



TRUCKEE TAHOE AIRPORT DISTRICT BOARD OF DIRECTOR STAFF REPORT

AGENDA TITLE: Art at the Airport, Annual Review
MEETING DATE: Wednesday, December 4, 2019
PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager
REPRESENTED BY: Carole Sesko, Airport District Art Coordinator & Curator

RECOMMENDED ACTION: No Board action is required. This evening's presentation is an annual update to the Board of Directors on the Truckee Tahoe Airport District's "Art at the Airport" program. Ms. Carole Sesko, Art Coordinator and Curator will be presenting to the Board.

DISCUSSION: Walk into the Truckee Tahoe Airport's main terminal building, and you will immediately notice the captivating, eclectic, inspiring and colorful artwork hanging on its walls.

"Art at the Airport," a program now in its seventh year, was developed by local Truckee resident and artist, Ms. Carole Sesko. Carole signed a *contract for services* with the District in November of 2011 and exposéd the first show at the grand opening of the terminal building in the winter-spring of 2012.

As coordinator and curator, Carole creatively designs the exhibit displays featuring local and regional artists. The artwork not only adds color and intrigue to the building, but also allows the community to connect and engage with the airport through quality public art exhibits, and gives artists the opportunity to showcase and even sell their artwork.

The exhibits change seasonally, enhancing the airport terminal with 25-30 new displays of paintings, mosaics, photography and more. The artwork gets great exposure with all the terminal traffic; from people departing or arriving on flights, to those attending functions in the public meeting rooms, or from folks just stopping by to enjoy the facilities, good company and a great meal at the ever popular Red Truck Café.

WHAT'S NEXT: With continued Board approval, TTAD and staff will continue supporting the “Art at the Airport” contract for services partnership with Ms. Carole Sesko.

FISCAL IMPACT: \$6,500 annually for contract for services funding, plus expenses (~\$1,500 annually) for Ms. Sesko to travel and attend the American Association of Airport Executives (AAAE) national “Airport Art Conference” each fall.

The Airport District receives 20% of the posted price for any art pieces that sell. In the past 22 months 5 art pieces sold and the District received \$1,154 in commissions.

PUBLIC COMMUNICATIONS: The Truckee Tahoe Airport District markets the “Art at the Airport” program on a dedicated web page on the District’s website, posts updates on its Facebook page with each new seasonal show, and often makes mention of the program in the “Connected” mass mailer newsletter. TTAD website “Art at the Airport” link:
<https://truckeetahoeairport.com/guide/art-at-the-airport>

SAMPLE MOTION(S): Informational only. No motion required.

ATTACHMENTS:

- Power Point Presentation - (by Ms. Carole Sesko)