



To: Mountain Housing Council Partners  
From: Stacy Caldwell, CEO,  
Tahoe Truckee Community Foundation  
Date: January 10, 2020  
RE: MHC 2.0

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## What's Next?

Mountain Housing Council partners met over the summer and fall of 2019 to discuss the future of our work. With the three-year initiative slated to end June 2020, partners have focused on the future of housing efforts in the region. MHC partners expressed a need to maintain the regional collaboration focused on Achievable Local Housing.

Coordinating stakeholders, leveraging resources, and focusing on policy innovations has indeed accelerated housing solutions. Together, our partners have built momentum and expanded collaborations that need continued focus and support from the broader community. Our region has set the bar for other communities that are challenged with similar housing dynamics. We have been recognized by our peers and held up as an example of an effective model of regional collaboration for housing.

As a result of our efforts, there is new capacity among the Partners in the region. In the 2.5 years, our Partners have reached out to each other and created a myriad of *sub-collaborations* to move the work forward in areas such as: supportive housing, attracting state and philanthropic funds for specific housing projects, coordination of public agencies through JPAs, community outreach and education, and leveraging staff and programmatic efforts. This activity has been one of the most powerful and positive, unexpected outcomes of the MHC effort. By simply bringing our regional institutions together, our community leaders are carrying the work beyond the meetings and driving real impact. These efforts must continue to be nurtured, coordinated, and amplified to keep the momentum happening.

## **MHC 2.0**

Recognizing the continued housing threat in our community, the Tahoe Truckee Community Foundation (TTCF) Board is open to the idea of extending the timeframe of MHC. TTCF continues to prioritize housing for our locals as a key area of impact for the Foundation.

### *Funding*

MHC represents a significant commitment to resources and capacity for TTCF. TTCF has deployed key staff in strategy, communications, coordination, and administration. In the areas of policy/advocacy, strategic communications and facilitation, TTCF has hired outside consultants to execute on the work. When fundraising for MHC 1.0, our Funding Partners made 3-year commitments which allowed TTCF to raise the money upfront and focus our efforts on implementation and not continued fundraising. This has been a significant strength of our initiative, allowing us to create operational stability for MHC and resulted in greater efficiencies and expanded community impact.

Moving forward, the goals of fundraising around MHC 2.0 are:

- 3-year commitments to renew, from our existing partners and new partners
- Streamlined fundraising based on the track record of our current efforts
- Sign extended Partnership Agreement based on MHC 1.0

### *Workplan Elements*

Continued / Ongoing Work of TTCF

- Quarterly Facilitation and Reporting
- Public Outreach and Education
- State-wide Policy Coordination
- Support Sub-Collaboration Among Partners

New Work

- Regional Housing Action Plan (RHAP) - Key document with regional consensus on implementation plan for achievable local housing
- Housing Hub - pilot program to execute on RHAP
- Housing Accelerator Funds - attract and coordinate regional funding for housing to support developments that align with RHAP

## MHC 2.0 Budget

Year 1		Year 2		Year 3	
Project Management	\$50,000	Project Management	\$50,000	Project Management	\$50,000
Facilitation	\$70,000	Facilitation	\$70,000	Facilitation	\$70,000
Policy/Fund Development	\$60,000	Policy/Fund Development	\$60,000	Policy/Fund Development	\$60,000
Communications	\$45,000	Communications	\$45,000	Communications	\$45,000
Program Costs – Regional Action Plan (RAP)	\$60,000	Program Costs – RAP - HUB Pilot Project	\$200,000	Program Costs – RAP- HUB Pilot Project	\$200,000
TTCF Administrative Fee (10%)	\$28,500	TTCF Administrative Fee (10%)	\$42,500	TTCF Administrative Fee (10%)	\$42,500
<b>TOTAL</b>	<b>\$313,500</b>		<b>\$467,500</b>		<b>\$467,500</b>

### 3 Year Total: \$1,248,500

Mountain Housing Council's budget for MHC 1.0 was \$700,000. The increased projected funding is for the HUB Pilot Project and the additional management fee with that effort. If all partners come in at the same amount, that leaves a \$548,500 gap. TTCF would like to look to existing and new funding partners to help close the gap. We believe that with expanding the partnership and seeking grants throughout the first year, we will be able to launch the HUB in year 2. In addition, with the new regional capacity among our partners and the focus of a regional action plan, we will be able to target the right budget and partner for the HUB.

### Request

TTCF is seeking a three-year commitment with equal or additional financial support as MHC 1.0. TTCF will begin this fundraising campaign with a presentation to the MHC Partners at the next meeting on 1/17/20. Following that meeting, TTCF will send the Lead Partners of each organization the following:

- Letter of Request
- 1/17/20 Memo (This Document)
- Updated MHC 2.0 Partner Agreement
- Powerpoint Presentation with MHC 2.0 strategy
- Link to a video that can be used with stakeholders and Board meetings for discussion

TTCF will be available to present to your Boards upon request.

Ever forward,  
 Stacy Caldwell, CEO  
 Tahoe Truckee Community Foundation