

Agenda

Time	Item
9:00am	<ul style="list-style-type: none">• Coffee and Pastries Networking
9:15am	<ul style="list-style-type: none">• Welcome, Introductions & Popcorn Project Updates
9:30am	<ul style="list-style-type: none">• OPR ICARP Adaptation Planning Grant Update<ul style="list-style-type: none">◦ Joint Application between CTA and Nevada County
9:40am	<ul style="list-style-type: none">• Truckee Tahoe Building Decarbonization Pilot Program Update<ul style="list-style-type: none">◦ Program Planning◦ Subcommittee
9:55am	<ul style="list-style-type: none">• Climate Transformation Accelerator<ul style="list-style-type: none">◦ Project Idea Brainstorm◦ Project Details◦ Elevator Pitches
10:55am	<ul style="list-style-type: none">• Wrap Up & Adjourn

Sign In Here:



Climate Transformation Alliance Quarterly Meeting

April 14th, 2023
Truckee, CA



Welcome and Introductions



- Thank you for joining our Climate Transformation Alliance quarterly meeting!
- Round Robin introductions: Sierra Business Council, Governing Partners, and Founding Members
- Name, Organization, and Role
- Popcorn project updates
- Please sign in using the QR code!



OPR ICARP Adaptation Planning Grant Update



- Joint application between CTA and Nevada County
 - Nevada County: GHG Inventory, Gap Analysis, Planning Documents, Climate Goals
 - CTA: Operational expenses, community events
- \$365,000 budget
- Will hear back mid to late May

Integrated Climate Adaptation and Resiliency Program



Truckee Tahoe Building Decarbonization Program Update



- Pitched the idea and proposal in February to a private donor
- \$500,000 awarded for regional building decarbonization efforts!



Truckee Tahoe Building Decarbonization Program Update

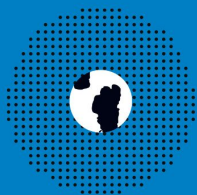


TARGET REGION

TOWN OF TRUCKEE &
TAHOE BASIN



Truckee Tahoe Building Decarbonization Program Update



Program Model Breakdown of Program Components

1. Workforce Education & Training

- Convene contractor stakeholder group
- Provide scholarships for electrification training for local contractors
- Provide scholarships for local high school graduates to pursue electrification work in trade school

2. Public Communications

- Provide informational resources for consumers about building electrification retrofit processes, funding opportunities, pre-qualified local contractors, building weatherization improvements, and energy efficiency upgrades
- Collect and promote stories, testimonials, and data about the benefits of building decarbonization to increase residents' understanding and ability to navigate incentives and retrofit processes

3. One-Stop-Shop Concierge Service

- Provide one-on-one support to home and building owners to assist in finding local contractors and navigating the electrification process
- Identify available incentives or rebates for electrification

Truckee Tahoe Building Decarbonization Program Update



Program Model
Metrics for Success

GOALS

30

local contractors
trained to perform
building electrification
measures

20

homes and
commercial buildings
served through the
program

TRACKING

- GHG Emissions Avoided
- Criteria Air Pollutants Avoided
- Energy Savings
- Jurisdictional Planning Efforts
- Jobs Created or Retained

Truckee Tahoe Building Decarbonization Program Update



Program Model Timeline & Program Benchmarks

Tasks

Summer 2023

Summer 2024

Summer 2025

Convene Contractor Stakeholder Group

Recruit Contractor "Ambassadors" & Begin Contractor External Marketing



Convene CTA Subcommittee

Begin Public Outreach

Begin Marketing Case Studies

Begin Reporting Metrics



Organize Contractor Trainings

Inventory and Catalog Training Opportunities & Establish Contractor Qualifications



Begin Concierge Service

Enroll First Pilot Projects



Begin Building Retrofits

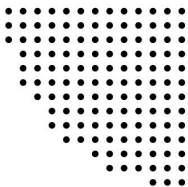
Deploy Home Assessment Process & Conduct First Assessments



Truckee Tahoe Building Decarbonization Program Update



Budget



Task	Cost
Contractor Workforce Education & Training	\$250,000
Public Communications & Partnership with Building Decarbonization Coalition	\$175,000
One-Stop Shop Concierge Service	\$75,000
Total	\$500,000

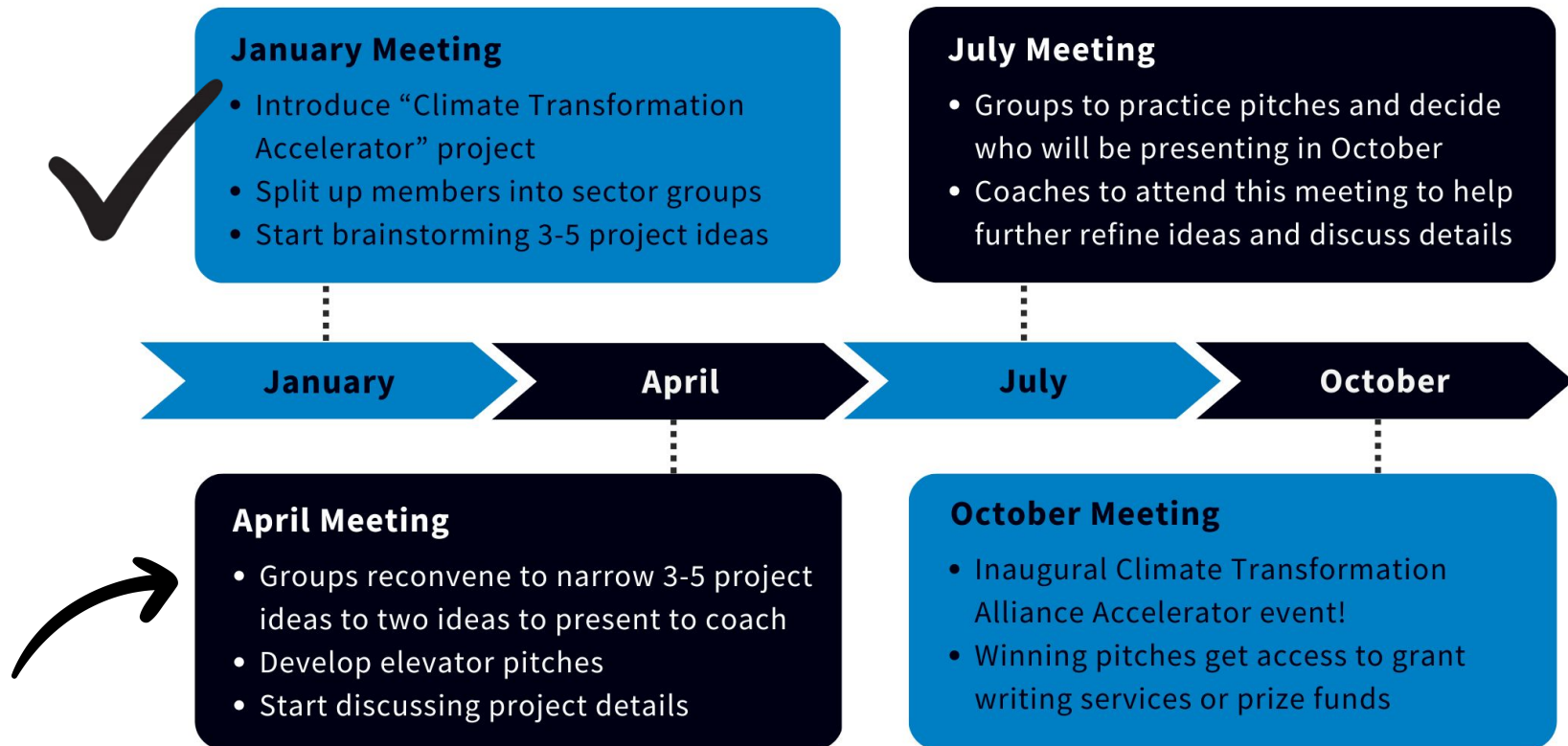
Truckee Tahoe Building Decarbonization Program Update



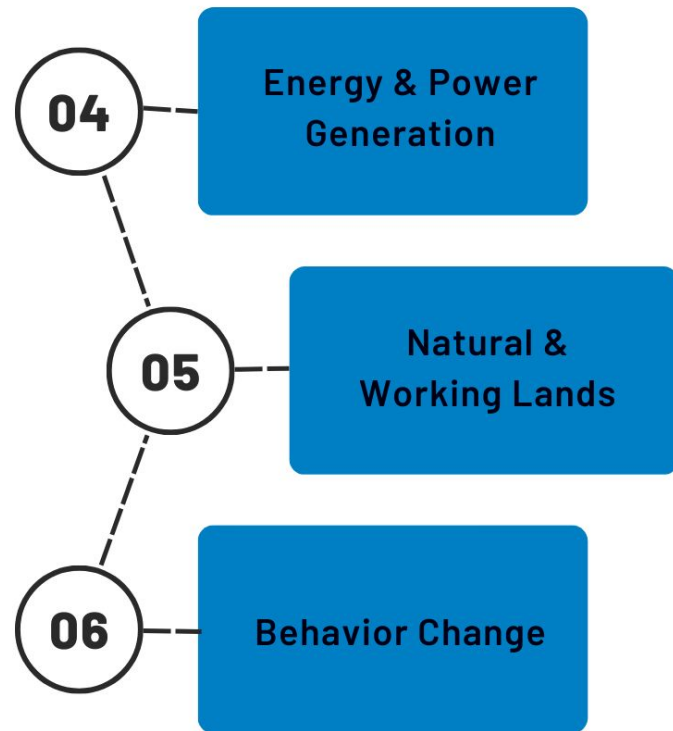
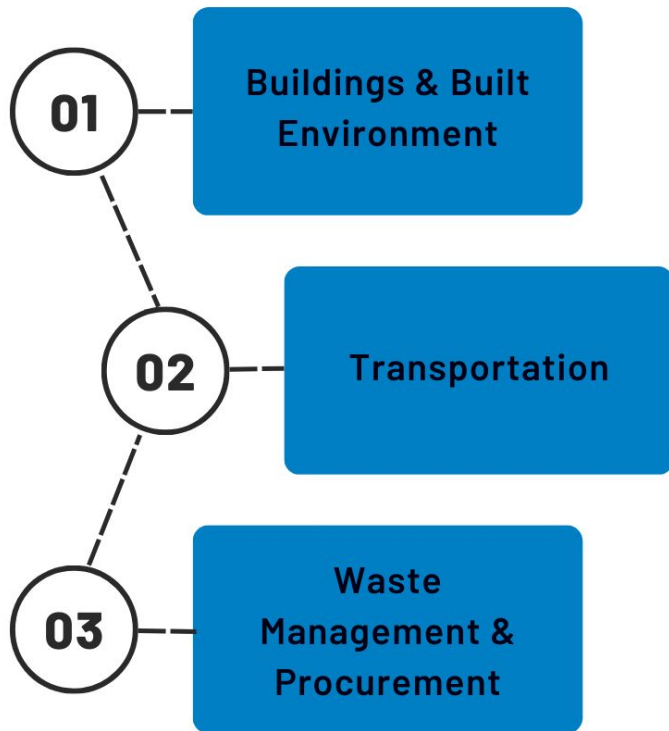
- Action Item
 - Develop subcommittees for further program development
 - For the CTA subcommittee, we ideally would like participation from utility, jurisdiction, community organization, and private business staff.
 - We are developing a separate working group with members of CATT and other contractors in the region.



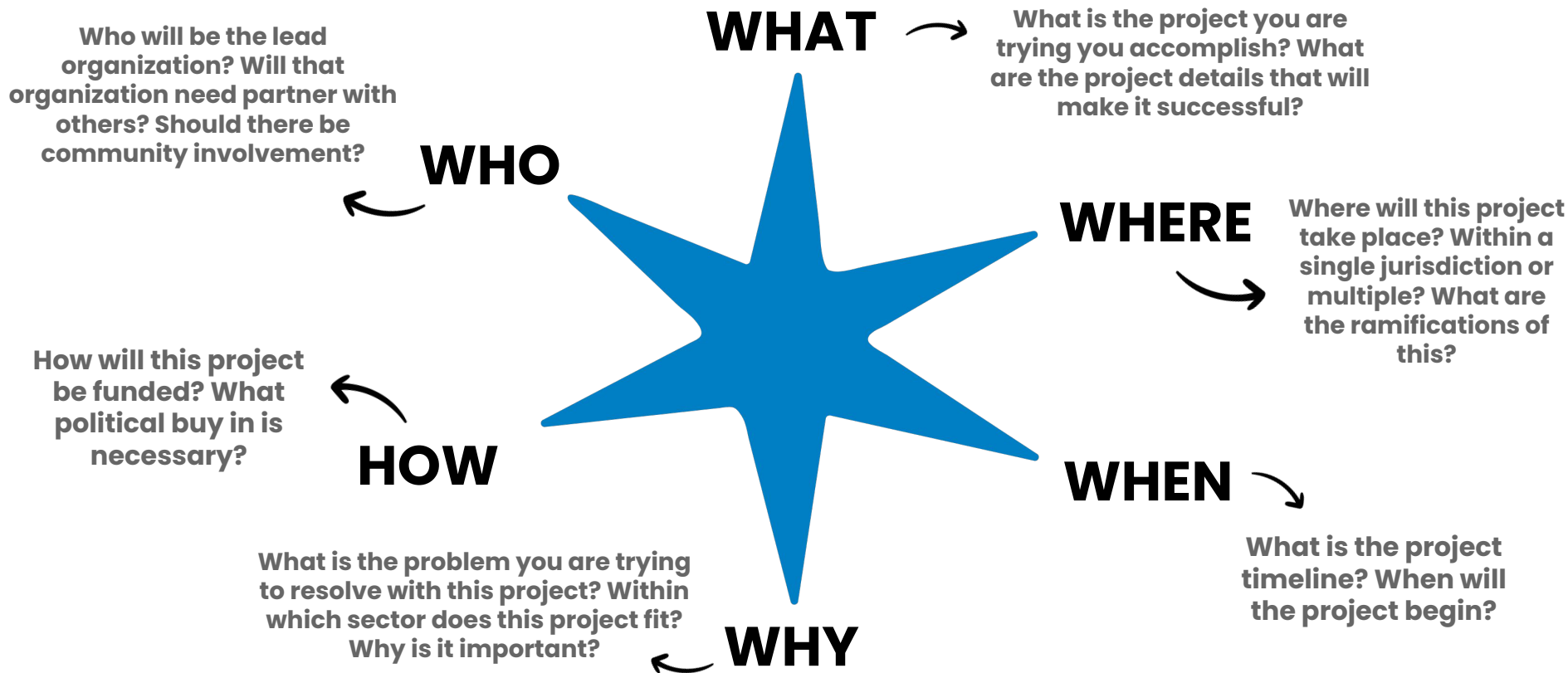
Climate Transformation Accelerator



Climate Transformation Accelerator



Climate Transformation Accelerator



CTA Action Items & Closing Words



- Action items
 - Volunteers for subcommittees
 - Truckee Tahoe Building Decarbonization Program
 - Climate Transformation Accelerator sector groups
 - More information will be coming out soon about coaches, prize money, and potentially meeting again with your group before the July meeting
- Review 2023 quarterly meeting schedule
 - July 14th, 2023 from 9-11am
 - October 13th, 2023 from 9-11am
 - *Tentative: December 8th, 2023 from 9-11am*
- Sign in using the QR code!



Thank you!

Please reach out to Sierra Business Council with any questions

Website: sierrabusiness.org

Email: cta@sierrabusiness.org

Phone: (530)582-4800



CTA | Climate
Transformation
Alliance