



TRUCKEE TAHOE AIRPORT DISTRICT

BOARD OF DIRECTOR STAFF REPORT

AGENDA TITLE: Boys & Girls Club of North Lake Tahoe,
Contract for Services Agreement

MEETING DATE: Wednesday, October 27, 2021

PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager

REPRESENTED BY: Mindy Carbajal, Chief Executive Officer, B&GCNLT

RECOMMENDED ACTION: Truckee Tahoe Airport District (TTAD) staff is requesting Board review, guidance, and approval of a renewal of a three-year (2021-2024) ~\$272,000 “Contract for Services Agreement” with the local Boys & Girls Club of North Lake Tahoe (B&GCNLT) organization, in support of two full-time, year-round youth Science Technology Engineering and Math (STEM) and Aviation Program Coordinators.

DISCUSSION: In lieu of hiring an additional, full-time TTAD staff member to support and promote STEM and Aviation youth programs District wide, the Airport District has previously contracted with B&GCNLT for the past six years, in support of B&GCNLT full-time year-round STEM Coordinators. The program has positively impacted the lives of thousands of TTAD constituent youth, ages 3-18, with STEM and Aviation education programs.

B&GCNLT is requesting renewal of a three-year commitment by TTAD in the amount of \$88,000/year, with annual CPI increases, totaling approximately \$271,730 (at ~2.9% CPI/year) in support of two STEM Coordinators for both the North Tahoe and Truckee regions. TTAD would also continue to promote B&GCNLT’s STEM and Aviation programs via TTAD aviation guidance, resources and facility use.

HISTORY: From August 1, 2015 through July 31, 2018, the Airport District supported ONE regionally shared full time year-round B&GCNLT STEM Coordinator to expand STEM and aviation education in both the Tahoe North Shore and Truckee regions. The TTAD fiscal impact was \$135,000 (\$45,000/year for three years).

From August 1, 2018 through July 31, 2021 the Airport District supported TWO full time year-round B&GCNLT STEM Coordinators to support STEM and aviation education programs in both the Tahoe North Shore and Truckee regions. The TTAD fiscal impact was \$240,000 (\$80,000/year for three years).

WHAT'S NEXT: If the latest "Contract for Services Agreement" is approved by the TTAD Board, the B&GCNLT will continue employing two full-time year-round STEM and Aviation Coordinators for the next three years.

FISCAL IMPACT: Year 1 - \$88,000, Year 2 - \$90,552 and Year 3 - \$93,178, for a total of ~ \$271,730 (with an estimated 2.9% CPI/year), plus minimal TTAD staff time and resources in support of B&GCNLT youth aviation camps and airfield tours.

PUBLIC COMMUNICATIONS: The Truckee Tahoe Airport District is recognized at B&GCNLT facilities, in E-Newsletters and on their website. TTAD staff will also market the partnership support in our standard media venues, when and where appropriate.

SAMPLE MOTION(S): I move to (approve or deny) the Boys & Girls Club of North Lake Tahoe's "Contract for Services Agreement" in the total amount of \$272,000 (over the period of three years) in support of two full-time year-round STEM and Aviation Coordinators

ATTACHMENTS:

- B&GCNLT Proposal (4 pages)

Partnership Proposal for
Continuation of
STEM and Aviation Programming
Between Truckee Tahoe Airport District and
The Boys and Girls Club of North Lake Tahoe



Airport Board Meeting
October 27, 2021

Partnership Summary

Thanks in part to the past six year “Contract for Services” partnership between the TTAD and the partnership with the Boys & Girls Club of North Lake Tahoe, thousands of children and families from the North Tahoe and Truckee region have made important connections to STEM, aviation, the airport itself and other valuable resources in our area.

The partnership has greatly increased the impact and visibility for the Truckee Tahoe Airport District’s outreach programs to include children and families on the North Shore and enhanced current STEM educational programming at the Club.

COVID Response Programs during the 2020-21 School Year

In March of 2020, the Club’s traditional programs were forced to shut down at all locations due to the restrictions imposed by the COVID-19 pandemic. Our staff members adapted services to virtually support local kids and families while they were at home. In that time, our staff members provided **125 Virtual Club** videos and **1,200 Activity Packs** (art supplies and STEM supplies) to local kids so that they could engage in productive activities, stay connected with peers and caring adults, and continue learning. We also prepared and served over **32,000 meals** to any community member who needed it in Incline Village, Kings Beach and in Truckee. Lastly, **700 calls** were made to local families to assess their health and well-being and to provide critical information on local available resources and public health concerns.

On June 15, 2020 we opened an all-day summer program for children of essential workers. The program was full with a waitlist of 80+families. Children were separated into co-horts and required to abide by all CDC regulations in order to mitigate the spread of COVID-19 amongst staff and attendees. The program required a lot of adaptations to be made both programmatically and physically. Each room was reconfigured and cleared out to accommodate distancing requirements for kids. Personal protective equipment and modified supplies were purchased as well. Operations all changed from past years, from the way parents drop off their children to how lunch is served. These protocols helped the Club quickly pivot once school started in September so that we could open up and provide support to children who are in a distance learning model.

STEM and aviation programming continued during the shutdown, but in a virtual and online format, and was made available to all youth in the region. Weekly STEM videos were sent out to youth along with the supplies needed to complete an activity that taught them about various scientific principles and ideas. One week, they learned about propulsion and built rubber band cars, one week focused on flight, building various versions of paper airplanes. Other weeks focused on chemistry and natural science with fun experiments and building projects. In total, there were 2,000 views of these videos.

The in-person programs that have traditionally happened in local school classrooms were not able to happen in the Spring of 2020, nor the summer-time STEM specialized camps.

Part time staff members were all laid off in the Spring of 2020, but the Club was able to maintain all full-time employees on payroll. Both Airport Supported STEM Coordinators were kept

employed throughout the shutdown providing virtual Club programming and development and delivery of STEM programs, videos, and materials.

Once school opened in the fall of 2020 in a distance learning model, we operated all-day distance learning support to children in Kings Beach and in Truckee for children of essential workers and those who are most at risk in a distance-learning environment. The program provided a safe space, staff support, and technology to students who attended school virtually. After the school day, enrichment programs and activities were provided to all age groups. STEM and aviation projects, theories, and subjects were included in this enrichment time. In Incline Village, we provided afterschool programs for youth as elementary aged students in that district are still participating in full day in-person school.

As children shifted to an in-person instructional learning model, we also shifted programming and offered a before school program from 7:45-10:00 am and an afterschool program from 2:15-5:00 pm to support working families.

As the 2020-21 school year came to an end and we entered into summertime, we knew that it would be our most important summer ever as it would be many kids first experience with in-person programming. We opened up three separate summer camps for an average of 40 kids a day in Incline Village, 127 a day in Kings Beach and for the first time ever, in Truckee, where an average of 68 children attended daily on the Alder Creek Middle School camp. All specialty camps were at capacity and had a waitlist for participation, including the two full aviation camps partially supported by the Airport District.

Currently, we are back in our school year model, providing before and after-school programs to youth at all four sites, serving an average of 257 children a day across all sites. We have also been able to start offering more specialized programming in theatre arts, sports, and in STEM, which is supported by the Airport contract. We are excited that this school year is off to a great start, offering tons of possibilities for kids to get even more involved in subjects like STEM and aviation as the year progresses.

All of these services were made possible by support and partnership like the one BGCNLT has with TTAD and we look forward to evolving the relationship in the short and long term.

The Next Three Years

BGCNLT looks forward to continuing its partnership with TTAD to offer STEM and aviation programs for youth and their families in the North Tahoe and Truckee region. BGCNLT requests that the Truckee Tahoe Airport Board consider another 3 year commitment.

Within the structure of the partnership and budget, BGCNLT can continue to provide:

- 1) **Two year round full time STEM Coordinators** who are tasked with creating and implementing education programs and activities with a special focus on STEM and aviation. These positions will ensure that there are daily opportunities for children to engage in STEM and/or aviation lessons across the region. They will assist with classroom presentations in TTUSD to prepare students for the Challenger Field Trip.

- 2) **Shared resources for the community.** The program curriculum, activities and resources will be made available to all local youth serving agencies. Coordinators will also be liaisons between the Airport, the Club and all agencies in the region to coordinate the distribution of resources and will also be responsible for scheduling curriculum and resources and scheduling events, classes and programs.
- 3) Assistance with implementation and the expansion of **summer camps that highlight STEM and aviation.**
- 4) Staffing, planning and program support for the **“Santa Fly-in” program in December** or other community events as needed and appropriate.
- 5) Overall program evaluation and data regarding attendance in programs, outcomes and outreach.
- 6) **Recognition of the Airport District on all Club collateral** and at events as a partner agency and sponsor.
- 7) **Additional assistance with airport projects** on an as needed basis.

Currently, the annual contract between BGCNLT and TTAD is for \$80,000/year. In this new contract cycle, BGCNLT requests that The Truckee Tahoe Airport District provide:

- 1) Funding for a **three-year** term with a baseline of **\$88,000** and an annual cost of living (CPI) increase built into each subsequent payment.
- 2) Resources, guidance and tools for aviation curriculum.
- 3) Space for summer camps, programming, as needed and as available.

<i>Estimated</i>	<i>CPI</i>
<i>Year 1</i>	\$88,000 x 0 = \$88,000
<i>Year 2</i>	\$88,000 x 2.9% = \$90,552
<i>Year 3</i>	\$90,552 x 2.9% = \$93,178
<i>Total</i>	\$271,730 over three years

In the coming years, we look forward to restoring all STEM and aviation programming in the community and looking for ways to expand on and deepen the partnership between BGCNLT and TTAD.