

Meeting Date: July 20, 2022  
Prepared By: Emily Vitas, Executive Director  
Agenda Item: 5b. Executive Director Report

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## **TTWHA STRATEGIC FRAMEWORK PROCESS**

Our work has begun on Phase II of the Strategic Framework process.

### July

- Listening sessions with developers, community partners, and consultants: discussions around financing models and developer partnerships
- Analysis and planning based on listening sessions

### August

- Analysis and planning based on listening sessions
- Working sessions with member agency finance leads (County treasurers, agency CFOs, etc)
- Analysis and planning based on working sessions
- Board update at the August meeting

### September

- Analysis and planning based on working sessions
- Proposed model and criteria development

### October

- Testing of models and criteria with those we met with in July and August
- Proposed final models / criteria presented to board
- Adjustments made based on board feedback

### November

- Final framework presented to the board
- Execution of framework

## **AGENCY OPERATIONS**

### **Member Agency Employee Presentations**

We are leading the first round of bi-annual in-person employee presentations. These presentations provide a general overview of our services and offerings, while also updating employees on current activities (for example, we announce the current home listings we have during the meetings).

We have presented to Truckee Tahoe Airport District and Truckee Donner PUD employees. Conversations have been well received, with engaged audiences. We have started to see an uptick in inquiries from employees as a result.

We are working with our remaining five member agencies to schedule presentations in July and August, and will plan for bi-annual in-person updates moving forward.

### **Employee Survey**

The 2022 Employee Housing Needs Survey is live! We have distributed the survey to all member agencies except TTUSD, whose employees will complete it upon return to work in August. It is crucial that we receive a strong response to this survey as results will allow us to refine employee offerings and build out the models and criteria coming from the strategic framework. Preliminary survey results will be shared with the board at the August meeting.

## **TTWHA HOUSING PROGRAM & PROJECT UPDATES**

### **Landed Down Payment Assistance Program**

The landed offering will go live on August 2<sup>nd</sup>. An email communication will be distributed to all HR leads and TTWHA board representatives to distribute to employees. The call to action coming from that communication will be an invitation to participate in webinars educating employees on the offering.

### **Long-term Rental Program (July 1, 2022 – June 30, 2023)**

Staff will provide a pilot program (Dec 1, 2021 – June 30, 2022) wrap-up and present a new long-term rental program for consideration to the board at the July 20 meeting. See Item 6a for the 2022-23 proposed program outline.

## **COMMUNITY ENGAGEMENT**

*The following list includes community meetings since our last board meeting. Please let me know if you'd like further information on any of these connections.*

### Meetings:

Aaron Mondada, Agnew::Beck – Employee survey

Brian Griggs & Jeff Stone, Griggs Resource Group & Diamond Construction – Housing Development

Katie Hawkes, Landed – Landed program offering

### Strategic Framework Meetings:

Aaron Nousaine, BAE Urban Economics

Craig Whittom & Mike Oliver, MRG

Michelle Griggith, ARCH Community Housing Trust

Patrick Taylor, Alpine Corporation

Seana Doherty, Agnew::Beck – Weekly progress calls

### Regional Housing Partner Meetings / Events:

MHC Hub Tiger Team Meeting

MHC Lunch + Learn: Vacancy Taxes

### Presentations:

TTAD employee presentation

TDPUD employee presentation

## **ATTACHMENTS**

TTWHA Strategic Framework: 6-month Plan

Employee Information Flyer – a component of the member agency employee presentations

Landed Flyer – part of the August 2 launch communication