



**TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTOR STAFF REPORT**

**AGENDA TITLE: Tahoe City and Kings Beach Bike Share Program Expansion
Funding Request**

MEETING DATE: May 22, 2019

PREPARED BY: Kevin Smith, General Manager

RECOMMENDED ACTION: Staff recommends approving \$18,000 per year for 3 years for the expansion of the District Bike Share program to Tahoe City and Kings Beach.

DISCUSSION: Over the past few years, the District has discussed the possible expansion of our Bike Share program to other areas of the District. Staff discussed a Tahoe City expansion of 3 to 4 stations at the March 2019 Board Meeting and that a proposal may be pending with Placer County.

At the end of April, the District received confirmation from Placer County that they would like to move forward with a bike share program in Tahoe City as well as Kings Beach. While no formal action has been approved, the District has indicated in the past that it would consider a similar funding commitment for bike share in the Tahoe Basin as in the Truckee area.

Currently the District funds 2 bike share stations at an annual cost of \$18,000. One station is here at the airport with our second station in downtown Truckee. The Truckee Bike Share Program also has 2 additional stations. The newest station this year is at the Tahoe Forest Hospital as well as an additional station at the Truckee Donner PUD. These stations are funded by their respective agencies. In total the Truckee bike share network has 20 bikes spread over 4 stations between the Airport and the TDPUD. Our current bike share provider is Zagster. Within the next few months Zagster will be changing their name to Pace.

This new Placer County proposal is to have 2 stations located between the Tahoe City Transit Center and the Tahoe City town center. Placer County will be responsible for Zagster contract agreements, site agreements as well as outreach to local bike shops in the Tahoe City and Kings

Beach communities. They have already begun this outreach process. Once Placer County signs agreements with Zagster, they can move forward with installation and have the system operational by mid-July. Placer County is seeking Board confirmation of our desire to sponsor one of the Tahoe City locations and one of the Kings Beach locations. The District will have its logo on 5 bikes in Tahoe City and 5 bikes in Kings Beach along with our logo on the Kiosks at each station. Staff feels this is a great way to provide benefit and value to basin constituents and in line with the goals of our program. Staff recommends approval of this request.

WHAT'S NEXT: Provide confirmation to Placer County of our annual \$18,000 funding commitment for our 2 Tahoe Basin stations. Placer County will then enter a Master Lease agreement with Zagster and order the bikes so they can deploy the system by mid-July.

FISCAL IMPACT: The funding commitment is \$18,000 per year for 3 years. This will provide for two 10 dock stations with 5 bikes in each station (10 bikes and 20 docks). Placer County will also fund two addition stations with 10 docks and 5 bikes for a total of 4 stations and 20 bikes. Two stations in Tahoe City and two stations in Kings Beach. Staff proposes to use funding in our Green House Gas Reduction Budget. This Budget includes \$100,000 for funding GHG reduction strategies. \$15,000 of these funds have been expended so far this budget year. Staff feels this initiative fits neatly into the goals of that program.

SAMPLE MOTION(S): I move to (approve, continue, deny) the staff request to allocated GHG reduction program funding to expand the District Bike Share program to Tahoe City and Kings Beach with an \$18,000 (2 stations) per year commitment for 3 years.

ATTACHMENTS:

General Information about Zagster Bike Share