

Connected.

Truckee Tahoe Airport District

Q3 - 2018 COMMUNICATIONS REPORT

By: Marc R. Lamb, Aviation & Community Services Manager

Connected By
More Than A Runway





Q3 2018 DISTRICT COMMUNICATION METHODS

Airport Speaker Series
Free Event Open to the Public

Art Talk with Featured Artists

Kristin Abbott, Monika Johnson, Lauren Chorey

Carole Sesko, KTRK's Art Coordinator, is presenting an "Art Talk" featuring three local artists.

When: Thursday, September 20, 2018
Time: 5:30 - 7 pm (Doors open at 5 pm)
Where: KTRK Main Terminal, Board Room A

Monika Piper Johnson: The Art of Painting on Location
Monika's love of skiing and the mountains brought her to live at Lake Tahoe, and found painting outdoors encourages her to capture a landscape quickly. By connecting nature with her eye and color palette, she has learned to see "art in the ordinary." Monika will discuss how she approaches painting with oils in the natural landscape.

Kristin Abbott: Soy Yes! Illustrating Children's Books
Kristin spends endless hours at her drawing table, daydreaming and wondering what it would be like to ride a hippo down the Zambesi River, fish with a comarost, or leap from a mountain top in Peru. A prolific artist, she graduated from Stanford University and the Academy of Art University in San Francisco. Kristin will discuss her career as a children's illustrator.

Lauren Chorey: Sierra Sun's Best Local Artist
Lauren's art expresses her love for the outdoors. After studying fine art at Colorado State University, she moved to North Lake Tahoe. Lauren is inspired by the many hours she has spent driving across country with her family as a child, soaking up the land and sky, and observing the various colors in the landscape. Lauren will discuss her inspirations and how she creates her work.

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KTRK to Benefit from FAA Granted AIP Funds

Management at KTRK regularly submits Airport Improvement Project (AIP) grant applications to the FAA. The grants, if awarded, help pay for all or part of eligible AIP maintenance and improvement projects. For 2018 KTRK was awarded just over \$1.9M (AIP NO. 3-08-0262-2018) for multiple taxiway and taxiway rehabilitation projects. These projects are an important part of the District's comprehensive Pavement Management Plan adopted in 2004. This plan will be updated in 2019. The District has been successful over the past number of years securing annual FAA AIP grants to assist the District in maintaining this important infrastructure. Details of the 2018 projects are discussed below. The Taxiway Romeo project originally scheduled for 2018 will now take place late spring 2019.

Fall 2018: Taxiway Joint and Crack Seal Repairs

Joint and crack seal repairs will be done at hangar taxiways A through C, at taxiway T, hangar taxiways L and M and at the warehouse area parking lot. O & D Construction has been awarded the bid contract. Work is tentatively scheduled for completion during the month of October. Airport staff will keep hangar tenants updated as specific start days are confirmed. Impacts to tenants and transient aircraft is expected to be minimal.

parallel taxiway. The work will include asphalt removal, water line replacement, grading, base and re-pavement. Moyers Earth Works was awarded the bid contract at \$3,700,000. All tenants in hangar rows A - H will have restricted access to their hangars during the construction phase. KTRK staff will keep A - H tenants updated on specific construction dates and alternate hangar access options as the project start date nears. There are currently no temporary relocation hangars available at KTRK.

Spring 2019: Taxiway Romeo

A joint KTRK and FAA sponsored Taxiway Romeo Airport Improvement Project (AIP) has been scheduled for late spring 2019 (May - June), as soon as weather permits. The water line main replacement and 12,345 square foot re-pavement project is anticipated to take 60 days and will impact all tenants in Alpha - Hotel hangar rows. Romeo is the perpendicular taxiway on the immediate north side of hangar row A - H connecting the Jet Ramp to the Golf



Taxiway Romeo (highlighted in yellow) is the perpendicular taxiway immediately north of hangar A - H.

KTRK RADIO FREQUENCIES	
TOWER/CTAF: 120.575 / GROUND: 118.3 (during tower operations) / ATIS: 118.0	
UNCOMMS/BO SERVICES: 122.6 / OAKLAND CTR: 120.6	

You have requested information as [email address suppressed]. Click here to [unsubscribe](#)

TRUCKEE TAHOE AIRPORT DISTRICT
Connected By More Than A Runway

Community Outreach
September 11, 2018

Sept. 15 - Tower Operational Hours Fall Schedule

Tower operational hours will convert to the "Fall Schedule" starting on:
September 15, 2018: 07:00 - 19:00 daily.

TOWER/CTAF: 120.575 MHz

Surveys taken this past summer, by KTRK's Pilot Outreach Coordinator Katie Greenwood, have again proven the success and support of our tower by local and transient pilots!

Watch for a great feature article interview with MidWest ATC controller Bill Grava in next week's Pilot News publication, fall edition.

KTRK's air traffic control tower.



Q3 2018 AIRPORT EVENTS & HIGHLIGHTS

- TTAD Community “Open House” Meeting 7/9
- Truckee Thursdays, Airport Booth & Flight Sims 7/12 & 26, 8/9 & 23
- Air Show & Family Festival 7/14
- Hail Storm (Winter in July) 7/23
- CAP “Mission to Mars” summer camps 7/23-28, 8/13-18,
- BGCNLT - Girls STEAM Event, EAA Young Eagles Flights 7/27
- TTAD & Mtn Lion Aviation, Aviation Academy 8/7-9
- PILOT NEWS Fall 2018 edition 8/12
- BGCNLT - Aviation Summer Camp 8/13-17
- “Artist Talk” Speaker event 8/20
- KTRK tour to Mammoth Yosemite Airport Staff 9/14
- Customer Service Survey Campaign 9/24 thru 10/5
- Community Paint & Mattress Recycling Event 9/22





Q3 2018 KTRK WEBSITE STATS

In Q3 we had 14,362 website visitors, who completed 33,675 sessions and 58,494 page views.

Top 5 in each category:

Where do our website visitors live?

➤ California	8,119
➤ Nevada	1,004
➤ Texas	322
➤ Washington	302
➤ Oregon	223

What web pages do visitors view?

➤ Webcam	23,414
➤ Home Page	12,450
➤ Aviation NAP's Flt Procedures	2,449
➤ Aviation Flt Planning	879
➤ Administration/Staff/HR	739

TRUCKEE
TAHOE
AIRPORT

90°F

QUICK LINKS

WEBCAM

BOARD INFO

CONTACT

REPORT NOISE

HOME

AVIATION INFORMATION

AIRPORT GUIDE

ADMINISTRATION

GIVING BACK

VISITING

NEWS

OUR MISSION

THE TRUCKEE TAHOE AIRPORT DISTRICT
WELCOMES YOU!

[CLICK HERE FOR A QUICK LINK TO ARRIVAL/DEPARTURE INFO and NAP's](#)

FREQUENCIES / TOWER OPS:

TOWER/CTAF: 120.575 Mhz / AWOS: 118.0 Mhz / UNICOM-FBO: 122.95 Mhz / GROUND: 118.3 *when Tower is in operation / Oakland Center: 127.95 Mhz.*

➤ *FAA designated CLASS D airspace started March 29, 2018 at KTRK during tower operational hours. Surface - 2,500' AGL, 4.2 NM radius.*

Tower operational hours: Summer (June thru September 7am - 8pm), Spring (April thru May 7am - 7pm), Winter (October thru March 7am - 6pm)

WHAT'S HAPPENING AT KTRK

AIRPORT COMMUNITY NEWS

[Pilots take notice LTA from ZOA](#) Aug 23, 2018

Oakland Center has issued a Letter To Airmen about expected heavy air traffic at KTRK over Labor Day weekend.

[ACAT Recruitment](#) Aug 21, 2018

The Airport District is recruiting for 2 new Community Member Representatives for the Airport Community Advisory Team (ACAT). Applications are due by 5:00pm on Wednesday, September 19, 2018. Click heading for more details.

[Air Show & Family Festival 2018 \(Pictures\)](#) Aug 06, 2018

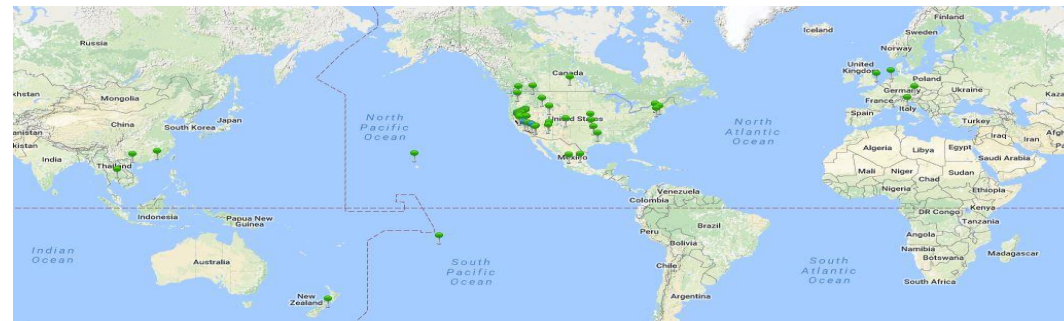
Mark E. Loper is a professional photographer, who for the last several years has been capturing the essence of KTRK's annual Air Show & Family Festival in amazing pictures. Click heading for more info.



Q3 2018

KTRK PILOT & COMMUNITY OUTREACH EFFORTS

<u>E-BLAST</u>	<u>RECIPIENTS</u>	<u>OPENED</u>	<u>DATE</u>
July Community Outreach	913	53%	07/07/2018
August Community Outreach	908	51%	08/02/2018
September Community Outreach	910	50%	09/11/2018



<u>PUBLICATIONS IN-HOUSE</u>	<u>NUMBER PRINTED</u>	<u>DATE</u>
PILOT NEWS Fall 2018	1,000 copies	08/12/2018



<u>SPEAKER EVENT(S)</u>	<u>NUMBER ATTENDED</u>	<u>DATE</u>
Aviation Academy - 5 Industry Speakers	11 students	08/7-9/2018
"Artist Talk" Speaker Event	24	08/20/2018





Q3 2018

KTRK PILOT & COMMUNITY OUTREACH EFFORTS pg 2

PILOT OUTREACH

	<u>DATE</u>
Pilot Outreach cart “WELCOME & NAP Info” launch	07/07/2018
Pilot & Pax Outreach on ramp, NAP & Curfew Compliance	Daily
5 - Local Flight Instructor KTRK Familiarization Flights	Q3
89 - DOI (Daily Operating Info) E-blasts to airport users	Daily



<u>KTRK ONSITE COMMUNITY EVENTS</u>	<u>NUMBER ATTENDED</u>	<u>DATE</u>
2 nd 2018 Community Open-House	25	07/09/2018
Air Show & Family Festival	12,000+	07/14/2018



STREET FAIRS

NUMBER ATTENDED

DATE

Truckee Thursdays	100's	x 4 Q3
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You're Invited! Airport Open House



We'd like to hear from you! Stop by our Open House and learn about what's going on at your Truckee Tahoe Airport.

WHEN: Monday, July 9, 2018
TIME: Stop by anytime between 6 and 8 p.m.
WHERE: Main Terminal Building, Board Rooms

Meet with airport staff and on-field operators and give us your feedback. Topics of interest will include:

- Annoyance mitigation strategies reviewed/explained
- Operational trends and aircraft types
- How the Tower controls the airspace around the Airport
- Studies regarding property acquisition and noise insulation
- Construction updates and Airport growth

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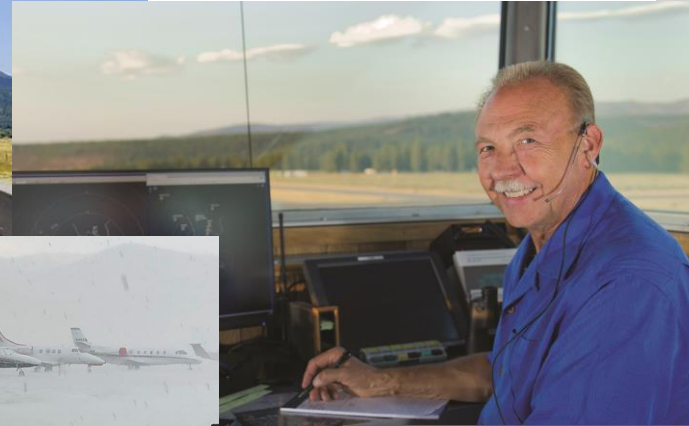
Q3 2018 SOCIAL MEDIA

INSTAGRAM

Launched 02/01/2016

670 Followers

Average 1 post per week



FACEBOOK

Launched 06/01/2015

1,278 Followers

Facebook Page Rating: 4.1 out of 5.0

Average 2 - 3 posts per week

Highest Post Reaches Q3 2018: (Top 5)

39,174 - KTRK July Hail Storm

20,897 - Glider Accident Slide Mtn

3,384 - Air Show (after show photo posting)

3,355 - Air Show (event reminder)

2,199 - Navion Accident

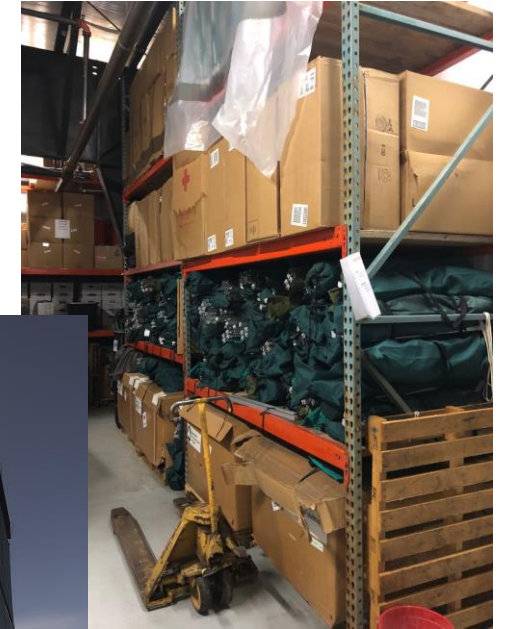
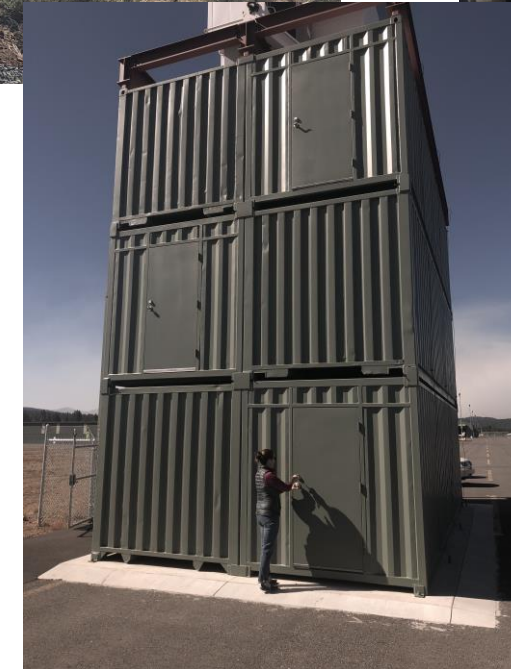




Q3 2018

AIRPORT SPACE PROVIDED FOR 15 NONPROFITS

- American Red Cross
- Civil Air Patrol
- Experimental Aircraft Association
- Foster the Sierra
- Friends of the Truckee Library
- KidZone Museum
- Sierra Watershed Education Partnerships (SWEP)
- Tahoe Forest Hospital EMS
- Tahoe Nordic Search + Rescue
- TCPUD - Lake Tahoe Music Festival
- Trails & Vistas
- Truckee Boy Scout Troop
- Truckee Donner Land Trust
- Truckee Optimist
- Truckee River Watershed Council





Q3 2018

USE OF AIRPORT COMMUNITY ROOMS

- Adventure Risk Challenge
- AYSO Youth Soccer Club
- Boys & Girls Club of NLT
- CA Dept of General Services
- C.A.P. Mission To Mars
- CareFlight
- Citizens Climate Lobby
- CHP
- Community Collaborative Truckee - Tahoe
- FAA Certification Check Ride - Ben Taber
- KidZone
- Mountain Belles
- Mountain Housing Council
- Ponderosa Palisades HOA
- Pine Forest HOA
- Placer County Sheriff
- Rotary Club of Truckee
- Sierra Business Council
- Sierra Senior Services
- SWEP
- Tahoe Expeditionary Academy
- Tahoe Forest Hospital
- Tahoe Regional Arts Foundation
- The Timbers HOA



39 organizations held over 135 meetings during Q3 2018

- Trout Unlimited
- TRPA - CA Attorney General, Shoreline and CSLT MOU
- Truckee Chamber of Commerce
Good Morning Truckee, Knowledge Bites, Truckee Tomorrow
- Truckee Lutheran Presbyterian
- Truckee Donner Land Trust
- Truckee Fire Cert Team
- Truckee Optimists
- Truckee Police - UAV Training, Officers Association
- Truckee Tahoe Swim Team
- Truckee Tahoe Airport District
ACAT, Board, & Staff meetings, Airshow, Community Events, Construction Projects, Safety Meetings, Speaker Events, Staff Training
- Truckee Tahoe Soaring Association
- Truckee Tribe Lacrosse
- Truckee River Cohousing
- Winter Creek HOA
- Wolfe Estates HOA



Q3 2018 COMMUNITY SPONSORSHIP RECIPIENTS

➤ Achieve Tahoe	\$ 1,000
➤ Big Brothers Big Sister of Nevada County	\$ 1,500
➤ Biking For A Better World - Truckee Bike Park	\$ 1,000
➤ Church of the Mountains - Emergency Warming Hut	\$ 1,000
➤ Foriver, Truckee River Watershed Council	\$ 2,500
➤ South Yuba River Citizens League	\$ 300
➤ Sierra Watershed Education Partnership	\$ 2,000
➤ Tahoe Truckee School of Music	\$ 1,000
➤ Truckee High School - Cross Country Team	\$ 750
➤ Truckee High School - Girls Tennis Team	\$ 1,000
➤ Truckee Pop Warner	\$ 500
Q3 Total	\$ 12,550

TTAD "Community Sponsorship" Budget 2018 \$50,000
First 3 Qtr's of 2018 - 38 organizations and \$42,500 in sponsorships





Q3 2018 LETTERS OF THANKS & APPRECIATION



- Achieve Tahoe - CSPR
- Big Brothers Big Sisters of Nevada County - CSPR
- Ben Anderson - Truckee High Envirolution Club - CSPR
- CAP - Mission To Mars Camps, Ken Aronson - CSPR
- Foriver, Truckee River Watershed Council - CSPR
- Jayden Seelye - WSPA Scholarship Recipient
- Kristin Henry - son Logan attended KTRK youth events
- Maxine Grieve - WSPA Scholarship Recipient
- North Tahoe High Drama Club - CSPR
- Sierra Watershed Education Partnership - CSPR
- South Yuba River Citizens League - CSPR
- Tahoe Rim Trail Association - CSPR
- Truckee High Cross Country - CSPR

* Community Sponsorship Program Recipient (CSPR)



Truckee Tahoe Airport District

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