

Air travel connects our world. By flying, passengers and cargo can reach every corner of the globe, powering economies via trade and tourism. At the same time, aviation emissions, as a sector, are growing fast—if left unchecked, they will make up 20 percent of all greenhouse gas emissions by 2050.

The Good Traveler is the only airport-founded and aviation-focused carbon offset program that empowers airports, event organizers, cities, and individuals to mitigate the climate impact of travel. Founded in 2015 by San Diego International Airport, The Good Traveler has helped airports and travelers reduce over 86,000 metric tons of carbon—the equivalent to flying over 550 million carbon neutral miles.

HOW IT WORKS

The Good Traveler works with airports and airlines to give travelers the opportunity to take climate action by purchasing carbon offsets. Those purchases fund projects that permanently remove greenhouse gas emissions from the atmosphere. Traveler contributions make these projects financially possible. Some projects grow living things like trees that capture carbon, and others prevent the greenhouse gases from escaping in the first place, like producing clean wind energy instead of coal-fired energy or capturing the methane from landfills.

AIRPORTS ARE CLIMATE ACTION LEADERS

The Good Traveler is not just for individual travelers, but for airports to share best practices, innovate to reduce greenhouse gas emissions, and reach aviation climate goals. Airport members help identify which carbon reduction projects matter the most for their region and, with support from The Good Traveler, work to find the best ways to promote the program and projects to their passengers. Airports can also purchase offsets to reduce impact for local

events and employee business travel or to achieve Airport Carbon Accreditation.

EMERGING SOLUTIONS

The Good Traveler is pioneering in-sector offsets—a new, aviation-focused classification of carbon offset projects that will soon be offered on The Good Traveler platform. In-sector offsets focus on things like providing renewable power sources for aircraft parked at airport gates or increasing the availability and use of sustainable aviation fuel (SAF). Beginning later this year, The Good Traveler is planning to offer SAF as a component in all offsets that it sells.

THE GOOD TRAVELER BY THE NUMBERS



- Members include nearly **20** of the busiest and most climate-smart airports in the world.

- First** airport-led carbon offset platform for travelers



- Founded in **2015** by San Diego International Airport

- Offset over **86,000** metric tons/**190** million pounds of CO₂

- Equivalent to reducing emissions from flying **554** million miles

- Ability to be seen by over **200 million** passengers annually

- 1** airline partner



To find out more or join The Good Traveler, visit thegoodtraveler.org and contact us at info@thegoodtraveler.org.

