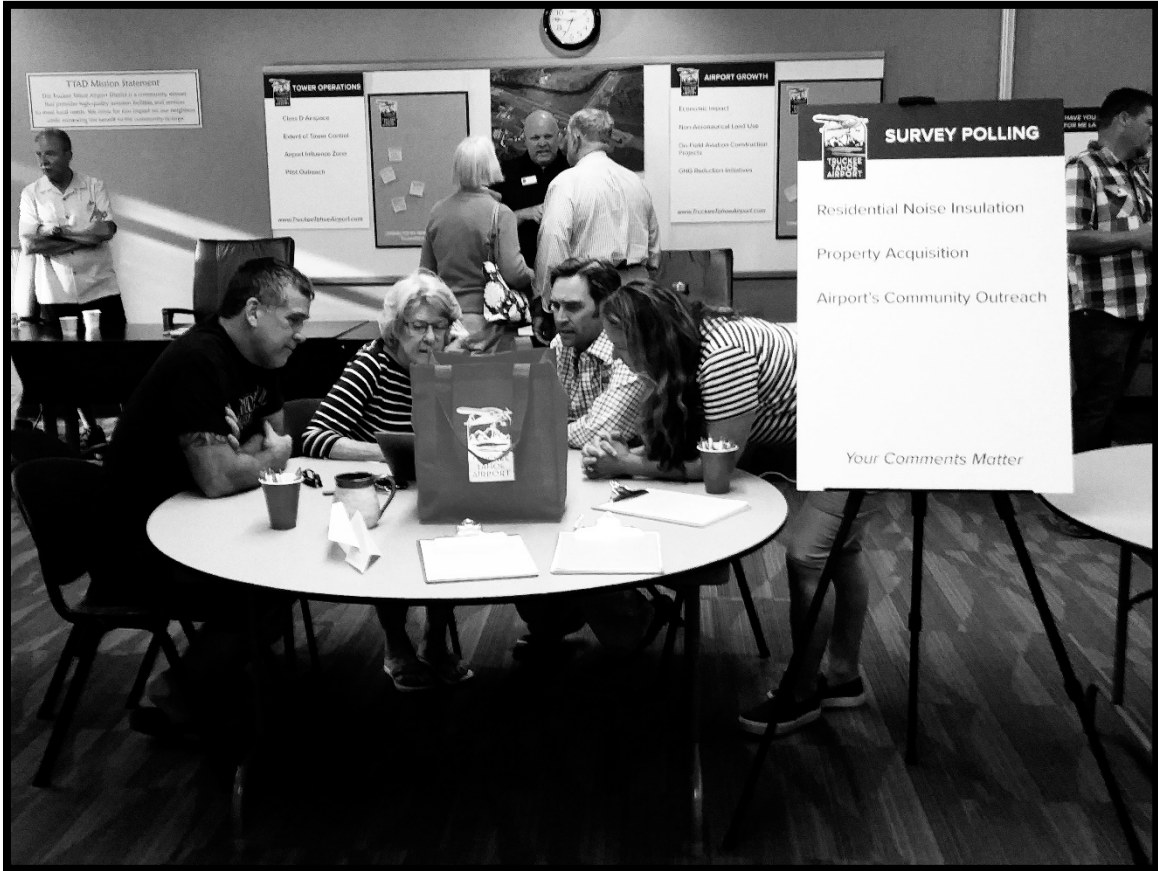
WHEN: Monday, July 9, 2018
TIME: Stop by anytime between 6 and 8 p.m.
WHERE: Main Terminal Building, Board Rooms

Meet with airport staff and on-field operators and give us your feedback. Topics of interest will include:

- Annoyance mitigation strategies reviewed/explained
- Operational trends and aircraft types
- How the Tower controls the airspace around the Airport
- Studies regarding property acquisition and noise insulation
- Construction updates and Airport growth

TRUCKEE TAHOE AIRPORT DISTRICT
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Summary of Feedback 2018 Open House Series July 14, 2018



Truckee Tahoe Airport District

Submitted by

Seana Doherty, President

Freshtracks

www.freshtracks.org

Overview of Open House Series Summary Report

Following please find a summary of feedback collected at the two open house events held in June and July of 2018. The summary includes:

- 1) Feedback collected at stations
- 2) Feedback collected via surveys

Overview of Input Process

In efforts to continue public engagement and encourage feedback about the Truckee Tahoe Airport District, two community Open Houses were held on Wednesday June 13, 2018 and Monday July 9, 2018 at the District Community Room at the Truckee Tahoe Airport District. Airport staff and partners were stationed around the room with various information topics, encouraging attendees to learn about the specific airport relationships and services.

Station Topics

1. What have you done for me lately?

Open Space (Waddle Ranch, Golf Courses), Air Show and Family Festival, Good Neighbor Policy, Community Sponsorships and Agency Partnerships, Transportation Programs, STEAM programs.

2. Airport Growth

Economic impact, non-aeronautical land use, on-field aviation construction projects, GHG reduction initiatives

3. Tower Operations

Class D Airspace, Extent of Tower Control, Airport Influence Zone, Pilot Outreach

4. Noise and Annoyance Mitigation

Community Hotline, Public Outreach, ADSB/Flight Procedures, Airport Influence Zone

Open House Partners

REMSA - Care Flight - air ambulance services, community health, specialized crews, safety above all else, insurance programs

Sierra Aero LLC - aircraft maintenance, authorized cirrus service center, flight training, aircraft rentals (Cessna 172s), community benefits

Skydive Truckee Tahoe - tandem jumps, experienced jumpers, gift certificates, landing zone on-field, community benefits

Truckee Tahoe Soaring Association - lessons and certifications, youth scholarships, 501 c3 non-profit, rides and gift certificates, community benefits

Surveys

Attendees were also encouraged to fill out surveys at the Open Houses to help gain a better understanding of public opinion. There were three surveys offered on three different topics. Please see page 5-7 for the summary of survey results.

Summary of Feedback from Stations

REMSA - Care Flight

- Love having this service based in Truckee - North Shore
- Huge benefit to our community.

Sierra Aero LLC

- Thank you for keeping our planes healthy! – Skydive Truckee Tahoe

Truckee Tahoe Soaring Association

- I went soaring years ago and loved it.
- I love seeing the gliders in the sky.
- Glider instruction makes safe pilots.

What Have You Done For Me Lately?

- Community Sponsorship program is great.

Airport Growth

- Love the Roundhouse!
- Speed bump/stop on Aviation.
- Want the Airport to buy Canyon Springs.
- We need to slow regional growth.

Tower Operations

- Jump plane impacting homes on Glenshire Drive (between OH and Glenshire.)
- Tower is keeping traffic in NAP guidelines.
- Skydiving plane is so loud.
- Why are planes still overflying Olympic Heights?
- Why are planes coming in (arriving) over Glenshire?
- Can't all planes take off to the east towards empty land (Waddle Ranch/



on Runway 11?

Noise and Annoyance Mitigation

- Can we ban specific noisy plane types from KTRK?
- Skydive plane is loud over airport flats.
- Why is night curfew voluntary?
- Can training planes vary their repetitive flight patterns? Sierra Meadows experiences these repetitive over flights.
- Appreciate the airport's efforts in trying to mitigate increasing traffic with our growing community.

Survey Polling Topics

Residential Property Acquisition
Residential Sound Insulation
Airport District Community Outreach



Survey Summary

1. Property Acquisition Residential Program Survey Results (sample size: 16)

Questions	Yes	No	Undecided	Inputs
1) Are you currently a Truckee Tahoe Airport District property owner?	15	1		
2) Do you feel your home is impacted by airport noise and annoyance?	8	8		
3) Should the Airport District spend public resources researching the viability of a residential property acquisition program?	7	7	2	
4) Would you be agreeable to the Airport District spending property tax dollars implementing a residential property acquisition program?	5	8	3	<ul style="list-style-type: none"> - Buy raw land to prevent development and complaints like Waddle Ranch etc. - Large areas in close proximity to airport – yes. - Buy airport flats.
5) Would you still be in favor of a residential property acquisition program if your home was not eligible, but a nearby neighbor's home was eligible?	6	7	3	Really don't understand the subject of the survey. Confusing. Support open space acquisitions and not building in areas likely to be impacted.

2. Sound Insulation Residential Program Survey Results (sample size: 15)

Questions	Yes	No	Undecided	Inputs
1) Are you currently a Truckee Tahoe Airport District property owner?	14	1		
2) Do you feel your home is impacted by airport noise and annoyance?	8	7		
3) Should the Airport District spend public resources researching the viability of residential sound insulation programs?	10	5		
4) Would you be agreeable to the Airport District spending property tax dollars implementing residential sound insulation programs?	8	5	2	No! Why would anyone want to see the house across the street get thousands of dollars in noise mitigations, thereby increasing that home's value while their home gets zip, and it was all done with taxpayers money.
5) Would you still be in favor of a sound insulation program if your home was not eligible, but a nearby neighbor was eligible?	9	4	2	We have 12" concrete and Styrofoam walls – still hear low flying planes. Doubt that insulation will help.

3. Community Outreach Airport District Survey Results (sample size: 14)

Questions	Yes	No
1) Are you currently a Truckee Tahoe Airport District property owner?	14	
2) Do you feel you are kept informed about what is going on at your Truckee Tahoe Airport District?	13	1

3) If you answered Yes to Question 2, how do you typically hear about Airport District news?

Airport Website	9
Airport Mass Mailers	7
E-Blasts	7
Airport Facebook Page	5
Newspapers	3
Neighborhood Sandwich Boards	3
Terminal Bldg. Flyers	2
Radio 101.5	1
Instagram	1

4) If you answered No to Questions 2, what types of methods would you like to see the airport use to get airport related news to you:

- Facebook
- 101.5

5) Have you attended any Airport District events in the past?

Board Meetings	9
Community Meetings	8
Open House Events	8
Speaker Events	8
Air Show	7
EAA Events	6
Local Events	4
Civil Air Patrol	2