



TRUCKEE TAHOE AIRPORT DISTRICT BOARD OF DIRECTOR STAFF REPORT

AGENDA TITLE: Approval of Update to District Mission Statement

MEETING DATE: July 28, 2021

PREPARED BY: Kevin Smith, General Manager

RECOMMENDATION: Review and consider approval of the updated Airport Mission Statements.

DISCUSSION: At the July 12, 2021 Board of Director Workshop, the Board and Staff considered various revisions of the TTAD mission statement in preparation of the 2022 Budget process. The Mission statement was last updated in 2007. It is a best practice to periodically review the Mission Statement for relevance and appropriateness. This review process at the July 12th Board Workshop provided various amendments and options. It was the consensus of the group to include the various options on the July 28, 2021 Board Meeting for possible adoption.

Included in this Staff Report are 3 possible options for Board consideration. The Board, after receiving public comment, can chose to proceed with one of these options or other concepts for the District Mission Statement. The proposed Options are as follows:

CURRENT MISSION STATEMENT:

The Truckee Tahoe Airport is a community airport that provides high quality aviation facilities and services to meet local needs, and strives for low impact on our neighbors, while enhancing the benefit to the community-at-large.

REVISED MISSION STATEMENT #1: (areas highlighted in yellow are amendments to Statement above)

The Truckee Tahoe Airport is a community airport that provides high quality aviation facilities and services to meet local needs, and strives to **reduce** impact on our neighbors, while enhancing **safety and** benefit to the community-at-large.

REVISED MISSION STATEMENT #2 (Provided by Director Diamond on July 12th)

The Truckee Tahoe Airport aims to provide safe, high-quality services and facilities, reduced impact on airport neighbors and the environment, and sustained benefit to the entire Truckee Tahoe region.

REVISED MISSION STATEMENT #3 (hybrid of various comments from Workshop)

The Truckee Tahoe Airport aims to provide safe, high-quality services and facilities, reduce impact, enhance safety for airport neighbors, protect our environment, and enhance benefit to the entire Truckee Tahoe region.

SAMPLE MOTION: I move to approve the following as the updated District Mission Statement (state the new District Mission Statement).

ATTACHMENTS:

None