



**TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTOR STAFF REPORT**

AGENDA TITLE: Hear Presentation from the Air Show Committee consisting of the Experimental Aircraft Association (EAA) Chapter 1073, Kid Zone Children’s Museum, and the Truckee Optimists. Discuss Air Show and Future Options.

MEETING DATE: October 27, 2021

PREPARED BY: Kevin Smith, General Manager

OBJECTIVE: Hear presentation from the Truckee Tahoe Air Show and Family Festival Committee represented by David Love, Director of Education Programs. This is a discussion item only to provide guidance and direction to staff and Air Show Committee on future possible events as well as what options can be considered for future shows.

AIRSHOW PROGRAM HISTORY: The District has worked successfully with the EAA Chapter 1073, the Kid Zone Children’s Museum, and the Truckee Optimist for the past 9 years to put on the Truckee Tahoe Airshow and Family Festival. These three groups make up the Airshow Committee. Airport Staff provides technical and facility support for the event. All planning, logistics, and event implementation are provided by the Committee and their volunteers with staff assistance leading up to the Show and on the day of the show. A few District staff Members sit in and participate in Air Show Committee meetings.

In April of 2017 the Board of Directors, as recommended by the Board Ad Hoc Committee of Directors Jones and O’Dette along with the General Manager and Staff, approved the current Airshow Services Agreement. This agreement expired after the 2021 Airshow year. There is no current agreement for future Airshows. For full details regarding the background and funding methodology of the original Airshow Agreement, please review the attached April 19, 2017 Staff Report Attached to this Report.

It is staff's opinion that this Service Agreement and Airshow funding methodology has allowed the Airshow Committee to reach and exceed its original fundraising goal of at least \$25,000 per organization per year as well as provide stability to provide the show over the 5 year agreement. Reaching the non-profit fundraising goal prior to the adoption of this agreement was difficult.

DISCUSSION: After hearing the Air Show Committee Report and considering provided materials; Board, Staff, Air Show Committee, and public can discuss what a future air show, air fair, air expo or other event might look like. There has also been much discussion regarding a high level of emphasis on STEM and/or STEAM programs as part of future shows to reach out to local children and youth to explore these types of studies and careers as well as show case the various possible career pursuit options in aviation, aerospace, engineering, science, technology, as well as arts.

Staff has also included the Air Show GHG Emissions Report for reference purposes for Board and public review.

AD HOC COMMITTEE PROPOSAL: If there is Board interest to pursue a future agreement with the Air Show Committee to create a new agreement, staff recommends the creation of an Ad Hoc Committee similar to what was formed in 2017. This Committee could then return with a recommendation to the full Board at the December 1, 2021 or January 26, 2021 Board Meetings.

FISCAL IMPACT: Past Airshow were budgeted at \$250,000. \$66,000 of this \$250,000 accommodates the Airshow Service Agreement. It should be noted that 100% of the \$66,000 has gone directly to the youth and children's programs sponsored by these non-profits. In addition to payment for services rendered (\$66,000), funding for the show was originally set at \$226,000 and adjusted after a few years allocating an additional \$24,000 as part of our annual Budget process. With increasing costs, future shows in its past format and scope is estimated at approximately \$265,000 to \$275,000. The Board, Staff, Airshow Committee, and public can consider this event other types of events with modifications that would affect the overall cost of future shows.

Included in Attachment C is information related to past air Shows in 2018 to 2021. Including the annual Budget used each year by the Air Show Committee and Airport Staff to operate the Show.

PROPOSED MOTION: While no motion is required for this agenda item, the Board can provide guidance and direction to air show committee and staff regarding future air show options. There is also a request by the Air Show Committee to form an ad hoc committee similar to what was formed in 2017.

ATTACHMENTS:

- A. Originally Air Show Services Agreement
- B. April 19, 2017 Air Show Service Agreement Staff Report
- C. Air Show Annual Budget and expenses for past years.
- D. Air Show Committee Members.
- E. Air Show GHG Emissions Analysis