

## Agenda

Time	Item
9:00am	<ul style="list-style-type: none"><li>• Coffee and Pastries Networking</li></ul>
9:15am	<ul style="list-style-type: none"><li>• Welcome and Introductions<ul style="list-style-type: none"><li>◦ Governing Partners, Founding Members, SBC</li></ul></li></ul>
9:25am	<ul style="list-style-type: none"><li>• CTA Mission &amp; Goals Overview<ul style="list-style-type: none"><li>◦ Review of Charter</li></ul></li></ul>
9:35am	<ul style="list-style-type: none"><li>• Green Biz Presentation<ul style="list-style-type: none"><li>◦ Questions</li></ul></li></ul>
9:45am	<ul style="list-style-type: none"><li>• Funding Opportunities in the Pipeline<ul style="list-style-type: none"><li>◦ Deep Dive into the Federal Inflation Reduction Act</li><li>◦ Overview of the New California Climate Budget</li><li>◦ Overview of the OPR Adaptation Planning Grant Program Guidelines</li></ul></li></ul>
10:25am	<ul style="list-style-type: none"><li>• CTA Survey Results<ul style="list-style-type: none"><li>◦ Members to take the CTA Survey</li></ul></li></ul>
10:45am	<ul style="list-style-type: none"><li>• CTA Logistics<ul style="list-style-type: none"><li>◦ Time Commitments, Logistics, Budget</li><li>◦ Quarterly Meetings Schedule</li></ul></li></ul>
10:55am	<ul style="list-style-type: none"><li>• Wrap Up &amp; Adjourn</li></ul>



# Climate Transformation Alliance Quarterly Meeting

October 14, 2022  
Truckee, CA

**CTA**

**Climate  
Transformation  
Alliance**



# Welcome and Introductions



- Thank you for joining the Climate Transformation Alliance: Making carbon zero a reality in Truckee Tahoe!
- Round Robin introductions: Sierra Business Council, Governing Partners, and Founding Members
- Name, Organization, Role, and one word that describes what brought you to the meeting



# CTA Overview

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- Overview
- Vision
- Mission
- Guiding Principles
- Program Structure



# Green Business



The California Green Business Network (CAGBN) leads the state and nation in working with small to medium sized businesses to create a vibrant green economy.

- Conserving resources
- Saving money
- Creating healthier/more liveable communities
- \$500 rebate incentive



**SIERRA**  
BUSINESS COUNCIL

# Green Business – Sectors Served



Sectors we currently serve:

- Auto Body/Repair
- Breweries
- Car Wash
- Construction/Remodel
- Dental Services
- Food Manufacturing
- Garment Cleaning
- Grocery
- Home Office
- Janitorial Services
- Landscape Services
- Lodging/Hotel
- Medical Services
- Municipal Operations
- Office/Retail
- Painting Services
- Plumbing Services
- Printing Services
- Property Management (Commercial + Residential)
- Restaurant
- Salon Services
- Schools
- Small Manufacturer
- Winery



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BUSINESS COUNCIL

# Green Business – Technical Assistance



We offer technical assistance of 7 categories throughout the certification process:

- Energy
- Transportation
- Community
- Wastewater
- Water
- Pollution Prevention
- Waste Diversion / Solid Waste



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# Green Business – Case Study



## Case Study : Mountain Lotus Yoga

Truckee Location

Installed:

- Rooftop solar array
- Low flow toilets
- Low flow showers with timers
- New hot water pipe insulation
- Energy efficient lighting
- ENERGY STAR equipment and appliances



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# Funding Opportunities in the Pipeline CTA

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- Deep Dive into the Federal Inflation Reduction Act
- Local Funding Opportunity
- Overview of the New California Climate Budget
- Overview of the OPR Adaptation Planning Grant Program Guidelines



# Inflation Reduction Act \$369 B For Climate CTA

- \$9B Home Electrification
- \$1B Efficient Building Codes
- \$27B Greenhouse Gas Fund
- \$40B Clean Energy Loans
- \$36B Residential Tax Credits
- \$250M Contractor Training
- \$5B Forest Investment
- \$28B Clean Trans



# Inflation Reduction Act Resources



Committee For a Responsible Budget

<https://www.crfb.org/blogs/whats-inflation-reduction-act>

US Green Building Council

<https://www.usgbc.org/resources/inflation-reduction-act-buildings-provisions>



# Local Funding Opportunity



- Large Truckee donor supporting building electrification efforts
- Program considerations:
  - Workforce development
  - One stop shop for building electrification
  - Infrastructure to deliver IRA funds
- Develop CTA Subcommittee
  - Utility representatives (2), CATT (1), Building Contractor (1), Electrical Contractor (1), Jurisdiction (1), NGO (1)
  - Please email [ssherburne@townoftruckee.com](mailto:ssherburne@townoftruckee.com) if you are interested!





# California Climate Budget



- \$54B over 5 years
- \$14B Transit
- \$8B Clean Energy & Buildings
- \$6B Vehicle Electrification
- \$1B Energy Storage
- \$1B Climate Innovation
- \$768M Nature Based Solutions
- \$1000 Tax Credit to be Car Free
- 85% GHG Reduction by 2045
- 100% EV by 2035
- 100% Electric Space and Water Heating by 2030



# California Climate Budget



E Climate Budget

<https://www.ebudget.ca.gov/2022-23/pdf/Revised/BudgetSummary/ClimateChange.pdf>



# OPR Adaptation Planning Grant Program CTA

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- **Eligibility**
  - Public Agencies, Nonprofits, Combination of the two
- **Allowable Activities & Proposed Phases**
  - Phase 1: Explore, Define, and Initiate
  - Phase 2: Assess Vulnerability
  - Phase 3: Define Adaptation Framework and Strategies
  - Phase 4: Implement, Monitor, Evaluate, and Adjust
- **Timeline**
  - Guidelines (September–October 2022)
  - Solicitation Release (November 2022)
  - Proposals Due (December 2022)
  - Notice of Award (January–February 2023)
- Idea for draft proposal from CTA
- Subcommittee for draft proposal – let us know if you are interested!

## **Integrated Climate Adaptation and Resiliency Program**

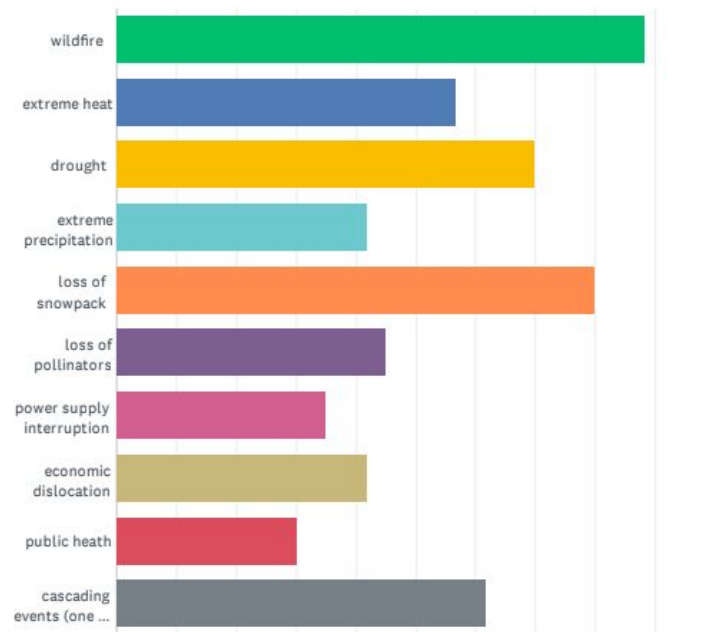
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# CTA Survey – Results Snapshot



- If you had to rank climate-related risks in our region by importance (1-10, with 1 being the most important) how would you rank the following risks?
  - Top 3: Wildfire, Loss of Snowpack, Drought





# CTA Survey – QR Code



Take the CTA Survey here:

Also available at:

<https://www.surveymonkey.com/r/ClimateTransformationAlliance2022>

Jamboard for project brainstorming:

<https://jamboard.google.com/d/1d9cUoIzn7EtrzgCVMorZ2RnYOhxpA9YbPsX5rEXyI90/viewer?f=0>



# CTA Logistics & Closing Words



- Action items
- Elected and staff time commitments
- Budget refresher
- Review 2023 quarterly meeting schedule
  - January 13th, 2023 from 9-11am
  - April 14th, 2023 from 9-11am
  - July 14th, 2023 from 9-11am
  - October 13th, 2023 from 9-11am



# Thank you!

Please reach out to Sierra Business Council with any questions

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**Email:** [climate.energy@sierrabusiness.org](mailto:climate.energy@sierrabusiness.org)

**Phone:** (530)582-4800



**CTA**

**Climate  
Transform  
Alliance**