

To: Kathryn Rohlf, President
Truckee Tahoe Airport District Board

From: David Love, Chairman
Truckee Tahoe Air Show & Family Festival

Re: 2022 Air Show & Family Festival Recap Report

On behalf of the Truckee Tahoe Air Show & Family Festival Committee, which is comprised of three local nonprofits* - EAA Chapter 1073 the Sierra Nevada Children's Museum, dba KidZone Museum and the Truckee Optimist Club, I'm honored to report that this group along with over 200 volunteers and numerous community agencies produced another highly successful and safe event for the North Lake Tahoe/Truckee community-at-large.

The following is a brief event recap:

The 2022 event included:

- An expanded STEM EXPO sponsored by Truckee Grocery Outlet and staffed by their volunteers. New exhibitors, in particular representatives from Placer County Department of Public Works/Environmental Engineering, reported that the AS&FF STEM Expo was the best event that they've had a booth for exposure, even better than Earth Day at Palisades Tahoe!
- A Family Festival with numerous hands-on children-oriented activities, entertainment, and family mingling on the green produced by KidZone Museum.
- Numerous local vendors selling products (food, crafts, aviation-related art, etc.), and nonprofits representing their organizations with a booth space.
- An overall "celebration" and acknowledgement of the 75th anniversary of the United States Air Force which included WWII T6 trainers, P-51 Mustang Fighters, T-38 jet trainers from Beale Air Force Base and a special presentation by Triple Ace Fighter Pilot, Colonel Bud Anderson.

The event honored 100-year young Colonel Clarence "Bud" Anderson. Colonel Anderson has been inducted into the National Aviation Hall of Fame, the International Air and Space Hall of Fame and awarded the Congressional Gold Medal. Colonel Anderson is the highest scoring living United States fighter ace. At the Air Show & Family Festival, he presented to over 200 attendees.

The Air Show featured Dr. Anna Serbinenko flying a Super Decathlon, Dr. Vicky Benzing flying a World War II Boeing Stearman, former U.S. Air Force U2 pilot, Rich Perkins flying a Marchetti 260, and U.S. aerobatic team member Bob Freeman flying an Extra 330. We estimate over 15,000 people attended the event, and we have received significant positive feedback coverage by local media, social media, email, and by personal contacts.

The total cost of the 2022 Air Show & Family Festival was \$172,000.

\$123,000 was supported by the contract with the Truckee Tahoe Airport District.

\$49,000 was received from in-kind support from our past participants who decided to dedicate their 2022 year to bringing back air shows after the Covid pandemic. We don't anticipate the same extensive generosity for future events.

2022 in-kind support included:

- Our Airboss and several performers waving their normal fees.
- Professional announcers worked pro-bono in support of our Air Show and in honor Colonel Bud Anderson.
- The T6, P -51 and T-38 aircraft waived normal fees to honor Colonel Andersen and help celebrate the 75th anniversary of the United States Air Force.
- Emergency Response Team managed by Victor Hernandez, which our event in return offered 40+ medical volunteers to receive hours needed to maintain accreditation.

The Service Agreement with the Truckee Tahoe Airport District also provided \$66,000 to support local youth services through the three local nonprofits that produce the Air Show & Family Festival. They are EAA chapter 1073, Kidzone Museum and the Truckee Optimist Club. The \$66,00 goes right back into your community.

The total amount provided by the Truckee Tahoe Airport District Service Agreement with the Air Show & Family Festival was \$189,000 which was within the contract amount.