



TRUCKEE TAHOE AIRPORT DISTRICT BOARD OF DIRECTOR STAFF REPORT

AGENDA TITLE: Agency Partnership Request – Aim High for High School

MEETING DATE: Wednesday, February 27, 2019

PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager

REPRESENTED BY: Alec Lee, Aim High, Co-Founder and Executive Director
and/or Katie Jamison (Local Program Manager)

RECOMMENDED ACTION: An Agency Partnership financial funding request presentation was made by Mr. Alec Lee, Co-Founder and Director of Aim High for High School (AHHS), at the January 23, 2019 Truckee Tahoe Airport District (TTAD) Board of Directors meeting. Staff is now requesting a Board determination for this Agency Partnership request by AHHS in the amount of \$300,000 (\$100,000 per year for the next three years, 2019 -2021).

DISCUSSION: Aim High for High School is a San Francisco based 501(c)3 non-profit that has a local Tahoe-Truckee program focused on under-resourced middle-school students of all backgrounds. The Agency Partnership would be with the Tahoe Truckee Unified School District (TTUSD) and TTAD, in partnered support of AHHS' local programs.

Aim High for High School was founded in 1986 and is currently working with over 2,000 students in Northern California (San Francisco, Oakland, Richmond, East Palo Alto, Redwood City, San Rafael, Napa and Tahoe-Truckee). Their mission is to help middle-school students prepare for and excel in high school, and provide inspiration to attend college thru AHHS' tuition-free five week academic STEM summer camp programs.

AHHS expanded to the Tahoe-Truckee region in 2012 with 45 students and is forecasting 140 students in their 2019 Tahoe-Truckee summer camp program. TTAD funding would specifically help them grow and expand their local program presence.

AHHS' mission is to address and close the documented opportunity and achievement gaps between low-income middle-school children and their higher-income peers in the Tahoe-Truckee area, and fill the void of the lack of programs in our region that address this issue. "Summer slide" during vacation months for under-resourced students is one of the biggest contributors to achievement gaps, and intervention during middle-school is critical. AHHS quotes supporting studies that show academic achievement by 8th grade has a greater impact on college/career readiness than high school achievement. AHHS' award-winning multi-year summer learning program is uniquely designed to address these issues. AHHS helps mitigate the summer slide, prepare students for the upcoming school year and ensures that students enter high school prepared to succeed, and are on the path to college and career successes.

WHAT'S NEXT: If approved, the Agency Partnership funding will help support AAHS' Tahoe-Truckee campus at Alder Creek Middle School and reduce summer learning loss among 140 plus middle-school students who will attend each year during the partnership period from 2019-2021.

FISCAL IMPACT: AHHS' request for \$300,000 (\$100,000 per year from 2019-2021) has the following impact:

- \$500,000 is budgeted for Agency Partnerships in 2019. The Board has carry over 2019 Agency Partnership obligations which are accounted for in the 2019 Budget as separate line items.
 - AHHS with an estimated 140 students participation rate per each year's summer camp program is requesting a forecasted \$714.85 per student.
 - In review of 2018, TTAD has given to local youth programs through:
 - Community Sponsorships: \$35,750 to 32 organizations and programs.
 - Agency Partnerships: \$125,000 to Gateway Mountain Center.
 - Excellence In Education: \$8,500 for TTUSD 5th Grade Challenger Series - Mission To Mars.
 - Boys & Girls Club of NLT-Truckee: \$80,000.
 - In 2018 TTAD also provided airport facility use and on-field storage space to multiple youth organizations including: Pathways To Aviation, Civil Air Patrol "Mission To Mars" summer camps, SWEP, Boy Scouts, Girl Scouts, North Tahoe & Truckee Little League to name a few.

PUBLIC COMMUNICATIONS: If funding is approved, the Truckee Tahoe Airport District will be recognized in AHHS' annual report mailers, in their E-Newsletter and on their website. During the summer camp, the TTAD Community Partner banner will be displayed at Alder Creek Middle School. TTAD will itself market the partnership support in our standard media venues when and where appropriate.

SAMPLE MOTION(S): I move to (approve, continue, or deny) the Aim High for High School Agency Partnership request of \$300,000 (or other amount) over the next three years with supporting agency partner the Tahoe Truckee Unified School District, in support of Aim High for High School youth programs.

ATTACHMENTS:

- Aim High for High School Agency Partnership - Application Packet (3 pgs)
- Aim High for High School - Application Support documentation (7 pgs)
- Proof of IRS Non Profit status and Latest Form 990 (2pgs)
- Tahoe Truckee Unified School District Resolution No. 2018-03 (3pgs)
- TTAD "Community Service Agreements and Partnership Obligations" (1 pg spreadsheet)
- TTAD Policy #311 Community Sponsorship and Agency Partnership (8 pages)



TRUCKEE TAHOE AIRPORT DISTRICT Agency Partnership Request Form

Name of Organization/Group: Aim High for High School Date of Request: October 29, 2018

Name of Authorized Representative: Alec Lee

E-mail address: alee@aimhigh.org

Complete mailing address: PO Box 410715

San Francisco, CA 94141

Phone - Daytime: (415) 551-2323 Evening: _____ Fax: (415) 551-2626

Agency / Elected Body: Tahoe Truckee Unified School District

Eligibility Checklist *(all boxes must be checked to be considered)*

- ☒ Agency Partnership must be endorsed, through a formal motion or resolution with findings approved by the governing board of another local public agency with an elected or appointed board. (Non-profit and community organizations are eligible when in partnership with a local public agency, and are named as such in the formal motion or resolution)
 - ☒ The motion approved by the partnering public agency governing board should:
 - Describe the public benefit of the request and/or partnership opportunity
 - Outline what the partnering agency intends to contribute to the request
 - Express support for the requested event, program, or project
 - If applicable, name the partnering non-profit organization
- ☒ Applicant is not a State or Federal Agency.
- ☒ Applicant does not promote religious purposes. Religious organizations are not excluded from Agency Partnerships; however, the purpose of the program must be as described in the definitions section of TTAD's Policy Instruction 311 and shall not serve to promote a religious message as the primary purpose.
- ☒ Applicant is not a political organization and/or individual campaign.
- ☒ Applicant does not discriminate on the basis of age (40 and above), race, religion, gender, gender identity or gender expression, sexual orientation, genetic information, marital status, disability, ancestry, or national origin.
- ☒ Applicant is not a single individual.
- ☒ Applicant is not a for-profit organization.
 - ☐ If the applicant is a for-profit organization holding fundraiser programs, they must identify a 501(c)(3) or California not-for-profit corporation as a recipient of the program proceeds and provide acknowledgement of receipt of said proceeds from that non-profit organization.
- ☒ Applicant's programs or events must provide a benefit to the Airport Districts' constituents or those living in the Districts' sphere of influence. The Applicant's programs or events must also principally serve District constituents.
- ☒ Applicant's programs or events must be open to the public and charge only nominal and reasonable participant fees where such fees and associated revenue are used to offset program costs or are part of the fundraising effort.

Eligibility Checklist continued...

- ☒ Applicant is willing to present, in a public forum, a presentation describing the request to the Airport District's Board of Directors
- ☒ Applicant is not an individual or organization or public agency that has been named in a lawsuit involving the District or have pending or threatened litigation with the District.
- ☒ Applicant is of upstanding moral and public character. Applicants has a fiduciary responsibility to maintain a public image that corresponds with that of the District's mission and core values.

Requirements if a Partnership is agreed to

The applicant must also agree to do the all of following (failure to do so will result in future ineligibility for a period of two years from written notice):

- ☒ Obtain all required permits, clearances, insurance, and program authorizations within time restraints and in compliance with local, State, and Federal laws and any applicable Truckee Tahoe Airport District policies and procedures.
- ☒ Permanently acknowledge the support of the Truckee Tahoe Airport District where appropriate, and include on all printed information and advertising related to the event for which sponsorship was provided the following statement: **"Major funding provided in part by the Truckee Tahoe Airport District"** or other logo approved by the General Manager.
- ☒ Allow the District to have a sponsor booth at the program/event if the Truckee Tahoe Airport District so desires (at programs/events where a sponsorship booth is appropriate) for the purposes of distributing information regarding the programs and community services the District provides. This booth shall be provided at no cost to the District. If necessary the District will provide its own booth and setup.
- ☒ Partnership recipients must agree to erect a banner (if appropriate) recognizing the District's support of the event or program. This banner shall be erected at the facility for the duration of the program, event, facility, or equipment. The verbiage of the banner shall be determined by the General Manager. The actual banner, if not provided as part of the sponsorship, will be provided by the Truckee Tahoe Airport District in accordance with the size requirements of the event or program.
- ☒ Provide the District with whatever benefits are afforded other sponsors of similar sponsorship or partnership levels (i.e., logo display, sponsor table, advertising benefits, etc.).
- ☒ The public agency receiving such funds shall extend any and all benefits, discounts, or access to the facilities that are extended to the residents of the public agency to all residents of the Truckee Tahoe Airport District on the same terms and conditions.

In cases of a significant financial partnership commitment, if funding is approved, the District shall require, as a condition of providing such funding assistance, all of the following:

- ☒ That the public agency receiving such funds shall extend any and all benefits, discounts, or access to the facilities that are extended to the residents of the public agency to all residents of the Truckee Tahoe Airport District on the same terms and conditions.
- ☒ Permanent acknowledgement of the Airport District's participation to the District's satisfaction.
- ☒ That the recipient of funds execute in favor of the District a Release and Covenant Not to Sue by the Aircraft utilizing that airport or the fund recipient's use of their real property, fund recipient as to:
 - Any claimed damages or adverse impacts of the Truckee Tahoe Airport,
 - Aircraft utilizing that airport or the fund recipient's use of their real property,
 - Any land use restrictions or increased structural requirements imposed by the Truckee Tahoe Land Use Commission's Compatible Land Use Plan, whether currently in effect or as may be later adopted.

Please provide a detailed description of your Sponsorship Request and how it will benefit your organization, and the Truckee Tahoe Airport District. *(Use additional sheets as necessary.)*

Please see the attached proposal for a description of Aim High's Sponsorship Request, which details the benefits of a partnership between Aim High and the Truckee Tahoe Airport District.

Amount Requested: \$ 300,000 over three years (2019-2021)

Have you requested funding from TTAD before? N Y / N If "Yes" – when? _____

How will the District be recognized in your program? *(Use additional sheets as necessary.)*

Please see the attached proposal—Airport District Recognition and Volunteer Opportunities (p. 5)—for a detailed description of our plan to recognize the District for its partnership.

Signature (Authorized Rep.):



Date:

Oct. 29, 2018

Please allow 60-90 days for your request to be reviewed and processed.

.....
For TTAD Use Only

Approved _____ Declined _____ at the public TTAD Board of Directors meeting held on _____.

By the following vote:

Ayes _____

Noes _____

Absent _____



October 29, 2018

Truckee Tahoe Airport District
10356 Truckee Airport Road
Truckee, CA 96161

“This summer I had the honor to attend the Summer Academy of Math and Science at the Carnegie Mellon University. During the program, I was taking college level programming, chemistry, and calculus classes. Also I did a project of Biotechnology of GMOs which allowed me to get research and lab experience. Most importantly I was surrounded by people that look like me and have the same aspirations as me. This programming was a very empowering moment for me because it demonstrated to me my ability to be independent which is very important for college life. I can’t believe I went from Aim High to a pre-college program in Pittsburgh, Pennsylvania. Thank you for all the love and support you and Aim High have given me all these years because I wouldn’t be anywhere without it. It was definitely sad not being at Aim High this year because I enjoyed spending my summer with the amazing staff and students.” ~Aim High/Tahoe-Truckee Graduate, Senior at Truckee High School¹

AT A GLANCE: SUMMARY OF OUR REQUEST

Thank you for inviting Aim High to submit an agency sponsorship proposal to the Truckee Tahoe Airport District for a three-year, \$300,000 contribution (\$100,000/year) to support 140 Aim High/Tahoe-Truckee students annually from 2019-2021. All of the students we serve in Tahoe-Truckee live in the Airport District, furthering the District’s mission to “provide a high level of benefit and value to all Airport District constituents.” Your multi-year investment will help us grow our program, strengthen curriculum and instruction and prepare the next generation for advanced careers in the STEM field.

CELEBRATING POTENTIAL: THE AIM HIGH MAGIC

“Aim High is one of the best programs I’ve ever been to. Everything about Aim High is wonderful. I learned more at Aim High than I did in the whole school year. My teachers at Aim High were excellent. They made this summer one of the best summers ever. They strive to get the best out of you and they want you to work your hardest.” ~ Aim High/Tahoe-Truckee Student, Middle Schooler at Alder Creek

Mission: Aim High creates life-changing opportunities during the summer and beyond. Our community:

- NURTURES the promise and potential of middle school students from low-income neighborhoods

¹ In the interest of students’ privacy, we do not share their first or last names.



- PREPARES students for high school, setting them on the path to college and future success
- INSPIRES the next generation of teachers and educational leaders

History: Since 1986, Aim High has worked to reduce the achievement and opportunity gaps prevalent among low-income middle school students. We serve students throughout their middle school years during the critical summer months, helping to prevent learning loss and prepare students for the upcoming school year and the transition to high school. A recent highlight was that our first group of Aim High alumni from summer 2014 all graduated from high school this year and all are currently attending two- and four- year colleges.

Through this middle school program, Aim High makes a profound impact on emerging teachers. Our team-teaching model pairs veteran educators with high school and college interns, more than half of whom are Aim High graduates and other low-income students of color. This unique model serves two purposes: it inspires young people to pursue teaching careers, and it provides our middle school students with extra classroom attention from positive and diverse role models and mentors. We have seen the impact of this in Tahoe-Truckee.

After 32 years of service to the community, we have grown from one campus to 18, trained more than 2,000 teachers and prepared over 10,000 low-income middle school students for high school, college and career success. Aim High is now the largest tuition-free summer academic program in the Bay Area, serving high-need neighborhoods in San Francisco, Oakland, Richmond, East Palo Alto, Redwood City, San Rafael, Napa and the Tahoe-Truckee basin.

In 2012, Aim High expanded to Tahoe-Truckee, with vital support from Superintendent Rob Leri and the Tahoe-Truckee Unified School District. The impetus for our expansion—to reduce the achievement and opportunity gap through free summer learning for middle school students in the area—is still what guides us today. Our launch was supported by the Cowell Foundation and several local foundations including the Tahoe Truckee Community Foundation, Queen of Hearts and Excellence in Education. Over the last eight years, we have provided valuable academic classes and enrichment offerings to keep high potential Tahoe-Truckee students safe, stimulated and engaged throughout the summer. We have expanded from a founding cohort of 45 students to anticipated enrollment of 140 in 2019.

CLOSING THE GAP: WHY AIM HIGH MATTERS

“Aim High was the first place I learned about college. It helped me to start reaching for my goals early on, so I could be where I am today. Aim High helped show me what a child from a low-income, first-generation family could achieve.”

~Aim High graduate, teacher and Santa Clara University student

The Need: Our program addresses the stark opportunity and achievement gaps between low-income children and their higher-income peers in the Tahoe-Truckee region, and the lack of programs in this region that address this issue. For example, only 37% of low-income Tahoe Truckee Unified 5th graders met or exceeded the 2018 common core standards in math compared to



69% of their higher-income peers. These gaps persist throughout middle school: 42% of economically disadvantaged 8th graders met or exceeded these standards compared to 82% of their economically advantaged peers. This indicates that many students are entering high school unprepared to succeed.

The summer slide is one of the biggest contributors to this achievement gap, and intervention during middle school is critical: academic achievement by 8th grade has a greater impact on college/career readiness than high school achievement. Despite this, there are few free community resources dedicated to supporting this stage in a young person's development—especially during the crucial summer months.

Our award-winning, multi-year summer learning program is uniquely designed to address these issues. We help mitigate the summer slide, prepare students for the upcoming school year, and ensure that students enter high school prepared to succeed and on the path to college.

PROJECT DESCRIPTION: YOUR INVESTMENT IN ACTION

“Aim High is great because it helps me get ready for the next grade. Because of Aim High I improved my math skills. I also feel like I don’t need help with my homework because of Aim High.” ~ Aim High Student

A three-year, \$300,000 investment from the Truckee Tahoe Airport District will support our Tahoe-Truckee campus at Alder Creek Middle School and reduce summer learning loss among the 140 middle school students who will attend annually during the grant period. With your partnership, hundreds of students and their families—all of whom are Airport District constituents—will receive tremendous opportunities to flourish in our shared and vibrant community.

Of these 140 students—

- 90% live at poverty or low-income levels.
- 80% are students of color.
- 75% speak a language other than English at home.
- 80% are poised to be the first generation in their family to graduate college.

With your support, these students will improve in math and science—and they will be equipped with the tools they need to graduate high school and enroll in college.

Our Program: Participants will receive multiple summers of challenging academics— including 25 days of math and science (STEM) coursework— along with enrichment opportunities, leadership development and environmental education. All classes and activities are team-taught by diverse educators, resulting in a low teacher-student ratio of 1:8 (much lower than the California average of 1:24). More than 70% our teachers are people of color and 54% are multilingual.



We provide a college and career awareness curriculum that demystifies higher education, emphasizes A-G requirements and engages our students' parents in the conversation. We also address the social and emotional needs of the youth we serve through our signature adolescent development curriculum that lays the foundation for academic success and 21st century skills.

STEM education is a critical component of the Aim High curriculum. We have intentionally aligned our math and science courses with the Common Core and Next Generation Science standards adopted by the State of California to complement what students encounter in their classrooms during the academic year. Our math and science curriculum, coupled with our teaching philosophy, promotes a growth mindset so that students become more confident in and enthusiastic about these subjects. Emphasis is placed on Deeper Learning Competencies that enable students to master academic content; think critically to solve problems; work collaboratively; and communicate effectively. We refine our curriculum each year to ensure our participants receive the highest quality learning.

Over the course of five weeks:

- Students receive 60 hours of academic intervention. Two-thirds of this time is spent on math and science.
- Through a variety of project-based activities, students build critical STEM skills including questioning, analyzing, designing solutions and graphing.
- Students also receive 95 hours of enrichment opportunities that include Science Club, Tinkerer's Guild and rocket building.

Support from the Truckee Tahoe Airport District will provide these transformative, hands-on experiences to hundreds of children in North Lake Tahoe, and equip them with the skills they need to thrive in the school year ahead and in the 21st Century economy.

HOW WE MEASURE IMPACT

The impact of the Truckee Tahoe Airport District's investment will be measured using the following short, intermediate, and long-term outcomes:

SHORT-TERM STUDENT OUTCOMES

- High student engagement: 70% retention, 90% average daily attendance.
- Increased confidence and self-efficacy:
 - 90% will say they feel more confident about their schoolwork.
 - 90% will say their science skills have improved at Aim High.
 - 80% will improve their math abilities (pre- and post-assessment) and 50% will improve by at least 15 percentage points.
- Increased sense of community belonging and healthy relationships:
 - 90% will say they made new friends at Aim High.
 - 90% will say an adult at Aim High really cares about them.



- Heightened social and emotional skills:
 - 90% will say that Aim High helped them learn how to work with their peers.
 - 90% will say they have a more positive attitude about learning because of Aim High.
- Better prepared for college and career opportunities:
 - 90% will say that Aim High helped them understand the relationship between college and career options.
 - 90% will say they know what classes to take in high school to be eligible for a four-year college.

INTERMEDIATE STUDENT OUTCOMES

- 85% will attend school regularly.
- 95% will stay out of trouble in school.
- 80% will enroll in and pass grade-level, college-prep math and English courses.

LONG-TERM STUDENT OUTCOMES

- 90% will graduate from high school on time.
- 90% will apply to college (two- or four-year).
- 85% will matriculate to college.

Evaluation: We measure our progress against the above outcomes using: 1) Pre- and post-assessments; 2) End-of-summer surveys of students, parents, and teaching staff; 3) Mid-year follow-up surveys of students and parents; 4) An alumni survey; 5) Demographic data; and 6) 9th and 10th grade course placement in math and language arts. We use a dashboard containing 15 metrics to assess the health of our summer campuses and objectively determine if they boost student outcomes. All of our data is used to drive continuous program improvement. Aim High prides itself on its data-driven and organizational learning culture.

Our program makes a lasting impact on the students we serve. Each summer, Aim High participants show significant improvement in their math, science, reading and writing skills and overwhelmingly report feeling well prepared for the school year ahead. And our alumni graduate high school and enroll in college at rates much higher than their low-income peers. 98% of our alumni graduate from high school on-time and enroll in college, compared to 52% of low-income students nationally. A multi-year investment from the Truckee Tahoe Airport District will help sustain and reinforce these achievements and ensure that underserved Tahoe-Truckee students continue to receive the support they need to excel in the school year ahead and beyond.

AIRPORT DISTRICT RECOGNITION AND VOLUNTEER OPPORTUNITIES

Recognition: We have several opportunities to share the Truckee Tahoe Airport District's multi-year investment with our community, which we estimate will provide 50,000-70,000 positive impressions for the District annually:



Annual Report: Once a year, 2,000 copies of Aim High's Annual Report is distributed to constituents across Northern California. The comprehensive report is also available on our website year-round. The District will be recognized as a contributor at the \$100k+ giving level.

E-Newsletter: Our communications team sends electronic newsletters to 3,000 recipients 6-10 times a year. The District will be listed in our spring newsletter and profiled as a strategic partner in Tahoe-Truckee throughout the year.

Website: The District's name will be listed on our supporter page (<https://www.aimhigh.org/about-us/supporters/>), where we receive 2,000-5,000 visits per month (totaling approximately 60,000 impressions yearly).

Volunteer Opportunities: Volunteering with Aim High is a meaningful way to make a lasting impact in the lives of our middle school students—and we relish the idea that these young people might just be the Airport District's future employees!

We invite Truckee Tahoe Airport District employees to participate in an Aim High Career Day or Career Panel in June or July 2019. Each summer, Aim High partners with nearly 40 corporations to provide career awareness and exposure to our middle-school students. Career Days and Career Panels will give your employees the chance to speak in a meaningful way about their own educational and professional journeys and showcase their skills to young, curious students. In doing so, they will play a key role in cultivating our students' confidence and expanding their horizons well beyond middle school.

During Career Day visits, Aim High students tour hosts' offices, participate in small and large-group activities, and learn about volunteers' educational backgrounds, a company's mission, and the day-to-day responsibilities of employees. We strive to give students a glimpse of the culture and rhythm of the workplaces they will one day join. Our Career Panels are held onsite at Aim High campuses. During these events, professionals from a variety of industries discuss their education and career paths with students and engage in a Q+A session.

PARTNERSHIPS

Aim High has become a valued community partner and a key lever in creating social and educational equity in Tahoe-Truckee. We partner closely with community, business and educational leaders to ensure we meet the needs of its young people. The following community partners and local businesses help make our work in the region possible:

- Tahoe Truckee Community Foundation
- S.H. Cowell Foundation
- Hellman Foundation
- Martis Camp Community Foundation
- Vail Resorts Epic Promise
- Tahoe Truckee Unified School District

- The Boys & Girls Club of North Lake Tahoe
- ARC

GRATITUDE

Thank you for your consideration of our request. A three-year, \$300,000 Truckee Tahoe Airport investment will prepare hundreds of high potential, under-resourced middle school students for success in Tahoe/Truckee high schools and in college.

Your support will specifically benefit students like Mason. Last summer, teachers could barely get him to stay in the classroom. But this summer, he returned excited about all of the technology options available for enrichment activities. He managed and supported all of the tech in each classroom, and his newfound passion gave him confidence which transformed his relationships with peers and teachers. Aim High/Tahoe-Truckee's Site Director credits her staff's continuous presence with Mason, which "forced [him] out of isolation and into our community."

If you have any questions, please don't hesitate to contact me at alee@aimhigh.org or 415.551.2323, or Stacey Lewis, Director of Development, at splewis@aimhigh.org or 415-551-2314.

Sincerely,

A handwritten signature in black ink, appearing to read "Alec L. Lee, Jr.".

Alec L. Lee, Jr.
Executive Director



Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

- ▶ Do not enter social security numbers on this form as it may be made public
▶ Information about Form 990 and its instructions is at www.irs.gov/form990

OMB No 1545-0047

2016**Open to Public Inspection****A For the 2016 calendar year, or tax year beginning 09-01-2016, and ending 08-31-2017****B** Check if applicable

- ☐ Address change
☐ Name change
☐ Initial return
Final
☒ Return/terminated
☐ Amended return
☐ Application pending

C Name of organization
Aim High for High SchoolDoing business as
AIM HIGHNumber and street (or P O box if mail is not delivered to street address) Room/suite
2030 Harrison StreetCity or town, state or province, country, and ZIP or foreign postal code
San Francisco, CA 94110**F** Name and address of principal officer
ALEC L LEE JR
2030 HARRISON STREET
SAN FRANCISCO, CA 94110**D** Employer identification number

94-3296338

E Telephone number

(415) 551-2323

G Gross receipts \$ 6,062,749**I** Tax-exempt status ☒ 501(c)(3) ☐ 501(c) () ◀ (insert no) ☐ 4947(a)(1) or ☐ 527**J** Website: ▶ www.aimhigh.org**H(a)** Is this a group return for subordinates? ☐ Yes ☒ No**H(b)** Are all subordinates included? ☐ Yes ☐ No

If "No," attach a list (see instructions)

H(c) Group exemption number ▶**K** Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶**L** Year of formation 1986**M** State of legal domicile CA**Part I Summary**

Activities & Governance

1 Briefly describe the organization's mission or most significant activities
TO PROVIDE EDUCATIONAL SERVICES THROUGH THE OPERATION OF AIM HIGH FOR HIGH SCHOOL (AIM HIGH)**2** Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3 Number of voting members of the governing body (Part VI, line 1a)	3	24
4 Number of independent voting members of the governing body (Part VI, line 1b)	4	23
5 Total number of individuals employed in calendar year 2016 (Part V, line 2a)	5	482
6 Total number of volunteers (estimate if necessary)	6	0
7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
7b Net unrelated business taxable income from Form 990-T, line 34	7b	0

Revenue

	Prior Year	Current Year
8 Contributions and grants (Part VIII, line 1h)	5,253,431	5,738,403
9 Program service revenue (Part VIII, line 2g)	0	0
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	2,400	6,713
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	58,039	55,610
12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	5,313,870	5,800,726

Expenses

13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	0	0
14 Benefits paid to or for members (Part IX, column (A), line 4)	0	0
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	3,570,048	4,159,760
16a Professional fundraising fees (Part IX, column (A), line 11e)	0	0
b Total fundraising expenses (Part IX, column (D), line 25) ▶ 970,361		
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	1,502,476	1,450,551
18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	5,072,524	5,610,311
19 Revenue less expenses Subtract line 18 from line 12	241,346	190,415

Net Assets or Fund Balances

	Beginning of Current Year	End of Year
20 Total assets (Part X, line 16)	3,715,642	3,945,448
21 Total liabilities (Part X, line 26)	34,577	73,968
22 Net assets or fund balances Subtract line 21 from line 20	3,681,065	3,871,480

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here*****
Signature of officer2018-06-21
DateALEC L LEE JR EXECUTIVE DIRECTOR
Type or print name and title**Paid Preparer Use Only**Print/Type preparer's name
JULIET SONGPreparer's signature
JULIET SONG

Date

Check ☐ if self-employed PTIN P00857784

Firm's name ▶ Marcum LLP

Firm's EIN ▶ 11-1986323

Firm's address ▶ 1 Montgomery Street Suite 1700

Phone no (415) 432-6200

San Francisco, CA 94104

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Cat No 11282Y

Form 990 (2016)



HELP

MENU

[Home](#) > [Tax Exempt Organization Search](#) > [Aim High For High School](#)[< Back to Search Results](#)

Aim High For High School

EIN: 94-3296338 | San Francisco, CA, United States

Publication 78 Data

Organizations eligible to receive tax-deductible charitable contributions. Users may rely on this list in determining deductibility of their contributions.

On Publication 78 Data List: Yes**Deductibility Code:** PC
.....*Page Last Reviewed or Updated: 6-Jul-2018*

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DATE: November 14, 2018

TO: Board of Education

FROM: Robert J. Leri, Superintendent Chief Learning Officer

SUBJECT: Support for Aim High to Partner with Truckee Tahoe Airport District to Support the Tahoe/Truckee summer campus from 2019-2021.

PRESENTED BY: Robert J. Leri, Superintendent Chief Learning Officer

ACTION REQUESTED

Approve support for Aim High to Partner with Truckee Tahoe Airport District to Support the Tahoe/Truckee summer campus from 2019-2021.

BACKGROUND INFORMATION

The Truckee Tahoe Airport Board is requesting TTUSD Board vote to support Aim High's partnership application. Agency Partnerships with the Truckee Tahoe Airport District will only be considered when endorsed through formal motion or resolution with findings approved by the governing board by another local public agency with an elected or appointed board.

Aim High is requesting \$300,000 over three years (2019-2021) from the Truckee Tahoe Airport District to provide tuition-free summer learning for 140 Tahoe-Truckee students to help narrow the achievement gap in our region.

Aim High is a strategic partner with TTUSD and has provided important summer programming for our youth since 2012. Many of you have participated in the open houses or attended events that highlight the programs of Aim High.

RESOURCES REQUIRED:

None

PREPARED BY: Lupita Vazquez, Executive Assistant

Attachment: Staff Report and Board Minutes



AGENDA ITEM

Meeting Date: 11/14/2018 - 4:30 PM

Category: Grant(s)

Type: Action

Subject: 12.1 Support for Aim High to Partner with Truckee Tahoe Airport District to Support the Aim High Tahoe/Truckee Summer Campus from 2019-2021.

District Goals and Beliefs:

Belief 1 - Students are the focus of all decisions

Belief 3 - Open, honest, respectful and responsive communication is fundamental to the collaborative process

Belief 4 - The physical, social and emotional well-being of students results from a partnership between families, the school staff, and the community

Belief 6 - We believe in embracing the diversity embodied within our community and appreciating the richness it adds to life

Enclosure: Staff Report
Aim High Agency Partnership

File Attachment:

 Board Item Staff Report Aim High Support .pdf 

 Aim High + Truckee Tahoe Airport District.pdf 

Summary:

The Truckee Tahoe Airport Board is requesting TTUSD Board discuss and vote to support Aim High. "Agency Partnerships with the Truckee Tahoe Airport District will only be considered when endorsed through formal motion or resolution with findings approved by the governing board by another local public agency with an elected or appointed board."

The multi-year support (2019-2021) from the Truckee Tahoe Airport District will provide tuition-free summer learning for 140 Tahoe-Truckee students annually over three years and narrow the achievement gap in our region.

Funding: n/a

Recommendation Approve Support for Aim High to partner with Truckee Tahoe Airport District to support the Tahoe Truckee Summer Campus from 2019-2021.

Approvals: **Recommended By:**

Signed By:



Robert Leri - Superintendent Chief Learning Officer

Vote Results:

Original Motion

Member **Kirsten Livak** Moved, Member **Cristina Hennessey** seconded to approve the **Original** motion 'Approve Support for Aim High to partner with Truckee Tahoe Airport District to support the Tahoe Truckee Summer Campus from 2019-2021.'. Upon a Roll-Call Vote being taken, the vote was: Aye: **4** Nay: **0**.
The motion **Carried** 4 - 0

Gaylan Larson	Yes
Kirsten Livak	Yes
Kim Szczurek	Yes
Cristina Hennessey	Yes

Board Approved Date	ONGOING COMMUNITY SERVICE AGREEMENTS & PARTNERSHIP OBLIGATIONS						12.26.2018		FINAL
	RECEIVING ORGANIZATION	RO Contact INFO	PARTNERING AGENCY	Signed LOA	PURPOSE OF SPONSOSHIP	2017	2018	2019	
11/28/2018	Tahoe Fund	Amy Berry , CEO Tahoe Fund (775) 298-0035 email: aberry@tahoefund.org	Tahoe City P.U. D. Funded as an Agency Partnership Resolution 18-20		Est \$80K cost of a 2 yr environmental assessment of a proposed 24 mi multi-use trail from Emerald Bay to Standord Rock. USFS paying \$40K, Tahoe Fund \$10K, and TTAD \$30K.		\$30,000		
11/28/2018	Tahoe Nordic Search & Rescue	Andrew Oesterreicher (916) 541-8586 andrew.oesterreicher@gmail.com	Placer County Funded as an Agency Parntership Resolution 2018-191		Purchase of new Pisten Bully PB 100 Tier 4 snow Cat \$275,500 and an International 2017 7300 SFA 4x4 truck hauler		\$395,500		
3/28/2018	Gateway Mountain Center	Peter Mayfield, Exec Dir c (530) 205-6245 email: peter@sierraexperience.org	Tahoe Forest Hospital District Funded as an "Agency Partnership" Resolution 2018-03	X	Increase staffing and case loads of troubled youth counseling program and upgrade After School Center and Digital Arts Creative Lab facilities.		\$125,000		
4/25/2018	North Tahoe Public Utility District	Loren Holt, Admin Mgr o 530 546-4212 email: LHolt@ntpud.org	North Tahoe Public Utility District Funded as an "Agency PartnerShip" recorded in 2019 budget as a separate line item Resolution 2018-06	X	Funding two multi-use trailhead infrastructure improvement projects at the North Tahoe Regional Park supporting the future Lake Tahoe Regional Bicycle and Pedestrian plan. Funded over two years		\$160,000	\$160,000	
11/29/2017	Truckee Thursday - Community Shuttle	Dan Wilkins, Dir Public Works o (530) 582-2902 email: dwilkins@townoftruckee	Town of Truckee Funded as an "Agency Partnership" recorded in 2019 budget as a separate line item Resolution 2017-62		Funding support w/ ToT for regional public transit initiative to run the free community "Event Shuttle", July 4th, Truckee Thursdays and Christmas/New Year	\$30,000	\$30,000	\$30,000	
9/27/2017	Truckee Chamber of Commerce	Lynn Saunders O (530) 587-8808 email: lynn@truckee.com	Town of Truckee Funded as an "Agency Partnership" recorded in 2019 budget as a separate line item Resolution 2017-41		"Truckee Tomorrow Phase II" collaborative economic development campaign. \$30K funded over 3 years	\$10,000	\$10,000	\$10,000	
7/26/2017	Tahoe Area Mountain Bike Association (TAMBA)	Loren Holt, Admin Mgr o 530 546-4212 email: LHolt@ntpud.org	North Tahoe Public Utility District Funded as an "Agency Partnership" Resolution 2017-14	X	Funding to cover unfunded 2 mi trail maintenance and erosion improvement costs. Project is supported by Tahoe Fund, TAMBA, and the USFS	\$85,000			
5/24/2017	Biking for a Better World / Truckee Bike Park	Brooks McMullin, Exec Dir c (530) 401-0513 brooksamcmullin@yahoo.com	Truckee Donner Rec & Parks Funded as an "Agency Partnership" Motion approve 3/23/2017 meeting 6.5 b)	X	Bike Park Phase 5&6 completion, unfunded construction costs.	\$25,000			
					Annual Agency Partnership Program Obligations	\$150,000	\$750,500	\$200,000	\$0
5/23/2018	Boys & Girls Club of North Lake Tahoe	Mindy Carbajal, CEO o (530) 546 4324 mcarbajal@bgcnlt.org	Boys & Girls Club of North Lake Tahoe Funded as a " Service Contract Agreement" *Aug 1, 2018 - July 31, 2021	X	Funding support for 2 STEM coordinators to expand STEM and aviation education in both the Tahoe north shore and Truckee region, \$80K/yr for 3 yrs. '18-'19 yr split		\$40,000	\$120,000	\$80,000
2015	Boys & Girls Club of North Lake Tahoe	Mindy Carbajal, CEO o (530) 546 4324 mcarbajal@bgcnlt.org	Boys & Girls Club of North Lake Tahoe Funded as a " Service Contract Agreement" *Aug 1, 2015 - July 31, 2018		Funding support for 1 STEM coordinators to expand STEM and aviation education in both the Tahoe north shore and Truckee reg. \$45K/yr for 3 yrs.	\$45,000			
					Annual Service Contract Agreement Obligations	\$45,000	\$40,000	\$120,000	\$80,000
	Excellence in Ed, TTUSD 5th Grade Challenger Series "Mission to Mars"					\$8,500	\$8,500	\$8,700	\$8,700
	General Housing Projects (not including Nahas Property)							\$500,000	\$500,000
	Hwy 267 TNT TMA Resort Triangle Bus Route					\$65,000	\$65,000	\$66,000	\$66,000
	Lazando Housing Project (Rick Lee)						\$60,000	\$300,000	\$300,000
	NLT Express - Reno Airport Shuttle					\$3,500	\$3,500	\$3,500	\$3,500
	Reno Air Service (TNT TMA)					\$10,000	\$10,000	\$10,000	\$10,000
	Zagster Bike Share					\$18,000	\$18,000	\$18,000	\$18,000
					* Miscellaneous Community Funding Obligations	\$105,000	\$165,000	\$906,200	\$906,200
					COMBINED GRAND TOTALS	\$300,000	\$955,500	\$1,226,200	\$986,200
	* Some 2019 & 2020 Miscellaneous Community Funding obligations are estimated								
	Air Show & Family Festival					\$230,000	\$265,000	\$250,000	\$250,000
						\$530,000	\$1,220,500	\$1,476,200	\$1,236,200

PI NUMBER 311

Formerly PI 220

Effective: Dec. 2, 2015

Approved: Nov 30, 2016

SUBJECT: COMMUNITY SPONSORSHIPS AND AGENCY PARTNERSHIPS

PURPOSE: To provide guidelines for the prudent and transparent management and administration of community sponsorships and public agency partnerships to ensure the best value of TTAD's investment and overall community benefit. The Policy will assure a fair and open process is used in the allocation of community sponsorship and public agency partnership funds.

SECTION I – POLICY OVERVIEW

The Truckee Tahoe Airport District ("District") is furthering its mission which is to provide a high level of benefit and value to all Airport District constituents. Based on available funds, the District may provide 1) sponsorships to non-profits and 2) partnerships with local public agencies that provide a high level of benefit to the constituents of the Airport District. To achieve the purpose of this policy, the following categories are established:

1. Community Sponsorship - \$0 to \$3,000. (See Section II of Policy)
2. Agency Partnership - \$3,001 or more. (See Section III of Policy)

The following definitions apply to all sponsorship and agency partnership categories. Each category of the policy has funding limits, processes, and eligibility criteria. The District funds specific programs, events or projects as opposed to organizations or public agencies in general. Therefore, requests for funding must be for programs operated by an organization or public agency as opposed to a contribution to general operating expenses. The intent is that the public will receive cultural, educational, entertainment, or safety enhancements or value from the program enhancing the awareness of and goodwill towards the District.

COMMON DEFINITIONS:

Definitions in this section apply to all sponsorship/partnership categories:

- a. **District:** For the purposes of this policy, "District" shall refer to the Truckee Tahoe Airport District (TTAD).
- a. **Community Sponsorship:** A sponsorship in cash to the organization or public agency which may be used to offset the costs of specific programs, outreach, and events in return for benefit to District constituents and recognition of the District and its mission. Community Sponsorships are primarily for non-profit entities.

- b. **Agency Partnerships:** Public Agency and or taxing agency, town, county, or local government where a specific defined airport benefit, improvement of District property, shared equipment, and/or enhanced safety is realized.

Community Sponsorship Fund: Funds set aside by the District each year to provide sponsorship and support for community programs, outreach, and events.

- c. **In-Kind Sponsorship:** Any services requiring use of District property, equipment, or resources of any means other than cash. This includes, but is not limited to staffing for events, equipment, or events and projects that require multiple days/weeks/months to complete. Donation/trade of available hangar space for storage for non-profit or other public agencies is included.
- d. **Partnerships with Non-profits:** Common service that has district and public benefit as a result: involves education, recreation, and environment or services that can potentially offset district cost; may be used to offset the costs of specific programs, outreach, and events. Subject to board approval; the board can award increased funding at their discretion.
- e. **Organization:** Includes educational institutions, public agencies, service clubs or groups, for-profit entities, and not-for-profit agencies and corporations registered to do business in the State of California or Nevada. Nevada not-for-profit agencies and for-profit entities will be considered for sponsorships if they are significantly serving residents of the District.
- f. **Program:** A celebration, event, fundraiser, athletic, cultural, or educational activity that demonstrates a public benefit and/or community program held for the primary purpose of raising funds for a non-profit organization and for which other intrinsic cultural, athletic, entertainment, or educational value is provided for the benefit of constituents and the advancement of the District's mission.
- g. **Sphere of Influence:** All areas within the political boundaries of the Airport District. Sphere of Influence may also extend to areas outside District political boundaries where the District and communities are served and potentially impacted by airport operations.
- h. **Constituent:** A constituent of the District includes residents, property owners, community members, and voters within the District's political boundaries. Constituents may also include individuals and groups outside the District's political boundaries, but within its Sphere of Influence.

IMPROVEMENTS TO DISTRICT ASSETS OR PROPERTY

The Board of Directors, in partnership with other public agencies, may choose to fund improvements or enhancements to District assets, which is any interest in real property, or equipment that the District owns in full or in partnership through written agreements with other public agencies. The District reserves the right to fund improvements or enhancements to these District assets or interests to assure the continued viability, upkeep, and/or public benefit of those District assets and interests.

SECTION II - COMMUNITY SPONSORSHIP (\$0 - \$3,000)

The District recognizes the importance of providing support for community events and programs that are held for the general benefit of the community. Support of non-profit organizations serving the District's constituents; such as, but not limited to: arts and humanities, cultural, athletic, health care, human services, and educational enrichment and/or promotion of the Truckee Tahoe Airport District's mission of community enhancement. In order to expand awareness to the airport as well as a wide range of experiences and community connections for all its residents, the District provides limited assistance, if the budget allows, through in-kind and cash sponsorships to local organizations in support of community programs that serve a TTAD, community, and public purpose.

PROCESS

A one page application is available online on the District website or available at the District Office. Community sponsorship applications are approved by District Senior Staff. Cash sponsorships for eligible organizations, events, and programs will be considered upon filing a sponsorship application with the monetary and/or in-kind sponsorship requests no less than 30 days and no more than six months before the program or event date. Sponsorships will only be provided for services, programs, and organizations meeting the eligibility criteria stated in this Policy.

Cash and in-kind sponsorship applications will be processed as they are received. Cash sponsorship applications shall be reviewed for District benefit, eligibility, and financial impact by a Committee made up of the Director of Aviation and Community Services, Director Operations and Maintenance, Director of Finance and Administration, and the General Manager. Application processing and approval time line is typically 30 days or less.

The TTAD Director of Aviation and Community Services shall be responsible for accounting for the community sponsorship fund; shall keep a listing of all organizations, events, and programs receiving sponsorships through this program; and shall maintain a balance of funds available. Special event requirements and other requirements must be followed according to District policies and instructions. Failure to comply will result in the organization being ineligible for future sponsorships for a period of two years from written notice.

APPLICATION REQUIREMENTS

Each applicant will be required to submit:

- 1) A community sponsorship application on a form detailing the organization, program or event including dates, times, and location, the local office/headquarters of the organization, the organization's purpose/mission, and how the proposed program, partnership or event will benefit residents of the Truckee Tahoe Airport District.
- 2) Current proof of 501(c)(3), and/or other non-profit status must be provided (if applicable as determined by the District).
- 3) A copy of the program's sponsorship criteria/guidelines that outlines the program's sponsorship categories and benefits of sponsorships at various levels.
- 4) Incomplete applications will be returned to the applicant and will not be processed.

- 5) The Truckee Tahoe Airport District may request additional information as necessary.

FUNDING LIMITS

The Board of Directors shall determine the community sponsorship fund balance during the budget process each year. Community sponsorships may be provided to eligible organizations. Cash or in-kind donation sponsorships typically shall not exceed \$3,000 or two awards per organization, per fiscal year (whichever is met first) unless otherwise approved by the Application Review Committee or Board of Directors.

ELIGIBILITY CRITERIA

- 1) The Truckee Tahoe Airport District will not award community sponsorships to any religion, church, creed or sectarian organization to promote religious purposes. Religious organizations are not excluded from sponsorships; however, the purpose of the program must be as described in the definitions section of this policy and shall not serve to promote a religious message as the primary purpose.
- 2) Political organizations and/or individual campaigns are not eligible for sponsorships for programs they conduct.
- 3) Programs that discriminate on the basis of age (40 and above), race, religion, gender, gender identity or gender expression, sexual orientation, genetic information, marital status, disability, ancestry or national origin are not eligible for sponsorship funds.
- 4) Individuals are not eligible for sponsorships.
- 5) For-profit organizations holding fundraiser programs must identify a 501(c)(3) or California not-for-profit corporation as a recipient of the program proceeds and provide acknowledgement of receipt of said proceeds from that non-profit organization.
- 6) For-profit organizations are not eligible for community sponsorships for promotional programs for which the organization/corporation or its employees or officers will gain personal financial benefit (i.e., a sales promotion).
- 7) All programs or events must provide a benefit to the Districts' constituents or those living in the Districts' sphere of influence; and the organizations programs or events must principally serve District constituents.
- 8) Programs must be open to the public and charge only nominal and reasonable participant fees where such fees and associated revenue are used to offset program costs or are part of the fundraising effort.
- 9) The sponsoring organization must also agree to do the following (failure to do so will result in future ineligibility for a period of two years from written notice):
 - a. Obtain all required permits, clearances, insurances, and program authorizations within time restraints and in compliance with local, State, and Federal laws and any applicable Truckee Tahoe Airport District policies and procedures.
 - b. Acknowledge the support of the Truckee Tahoe Airport District where appropriate, and include on all printed information and advertising related to the event for which sponsorship was provided the following statement: ***"Major funding provided in part by the Truckee Tahoe Airport District"*** or other logo approved by the General Manager.

- c. Allow the District to have a sponsor booth at the program/event if the Truckee Tahoe Airport District so desires (at programs/events where a sponsorship booth is appropriate) for the purposes of distributing information regarding the programs and community services the District provides. This booth and space and admission to the event shall be provided at no cost to the District. If necessary the District can provide its own booth and setup.
 - d. Community Sponsorship recipients must agree to erect a banner (if appropriate) recognizing the District's support of the event or program. This banner shall be erected at the facility for the duration of the program or event. The verbiage of the banner shall be determined by the General Manager. The actual banner, if not provided as part of sponsorship, will be provided by the Truckee Tahoe Airport District in accordance with the size requirements of the event or program.
 - e. Provide the District with whatever benefits are afforded other sponsors of similar sponsorship levels (i.e., logo display, sponsor table, advertising benefits, etc.).
- 10) Individuals or organizations or public agencies that have been named in a lawsuit involving the District or have pending litigation with the District are ineligible for sponsorship/donation, until such matters have been resolved.

SECTION III – AGENCY PARTNERSHIP (\$3,001 OR MORE)

The District recognizes the importance of providing support for community events, programs, and projects held for the general benefit of the community. The District also realizes that some requests may require a significant financial commitment (\$3,001 or more) on behalf of the District. The Agency Partnership program is aimed at:

- Forming active and mutually beneficial relationships with organizations and/or public agencies
- Providing benefit and value to the common constituents of both the District and the partnering agency

In addition, Agency Partnerships will:

- Be responsive to community needs
- Build value for the Airport District; and
- Reflect the Truckee Tahoe Airport District's Mission

Funding for Agency Partnerships shall be established by the Board of Directors each year during the annual budget process. The District's fiscal year begins October 1st of each year and ends on September 30th the following year.

PROCESS

The District will carefully consider Agency Partnership requests that match its mission statement and goals while also providing an aviation benefit to the District and/or a mutual benefit to the District and the partner public agency. Agency Partnership opportunities will be reviewed on a case by case basis as they are presented to the District. Agency Partnerships with the District will only be considered when endorsed through a formal motion or resolution with findings approved by the governing board by another local public agency with an elected or appointed board. Agency Partnerships will first be reviewed by District staff to ensure they meet all the eligibility criteria. Once this determination has been made, each request will be presented to the TTAD Board of Directors for their determination and/or approval.

FUNDING LIMITS

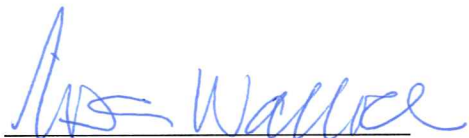
The Board of Directors shall determine the Agency Partnership fund balance during the budget process each year. The Board of Directors may at their discretion use Community Outreach Unrestricted Net Assets to fund Agency Partnerships.

ELIGIBILITY CRITERIA

- 1) Agency Partnerships with the District will only be considered when endorsed, through a formal motion or resolution with findings approved by the governing board, by another local public agency with an elected or appointed board. Non-profit and community organizations are eligible when in partnership with a public agency, and are named as such in the formal motion or resolution.).
- 2) The motion approved by the public agency governing board should:

- a. Describe the public benefit of the request and/or partnership opportunity
 - b. Outline what the partnering agency intends to contribute to the request
 - c. Express support for the requested event, program, or project
 - d. if applicable, name the partnering non-profit organization.
- 3) State and Federal Agencies are not eligible for funding.
- 4) The Truckee Tahoe Airport District will not award Agency Partnerships to any religion, church, creed or sectarian organization to promote religious purposes. Religious organizations are not excluded from Agency Partnerships; however, the purpose of the program must be as described in the definitions section of this policy and shall not serve to promote a religious message as the primary purpose.
- 5) Political organizations and/or individual campaigns are not eligible for Agency Partnerships for programs they conduct.
- 6) Programs that discriminate on the basis of age (40 and above), race, religion, gender, gender identity or gender expression, sexual orientation, genetic information, marital status, disability, ancestry or national origin are not eligible for Agency Partnership funds.
- 7) Individuals are not eligible for funding.
- 8) For-profit organizations holding fundraiser programs must identify a 501(c)(3) or California not-for-profit corporation as a recipient of the program proceeds and provide acknowledgement of receipt of said proceeds from that non-profit organization.
- 9) For-profit organizations are not eligible for Agency Partnerships.
- 10) All programs or events must provide a benefit to the Districts' constituents or those living in the Districts' sphere of influence; and the organizations programs or events must principally serve District constituents.
- 11) Programs must be open to the public and charge only nominal and reasonable participant fees where such fees and associated revenue are used to offset program costs or are part of the fundraising effort.
- 12) The public agency must also agree to do the following (failure to do so will result in future ineligibility for a period of two years from written notice):
 - a. Obtain all required permits, clearances, insurances, and program authorizations within time restraints and in compliance with local, State, and Federal laws and any applicable Truckee Tahoe Airport District policies and procedures.
 - b. Permanently acknowledge the support of the Truckee Tahoe Airport District where appropriate, and include on all printed information and advertising related to the event for which sponsorship was provided the following statement: ***"Major funding provided in part by the Truckee Tahoe Airport District"*** or other logo approved by the General Manager.
 - c. Allow the District to have a sponsor booth at the program/event if the Truckee Tahoe Airport District so desires (at programs/events where a sponsorship booth is appropriate) for the purposes of distributing information regarding the programs and community services the District provides. This booth shall be provided at no cost to the District. If necessary the District will provide its own booth and setup.

- d. Partnership recipients must agree to erect a banner (if appropriate) recognizing the District's support of the event or program. This banner shall be erected at the facility for the duration of the program, event, facility, or equipment. The verbiage of the banner shall be determined by the General Manager. The actual banner, if not provided as part of sponsorship, will be provided by the Truckee Tahoe Airport District in accordance with the size requirements of the event or program.
 - e. Provide the District with whatever benefits are afforded other sponsors of similar sponsorship or partnership levels (i.e., logo display, sponsor table, advertising benefits, etc.).
 - f. The public agency receiving such funds shall extend any and all benefits, discounts, or access to the facilities that are extended to the residents of the public agency to all residents of the Truckee Tahoe Airport District on the same terms and conditions.
- 13) Individuals or organizations or public agencies that have been named in a lawsuit involving the District or have pending litigation with the District are ineligible for sponsorship/donation, until such matters have been resolved.
- 14) Applicants must be of upstanding moral and public character. Applicants have a fiduciary responsibility to maintain a public image that corresponds with that of the District's mission and core values.
- 15) In cases of a significant financial partnership commitment, if funding is approved, the District shall require, as a condition of providing such funding assistance, all of the following:
- a. That the public agency receiving such funds shall extend any and all benefits, discounts, or access to the facilities that are extended to the residents of the public agency to all residents of the Truckee Tahoe Airport District on the same terms and conditions.
 - b. Permanent acknowledgement of the Airport District's participation to the District's satisfaction.
 - c. That the recipient of funds execute in favor of the District a Release and Covenant Not to Sue by the Aircraft utilizing that airport or the fund recipient's use of their real property, fund recipient as to:
 - i. Any claimed damages or adverse impacts of the Truckee Tahoe Airport,
 - ii. Aircraft utilizing that airport or the fund recipient's use of their real property,
 - iii. Any land use restrictions or increased structural requirements imposed by the Truckee Tahoe Land Use Commission's Compatible Land Use Plan, whether currently in effect or as may be later adopted.



Lisa Wallace – Board President