



We'd like to thank the Truckee Tahoe Airport District for your continued commitment and support of Truckee Tomorrow. Phase II of this initiative began July 2017 with three-year commitments from many special districts, businesses and individuals – in partnership with the Town of Truckee – with the overarching goal to “create a diverse economy, while maintaining and growing a vibrant, diverse middle class”.

This public/private initiative, led by the Truckee Chamber of Commerce, brought together the business community through Business Speaks to understand and address their most important challenges. Up until now, that has been the retention and recruitment of employees.

The COVID-19 pandemic has had a crushing blow on Truckee's business community. This unexpected crisis closed the doors of businesses, many without the necessary reserves to “bridge” them to the time when recovery efforts begin. **As such, we are working with Sierra Business Council who are in the process of setting up a Resilience Fund to address this urgent need.**

While Truckee Tomorrow is pivoting to address this urgent need, we are not abandoning the three projects that have been the focus the past few years:

1. **Develop an Employer Co-op** – designed to help employers find workers to fill jobs, connecting employers and employees. The Truckee Jobs Collective (TJC) online platform was created and launched last summer to match job seekers with employers, highlighting company culture, perks & benefits for successful matches. This platform will be even more important as businesses begin their recovery effort, and we work to get Truckee's workforce employed again.
2. **Growing Our Own (GOO)** – expanding upon existing programs at TTUSD and Sierra College and identify creative opportunities for job, training and shadow programs.
3. **Developing Truckee as an Entrepreneurial Ecosystem (EE)** – a long-term forward-thinking approach to diversifying Truckee's economy in the next 3-5-10 years. **A healthy entrepreneurial ecosystem requires Financial Capital – the Emergency Resilience Fund directly correlates to this need identified by the EE Project Team.**

**We would like to respectfully request the Truckee Tahoe Airport District consider increasing your contribution to Truckee Tomorrow so we may address this urgent need, as well as continue the important work that has been done to date.**

We value and appreciate the long-standing partnership the Truckee Chamber, and Truckee Tomorrow have had with the Truckee Tahoe Airport District and thank you in advance for your consideration of this request.

Sincerely,

John Manocchio, Chair, Truckee Chamber Board of Directors

Pam Hobday, Past Chair, Truckee Chamber Board of Directors

Ted Owens, Chair-Elect, Truckee Chamber Board of Directors

Lynn Saunders, President & CEO, Truckee Chamber of Commerce