



TRUCKEE TAHOE AIRPORT DISTRICT BOARD OF DIRECTOR STAFF REPORT

AGENDA TITLE: Approval of 3 Year Extension to the Service Agreement for Airshow Services with the Experimental Aircraft Association (EAA) Chapter 1073, Kid Zone Children’s Museum, and the Truckee Optimists

MEETING DATE: October 28, 2020

PREPARED BY: Kevin Smith, General Manager

RECOMMENDED ACTION: Approve by consent the 3-year contract extension agreement between the Truckee Tahoe Airport District and the EAA Chapter 1073, the Kid Zone Children’s Museum, and the Truckee Optimists for Airshow Services for the Truckee Tahoe Airshow and Family Festival. Services to include all design, planning, organization, and implementation of an annual Airshow and Family Festival event for 2021, 2022, and 2023.

DISCUSSION: The District has worked successfully with the EAA Chapter 1073, the Kid Zone Children’s Museum, and the Truckee Optimist for the past 9 years to put on the Truckee Tahoe Airshow and Family Festival. These three groups make up the Airshow Committee. Airport Staff provides technical and facility support for the event. All planning, logistics, and the majority of the event implementation are provided by the Committee and their volunteers.

There is a high level of consensus among the group that the show continues to be a big success. The Airshow Committee enjoys producing the event and very much would like to continue delivering the Show. It has become a wonderful community gathering. It is the opinion of Staff that the success of the event is due primarily to the many hours, year after year, of work provided by the Airshow Committee, their volunteers, along with support from Airport Staff and the Board of Directors. The Airshow is the District’s signature event where the public and the aviation community can come together and enjoy the Airport and Aviation.

In April of 2017 the Board of Directors as recommended by the Board Ad Hoc Committee of Directors Jones and O'Dette along with the General Manager and Staff, the Board approved the current Airshow Services Agreement. This agreement expired after the 2020 Airshow year. For full details of the background and funding methodology of the original Airshow Agreement, please review the attached April 19, 2017 Staff Report Attached to this Report.

It is staff's opinion that this Service Agreement and Airshow funding methodology has allowed the Airshow Committee to reach its original fundraising goal of at least \$25,000 per organization per year. This was difficult prior to the adoption of this agreement. This frame work has solidified and stabilized the District's ability to provide a quality airshow for our community while providing resources to local non-profits who provide resources to local youth and children's programs.

Staff recommends the District proceed with approval of the extension agreement with one added provision. Staff recommends adding provision 1.b acknowledging possible modifications, changes, or cancellations to the Airshow as was the case in 2020 due to the COVID-19 pandemic. This provision clarifies process to discuss payment should the show be canceled or modified.

FISCAL IMPACT: The Airshow is currently budgeted at \$250,000. \$66,000 of this \$250,000 accommodates the Airshow Service Agreement. It should be noted that 100% of the \$66,000 goes directly to the youth and children's programs sponsored by these non-profits.

PROPOSED CONSENT MOTION: I move to approve the 3 year contract extension agreement between the Truckee Tahoe Airport District and the EAA Chapter 1073, the Kid Zone Children's Museum, and the Truckee Optimists for Airshow Services for the Truckee Tahoe Airshow and Family Festival. Services to include all design, planning, organization, and implementation of an annual Airshow and Family Festival event for 2021, 2022, and 2023.

ATTACHMENTS:

3 Year Extension to Airshow Services Agreement

Originally Air Show Services Agreement

April 19, 2017 Air Show Service Agreement Staff Report