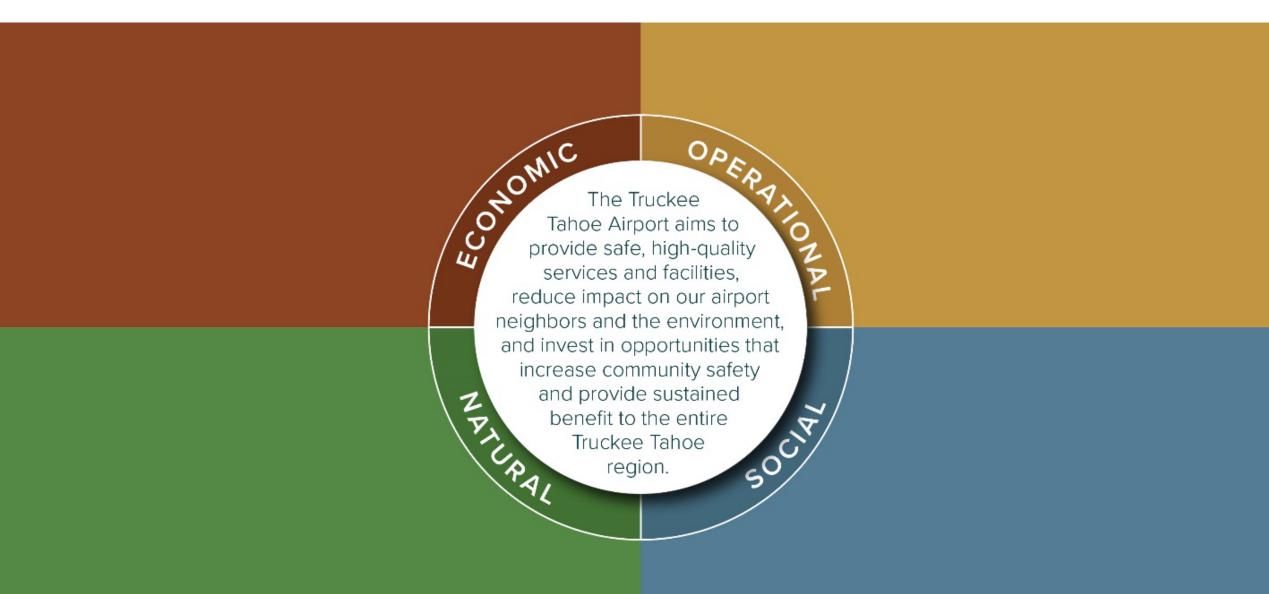
TTAD Strategic Planning Workshop #1 Pre-Reading Materials

Directions:

- 1) Please review current list of priorities (per 2023 approved budget and Board feedback during Feb interviews)
- 2) Add additional priorities and bring to workshop #1 to share in small group breakout session

Draft Strategic Planning Framework



Summary of Preliminary Board Priorities

From Board Interviews

Operational

- 1. Focus on operations to bring economic vitality
- 2. Land swap
- 3. Deal with runways
- 4. Manage facilities
- 5. Determine stance on land exchange
- 6. Educate & enforce pilots to mitigate noise
- 7. Improve internal management, staff, functions, employment expectations, software, training
- 8. Focus on board relations
- 9. Create a strategic plan with goals
- 10.Figure out how we spend our money
- 11.Reserve policy

Economic

- 1. Consider where money is allocated, why, criteria behind decisions
- 2. Streamline funding back to the community
- 3. Invest and improve airport so community can use it
- 4. Be more intentional about assets and money
- Let's operate the Airport and think about operations like running a successful business—this in itself provides significant economic benefit which is a community benefit

Natural

- 1. Offset airport impacts
- 2. Area of most board agreement
- 3. Not as critical as three other areas
- 4. Collaboration key to this

Social

- 1. Give back to the community in significant ways, more
- 2. Let's support more significant, regional community impacts (housing, transportation, climate action, etc.)
- 3. Be strategic about giving –aviation-centric
- 4. Let's link community giving to asset management of Airport
- 5. Build understanding and authentic support for the Airport based on our real value and work
- 6. Reduce risk to our neighborhoods surrounding the Airport