



**TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTOR STAFF REPORT**

AGENDA TITLE: Consider Formal Proposal and Budget from the Air Show Committee consisting of the Experimental Aircraft Association (EAA) Chapter 1073, Kid Zone Children’s Museum, and the Truckee Optimists.

MEETING DATE: January 26, 2022

PREPARED BY: Kevin Smith, General Manager

OBJECTIVE: Consider proposal and possibly act on the Truckee Tahoe Air Show and Family Festival Committee Proposal and revised Budget for a 2022 Air Show and Family Festival event.

DISCUSSION: The Air Show and Family Festival Committee last approached the District regarding a new Air Show Services Agreement at the October 27, 2021 Board Meeting¹. After their presentation the Committee requested the Board consider the creation of an Air Show Ad Hoc Committee similar to what was created in 2017 to formalize a new Air Show Services Agreement between the non-profit producers of the Show and the District as the primary funder and sponsor of the show. The Board chose not to create the ad hoc committee at that meeting but indicated that the Board would consider other proposals from the committee. There was discussion regarding a static event, more focus on STEM/STEAM, as well as some concern regarding the overall cost. The Air Show Committee indicated they would take all the Board input into consideration and consider next steps.

The Air Show committee has now returned with a Proposal and Budget for a 2022 Air Show. They are proposing a Saturday, June 25, 2022, event at a reduced budget of \$189,350. Previous show expenses typically ranged between \$250,000 and \$265,000.

¹ The staff report for this item can be found at <https://truckeetahoeairport.com/administration/board/meetings>. Tab Item 6.

BACKGROUND: The District has worked with the EAA Chapter 1073, the Kid Zone Children’s Museum, and the Truckee Optimist for the past 9 years to put on the Truckee Tahoe Airshow and Family Festival. These three groups make up the Airshow Committee. Airport Staff provides technical and facility support for the event. All planning, logistics, and event implementation are provided by the Committee and their volunteers with staff assistance leading up to the Show and on the day of the show. A few District staff Members sit in and participate in Air Show Committee meetings.

In April of 2017 the Board of Directors, as recommended by the Board Ad Hoc Committee of Directors Jones and O’Dette along with the General Manager and Staff, approved an Airshow Services Agreement. This agreement expired after the 2021 Airshow year. There is no current agreement for future Airshows.

NEXT STEPS: If it is the Board’s desire to accept the Air Show Committee Proposal and Budget, staff will prepare a similar agreement to the 2017 Air Show Services Agreement based on terms established by the Board as part of this discussion and include it on the February 23rd Board Meeting Consent Agenda for final approval.

FISCAL IMPACT: The current Air Show Committee budget proposal is \$189,350. Past Airshows were budgeted at \$250,000. \$66,000 of this \$250,000 was the fee provided to non-profits to produce the show. It should be noted that 100% of the \$66,000 has gone directly to the youth and children’s programs sponsored by these non-profits. The current 2022 District Budget includes \$275,000 as a flagged item for a possible 2022 event.

PROPOSED MOTION: I move to (approve, continue, deny) the request to accept the Truckee Tahoe Airshow and Family Festival Proposal and Budget for a June 25, 2022 event based on the following findings and conditions:

- List items such as term of agreement (1 year, 2 years, 3 years), approved budget amount, and any other items the board would like to include in the final agreement.

ATTACHMENTS:

- A. Air Show and Family Festival Committee Proposal and Budget