

Meeting Date: June 16, 2021
Prepared By: Emily Vitas, Executive Director
Agenda Item: Executive Director Report

TTWHA HOUSING PROGRAMS & UPDATES

Housing Match Program with Landing Locals

Employees Placed: 13 (10 TFHD, 3 TTUSD)

July 1 is one year since the start of the program. The original outline called for 2-3 matches per month and a total pilot program budget of \$10,000. We've averaged 1-2 matches per month, with ~\$1,500 left in the budget. We will continue to run the program as-is while we develop the incentive program utilizing the \$75,000 in the 2021-22 budget.

Land Mapping Exercise

The board requested that we meet with entitlement agencies to discuss the refined opportunity site list (8 sites currently) before we further refine and identify the 1-3 sites that we want to move forward on development analysis and consideration with. Drew Jack is currently creating 'cut sheets' of the top 8 sites, with site information and photographs, that we can present in meetings with member agency representatives and entitlement agencies for discussion. We will plan for a group meeting to discuss these sites in July.

Temporary Housing Update

To respond to increasing urgency from local businesses for solutions to house our workforce, Placer County is considering an emergency housing ordinance. They are currently identifying clear data thresholds that support an emergency finding, and possible solutions that can be considered. We are working with the County in support of these efforts.

I am meeting with Carmen and Todd River on June 14 to discuss their pursuit of temporary housing solutions on District-owned property and will report back on that conversation at the board meeting.

COMMUNITY ENGAGEMENT

The following list includes those that I have met, and community meetings I've attended, since our last board meeting. Please let me know if you'd like further information on any of these connections.

Community Meetings and Presentations

TTWHA Member Agency 1-year Update & Budget Request Presentations:

April 21: TTUSD May 5: TDPUD June 23: TTAD June 24: TFHD

Alicia Janes, City of Winter Park – Master Leasing
Colin Fernie, Mammoth Lakes Town Council – Master Leasing
Colin Frolich, Landing Locals – Long-term Rental Incentive Program
Dave Polivy, Town of Truckee – General Housing Check-in
Drew Jack, Town of Truckee – Land Mapping Exercise
Emily Setzer, Placer County – Monthly Check-in
Forest Service Staff, Site Walk – Development
Hardy Bullock and Jeff Thorsby, Nevada County – New Member Discussion
Heidi Allstead, Martis Fund – Monthly Check-in
Jen Callaway, Town of Truckee – New Member Check-in

Nevada County/Town of Truckee Public Information Officers – New Member Discussion
Placer County Housing Staff – Emergency Housing Ordinance Planning
Sean Whelan, Builder – Master Leasing
Seana Doherty, Town of Truckee – Monthly & New Member Check-ins
Wendy Sullivan, WSW Consulting – Master Leasing

Mountain Housing Council Technical Advisory Committee - Participant

REGIONAL HOUSING UPDATE

The following is not a comprehensive list of regional housing activities, rather an overview of updates that have been gathered through meetings over the previous month/s.

Mountain Housing Council

- The Housing Council is leading the Regional Housing Implementation Plan process. The first step of the process was to ground the study in updated data through a community survey, an update to the 2016 housing needs analysis, and stakeholder interviews. The survey and housing needs analysis results were published last week. I have attached the presentation given by Sierra Business Council and the hired consultant, Economic & Planning Systems, Inc.

Placer County

- I am working with the County on an information sheet that details how employers can contribute to the Workforce Housing Preservation Program. Details will be shared after the program goes live in July.

Town of Truckee

- On June 8, the Council voted unanimously to join the Workforce Housing Agency to serve their employees' housing needs

ATTACHMENTS

2020-21 Agency Work Plan

2021-25 TTWHA Housing Work Plan