



MOUNTAIN HOUSING COUNCIL

Meeting #11

January 17, 2020

8:00am-11:00am

**TAHOE
TRUCKEE
COMMUNITY
FOUNDATION**

MHC 2.0

28 Partners Working Together

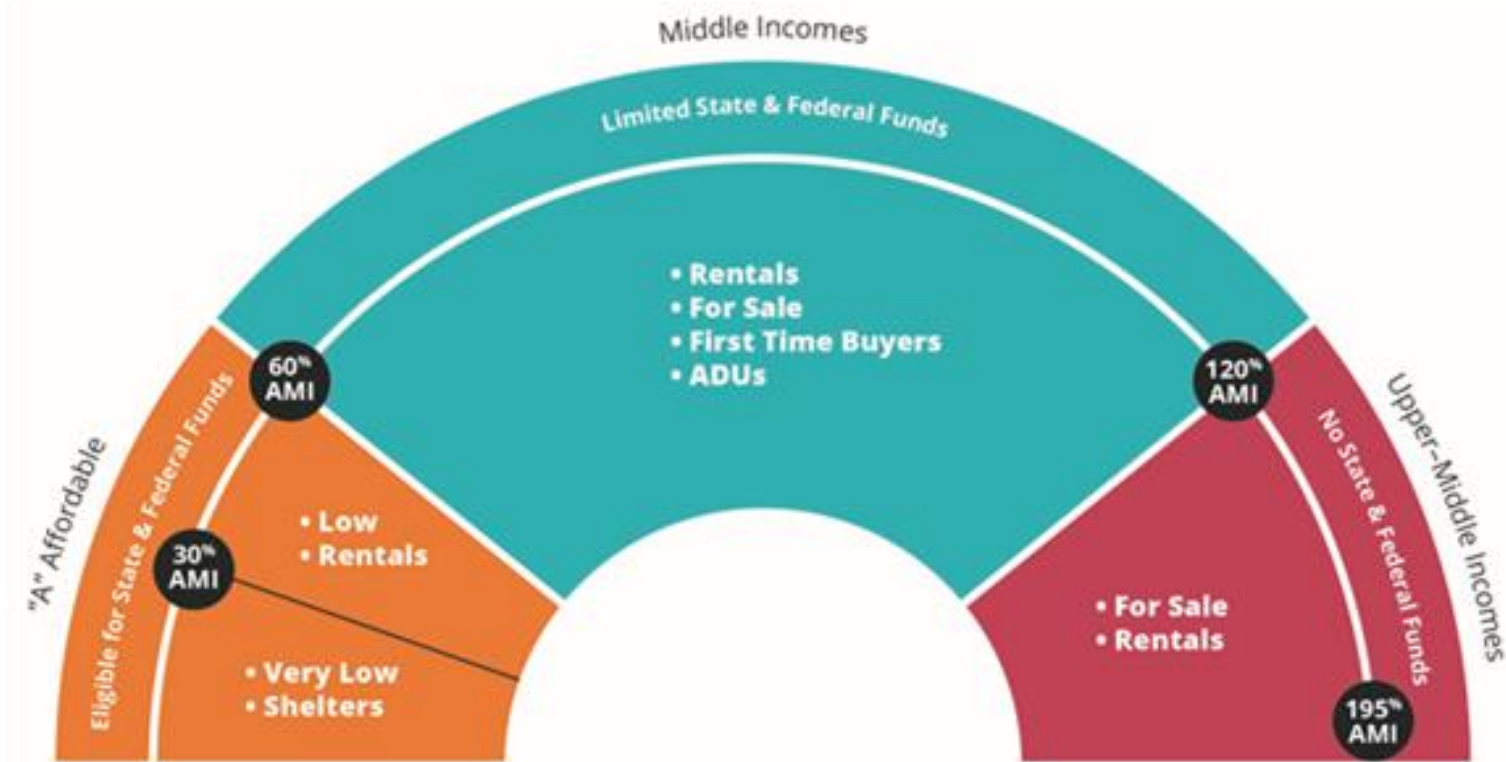
Community Partners

Community Collaborative of Truckee Tahoe
Contractors Association of Truckee Tahoe
Martis Fund
Mountain Area Preservation
North Lake Tahoe Resort Association
North Lake Tahoe Public Utility District
Sierra Business Council
Sierra Community House
Sugar Bowl Resort
Tahoe Prosperity Center
Tahoe Sierra Board of Realtors
Tahoe Truckee Community Foundation
Truckee Chamber of Commerce
Truckee Downtown Merchants Association
Truckee North Tahoe Transportation
Management Association

Funding Partners

Nevada County
Placer County
Squaw Valley | Alpine Meadows
Squaw Valley Public Service District
Tahoe City Public Utilities District
Tahoe Donner Association
Tahoe Forest Hospital District
Tahoe Regional Planning Agency
Tahoe Truckee Unified School District
Town of Truckee
Truckee Donner Public Utilities District
Truckee Tahoe Airport District
Vail Resorts / Northstar California

To Accelerate Solutions to Achievable Local Housing



Results

GOAL: Create 300 new units in 3 years

RESULTS: 413 Achievable Local Housing units completed or underway and another **284+** units on the horizon that are submitted or in pre-application process.

GOAL: Attract \$15m over 3 years

RESULTS: ~\$50M in capital for regional housing tracking to garner another **\$50m** in funding for locals housing in our region.

GOAL: Secure 300 units in 3 years

To date, **86** units “unlocked” and secured for local workforce,

GOAL: Retain 30 Affordable Units

Currently working to preserve **10** units in Sunset 1 Mobile Home Park.

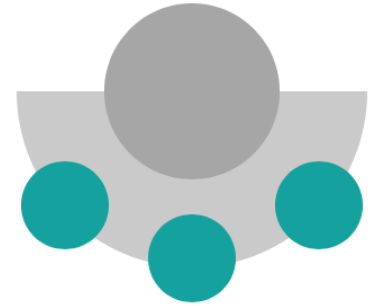
GOAL: Implement 10 Policies / Solutions

Authored **5** Policy Papers resulting in **13** government changes to increase housing availability

GOAL: Increase % of Workers Living Here

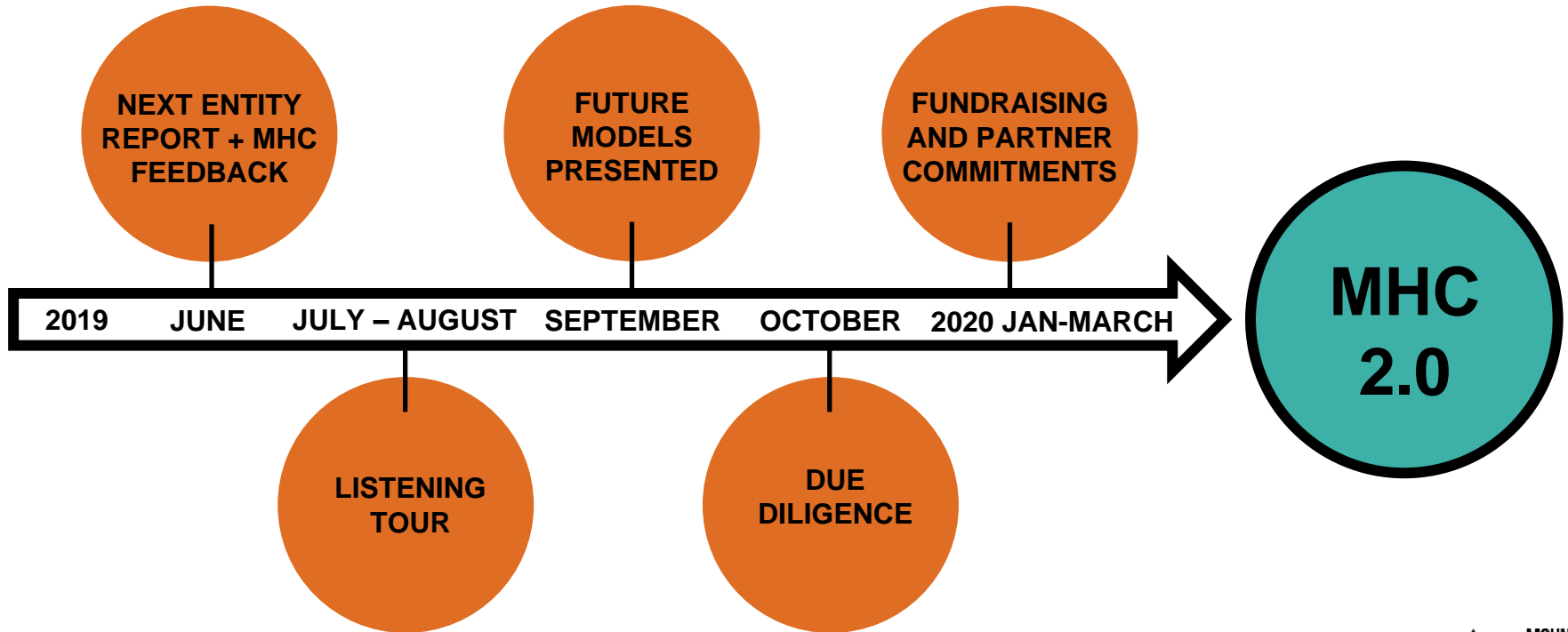
Supporting innovative solutions such as the Employer Housing JPA and Landing.

Inspiring Collaborations



- **Employee Housing JPA** – TTUSD, TDPUD, TFHD, TTAD
- **Supportive Housing Project** – Placer County, Nevada County, CCTT, Sierra Community House, Town of Truckee
- **Down Payment Assistance Program** – Martis Fund, Sierra Business Council
- **Dollar Creek Development Project** – North Lake Tahoe Resort Association, Tahoe City Downtown Association, Placer County, Local Employers, Tahoe Truckee Airport District
- **Soft Financing for Artists Lofts Project** – TTCF, Martis Fund, Town of Truckee
- **Cap + Trade Grant Application for Meadow View Place** – Placer County, Town of Truckee, Sierra Business Council, TTCF

The Process to MHC 2.0



Shared Partner Priorities

- Continue Regional Approach to Housing
 - Convening Stakeholders is Critical
 - Identify and Attract More Funds for Housing
 - Broader Community Education is Important
- > Continuation of Mountain Housing Council

Proposed MHC 2.0 Workplan

ONGOING

Quarterly Facilitation and Reporting

Public Outreach and Education

State-wide Policy Coordination

Support Collaborations Among Partners

Proposed MHC 2.0 Workplan

Ongoing

Quarterly Facilitation and Reporting

Public Outreach and Education

State-wide Policy Coordination

Support Collaborations Among Partners



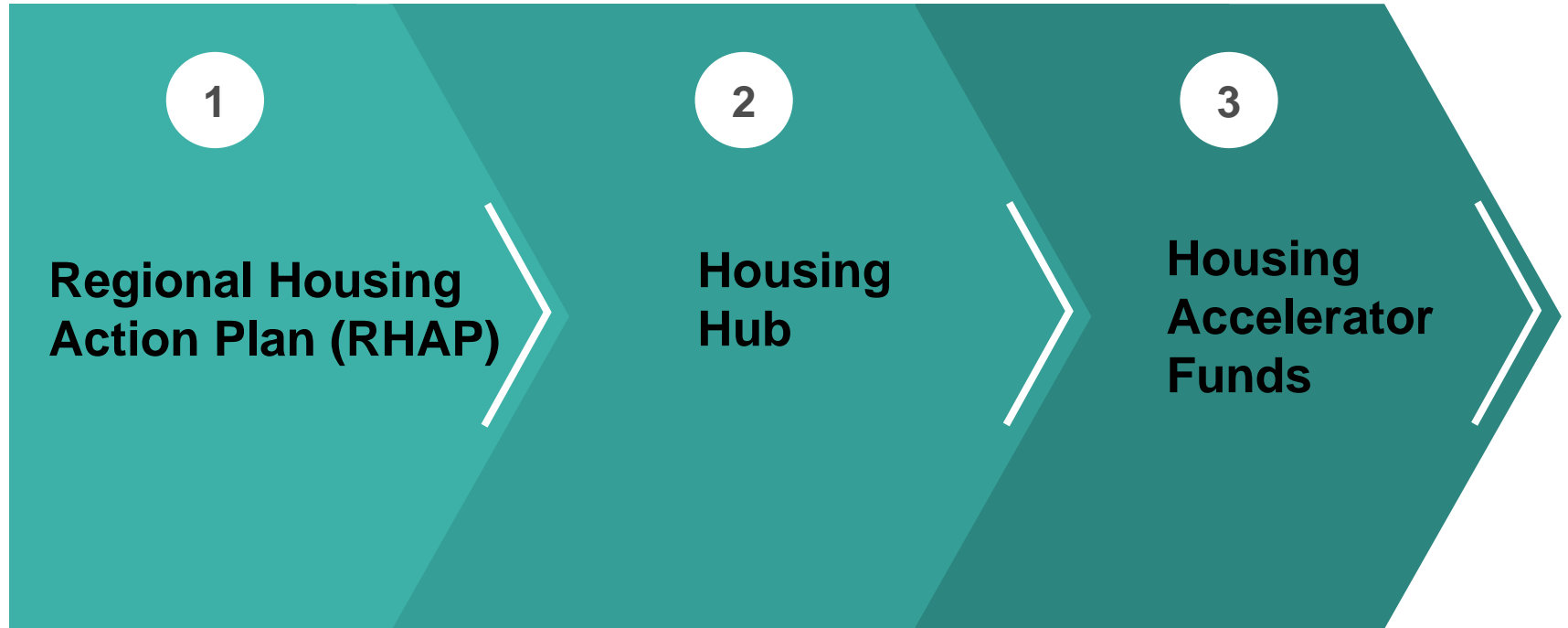
New Work

Regional Housing Action Plan (RHAP)

Housing Hub

Housing Accelerator Funds

Proposed MHC 2.0 Workplan



Proposed MHC 2.0 Workplan

1

Regional Housing Action Plan (RHAP)

A partnership framework with actionable strategies aimed to increase the inventory of achievable local housing in the region.

- Implementation Strategies with Timeline/Roles
- Regional Partnership
- Sets Goals with Metrics
- Timeline: 6-10 months to develop the 5 year plan

Proposed MHC 2.0 Workplan

2

Housing Hub

A resource for developers, homeowners, local jurisdictions, and land owners

- Executes RHAP
- Liaison to County/Town
- Problem solving
- ALH Navigator
- Public Process Consultant
- Partnership resource
- Streamline the process

Proposed MHC 2.0 Workplan

3

Housing Accelerator Funds

Attract and coordinate regional funding for housing that supports the RHAP

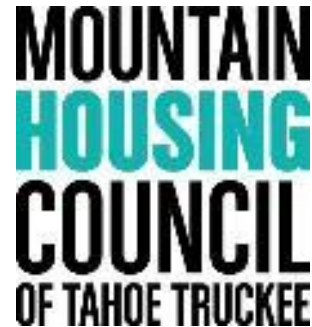
- Public, Private, and Philanthropic Funds
- Sharing due diligence
- Sometimes co-mingled
- Collective + separate governance & focus

MHC 2.0 Governance

Governing 501 (C)(3) Organization
Fiduciary and Reporting
Program Operator
Managing and Facilitating Program



Stakeholders driving the work
Community Engagement and Education
Inspiring Partner Collaboration



MHC 2.0 Budget

Year 1		Year 2		Year 3	
Project Management	\$50,000	Project Management	\$50,000	Project Management	\$50,000
Facilitation	\$70,000	Facilitation	\$70,000	Facilitation	\$70,000
Policy/Fund Development	\$60,000	Policy/Fund Development	\$60,000	Policy/Fund Development	\$60,000
Communications	\$45,000	Communications	\$45,000	Communications	\$45,000
Program Costs – Regional Housing Action Plan (RHAP)	\$60,000	Program Costs – RHAP - HUB Pilot Project	\$200,000	Program Costs – RHAP- HUB Pilot Project	\$200,000
TTCF Administrative Fee (10%)	\$28,500	TTCF Administrative Fee (10%)	\$42,500	TTCF Administrative Fee (10%)	\$42,500
TOTAL	\$313,500		\$467,500		\$467,500

3 Year Total: \$1,248,500

Partner Ask

3-year Agreement:

- **Committed to the work**
- **Assigning top leaders - Elected and Staff**
- **Consider recommendations of policy, land use, and programs that come from MHC**
- **Funding that makes sense to your Agency**
- **Access to additional resources**

Community Ask

- **Educate and advocate for Achievable Local Housing**
- **Donate and grant to our effort (Currently raising \$548k outside of the Partners)**

Next Steps

- 1. Request:** Funding and partnership agreements
- 2. Approval:** Partners seek approval from their Board and leadership
- 3. Commitment:** Forms due March 15, 2020