



**TRUCKEE TAHOE AIRPORT DISTRICT  
BOARD OF DIRECTORS STAFF REPORT**

**AGENDA TITLE:** Agency Partnerships 2021 – Final Project Evaluations

**MEETING DATE:** Wednesday, March 22, 2023

**PREPARED BY:** Marc R. Lamb, AVCOM Manager

**PRESENTED BY:** Phyllis McConn, TTCF Community Impact Officer, or  
Dana Crary, TTCF Community Impact Manager

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**RECOMMENDED ACTION:** No action is requested of the Truckee Tahoe Airport District (TTAD, District) Board of Directors at this time. This is an informational status report only, as a Final Project Evaluation review of Agency Partnerships entered into during the 2021 funding cycle. The program is being administered by the Tahoe Truckee Community Foundation (TTCF).

**DISCUSSION:** TTAD engaged the Tahoe Truckee Community Foundation in April of 2021 as a consultant to manage the administrative and application side of the District’s annual Agency Partnership program for a period of three annual funding cycles (2021-2023).

In the late fall of 2021, the TTAD Board of Directors voted to enter into nine Agency Partnerships with a total funding obligation of \$626,673. As part of the recipient contractual funding agreement, certain obligations are required, such as: timely completion of the partnership “project goals”, recognition of TTAD as a funding partner, and a final project evaluation report no later than a year and a month from the effective date of the agreement. The nine 2021 partnerships in discussion were contractually entered into in late January 2022.

TTCF has provided the final project evaluation report attached to this staff report. TTCF representative Mrs. Phyllis McConn and/or Ms. Dana Crary will be present to answer any Board questions.

**WHAT'S NEXT:** Final Project Evaluations are provided in the attached TTCF document for eight of the nine 2021 Agency Partnership recipient organizations. This report closes the 2021 Agency Partnership cycle for those eight recipient organizations.

The Tahoe Cross Country Ski Education Association (TXCSEA) received \$153,770 in Agency Partnership funding. Due to project permitting delays, they had requested, and been approved a project extension through August 31, 2023. To date, TXCSEA has expended only \$1,368 of their Agency Partnership funding. TTCF will report back later with a timely update on the TXCSEA project progress.

**FISCAL IMPACT:** The TTAD Board committed \$626,673 from the 2021 TTAD budget in Agency Partnership funding which has been fully distributed. Of that total, all but \$152,402 has been expended by the recipients.

**PUBLIC COMMUNICATIONS:** The Agency Partnership outreach and recognition opportunity has been communicated by Agency Partnership recipients as reported in the attached TTCF presentation. TTAD and TTCF also market the program when and where appropriate through their standard community outreach tools.

**SAMPLE MOTION(S):** No Motion or Resolution is required.

**ATTACHMENT(S):**

- Tahoe Truckee Community Foundation – TTAD 2021 Agency Partnership Report (10 pgs.)



# 2021 TTAD AGENCY PARTNERSHIP PROGRAM

## PROGRAM OVERVIEW

**\$626,673**

**Agency Partnership  
Funding Awarded**

**\$152,402**

**Balance Remaining**

*\* Amount Expended \$474,271*

**9**

**Programs Funded**

**8**

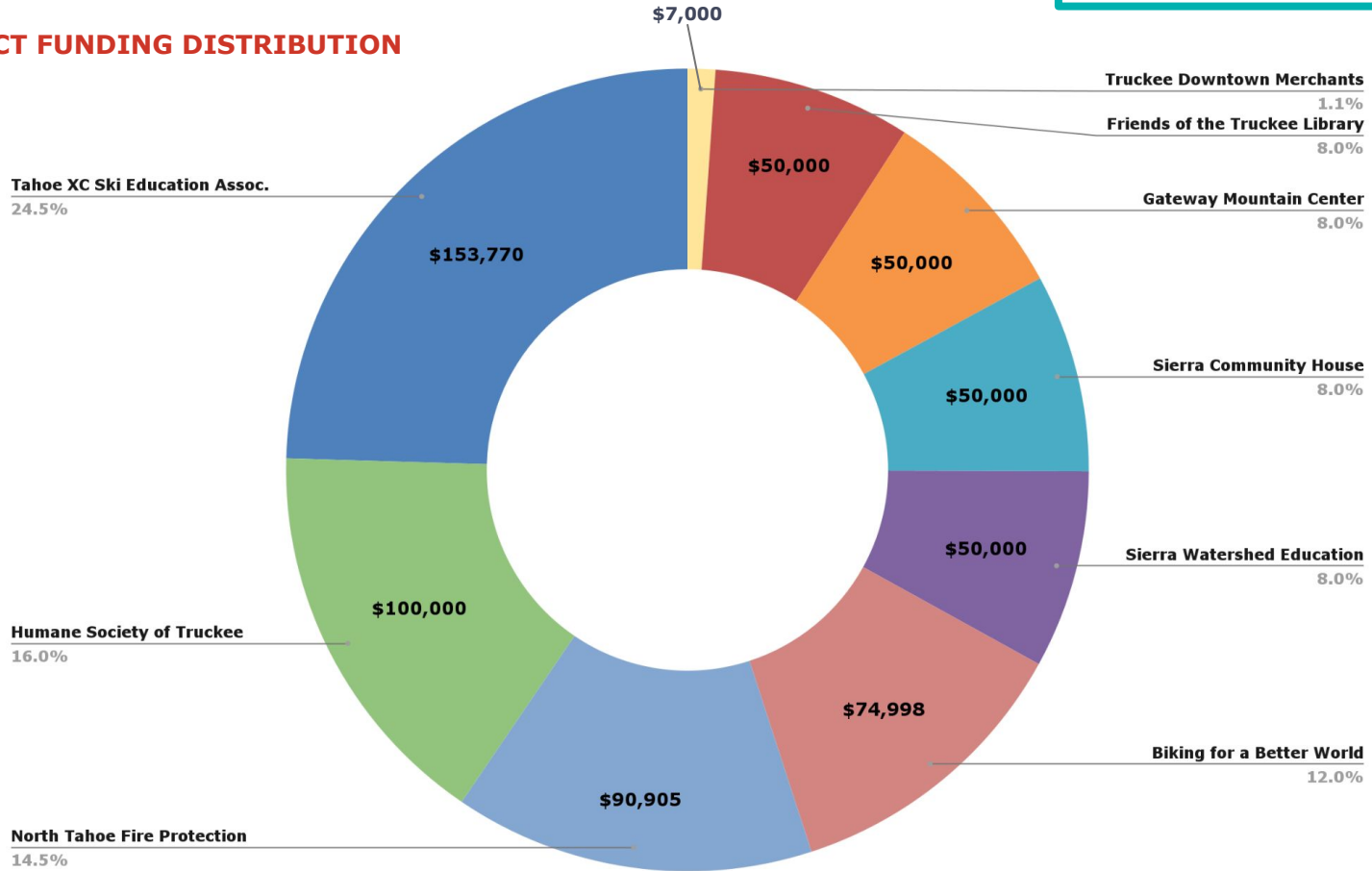
**Programs Fully  
Accomplished Objectives**

**1**

**Extension Granted to  
Tahoe XC Ski Education  
Association (TXCSEA)**

*\* Project extended to August 31, 2023*

## PROJECT FUNDING DISTRIBUTION



## PROJECT OVERVIEW

### ANIMAL EMERGENCY PREPAREDNESS PLAN & TRUCKEE ANIMAL SHELTER OPERATIONS



#### Objectives

- ☞ Protect people, animals & property during an emergency situation
- ☞ Ensure the effective evacuation and care of pets in Truckee, Nevada County, & East Placer County

#### Highlights

- ☞ 50 new trained foster homes
- ☞ 54 spay/neuter surgeries were provided
- ☞ Over 400 free vaccines & 138 microchips administered
- ☞ 165 pets rehomed

### COMPLETING THE TRUCKEE BIKE PARK WITH A GREEN SLOPESTYLE TRAIL



#### Objectives

- ☞ Complete the Truckee Bike Park with a green slopestyle trail & expand beginner race opportunities
- ☞ Bring the benefits of biking to the Truckee-Tahoe community and visitors

#### Highlights

- ☞ 11 existing features made more accessible
- ☞ 9 new features created
- ☞ New line completion permits focus on improvement of existing lines in the park

### INCREASE SUPPORT AND IMPROVE OUTCOMES FOR HIGH-RISK YOUTH IN OUR COMMUNITY



#### Objectives

- ☞ Manage increased caseload of youth behavioral health treatment
- ☞ Support prevention programming at 6 TTUSD campuses & Run programming in new 4Roots Wellness Center

#### Highlights

- ☞ 54 youths served over 3,000 nature-based therapeutic hours
- ☞ 230 youths served in 4Roots Wellness & Prevention Program

### PROJECT A: ZOLL MONITOR/AED REPLACEMENT



#### Objectives

- ☞ Replace aging emergency medical equipment critical to patient care
- ☞ Relieve the burden of 25% higher emergency call volume utilizing appropriate equipment & technology for our unique environment

#### Highlights

- ☐ 100% Fire Engines fully equipped at the Advanced Life Support (ALS) level on over 900 medical calls since March 2022
- ☐ Improved 911 service to the region by allocating apparatus resources more efficiently

## PROJECT OVERVIEW CONTINUED

### SIERRA COMMUNITY HOUSE HUNGER RELIEF



#### Objectives

- ☉ Provide life-saving services to families & children
- ☉ Collect, store, & redistribute food throughout the North Lake Tahoe/Truckee region
- ☉ Promote nutrition through education & awareness

#### Highlights

- ☉ 28,998 bags of food distributed equating to 362,475 meals
- ☉ 3,462 volunteer hours logged
- ☉ 655 families served weekly

### TAHOE TRUCKEE EMISSION REDUCTION PARTNERSHIP



#### Objectives

- ☉ Support TTUSD in decreasing our region's methane contribution
- ☉ Adhere to evolving state legislation around methane emission regulations

#### Highlights

- ☉ Implemented food waste diversion programs at 11 elementary & middle schools in the TTUSD
- ☉ >108,000 lbs of organic waste annually diverted from local landfills & composted
- ☉ 500 bento boxes distributed to students to encourage zero-waste lunches

### TRUCKEE REGIONAL LIBRARY PROJECT



#### Objectives

- ☉ Expand community engagement efforts
- ☉ Hire a part time program manager
- ☉ Initiate development of the work plan for an upcoming capital campaign

#### Highlights

- ☉ \$335,710 Luminary funding set aside for pre-construction development
- ☉ General fund donations increased by 228%
- ☉ 265 engaged community members at local events

### TRUCKEE THURSDAYS



#### Objectives

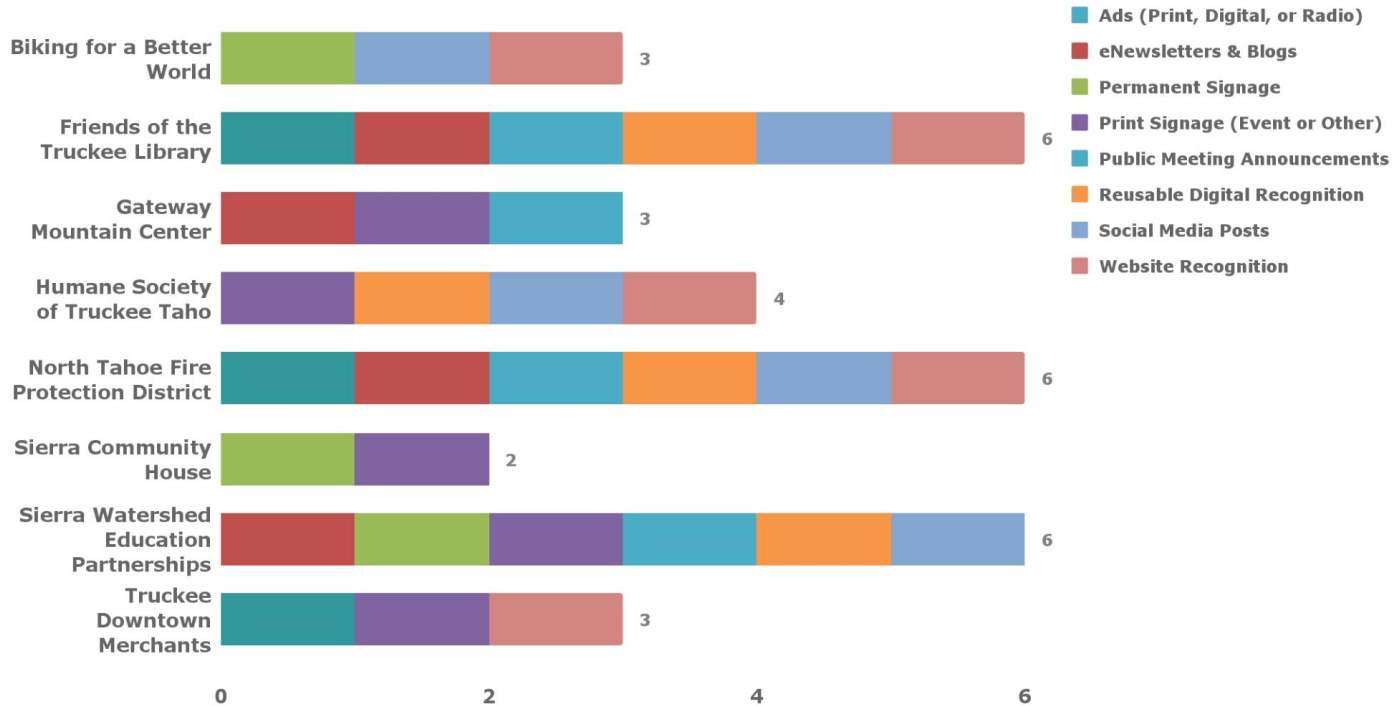
- ☉ Host up to 11 weekly Summer Street Fairs with over 120 different vendors (weather permitting)
- ☉ Preserve and extol Historic Downtown Truckee & promote a lively and varied local business community

#### Highlights

- ☐ 6000+ attendees each Thursday for 8 weekly events
- ☐ 176 total vendors served
- ☐ 95% of 2022 vendors confirmed intent to return for the 2023 season

## PROJECT VISIBILITY

### TTAD Recognition Type Count by Organization





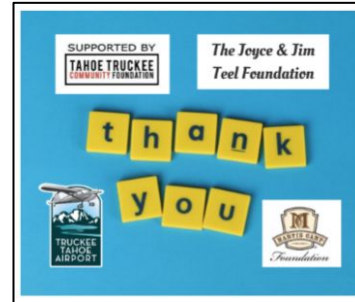
## PROJECT VISIBILITY



## Example Project Visibility Efforts: *Sierra Watershed Education Partnerships (SWEP)*

- SWEP slideshow of food waste lesson at all school sites ended with TTAD logo and thank you
- 500 metal bento boxes engraved with TTAD logo as part of an introduction and lesson about Zero Waste Lunches
- Verbal thank you to hundreds of attendees at SWEP's two "Trashion" Shows
- Social Media: Facebook and Instagram Posts tagging TTAD in food waste separation outreach & programming success
- Blog post outlining SWEP's Science Festival Adaptation
- Food waste sorting tables have banners with TTAD logos

## PROJECT VISIBILITY



## Example Project Visibility Efforts: *Friends of the Truckee Library (FOTL)*

- Multiple acknowledgments of TTAD on social media where total impressions increased 1288% year-to-year for Instagram & 168% for Facebook
- 20% increase in FOTL website visitation after redesign, which included a "Major Funding Partners" section highlighting TTAD
- TTAD thanked in monthly e-Newsletter with 65% increase in audience subscribers and a stellar open rate of 51%
- TTAD recognized on printed & digital ads in Sierra Sun & Moonshine Ink, as well as collateral products such as online & printed brochures
- 39 new Luminaries acquired since FOTL applied for the Agency Partnership grant
- General donations increased by 228% to \$144,000

# TTAD RECOGNITION EFFORTS



**Free**  
Vaccination & Microchip Clinic  
for DOGS & CATS  
belonging to residents of Truckee-Tahoe\*

**ON SUNDAY!**

Sunday, November 20 • 12:00 pm to 2:00 pm  
Truckee Animal Shelter - 10961 Stevens Lane

Ask us about spay/neuter vouchers for your dog or cat!

For more information, call 530-587-5948

DAVE CHERYL DUFFIELD FOUNDATION

\*This clinic is open to full-time residents of Truckee-Tahoe. Free microchips made possible by a grant from Meadler's Fund. All dogs must be on leash at all times, and cats kept in their carriers.

## CELEBRATING PARTNERSHIPS

**GIVING THANKS:**

**TRUCKEE  
TAHOE  
AIRPORT**

**TRUCKEE TAHOE AIRPORT DISTRICT SUPPORTS COMMUNITY SAFETY**

*A Successful Agency Partnership*

Through the generous support of the Truckee Tahoe Airport District (TTAD), NTFPD received \$90,905 to purchase heart monitors and Automatic Electronic Defibrillators (AEDs) earlier this year. Each of our apparatus are staffed with at least one paramedic, and with this support from TTAD, we've met our goal to equip 100% of our apparatus at the Advanced Life Support (ALS) level. What this means for our community,

## FUNDERS

- Tahoe Truckee Community Foundation
- Tahoe Truckee Airport District
- Lahontan Community Foundation
- Martis Camp Community Foundation
- Tahoe Forest Hospital
- Elevate Youth
- Continuity Consulting
- Katz Amsterdam Foundation

# THANK YOU

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For a more in-depth review, please take a look at the [2021 TTAD AP Recipient EOY Report Summaries](#)



**TRUCKEE  
TAHOE  
AIRPORT**  
Community Partner

