

AGENDA ITEM: _____



TRUCKEE TAHOE AIRPORT DISTRICT

BOARD OF DIRECTORS STAFF REPORT

AGENDA TITLE: Boys & Girls Club of North Lake Tahoe,
Contract for Services Agreement

MEETING DATE: Wednesday, October 26, 2022

PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager

REPRESENTED BY: Mindy Carbajal, Chief Executive Officer, B&GCNLT

RECOMMENDED ACTION: Truckee Tahoe Airport District (TTAD) staff is requesting Board review, guidance, and approval of a renewal of funding support through a *Contract for Services Agreement* with the local Boys & Girls Club of North Lake Tahoe (BGCNLT) for district-wide youth Science, Technology, Engineering and Math (STEM) and aviation education programs.

DISCUSSION: In lieu of hiring an additional, full-time TTAD staff member to support and promote STEM and Aviation youth programs, the Airport District has previously contracted with B&GCNLT for the past seven years, in support of B&GCNLT full-time, year-round STEM Coordinator(s). The program has positively impacted the lives of thousands of TTAD constituent youth, ages 3-18, with STEM and Aviation education programs.

B&GCNLT is requesting renewal of a three-year commitment by TTAD in the amount of \$88,000/year, or ~\$264,000 for the period August 1, 2022 through July 31, 2025, plus subsequent annual CPI increases (% to be determined), in support of two STEM Coordinators for both the North Tahoe and Truckee regions. TTAD would also continue to promote B&GCNLT's STEM and Aviation programs via TTAD aviation guidance, staff time and resources and facility use when available.

HISTORY: From August 1, 2015 through July 31, 2018, the Airport District supported ONE regionally-shared full-time, year-round B&GCNLT STEM Coordinator to expand STEM and

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aviation education in both the North Tahoe and Truckee regions. The TTAD fiscal impact was \$135,000 (\$45,000/year for three years).

From August 1, 2018 through July 31, 2022 the Airport District supported TWO full-time, year-round B&GCNLT STEM Coordinators to support STEM and aviation education programs in both the North Tahoe and Truckee regions. The TTAD fiscal impact was \$328,000 (\$80,000/year for three years, and \$88,000 for the past year through July 2022).

In October 2021, BGCNLT requested an ongoing three-year commitment in a Contract for Services Agreement from the TTAD Board, but the TTAD Board at that time only awarded a one-year contract for \$88,000 and said they wanted to review the District's public-benefit funding programs.

WHAT'S NEXT: If the latest "Contract for Services Agreement" is approved by the TTAD Board, the B&GCNLT will continue employing two full-time year-round STEM and Aviation Coordinators for the next three years.

FISCAL IMPACT: Year 1 - \$88,000, Year 2 and Year 3 - \$88,000 plus compounding CPI's (% to be determined), plus minimal TTAD staff time and resources in support of B&GCNLT youth aviation camps and airfield tours.

PUBLIC COMMUNICATIONS: The Truckee Tahoe Airport District is recognized at B&GCNLT facilities, in E- Newsletters and on their website. TTAD staff will also market the partnership support in our standard media venues, when and where appropriate.

SAMPLE MOTION(S): I move to (approve or deny) the Boys & Girls Club of North Lake Tahoe's "Contract for Services Agreement" in the amount of \$88,000 per year (over the period of three years from August 1, 2022 through July 31, 2025), plus annual CPI increases in support of two full-time year-round STEM and Aviation Coordinators

ATTACHMENTS:

- B&GCNLT Proposal (4 pgs)
- B&GCNLT Slide Deck (4 pgs)

Partnership Proposal for
Continuation of
STEM and Aviation Programming
Between Truckee Tahoe Airport District and
The Boys and Girls Club of North Lake Tahoe



June 2022

Partnership Summary

Thanks to TTAD and the partnership with the Boys & Girls Club of North Lake Tahoe, hundreds of children and families from the North Tahoe and Truckee region have made important connections to STEM, aviation, the airport itself and other valuable resources in our area.

The partnership has greatly increased the impact and visibility for the Truckee Tahoe Airport District's outreach programs to include children and families on the North Shore and enhanced current STEM educational programming at the Club.

COVID Response Programs during the 2020-21 School Year

In March of 2020, the Club's traditional programs were forced to shut down at all locations due to the restrictions imposed by the COVID-19 pandemic. Our staff members adapted services to virtually support local kids and families while they were at home. In that time, our staff members provided 125 Virtual Club videos and 1,200 Activity Packs (art supplies and STEM supplies) to local kids so that they could engage in productive activities, stay connected with peers and caring adults, and continue learning. We also prepared and served over 32,000 meals to any community member who needed it in Incline Village, Kings Beach and in Truckee. Lastly, 700 calls were made to local families to assess their health and well-being and to provide critical information on local available resources and public health concerns.

On June 15 of that year, we opened an all-day summer program for children of essential workers. The program was full with a waitlist of 80+ families. Children were separated into co-horts and required to abide by all CDC regulations in order to mitigate the spread of COVID-19 amongst staff and attendees. The program required a lot of adaptations to be made both programmatically and physically. Each room was reconfigured and cleared out to accommodate distancing requirements for kids. Personal protective equipment and modified supplies were purchased as well. Operations all changed from past years, from the way parents drop off their children to how lunch is served. These protocols helped the Club quickly pivot once school started in September so that we could open up and provide support to children who are in a distance learning model.

STEM and aviation programming continued during the shutdown, but in a virtual and online format, and was made available to all youth in the region. Weekly STEM videos were sent out to youth along with the supplies needed to complete an activity that taught them about various scientific principles and ideas. One week, they learned about propulsion and built rubber band cars, one week focused on flight, building various versions of paper airplanes. Other weeks focused on chemistry and natural science with fun experiments and building projects. In total, there were 2,000 views of these videos.

The in-person programs that have traditionally happened in local school classrooms were not able to happen in the Spring, nor the summertime STEM specialized camps. We are optimistic moving forward into the Spring and Summer of 2021 that these will resume as normal.

Part time staff members were all laid off in the Spring, but the Club was able to maintain all full time employees on payroll. Both STEM Coordinators were kept employed throughout the shutdown and virtual Club programming and were key to the development and delivery of STEM programs, videos and materials.

We then operated all day distance learning support to children in Kings Beach and in Truckee for children of essential workers and those who are most at risk in a distance-learning environment. The program provided a safe space, staff support and technology to students who attended school virtually. After the school day, enrichment programs and activities were provided to all age groups. STEM and aviation projects, theories, and subjects were included in this enrichment time. In Incline Village, we provided afterschool programs for youth as elementary aged students in that district are still participating in full day in-person school.

As children shifted to an in-person instructional learning model, we also shifted programming and offered a before school program from 7:45-10:00 am and an afterschool program from 2:15-5:00 pm to support working families.

The last school year and this school year have felt much more normal, and we are slowly increasing membership and attendance numbers up to pre-covid levels. Aside from this, we are also hoping to be able to offer more specialty programs to youth, go on field trips once again, have families gather in fun events, and continue to provide families with support in the times when they need us most.

Over the last two summers, we operated day camps at three sites: in Kings Beach, in Incline Village and in Truckee. STEM and aviation programming is incorporated at each site with a full aviation camp offered both in Truckee and in Incline.

All of these services were made possible by support and partnership like the one BGCNLT has with TTAD and we look forward to evolving the relationship in the short and long term.

The Next Three Years

BGCNLT looks forward to continuing its partnership with TTAD to offer STEM and aviation programs for youth and their families in the North Tahoe and Truckee region.

Within the existing structure of the partnership and budget, BGCNLT can continue to provide:

- 1) Two year round full time STEM Coordinators who are tasked with creating and implementing education programs and activities with a special focus on STEM and aviation. These positions will ensure that there are daily opportunities for children to engage in STEM and/or aviation lessons across the region. They will assist with classroom presentations in TTUSD to prepare students for the Challenger Field Trip.
- 2) Shared resources for the community. The program curriculum, activities and resources will be made available to all local youth serving agencies. Coordinators will also be liaisons between the Airport, the Club and all agencies in the region to coordinate the distribution of resources and will also be responsible for scheduling curriculum and resources and scheduling events, classes and programs.
- 3) Assistance with implementation and the expansion of summer camps that highlight STEM and aviation.
- 4) Staffing, planning and program support for community events as needed and appropriate.
- 5) Overall program evaluation and data regarding attendance in programs, outcomes and outreach.

- 6) Recognition of the Airport District on all Club collateral and at events as a partner agency and sponsor.
- 7) Additional assistance with airport projects on an as needed basis.

Within the existing structure of the partnership and budget, The Truckee Tahoe Airport District will provide:

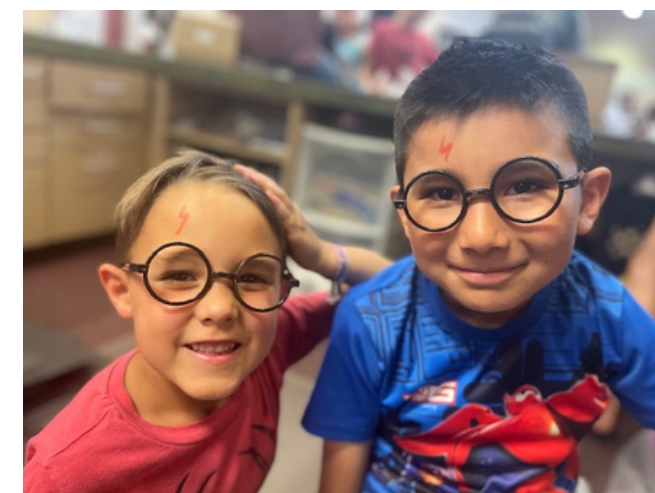
- 1) Funding for a three-year term with a baseline of \$88,000 and an annual cost of living increase built into each subsequent payment.
- 2) Resources, guidance and tools for aviation curriculum.
- 3) Space for summer camps, programming etc.

In the coming years, we look forward to restoring all STEM and aviation programming in the community and looking for ways to expand on and deepen the partnership between BGCNLT and TTAD.



Be a POSITIVE impact.
Inspire GREAT FUTURES.

Our mission is to inspire and enable all young people, especially those who need us most, to reach their fullest potential as productive, caring, and responsible citizens.





BOYS & GIRLS CLUB
OF NORTH LAKE TAHOE

BGCNLT BY THE NUMBERS



MEMBERSHIP 1,421 total members across all sites

*2021 Data
11%: 5 and under
55%: 6-9 years old
23%: 10-12 years old
11%: 13 and older



47% female
53% male

- 16% of members live in single parent households
- 33% qualify for a Free or Reduced Lunch at School



Members live in:

- 35% Kings Beach and Tahoe Vista
- 29% Truckee
- 17% Incline Village
- 8% Tahoe City and Carnelian Bay
- 11% Other

Average Daily Attendance across all sites:

- School Year 2021-22: 272
- Summer 2022: 244
- Current School Year: 352





FOUR LOCATIONS ACROSS THE REGION

- **Kings Beach Clubhouse:** Offers preschool, Kinder Club, 1st-6th and a Teen program
- **Duffield Youth Program in Incline Village:** Serves Kindergarten through 5th graders
- **School Site at Truckee Elementary School:** Serves Kindergarten through 5th graders
- **School Site at Alder Creek Middle School:** Serves 6th-8th graders

YEAR ROUND, OUT-OF-SCHOOL TIME PROGRAMS

Before-school
After-school
School breaks and Snow days
Summer camps



SPECIALTY PROGRAMS

S.T.E.A.M
Musical Theatre
Mountain Sports
Sports Leagues
Family Engagement

**An annual membership is \$100, and
monthly program fees are \$50/month.
Some specialty programs may have extra
fees.**

Scholarships ALWAYS available.

PROGRAMMING FOR PREK-HS SCHOOL IN THE FOLLOWING AREAS:

Sports & Fitness
Education and Career Development
The Arts
Health and Life Skills
Character and Leadership Development



S.T.E.M. Programs

