



TRUCKEE TAHOE AIRPORT DISTRICT BOARD OF DIRECTOR STAFF REPORT

AGENDA TITLE: FY-2021 Agency Partnership Interim Progress Reports

MEETING DATE: August 24, 2022

PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager

REPRESENTED BY: Phyllis McConn, Community Impact Officer,
Tahoe Truckee Community Foundation

RECOMMENDED ACTION: No Board action is requested. This is an informational-only report. The Tahoe Truckee Community Foundation (TTCF) has provided a FY-2021 “Agency Partnership” interim report, which also includes all nine Agency Partnership funding recipient’s biannual progress updates through June 30, 2022.

DISCUSSION: In July 2021, the Truckee Tahoe Airport District (TTAD) and TTCF entered into a Professional Service Agreement to have TTCF run the administrative and application processes of TTAD’s annual Agency Partnership program. This agreement led to TTCF completing their first round of Agency Partnership applicant processing and presentations to the TTAD Board in December 2021. The TTAD Board entered into nine Agency Partnership funding agreements for a total of \$626,673 in funding support.

WHAT’S NEXT: TTCF and the nine 2021 Agency Partnership program funding recipients will follow up with another progress update early in CY 2023 reflecting their programs through December 31, 2022.

FISCAL IMPACT: The TTAD Board approved in FY 2021, \$626,673 for nine Agency Partnerships and \$31,334 in program administrative fees to the Tahoe Truckee Community Foundation.

PUBLIC COMMUNICATIONS: Each of the nine Agency Partnership recipients have indicated how they have recognized TTAD to-date in the “*Project Visibility*” section of their respective progress reports.

ATTACHMENTS:

- TTCF “FY2021 Agency Partnership (AP) Interim Impact Report” (2 pgs)
- Nine Agency Partnership recipient organization’s biannual progress reports (13 pgs)
- Additional visual recognition material submitted by GMC, HSTT, FOTL, SWEP & SCH (11 pgs)



FY2021 AGENCY PARTNERSHIP (AP) INTERIM IMPACT REPORT

August 8, 2022

Introduction

Under the terms of the Professional Services Agreement entered into in July 2021, TTCF administered its first TTAD Agency Partnership process, resulting in the TTAD board approving \$626,673 in Agency Partnership funding to nine recipients at the December 1, 2021 board meeting. This cohort of approved organizations¹ have submitted interim progress reports through June 30th summarizing current opportunities and challenges, community impact data and details on TTAD recognition efforts.

Summary of Program Trends

Organizations remain committed to fulfilling their proposed project plans and expending award amounts amid an operating environment that has called for them to remain flexible and adaptable in order to deliver programs and services.

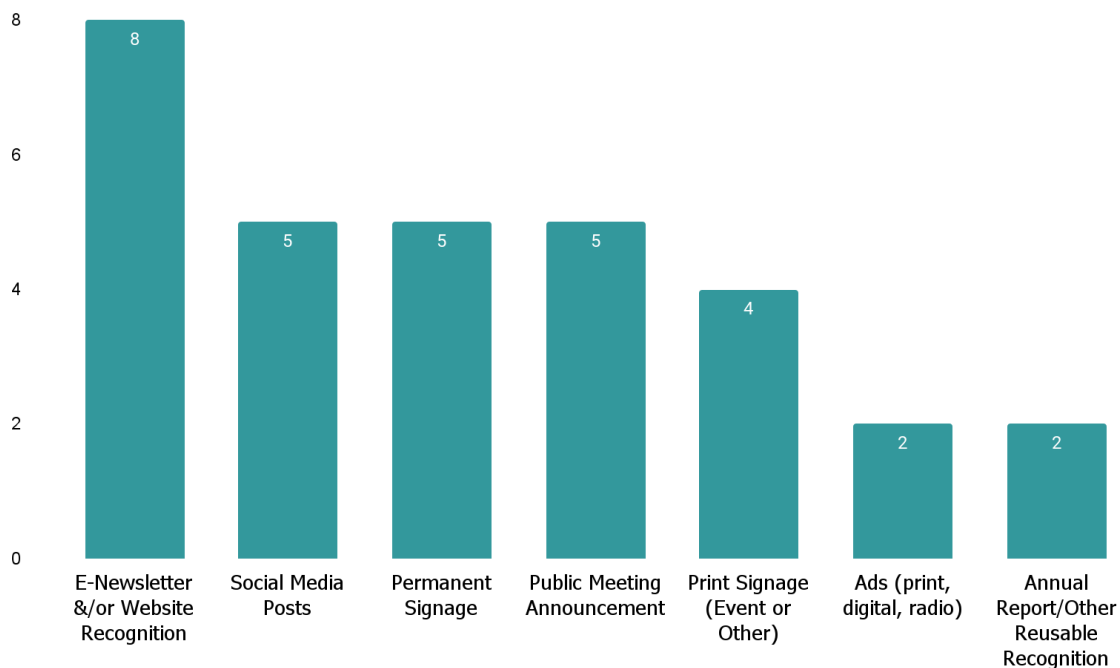
- Pandemic-related impacts are producing lasting challenges that are both industry-wide and regionally-specific.
 - Organizations are managing to and through increasing costs, supply chain issues and inflation with careful oversight and resource planning.
 - Hiring and retaining employees has been made increasingly difficult due to labor shortages and lack of workforce housing in the region. Some organizations that have had long standing vacancies are leveraging their volunteer base for unstaffed needs.
- Organizations are engaging diverse beneficiary populations for both direct services and in community visioning processes; this shows inclusivity is being operationalized for current and future programs and to the benefit of the region. Proof points of this work span across impact areas and demonstrate an intentional focus on multiple demographics.
- The availability of flexible funding sources remain mission-critical to many organizations' ability to continue to deliver programs and events in the current and shifting community context.
- Many of these supported projects will continue past the award term, requiring additional revenue sources to sustain their momentum and community impact.

¹ Biking for a Better World, Friends of the Truckee Library, Gateway Mountain Center, Humane Society of Truckee-Tahoe, North Tahoe Fire Protection District, Sierra Community House, Sierra Watershed Education Partnerships, Tahoe Cross Country Ski Education Association, Truckee Downtown Merchants Association

TTAD Recognition Efforts

In addition, the organizations have fulfilled TTAD recognition commitments spanning short, mid and long-term efforts, ranging from social media posts and public event announcements to newsprint and radio ads to annual reporting and videos to permanent signage. Of all reported efforts, the most frequently cited form of recognition has been on the organization's website and/or e-newsletter. Organizations will continue to promote TTAD recognition through the balance of the award term.

TTAD Recognition - By Type, Across All Organizations



Community Impact Metrics

Working across an array of impact areas, this cohort of organizations has already demonstrated significant progress at the midway point of the funding term. As part of the 2021 cohort, individual applicants selected measures of progress unique to their program plans. In the attached [recipient summaries](#) each organization has highlighted progress made through June 30th with metrics aligned to their issue area. In addition, select client testimonials have been included highlighting the very personal and tangible experiences of beneficiaries.

Next Steps/Ongoing Monitoring, Evaluation & Learning

As agreed upon in TTAD's Agency Funding Agreement, a final report will be submitted by each organization detailing the full allocation of funds, planned visibility and program or project delivery in CY 2023. TTAD staff have independently been briefed on progress to date and at this time, no material issues have been identified by TTAD program staff. The collaborative TTAD/TTAD team will continue to assess progress and surface key learnings and observations that may help to inform future cycles of the program.

Biking for a Better World – Truckee Bike Park



Completing the Truckee Bike Park with a Green Slopestyle Trail

Award Amount: \$74,999

Expended to Date: \$74,999

Summary of Opportunities, Challenges, and Learnings:

Trail completed by June 1 in spite of weather caused delays on construction and dirt deliveries

Project Impact:

The completion of the Green Slopestyle Trail by this grassroots group marks their achievement of all permitted trails within this popular community amenity

Project Visibility:

permanent sign planned

Qualitative Stories:

The evening we finished the green line. We witnessed an 11 year old working on the line. The next morning a 9 yr old. Kids from our NextLevel coaching program say they want to hit the whale's tail. The friendliness of the line is stellar. The whole family can hit it.

Friends of the Truckee Library

Truckee Regional Library Project

Award Amount: \$50,000

Expended to Date: \$20,329



Summary of Opportunities, Challenges, and Learnings:

- LibraryUP Campaign continues to expand community awareness and increase donations;
- Hired first staff, the Campaign Director, a year ahead of anticipated;
- Collaborative work with Nevada County, the Town and several special districts has shifted into high gear;
- Diversity, equity and inclusion is foundational to the delivery of library services, so have intentionally begun conducting the first focus groups to help inform building design and programming opportunities with Teen, Latino and Seniors, likely be prime beneficiaries of the new library/resource center

Project Impact:

Key metrics measuring our program effectiveness are: 1) the growth in number of Luminaries and funds raised; 2) community member interactions and 3) social media and website analytics to gauge online presence.

In just the last six months since we applied for the Agency Partnership grant, the Friends has:

- 1) Acquired 6 additional Business and 70 additional Individual Luminaries - netting 32% increase (\$85,000) in Luminaries funding set aside for pre-construction development costs. We grew our general fund donations (exclusive of grants and Luminary donations) to \$63,000, a 266% increase year over year.
- 2) Engaged 265 community members - 116 people through Let's Talk presentations, 41 people via focus groups aimed at underrepresented segments of the community, and 108 at events
- 3) Expanded new social media followers by 318 (Instagram and Facebook), Facebook Engagement increased by 187% (58,087). Website visitation increased by 20%. Our newsletter audience increased by 57% to a total of 1724 subscribers with a 46% open rate (a good email open rate is 17-28%)

Project Visibility:

- In person opportunities include, but are not limited to, Books + Brews at Alibi (a Friends hosted book swap and mixer), and tabling and attending community events such as Parents Academy Day at KB Elementary, Truckee Day and Tahoe Donner Member Expo.
- We also have conducted focus groups targeting Tahoe Donner, teens, seniors and the Latino community--with more scheduled soon.
- In addition, we are currently capturing community members' library stories through recorded interviews to be used for online outreach.
- Online outreach and engagement include a consistent minimum of three posts per week on Instagram and Facebook, a monthly e-newsletter to subscribers, printed and digital ads on Sierra Sun and Moonshine Ink, virtual presentations called Let's Talk, and an online survey.
- The Friends is also in the process of redesigning its website to reflect its energy and ambition and to create a more engaging modern site.
- Total impressions for Instagram increased 1288% year to year (58,087). Facebook increased 168% year-to-year (99,271) - total impressions 157,358.
- Collateral products produced include an online and printed brochure, stickers for giveaway mementos at in-person events, and a successful professional photoshoot at the Truckee Library for Friend's outreach material.
- We have recognized TTAD as a major funding partner via social media, e-newsletter, website, slide presentations, and printed materials.

Qualitative Stories:

"I have been a teacher at Truckee Elementary School for the past 17 years. As a Special Education teacher and Reading Specialist I have worked closely with many students and families in the Latino community. Through my experience at TES I have learned that it can be challenging to establish and maintain relationships with populations that often don't have a voice.



When I walked into the LibraryUp Latino Focus Group meeting the energy was electric! The seats were filled with a diverse group of community members from the Latino Community, each one willing and ready to share their unique desires for a shared public space.

I know one mission of the LibraryUp campaign is equity for all groups in our community. The diverse group at this meeting spoke their truth and shared what they wanted to see in a shared public space. Many ideas were unique and organic. Whether it was offering father-son book clubs or classes on how to fill out various forms, these ideas wouldn't have surfaced from the typical players.

As the meeting progressed the energy and excitement in the room was palpable. One older student explained she had no reason to go to the library but if her ideas were implemented and her voice was heard, she would surely spend her time there. One parent talked about the possibilities it would create for her future, and the future of her son, if classes were offered after her work day and public transportation was available.

When the meeting was over the room buzzed with excitement of the future possibilities a state of the art public library could offer our community. For me, this meeting was a unique and inspiring experience where the positive energy from the Latino community was harnessed and captured to help propel forward the planning for a 21st century public library in Truckee.

A misconception about libraries is that they are only place for books. This couldn't be further from the truth. Read how one community member shares her story of a library being a place of respite, support, and connection:

"I was a teen mom. The library fitted my needs. When I got out of school, I would go to the library to finish my homework and then it would be pajama storytime. For a couple of minutes, the stress of just being an adult would melt away and I could focus only on bonding with my son. I didn't have to worry about the cost, and it stayed in my memory as a beautiful moment of connection between my son and me, and with the other parents and kids. I would feel recharged when I came home and could continue to give back to those in my life that needed it. My life was really impacted by KidZone, the Library, and the community itself. I'm thankful for the resources and support I received - it truly takes a village to raise a kid! Now I'm on the other side; I've lived it and want others to feel that same love and support to overcome their hardships, become stronger, and more equipped to help the next person in line.

As an advocate for KidZone, I'm optimistic and excited for the new library. More space means more opportunity to reach more community members in need through collaborations between the two - and other - community organizations. The new library will give us a space to meet and connect with our clients, and then we can entrust our clients over to the library and its resources. I see the library being the central community resource center connecting people to organizations that meet their needs. It's a win-win-win scenario because the existing relationship means there is already trust between organization and community members and our community will feel supported and loved. "

We have unrecognized needs within our community just waiting to be discovered as illustrated in this recent experience of the Truckee Donner Recreation and Park District. A group of seniors approached the Board asking for programs for seniors. These individuals see the senior population as a large but forgotten segment

of our community. Looking at its schedule of recreational programs, TDRPD recognized it had several activities

suitable for seniors and just needed to market specifically to that group. TDRPD launched a pilot “Golden Meet and Greet” Program to be conducted weekly for an hour on Thursday mornings. At the first meeting, 90-100 people showed up.

Each ensuing week has attracted approximately 50 people. These are astonishing numbers. Many attendees are as much interested in connecting as they are with any program provided. TDRPD has now expanded the event to two hours each week.

This experience clearly demonstrates there is a demand for welcoming space to meet and connect, whether for an organized program, self-organized activities or just to be in the presence of others in a safe, free environment. A new library center with space for people to meet in groups both large and small is what new libraries offer in our increasingly disconnected world.



Gateway Mountain Center

Increase Supports and Improve Outcomes for High-Risk Youth in our Community



**Gateway
Mountain
Center**

Award Amount: \$50,000

Expended to Date: \$20,000

Summary of Opportunities, Challenges, and Learnings:

- Covid repercussions, staffing shortages, inflation effects like gas prices have slowed down program implementation and Youth Wellness Center opening;
- Growing referrals of youth experiencing isolation, social anxiety, and depression have increased wait list;
- Youth Wellness Center recently opened 5 days a week during school days, Basecamp for Adventure Program expanded to provide a fun weekly program that takes youth outdoors with their peers and then utilize the Center;
- Group based therapeutic outings offered for potential clients on waiting list.

Project Impact:

- Therapeutic Program has served 51 youth, 9 have completed services, leaving 42 youth still being served, equating to over 2500 nature-based therapeutic hours.
- Wellness Center and prevention programs in the schools have served 184 youth.
- Another 58 youth were served for two 6-week programs for much of the winter/spring semester on topics that school counselors and students requested including: substance use support, self care, mood states, and strengthening one's sense of self.
- For 5 days a week, young people can visit the newly opened Youth Wellness Center on a drop in basis with opportunities for yoga, sound healing, art, outdoor adventures, and peer support services.

Project Visibility:

- Gateway works with various partners including TTUSD, Tahoe Forest Hospital, and Nevada County and Placer County Behavioral Health Departments, among others, to successfully run our therapeutic mentoring and wellness programs. Gateway's youth health and wellness programs are a long-term project and our Executive Director, Peter Mayfield, has given several presentations on the efficacy of these programs to various local, national and international audiences. He recently presented Gateway's new poster (see attached) "Out of the Clinic and Into the Woods" to the Trauma Conference in Boston and the Children and Nature Network Conference in Atlanta.
- Due to COVID, we once again had to reschedule our Grand Opening Reception of our Youth Wellness Center from this past Spring to the Fall 2022. When we hold our reception this fall, we plan to recognize the TTAD as a major supporter with a plaque that will be permanently displayed at the Center and will follow up with the TTAD team when we have dates for the event. Additionally,
- The Tahoe Truckee Airport is recognized on our Partners page on our website.

Qualitative Stories:

Prevention programming - The TTAD grant offered us the ability to reach beyond bare bones, canned curricula - to support customized programming for two rounds of 6 week cohorts in the winter / spring of 2022 at six TTUSD campuses. The need was so great this year, we were asked to offer as much as possible across the district; and, to tailor our curricula - or write new curricula - based on the issues each campus was struggling with. We responded by offering Mindfulness-Based Substance Abuse Treatment cohorts; Recovery, Addiction and Mood States; Healthy Boundaries; Putting Myself First - Self-Care Solutions; Making this My Best Year Ever!; Personalized Custom Wellness Plans; The Power of Perspective; Getting Unspun; Core Gift Interviews; Strengthening my Sense-of-Self; Getting Great Sleep; Ending Procrastination; and Habits of a Happy Brain - Brain Science-Informed Goal Setting.

This volume of customized, responsive material was coordinated and informed by school counselors, psychologists and wellness educators across the district. The level of support and service we provided to both faculty and students was unparalleled. TTAD monies allowed us to listen to the needs of our community to create programs that fit like a glove, critical during the challenges of openings and closings during and after the pandemic.



**Gateway
Mountain
Center**

Core Gift Interviews – Eight Gateway Mountain Center staff went to a local high school and conducted a powerful wellness activity called the Core Gift Interview for many of the incoming senior students. This in depth one-on-one conversation utilizes 14 specific questions and a unique facilitation structure to help the interviewee discover their purpose and how they can utilize it to better themselves and the world. This process left a powerful impression on these students since many of them have struggled for years. After the interviews, the whole campus came together, where several confidently read their gifts out loud to the entire circle. This successfully builds community and school culture that the youth can integrate into their senior year and beyond.

School Staff Testimonials

From a TTUSD Wellness Coordinator: Re: Core Gift Interview Day: “Thank you, Nancy, for bringing your team over for the Core Gift Interview process. It was great how many interviews we could do with your help! You have a wonderful team.”

From a School Counselor at Sierra High: “We chose Gateway’s suggested theme “Inviting Joy,” because of COVID mitigation. This is our second Wellness Day this year. We partnered with Gateway and selected workshops that were in response to student inquiry/interest. All of the workshops were great, and the cooking instruction by local Chef Eduardo Diaz (who donated his time and resources) was a hit! Just want to thank you all again for such a great day. We are grateful for the work you do. Smooth sailing all day, with full bellies, relaxed bodies and plentiful joy.”

Wellness Day: “I was able to pop in yesterday and saw that everything was going really well. The students were into it! Such a cool event. Love the pics!”

Youth Testimonials

“You guys made me realize I actually really do have a future, and that I didn’t throw my life away. I feel like you guys were the only people who really believed in me. And you guys actually thought that I wasn’t crazy - and that you gave me a real second chance.”

“I really liked the discussions, because some of the stuff we discussed made me realize I was not the only person who was going through it. It was really nice talking about it with a group of people who could relate. You guys really helped a lot, because you knew how to lead us - you know just what to say. I can definitely trust you with a lot of things. I’ve said things to this group that I have never told anyone before. “

“I liked the brain science which showed me why I should stop using, and what could happen in the future - what are the long terms and the short terms. You didn’t just tell me to stop using. You showed me why.”

Youth Quotes

“I felt a lot of joy and happiness. I de-stressed too. That was cool.”

“I started meditating in my daily life after this.”

“I really enjoyed the sound healing - and want to do it again.”

“Sound healing left me feeling relaxed and calm.”

“In my daily life I will use the core values in the My Life As A Tree exercise. I want to use the branches so I can expand and grow.”

“When the Chef shared his personal story - man that really stayed with me.”

“I learned how important it is to put myself first more so I can reflect.”

“I learned it’s OK to take a break for my well-being.”

“I was feeling upset; and that program really brought my joy up.”

“After that, I will use meditation whenever I feel upset.”

Humane Society of Truckee-Tahoe

Animal Emergency Preparedness Plan & Truckee Animal Shelter Operations

Award Amount: \$100,000

Expended to Date: \$30,000



HUMANE SOCIETY
OF TRUCKEE-TAHOE

Summary of Opportunities, Challenges, and Learnings:

- HSTT's Animal Emergency Preparedness Plan prioritizes the preparation of animals before emergency response by preemptively tackling admission (ex: vaccination status) and identification hurdles.
 - Microchipping before a disaster is the most successful way of reuniting people with their pets. TTAD funding provided two FREE Vaccine & Microchip Clinics where 126 pets received current vaccinations and microchips, with four more clinics planned in 2022.
 - Wellness Clinics clients each received \$200 worth of treatments and medications at no charge, and 104 pets who had never visited a veterinarian before were seen and 60% of unaltered pets were spayed/neutered.
- Emergency sheltering supplies were stocked, pet go bags for evacuation were distributed, and a new foster recruitment video was created to supplement recruiting and training of emergency volunteers and fortify the foster program, critical to making more homes available to help in a natural disaster/fire.

Project Impact:

- 126 pets received current vaccinations and microchips, making them readily admitted and identifiable in the case of an emergency
- 66 new foster families, recruited through the video TTAD funding helped produce, are trained and prepared to care for pets in an emergency. This video can be used for years to come.
- 91 pets were disease tested, vaccinated, medically treated, sterilized, and sheltered. As a result, each of these pets found a loving, forever home.

Project Visibility:

- Logo and acknowledgment on HSTT website receiving 40,000 page featured visits per month, viewed at <https://hstt.org/about-us/who-we-are/>
- Logo and acknowledgment posts to HSTT Facebook (13,000 followers and an average monthly reach of 36,000) and Instagram (6,000 followers)
- Logo and acknowledgment on HSTT Foster Recruitment video, viewed at <https://hstt.org/how-to-help/foster/>
- Logo and acknowledgment in an emergency preparedness story featured in HSTT print & digital 2021 Annual Report, viewed at https://www.flipsnack.com/humanesocietytt/hstt_2021-annual-report/full-view.html
- Future acknowledgments:
 - Logo and acknowledgment in a press release for September 2022
 - Logo and acknowledgment in HSTT Fall Paw Prints digital newsletter
 - Logo and acknowledgment in an HSTT email broadcast reaching over 7,700 recipients (Average open rate of 42%, equaling over 3,000 unique opens per email)
 - Logo and acknowledgment in future posts to social media channels

Qualitative Stories:

To fully understand the impact of TTAD's generosity on our community and beyond, please join HSTT's Alumni Club* on Facebook. This 1,100-member club is made up of adopters sharing the incredible impact their adopted pet has had on their lives. The posts are heartwarming, sometimes funny, sincere, and always full of gratitude for the ability to adopt a pet. The love for pets shared by this group of people has built a wonderful community that supports one another and celebrates the joy a pet brings to our lives. TTAD funding has made these joyous matches possible and will complete more happy families in the future. * Viewing this page requires joining the group. We hope you'll join to take a peek at the impact your funding has had. It really is an incredible feeling reading these posts.

North Tahoe Fire Protection District

Zoll Monitor/AED Replacement

Award Amount: \$90,905

Expended to Date: \$83,429



Summary of Opportunities, Challenges, and Learnings:

- Two Zoll X-series Advanced Monitor/Defibrillators and two Zoll Pro AEDs were put into service in March 2022, improving 911 service to the region.
- Marketplace volatility resulted in a 9% price increase to original quote, so reduced quantity of AEDs ordered to offset the price increase.
- Due to chip shortages and other supply chain disruptions, still awaiting delivery of the two Zoll Pro AEDs with no estimated time of delivery available at current time.
- Remaining \$7,600 for the AEDs will be fully expended once the equipment is received.
- Upon delivery these AEDs will be put into service on Battalion Chief Vehicle and Operations Chief Vehicle, providing the best AED technology with 100% compatibility with the Zoll X-Series.

Project Impact:

- 100% Fire Engines are now equipped at the ALS level (40% increase)
- ALS level Fire Engines have been fully equipped on over 400 medical calls since March 2022

Project Visibility:

- The project has been highlighted at two of our board meetings.
- Our annual newsletter features a section highlighting this agency partnership, its support of this project, and the benefit it will provide to the region. This will be distributed to our subscriber list, our media contact list, Facebook, Twitter, Instagram and Nextdoor.
- The newsletter will be followed by social media assets promoting and highlighting the agency partnership section of the newsletter for additional publicity.

Qualitative Stories:

These units were put into service just 90 days ago during the shoulder season, so we do not have additional narrative at this time, however once we go into our peak season and the equipment has been in service for more time, we will have narrative to provide for our final report.

Sierra Community House

Sierra Community House Hunger Relief

Award Amount: \$50,000

Expended to Date: \$50,000



Summary of Opportunities, Challenges, and Learnings:

- Demand for hunger relief services continued to increase during this award period.
- Currently providing food to over 600 families per week, with nearly 30 new families seeking services each week.
- Majority of families are employed and embedded in our community, many are asking for assistance for the first time due to the sharp spike in inflation, gas, and cost of living.
- Hiring and retaining staff due to lack of affordable housing has proved to be one of greatest internal challenges. Hunger Relief program vacant positions have become increasingly difficult to fill.
- Phenomenal volunteers have allowed Hunger Relief program to continue operating at full capacity despite these vacancies. Onboarded many new volunteers and have experienced no turnover from existing volunteers.

Project Impact:

- 9,084 bags of food distributed in our community between January-June of 2022
- 92 hours of volunteer time per week
- 470 families receiving weekly home deliveries

Project Visibility:

TTAD logo permanently affixed to food delivery truck and TTAD also acknowledged in our Annual Report.

Qualitative Stories:

Below are testimonials and thanks received from community members served by our Hunger Relief program:

"Believe it or not, that little blue bag makes a huge difference for me. You guys even make me eat healthier. I'm getting choked up, but I can't express my gratitude enough."

"Thank you all for your labor of love and for the delivery service to this 2 separate households. We really appreciate your service and thank you for the selfless caring of others in our community that have difficulty getting along."

"Good Morning,

Omg! Thank you so Very Much! That is simply awesome. You stayed in there trying to make this Work for me and for that, there are Not enough words in the English language to properly acknowledge your sincere efforts in making my Lifepace more Comfortable and Anyone who can give me an improved level of Comfort is My Hero.

Best to You Always"

"Thank you for what you do and going above and beyond to help me!"

Sierra Watershed Education Partnerships

Tahoe Truckee Emission Reduction Partnership

Award Amount: \$50,000

Expended to Date: \$20,986



Summary of Opportunities, Challenges, and Learnings:

- COVID restrictions allowed pivot from Science Festival to targeted science lesson primarily focused on organic food waste separation within every classroom at Tahoe Lake Elementary (TLE), Truckee Elementary (TES), Glenshire Elementary (GES) and Kings Beach Elementary (KBE).
- This lesson included an interactive introduction to climate change focusing on the thickening of the atmosphere and connected this to how when food waste rots in the landfill methane is created adding to the density of the atmosphere. Students experientially learned about when food waste is composted it creates nutrient dense soil amendment instead of methane.
- Students were able to practice sorting their food waste with our food waste tables (complete with TTAD logos) so successfully that school administration was on board to start separating food waste in the cafeteria much earlier than planned.
- SWEP implemented food waste sorting tables at KBE and TLE in April-May 2022, instead of the next school year start in September 2022, with 5 more schools needing to implement food waste separation.
- Food waste separation is also just one of the many steps towards reducing greenhouse gas emissions we seek to implement. The State of California has more requirements ahead and the school district needs help implementing these unfunded mandates.

Project Impact:

- 1,621 students were taught Climate Change & Food Waste lesson, assisting their school site toward county and state compliance in organic waste separation while also directly contributing to methane reduction in our region.
- 3/4 elementary schools (GES, KBE, TLE) are now separating food waste at lunch (KBE is also separating food waste at breakfast) directly due to our efforts and partnership. This food waste would otherwise be mixing with regular waste, but is now going directly to being composted.
- 4/4 elementary schools that had the hands-on experimental lessons (about the importance of food waste separation, with demonstration of methane reduction and practicing food waste separation). resulted in the schools requested immediate implementation of food waste separation in school cafeterias.

Project Visibility:

- Social Media: Facebook and Instagram posts tagging TTAD about our science festival success
- Blog: in depth write-up about our science festival adaptation:
<https://www.4swep.org/post/students-beating-climate-change>
- Logos and banner used: food waste sorting tables have logos, SWEP food waste lesson ended with TTAD logo and thank you on slideshow
- Verbal thank you to hundreds of people during SWEP's Trashion Shows: Earth Day at Palisades Tahoe and Truckee Elementary School
- TTAD logo on SWEP website

Qualitative Stories:

Implementing food waste separation in schools can be an overwhelming endeavor to a school administrator. Numerous school site administrators repeatedly expressed concerns about how to implement food waste separation, sanitary concerns, student buy-in, flow issues in the cafeteria, equipment costs, etc. Despite this being a county and state requirement, the conversation for the past few years was often about how to get an exemption, rather than figuring out how to implement. With TTAD's support, our organization was able to implement a difficult and new state assembly requirement seamlessly, but more importantly, with proper outreach local students were empowered and delighted to be doing the right thing and today are more knowledgeable. Not only has much of the resistance been removed from the administrators, but the desire to start food separation in the cafeterias happened sooner than planned. Principals were asking us how soon they start separating food waste in their cafeteria. This proves with the right outreach, education, preparation and equipment making a challenging change is possible. The best part of this progress is that organic food waste from schools in our region will be diverted from the landfill to a composting site (just outside of Sparks, Nevada) which results in less methane in our atmosphere. Thank you TTAD for providing us with the resources to create such meaningful, long lasting and sustainable progress!



Tahoe Cross Country Ski Education Association

Tahoe City Cross Country Lodge Project - Entitlements Phase



Award Amount: \$153,770

Expended to Date: \$1,368

Summary of Opportunities, Challenges, and Learnings:

- Completed final concept designs that formed important features of the Minor Use Permit application which was recently submitted.
- The California Tahoe Conservancy Board recently approved a land exchange between the State and TCPUD which allows the entire project site to be in TCPUD ownership and control (easing project permit approval), and
- Conceptual agreement with TTUSD about sharing parking which allows less overall watershed disturbance. (Though critical to keep the project moving forward, these steps were funded by other sources.)
- The work funded by the TTAD Partnership Grant experienced a delay in initiating design work on the Green package and other special studies when the match funds were delayed. Recent efforts to secure the match identified have been successful and the work by the design team, including the sustainability engineer (Sugar Pine Engineering from Truckee), project architect, project planner, and civil engineer, has all begun in earnest.
- Additional studies related to traffic safety, GHG reduction, energy efficiency, and regenerative landscaping are underway at this time.
- Consultant and staff investigation is underway for the needs related to EV charging stations, active and passive solar technology, heating alternatives, and regenerative landscaping.
- The new project schedule identifies work needed to complete the design package and draft specifications to be reviewed for building permit issuance will occur in November of this year, retaining our ability to complete work envisioned in the grant by year's end.

Project Impact:

Goal #1: Create final design meeting recreation and environmental goals. The design features revised to date related to this include locations for stewardship messaging and year-round environmental education messaging, site plan upgrades to reduce watershed disturbance and native plant landscaping plans.

Goal #2: Create a sustainable building design. Features related to this goal include initiating work on GHG and ZNE calculations and EV charging stations and use of passive or active solar.

Project Visibility:

- The support of the TTAD for our project has been demonstrated on our project website, in newsletters reaching 2,500+ supporters, and as part of presentations to: the Placer County CAP Committee and Placer County Board of Supervisors, NLTRA Board of Directors, Tahoe City Downtown Association, TTUSD key staff, and the Lake Tahoe Historical Society Board of Directors.
- Members of our Working Group personally reach out to 25 organizations throughout the Lake Tahoe and Truckee area on a quarterly basis with verbal updates that include recognition of key partnerships such as TTAD.
- As detailed plans progress, we will be consulting TTAD staff to assure recognition on the construction sign and in a permanent location in the building.

Qualitative Stories: The Lake Tahoe Historical Society Board of Directors and Tahoe City Downtown Association Board of Directors both expressed excitement and support for the project. Some comments provided:

- This is such a "good" for our community in all ways; historical, environmental, and lifestyle.
- I am so glad this project is moving ahead, it will be such a benefit for everyone getting outside and using the trails.
- Thanks for saving this house for a new community purpose - it makes the project more special.

Truckee Downtown Merchants Association

Truckee Thursdays



Award Amount: \$7,000

Expended to Date: \$7,000

Summary of Opportunities, Challenges, and Learnings:

Encountered an unexpected challenge. The Truckee Thursdays cargo trailer (which is used for all of the events storage) was damaged. We adapted by utilizing the TTAD funds to purchase a cargo trailer. Key take away is the importance of having community partners such as the TTAD so that we can continue providing our Truckee community a family friendly event for visitors and locals alike.

Project Impact:

Total vendors to date 6/29/22 have signed up:

- 107 Artisan Vendors
- 18 Food Vendors
- 13 Commercial/Retail Vendors (Truckee Businesses only)
- 17 Non-profit Vendors
- 6/23/22 Truckee Thursdays had a total of 134 vendors.
- 17 Sponsors which include: TTAD, TDPUD, TSD, CHP, TOT plus non-retail business sponsors

Project Visibility:

- Print-3 Moonshine Ink Ads; 2 Tahoe Weekly Ads
- Truckeethursdays.com-TTAD logo inclusion
- TTAD-Banner at the event-5000 attendees on 6/23/22 (banner is up at the event every week)
- 101.5-local Radio announcements
- Event Banner up all summer
- Truckee Thursdays Flyers

Qualitative Stories:

As of 6/23 at the first Truckee Thursdays many of the vendors were very appreciative that the event was back and looking forward to a full season.

Attendees were out and about enjoying everything Truckee Thursdays has to offer.

Attendees were happy that the Town of Truckee's Truckee Thursdays Shuttle was back along with the Tahoe Donner Shuttle. Ridership was as good as years past.

OUT OF THE CLINIC AND INTO THE WOODS

The efficacy of nature-based therapeutic mentoring for Latinx and under-resourced youth suffering from complex trauma

- Peter Mayfield

PROGRAM DESCRIPTION

BACKGROUND

- Many youth are in crisis suffering from complex trauma, adverse childhood experiences, poor mental health, and substance use disorders.
- Youth of color and youth from rural communities are disproportionately impacted by these stressors.
- Access to mental health services is sporadic, turnover of personnel is high, and families often wait weeks or months for service.
- Too often county behavioral health services are co-located with law enforcement offices (probation, court, child protective services, etc.). These settings can be stigmatizing and retraumatizing.
- Without effective supports, these high-need youth disproportionately require the resources of:
 - School district psychologists and counselors
 - Hospital Emergency Department
 - Law Enforcement

WHOLE HEARTS, MINDS & BODIES

- A system of clinically supervised, highly trained, and well-paid paraprofessional therapeutic mentors from the community who engage with eligible youth experiencing severe to moderate symptoms of distress.
 - Many client youth are heavily medicated at the time of referral.
- Weekly one-on-one sessions of 3 to 4 hours begin at the end of the school day. They typically include outdoor adventure, mindfulness, SEL reflective activities, and conclude with family interaction as the youth is delivered to their home.
- Behavioral health contracts with two California counties and the local hospital district.
 - Partner in Wrap-Around services
- The first Medi-Cal Provider certification to be awarded to a nature-based treatment program.
- Average annual cost per youth is \$10k compared to \$303K in the juvenile justice system or the mean \$15.5K cost of a single psychiatric hospitalization event.



THEORETICAL FRAMEWORK



The key principles of our program, backed by science, affirm what is needed for youth to develop neurologically, emotionally, and socially.

FUNDERS & PARTNERS

WHOLE HEARTS, MINDS & BODIES LEADERSHIP TEAM

Peter Mayfield
Denise Manandik, MFT
Shelby Singer, LCSW

Nancy Minges, MA
Kathleen Tebb, PhD
Crystal Milless

FUNDERS

Tahoe Truckee Community Foundation
Tahoe Truckee Airport District
Lahontan Community Foundation
Martis Camp Community Foundation
Tahoe Forest Hospital
Elevate Youth
Continuity Consulting
Katz Amsterdam Foundation

PARTNERS

Center for Adolescent Studies
UC Davis Health: Department of Psychiatry and Behavioral Sciences
UC San Francisco Division of Adolescent & Young Adult Medicine
County of Placer Health and Human Services
Nevada County Health and Human Services
CA.gov Department of Health Care Services Medi-Cal
Tahoe Forest Hospital Health System
Tahoe Truckee Unified School District



PROGRAM OUTCOMES

1 RETENTION DATA SUCCESS IN OUR APPROACH



62
CURRENT CASELOAD

YOUTH AGES 6-24, 52%
LATINX AND OTHER
YOUTH OF COLOR



91%
OF CLIENTS

STILL ENGAGED AFTER
6 MONTHS



69%
OF CLIENTS

ENGAGED FOR
12 MONTHS



6-18
MONTHS

OF HIGH LEVEL
CONTINUOUS ENGAGEMENT
THAT MOST CLIENTS SPEND
IN THE PROGRAM

2 CLINICAL OBSERVATIONS

Most of our client youth are not athletic, exhibiting symptoms of being "disconnected from their bodies".

We observe them showing a steady increase in:

- Embodied confidence
- Energy
- Better posture
- Balance skills
- Presence/sense of self

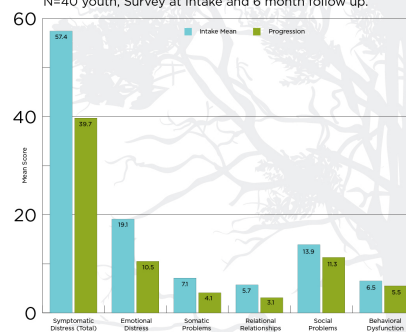
This correlates with improved behavioral outcomes, increased ability to:

- Regulate emotionally
- Face challenges and setback
- Engage in healthy relationships

Mental illness treatment is recontextualized for families who appreciate that their child is now on a hero's journey of outdoor challenges faced and met.

3 YOUTH OUTCOME QUESTIONNAIRE

Whole Hearts Program Effectiveness (YOQ-SR)
N=40 youth, Survey at Intake and 6 month follow up.



• Symptomatic distress
decreased by 44.6%

• Emotional distress
decreased by 45%

• Somatic problems
decreased by 42.3%

• Relational distress
decreased by 45.6%

FAR-REACHING IMPACT

The program's effects radiate far beyond each child and their families into schools, clinics, hospitals, and the justice system resulting in decreased dropout rates, crisis intervention, suicide, violence, and incarceration.

NEXT STEPS

In partnership with UCSF, applied to NIMH for Pilot Effectiveness Trial to examine program impacts using a randomized control study.

- Assess the impact of WHMB on emotional regulation, self-efficacy, self-awareness, and mental health outcomes
- Test the feasibility and acceptability of using biometric measures:
 - salivary biomarkers of stress, anxiety, and depression
 - vestibular function: kinetic quality, gait, and balance
 - heart rate variability and its association with self-reported mental health symptoms
- Assess acceptability of services, intervention dose, retention, fidelity of implementation, and linkages to and utilization of other sources of care (e.g., psychiatry)

CONCLUSIONS

- The Whole Hearts, Minds & Bodies program and its holistic Four Roots approach:
 - reduces symptomatic distress
 - strengthens a sense-of-self
 - builds self- and relational- awareness
 - increases capacity for learning, growth, and efficacy
 - successfully serves the Latinx community and high-need youth
- Dramatically higher rates of engagement and retention compared to traditional therapeutic services make the program and its method worthy of significant study.

A nature-based therapeutic mentoring program to support youth on their healing journeys.

Peter Mayfield | peter@sierraexperience.org | www.sierraexperience.org



Learn more about our foster program via our [Foster Pet Guidelines](#) and [Foster Care Agreement](#).



Community
Partner

**HSTT's lifesaving programs made possible by generous
grant funding from Truckee Tahoe Airport District.**

▶ 3:33 / 3:39



FOTL MONTHLY E-NEWSLETTER



January 2022 Newsletter

Regular • FOTL Monthly Newsletter

Sent Wed, January 19th 7:15 AM to 1K
recipients by you

Sent

46.3%

Opens

1.6%

Clicks

We Have a LOT to Be Thankful for...



We owe **so many thank-yous** after an incredible giving season. Bear with us, here it goes!

To the **Joyce & Jim Teel Foundation** for the generous **\$15,000 matching grant** that helped us **SURPASS** our **\$40,000 giving season fundraising goal!**

- Thank you for incentivizing others to give!
- (More on our hugely successful giving season coming soon.)

To the **Truckee Tahoe Airport** for supporting FOTL through a **\$50,000 Agency Partnership Commitment!**

- Thank you for supporting our 2022 LibraryUP! community engagement and education efforts.

LET'S TALK PRESENTATION - END SLIDE

Agency Partners



Major Funding Partners



Joyce & Jim Teel
Family
Foundation



Thomas P Raley
Foundation

SUPPORTED BY
TAHOE TRUCKEE
COMMUNITY FOUNDATION



FACEBOOK & INSTAGRAM POSTS

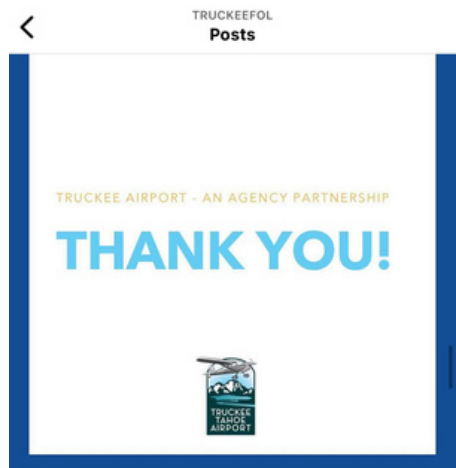
Friends of the Truckee Library
February 2 · 🌐

Shout out to the [Truckee Tahoe Airport](#) for supporting FOTL through a \$50,000 Agency Partnership Commitment! Your commitment to our community shines through and we appreciate your dedication to supporting the 2022 LibraryUP! community engagement and education efforts.



9

2 Shares



[View Insights](#)

[Boost Post](#)



Liked by meganevans1008 and 16 others

truckeevol Shout out to the Truckee Airport for supporting FOTL through a \$50,000 Agency Partnership Commitment! Your commitment to our community shines through... [more](#)

[View 1 comment](#)

February 2

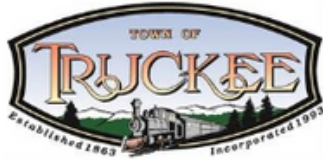
FOTL WEBSITE - NEW LIBRARY PAGE

<https://www.truckeevol.org/new-library>



Thank you to the agencies, organizations, and businesses that have helped (and are helping!) along the way.

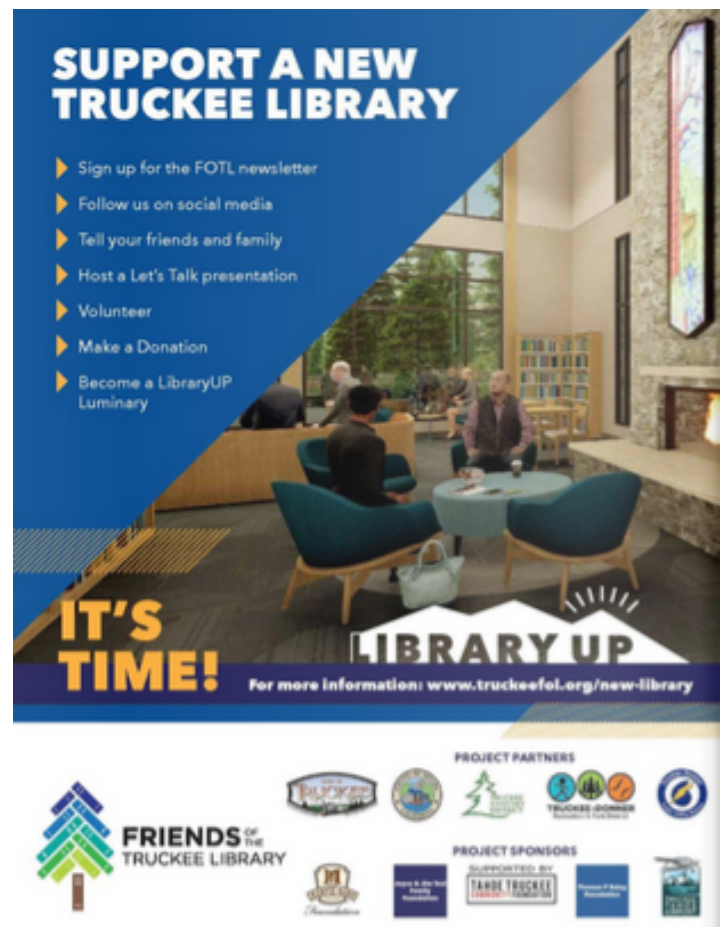
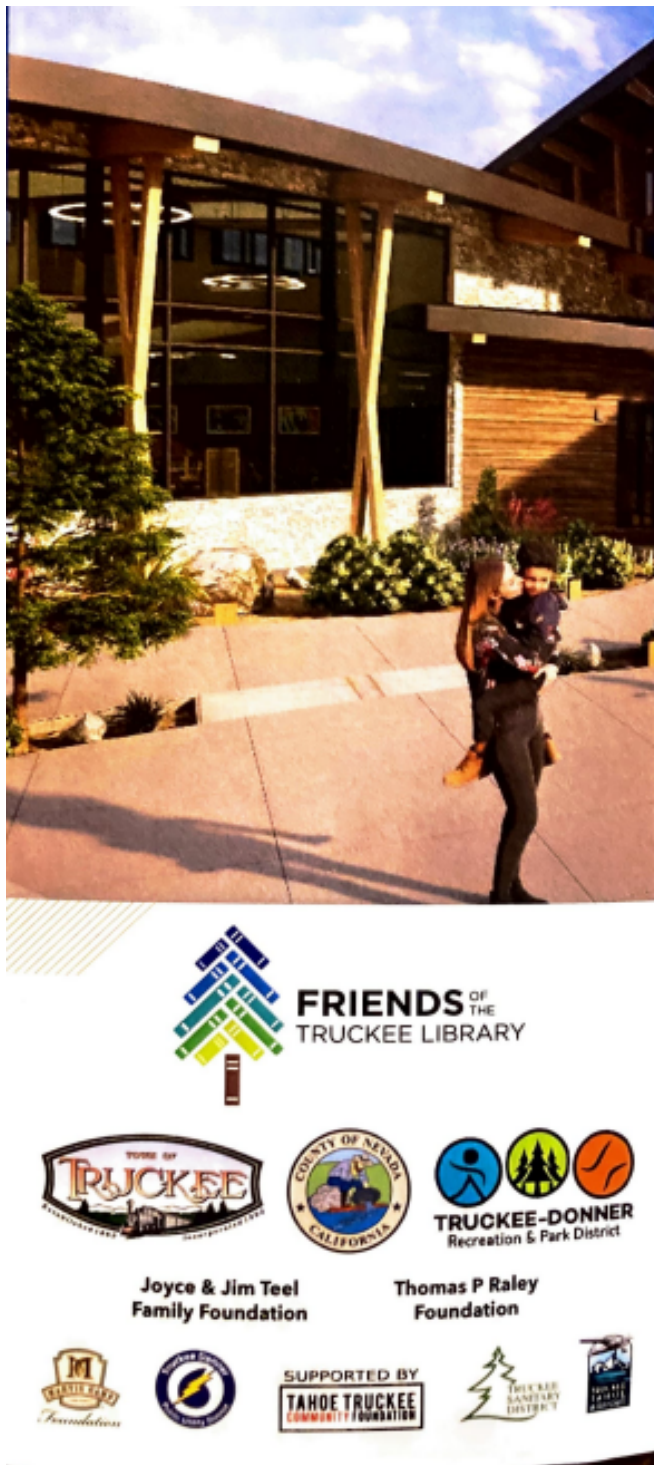
Agency Partners



Major Funding Partners



PRINTED & DIGITAL BROCHURES




Examples of Facebook post:



Sierra Watershed Education Partnerships
Published by Nicholas Mitchell · May 5 ·

From the classrooms to the lunch halls! These past couple of weeks SWEP has been helping [Tahoe Truckee Unified School District](#) implement a new food waste program that keeps school food waste out of landfills creating methane, and sent for composting instead. After teaching the students why food separation is important, it has been great to see how motivated they are to do their bit for the environment. Every little helps and if we all work together we can dramatically reduce the levels of methane that are emitted from our landfills and into the atmosphere.

[Truckee Tahoe Airport](#)
[Keep Truckee Green](#)
[Town of Truckee](#)
[Tahoe Lake Elementary School](#)
[Kings Beach Elementary parents and friends](#)



284
People reached

32
Engagements

Boost post



Sierra Watershed Education Partnerships

Published by Nicholas Mitchell · April 1 ·

...

We were back in the classrooms this past two weeks! SWEP's modified 'Science Festival in the Classroom' focuses on food waste and its role in climate change. By composting uneaten food scraps we can help make nutrient rich compost, instead of creating methane which is made when food ends up buried in landfill. As always, we all had fun while learning that we can make a difference through our collective actions.

[Town of Truckee](#)

[Keep Truckee Green](#)

[Truckee Tahoe Airport](#)

[Taho...](#) [See more](#)



Photo examples:



Missy verbally thanking TTAD for support at Earth Day at Palisades Tahoe





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530.546.0952 | sierracommunityhouse.org

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