



**TRUCKEE TAHOE AIRPORT DISTRICT  
BOARD OF DIRECTOR STAFF REPORT**

**AGENDA TITLE: 2023 Airshow & Family STEM Festival Budget Proposal**

**MEETING DATE: October 26, 2022**

**PREPARED BY: Robb Etnyre, General Manager**

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**RECOMMENDED ACTION**

Consider approval of a 2023 Truckee Tahoe Airport District Air Show & Family STEM Festival budget not to exceed \$250,000 as presented.

**DISCUSSION:**

The Truckee Tahoe Airshow Committee has prepared the attached budget proposal for the 2023 Truckee Tahoe Airshow and Family STEM Festival. This budget was developed by analyzing the comprehensive budget from the 2022 airshow, projecting future costs, and in alignment with guidance provided by TTAD management. Additional General Manager considerations are recommended here to accompany this draft budget.

- Consider a ticketed event with residents of the District extended free admission
- Limit capacity to 12,000 visitors
- Ticket sales open first to District Residents
- Paid motorized vehicle parking
- Free and expanded bike corral parking
- Ticket purchase information shared with Non-Profit partners for continued STEM engagement throughout the year
- Explore opportunity to align other TTAD Agency Partnership, Contract for Services, and Community Benefit programs with the Air Show & Family STEM Festival.
- Explore opportunities to shift from an annual airshow to year-round TTAD STEM program with community partners, including possibilities of community STEM hangar facility by 2025.

With the existing agency partnerships, contract for services, and community benefit programs support by TTAD, there is considerable “pass-thru” support of an even larger variety of community programs within the District. For example, the three non-profit organizations which organize and run the annual TTAD Airshow & Family STEM Festival are supported with a contract for service payment as outlined below. Each of these non-profit organizations support a large variety of programs and services for the District residents and community at large.

**FISCAL IMPACT:**

**Draft 2023 Airshow and Family Festival**

Total for KidZone & Science, Technology, Engineering, Math Expo	(\$19,400.00)
Total for Overall Event Support	(\$57,700.00)
Total for Air Show Performers	(\$76,330.00)
Total for Marketing and Administrative Management	(\$24,300.00)
Total for Airshow & Family STEM Festival Event	<u>(\$177,730.00)</u>
Total Contract for Service Agreement (Airshow Committee)	(\$66,000.00)
2023 Airshow & Family STEM Festival TOTAL	<b><u>(\$243,730.00)</u></b>

**ATTACHMENTS:**

2023 Airshow and Family STEM Festival Proposed Budget