



TRUCKEE TAHOE AIRPORT DISTRICT STAFF REPORT

AGENDA TITLE: Pilot & Passenger Outreach Report (Q4 2020 & Q1 2021)

MEETING DATE: April 28, 2021

PREPARED BY: Mark Covey, Pilot & Passenger Outreach Coordinator

RECOMMENDED ACTION: Provide feedback to staff following discussion.

DISCUSSION: Pilot and passenger outreach comes in many forms. I have worked hard to maintain a diverse approach in connecting with pilots and passengers, by utilizing a multi-faceted program.

Q4 work included the beginning of the Pilot Outreach component of our new flight procedure endeavor as well as work with NBAA and other airports to integrate our NAP's ForeFlight. Work is ongoing on this project.

The focus of our efforts for the past three months has been corporate outreach. Our corporate operators comprise about 60% of our total operations including Part 91, fractional, and Part 135 on demand air charter. On March 11, I emailed 22 of our most frequent operators requesting a Zoom meeting to discuss proposed flight procedures, our NAP's, curfew, and summer 2021 operational expectations including construction and peak period capacity. The goal was to disseminate flight/community critical information and answer any questions prior to arrival here at KTRK. To date, 6 such meetings have taken place. All operators were excited about the prospects of new IFR approaches and departures and were amenable to signatory agreements for flying the new, more noise friendly routes. Each operator has agreed to help test the proposed flight procedures when arriving/departing under VFR conditions, operating under Part 91.

Another mechanism of outreach occurs on the ramp with the gamut of pilots and passengers. On the ramp we discuss the proposed flight procedures, NAP's and curfew, GHG materials,

while building rapport and insights into the key players of each organization. We also gain insight to future expansion of each and the infrastructure they may require for their continued safe operation at KTRK.

To further our outreach presence, I regularly attend FAA *FAASTeam Wings* pilot proficiency programs as both Outreach Coordinator and an engaged, Commercial Pilot. I attended 2 such events recently (February 9 and April 13th). April 13th's meeting on "*Non-towered airports*", attended by 55 pilots allowed for commentary and a Q & A session that spurred discussion on the safety enhancements at KTRK since the District funded Air Traffic Control tower was implemented. I also fielded questions on the ADS-B installation and the perceived benefits and enhancements once implemented into Oakland Center (ZOA) and our tower.

Upcoming opportunities for outreach include a pre-summer corporate outreach Zoom meeting, slated for the early June, as well as flying club and airport meetings at Livermore Airport, Auburn Airport, Concord Flying Club, Vacaville-Nut Tree Airport and San Luis Obispo Airport.

PUBLIC COMMUNICATIONS: Flight procedures handouts, website presence, hangar postings, wall kiosk in admin building, videos, and in person narratives.