

Meeting Date: March 17, 2021
Prepared By: Emily Vitas, Executive Director
Agenda Item: Executive Director Report

This report will be used to provide updates on activities not included for review/approval on the agenda.

TTWHA HOUSING PROGRAMS

Land Mapping Update

Drew is nearly done with the development of the housing matrix which includes all basic physical and built characteristics of each agency-owned parcel. Once complete, he will develop individual member agency land maps and one comprehensive member agency map. We plan to have data for board review at the April board meeting.

Housing Match Program with Landing Locals

We made our 8th match in February (6 TFHD, 2 TTUSD).

We will work with Town of Truckee staff to address the AMI concerns around the Town's long-term rental program, and will ask Council to consider an increase in the AMI cap to 150% from 120% at the May Council meeting.

COMMUNITY ENGAGEMENT

The following list includes those that I have met, and community meetings I've attended, since our last board meeting. Please let me know if you'd like further information on any of these connections.

Mountain Housing Council: Housing Funders Network

Heidi Allstead, Martis Fund – Monthly Check-in

Monty Hanks, Northern California Power Agency – Member Fee Structure

Seana Doherty, Town of Truckee – Monthly Check-in

Shawna Purvines, Placer County – Monthly Check-in

Emily Setzer, Placer County – Monthly Check-in

REGIONAL HOUSING UPDATE

The following is not a comprehensive list of regional housing activities, rather an overview of updates that have been gathered through meetings over the previous month/s.

Placer County

- The North Tahoe TBID was formally approved on March 9. The North Lake Tahoe Resort Association will oversee the district, set to form in July 2021, and the TBID will likely generate ~\$6.1 million for traffic solutions, tourism management, visitor education and sustainability tactics, economic development, business advocacy and support, and quality of life enhancements for full-time residents. Placer County Transient Occupancy Tax funds will also remain in the region, providing an additional \$4.1 million for workforce housing, traffic mitigation, and transportation initiatives.
- The Workforce Housing Preservation Program has a committed \$500,000 in funding for the current year. The goal is \$1M in the programs first year. The Placer County presentation at the March 17 board meeting will provide details on the program, and what our involvement could look like.
- County staff will provide a mid-year housing update at the March 30 Board of Supervisors meeting. There will be discussion around the possibility of our expansion and welcoming the

County as a partner at this meeting. I will be in attendance and will provide an update on the discussion in April.

- Hopkins Village currently has a 16 qualified buyers.

Town of Truckee

- There has been great interest in the recently approved Accessory Dwelling Unit program. Webinars have been offered to the building community and the general public, and both had over 60 sign-ups for attendance.
- The Long-term Rental Incentive Program has made 9 matches since October.

DEVELOPER CONNECTIONS AND PROJECT UPDATES

Updates and conversations since our previous board meeting.

Hilltop Property, Truckee

The owner of the Hilltop Property is still looking for a partner to develop the land. Patty Baird, owner of Cedar House Sport Hotel, and friend of the owner, Allen Redford, reached out in February to see if there was interest in exploring workforce housing on the site. He is open to different partnership formats including a 99-year lease on the land or a community land trust format.

I informed Patty that at this time we are focused on development of agency-owned land, but that I would notify the board of the opportunity and reach out if there is interest.

*map below is for location reference only – parcel lines and property info are from 2012 and may be outdated.

