2023 Airshow - Draft Proposal

KidZone & Science, Technology, Engineering, Math Expo	Exp	<u>Expense</u>	
Puppet shows, small bands, entertainment	\$	3,300.00	
Bounce Houses	\$	770.00	
Supplies	\$	330.00	
Historic Aircraft Display	\$	15,000.00	
Total for KidZone & Science, Technology, Engineering, Math Expo	\$	(19,400.00)	

Event Support	Expe	<u>ense</u>
Shade Tents, Tables, Chairs	\$	20,000.00
Medical Equipment	\$	1,500.00
Sound Management - PA System	\$	7,500.00
Radio Rental	\$	650.00
Event Security	\$	2,000.00
Barricade rentals	\$	2,000.00
Golf Carts	\$	3,500.00
NV County Health food vendor permit	\$	400.00
Liability Insurance	\$	3,000.00
Ice	\$	550.00
Water	\$	500.00
Banners	\$	300.00
Janitorial Services	\$	1,000.00
Port-o-Potties	\$	5,500.00
Photography	\$	1,000.00
Non-Profit organizations	\$	2,000.00
Volunteer safety meetings	\$	750.00
Volunteer Lunches (including Fire and Police)	\$	4,000.00
Friday night event	\$	650.00
Passes with lanyards	\$	150.00
Logo Gear	\$	750.00
Total for Event Support	\$	(57,700.00)

Air Show Performers	<u>Expense</u>	
International Council of Air Shows (ICAS) membership	\$	1,830.00
ICAS Conference 3 attendees	\$	4,000.00
Fuel and Oil	\$	7,500.00
Accommodations	\$	20,000.00
Rental Cars	\$	5,000.00
Announcer	\$	4,000.00
Air Boss	\$	4,000.00
Aviation Acts	\$	30,000.00
Total for Air Show Performers	\$	(76,330.00)

Event Management	<u>Expense</u>	
Event Management/Coordination, Marketing, PR, Design	\$	21,000.00
Ad Buys in Airport District	\$	2,500.00
Website Updates for 2023	\$	800.00
Total for Marketing, Event Management, etc.	\$	(24,300.00)

Total for Airshow event:	\$	(177,730.00)
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Non-Profit Air Show Service Agreement Fee	<u>Expense</u>	
EAA Young Eagles	\$	22,000.00
Kid Zone	\$	22,000.00
Truckee Optimists	\$	22,000.00
Total for Service Agreement	\$	(66,000.00)

GRAND TOTAL	\$	(243,730.00)
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