



AGENDA ITEM: \_\_\_\_\_

## TRUCKEE TAHOE AIRPORT DISTRICT

### BOARD OF DIRECTORS STAFF REPORT

**AGENDA TITLE:** Community Sponsorship Determinations

**MEETING DATE:** Wednesday, September 27, 2023

**PREPARED BY:** Marc R. Lamb, Aviation & Community Services Manager

**PRESENTED BY:** Robb Etnyre, General Manager

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**RECOMMENDED ACTION:** Staff is requesting that the Truckee Tahoe Airport District (TTAD) Board of Directors' review and make final determinations on four Community Sponsorship program applications received in late August and September of 2023.

**DISCUSSION:** Consistent with applicable California law, all expenditures of TTAD funds under this Community Sponsorship program must serve a public purpose of the District, referred to as "public purpose" throughout the guiding Policy Instruction 311.

The following are the most recent Community Sponsorship funding applications (< \$5,000) for which staff is requesting qualifying determinations, along with funding approvals on. Applicants have referenced permissible "Public Purpose" qualifying parameters related to their request noted at the end of each request description.

Staff is recommending #28 and #29 for board approval, but are recommending that #27 and #30 be declined as they do not meet PI 311's Public Purpose definition categories as currently written.

**#27 Soroptimist International of Truckee Donner \$5,000** - Funding request to support scholarships and grants for women post high school, to improve career opportunities through continuing education and training. Applicant referenced Public Purpose: STEAM Education

**#28 Kings Beach Elementary PACE \$3,000** - Funding request to support the Walk-a-thon fund raiser to support all-inclusive free-of-charge Art and other STEAM programs at Kings Beach Elementary. Applicant referenced Public Purpose: STEAM Education

**#29 Sierra Expeditionary Learning School (SELS) \$2,500** - Funding request to support SELS scholarship program for non-school session periods of day camp and STEAM enrichment programs for lower income students, up to 15 per students per year. Applicant referenced Public Purpose: STEAM Education

**#30 Rotary Club of Truckee \$5,000** - Funding request for the first of three "Welcome to Truckee" signs to be placed at key main entry locations to Truckee. The first sign is to be completed by year-end 2024. The sign designs and permits have already been approved. Signs will cost \$75K-\$100K each. Hwy 267 across from Raley's and close to the airport is one of the sign locations. Applicant referenced Public Purpose: Transportation related to use of TTAD property

**WHAT'S NEXT:** Notifications of TTAD Board determinations will be emailed to applicants no later than 48 hours after the board meeting. Checks will be generated and mailed to all Board approved Community Sponsorship funding recipients within two weeks.

**FISCAL IMPACT:** The Board has approved a 2023 budget of \$120,000 for the overall Community Sponsorship program. This amount includes \$20,000 for an Aviation/STEM scholarship program administered by the Tahoe Truckee Community Foundation, for which funds have already been awarded.

A total of \$49,000 in Community Sponsorships (for requests <\$5,000) has already been distributed to qualified organizations and non-profit applicants through August 23, 2023.

If the Board approves funding of Community Sponsorship applications #28 and #29 as recommended by staff, an additional total of \$5,500 will be awarded, for a grand total of \$54,500 year to date.

**PROPOSED MOTION:** I move to (approve) the funding of the Kings Beach Elementary PACE and Sierra Expeditionary Learning School (SELS) PI 311 eligible Community Sponsorship applications for a combined total of \$5,500. I also move to (decline) the Soroptimist International of Truckee Donner and the Rotary Club of Truckee's Community Sponsorship requests, as they do not meet PI 311's Public Purpose definition categories.

**ATTACHMENTS:**

- 2023 Community Sponsorship Applicant Data Spreadsheet
- Policy Instruction 311

2023 Community Sponsorship Information - FISCAL YEAR 2023 Acc CODE 800-6239

#	Organization	Application Form Complete	Completed App Packet	Requestor	Contact Info	Explanation	Public Purpose (PI 311)	Requested Amount	Staff Recommendation	Status	Approved Amount	Board Vote	Check Request Date
1	Truckee Tahoe Civil Air Patrol	X	X	Ken Aronson	kirmas4530@gmail.com	funding request in support of 5 Mission to Mars, STEM summer 2023 camps. Each camp can take up to 12 kids ages 8-12 yrs of age. Program sells out		\$5,000		Approved	\$5,000		1/21/2023
2	North Lake Tahoe Snowfest Inc.	X	X	Janice Phalen	1727quailrunrd@gmail.com	funding request to help support the 41st 2023 North Lake Tahoe Snowfest event		\$5,000		Declined	\$0		1/21/2023
3	North Tahoe Truckee Humane Services (previously Church of the Mtns)	X	X	Cathie Foley	cfoley@amihousing.org	funding request to continue providing a year round homeless response system in the Truckee North Tahoe region		\$5,000		Declined	\$0		1/21/2023
4	TNT Lacrosse Foundation	X	X	Christina Turk	christaturk@gmail.com	funding request for sideline EMS equipment, ie AED's and first aid kits and player scholarships and financial aid for both youth and adult teams.		\$5,000		Declined	\$0		1/21/2023
5	Tahoe Community Nursery School	X	X	Angela Bourque	director@tahoeschool.com	funding request to help support TCNS's annual "Community Party" fund raising event. Funds raised make early youth education available to all families		\$3,000		Approved	\$2,000		2/16/2023
6	Truckee Baseball Foundation	X	X	Sarah Purgason	sarah.purgason@yahoo.com	funding request to help support ~30 Truckee High School youth participating in varsity and JV baseball teams. Funds raised go towards equipment, uniforms etc.		\$1,000		Declined	\$0		2/16/2023
7	North Tahoe High Boys & Girls Swim Team	X	X	Jill Whisler	2eatmoreveggies@gmail.com	funding request to help support ~30 North Tahoe High students and 2 coaches involved with the swim team. Funds raised go towards uniforms		\$1,000		Declined	\$0		2/16/2023
8	Truckee Wolverine Booster Club Inc	X	X	Laura Brown	labrown267@gmail.com	funding request for annual Truckee High "Project Graduation Safe and Sober Grad Night"		\$3,000		Approved	\$2,000		2/16/2023
9	Truckee High School Softball Program	X	X	Pat McKechnie	pat.d.mckechnie@gmail.com	funding request to help support ~30 Truckee High girls and coaches (Varsity & JV) involved with the softball programs, funds raised go towards uniforms and team expenses		\$1,000		Declined	\$0		2/16/2023
10	North Tahoe Business Association	X	X	Alyssa Reilly	alyssa@northtahoebusiness.org	funding request to fund spring '23 north shore street clean up for \$500, and the '23 Kings Beach Music on the Beach series for \$1,000	\$500 - Environment \$1,000 - STEAM	\$1,500	Approve	Board Approved	\$1,500	Consent	4/26/2023
11	North Tahoe High - Project Graduation	X	X	Renee Koijane	rkoijane@gmail.com	funding request in support of North Tahoe High's safe and sober Project Graduation (*we gave \$2K to Truckee High's safe & sober grad 2/16/23)	STEAM	\$3,000	Approve	Board Approved	\$3,000	Consent	4/26/2023
12	Truckee Day c/o Tahoe Truckee Community Foundation	X	X	Virginia Donica	virginia@mattgelso	funding request to help support the Truckee town-wide spring street clean up and community BBQ	Environment	\$1,000	Approve	Board Approved	\$1,000	Consent	4/26/2023
13	Kiwanis Club North Lake Tahoe	X	X	Robert McClintock	robert@mcclintockaccountancy.com	funding request to help support the 31st Annual Community Benefit Wine Tasting and Auction in support of local youth and social services programs	Social Programs Not eligible per 311	\$500	Decline - Social Programs not eligible per PI 311	Board Declined	\$0	Consent	4/26/2023
14	Headwaters Science Institute	X	X	Megan Seifert	meg@headwatersscienceinstitute.org	funding request to support 7th grade (both Alder Creek and North Tahoe middle schools) 3 day forest & riparian environmental studies	STEAM	\$5,000	Approve	Board Approved	\$5,000	Consent	4/26/2023
15	Truckee History Railroad Museum	X	X	Bob Bell	bellbob@sbcglobal.net	funding request to expand operational hours of the museum and associated expenses by recruiting and training additional docents	STEAM / Transportation	\$5,000	Approve	Board Approved	\$5,000	Consent	4/26/2023
16	UC Davis - Tahoe Environmental Research Center	X	X	Toni Myshyakova	amyshyakova@ucdavis.edu	funding request to support proposed TERC paid summer internships for high school and undergraduate students doing Tahoe research	STEAM / Environment	\$5,000	Approve	Board Approved	\$5,000	Consent	4/26/2023
17	Truckee Donner Recreation & Park District	X	X	Kyle Jost	kyle@tdrpd.org	funding request to support free music in the park at the Truckee Rodeo grounds for summer '23. Goal is to collect \$30K inn sponsorships & donations	STEAM	\$2,200	Approve	Board Approved	\$2,200	Consent	4/26/2023
18	Truckee Tahoe Community Chorus	X	X	Trisha Ruby	trisharuby@gmail.com	funding request in support of production of the annual Truckee Revue, a Truckee history educational and entertaining show on June 10th and 11th.	STEAM	\$500	Approve	Board Approved	\$500	Consent	4/26/2023
19	Truckee Community Theater	X	X	Carrie Haines	carrie@truckeecomunitytheater.com	funding request to support local youth theater summer camps. (scholarships, sets, costumes and more)	STEAM	\$2,000	Approve	Board Approved	\$2,000	Consent	4/26/2023
20	Sagehen Outdoor Education Program	X	X	Kathy Echols	sagehenoutdoored@gmail.com	funding request for outdoor STEM education, each TTUSD 5th grade class (approx 350 students will attend 2-one day environmental programs	STEAM	\$4,500	Approve	Board Approved	\$4,500	Consent	4/26/2023
21	InnerRhythms Dance	X	X	Sarah Fay	info@innerrhythms.org	funding request in support of their upcoming fund raiser event "Dancing with Our Sierra Star". Proceeds provide youth & adult dance programs	STEAM	\$2,000	Approve	Board Approved	\$2,000	Consent	4/26/2023
22	Truckee Trails Foundation	X	X	Allison Pedley	allison@trucketrails.org	funding request to support free bike valet at Truckee Thursdays and Music in the Park events for summer 2023	GHG Reduction	\$1,600	Approve	Board Approved	\$1,600	Consent	4/26/2023
23	South Yuba River Citizens League	X	X	Katy White	kwhite@yubariver.org	funding request to support the annual SYRCL River Clean-up, 9/23/2023 with 800 volunteers collecting more than 10K lbs of trash. Part of South Yuba river watershed is within TTAD boundaries	Environment / STEAM	\$500	Approve	Board Approved	\$500	Consent	8.23.2023
24	Sierra Community House	X	X	Allison Edwards	aedwards@sierracommunityhouse.org	funding request to support SCH's Truckee North Tahoe Housing Advocacy program, keeping local workers in housing with support services including a combination of direct rent and utility payments, legal assistance and system advocacy	Workforce housing	\$5,000	Approve	Board Approved	\$5,000	Consent	8.23.2023
25	Truckee EAA Young Eagles Program	X	X	Ken Aronson	kirmas4530@gmail.com	funding request in support of local EAA's chapter's Young Eagles Youth Aviation and STEAM education programs	Aviation / STEAM	\$5,000	Approve	On Hold pending review			
26	Tahoe City Downtown Association	X	X	Katie Biggers	tcda@visittahoe.com	funding request to support the annual Youth Library Walk event from Gatekeepers Museum to the Tahoe City Library on 9/23/2023. Up to 500 kids.	STEAM	\$1,200	Approve	Board Approved	\$1,200	Consent	8.23.2023
27	Soroptimist International of Truckee Donner	X	X	Pamela English	pam@phspec.com	funding request to support scholarships and grants for women post high school, to improve career opportunities through education and training	STEAM	\$5,000	Not recommended				
28	Kings Beach Elementary PACE	X	X	Christine Ryan	pacekb@gmail.com	funding request to support Walk-a-thon fund raiser to support all inclusive free of charge Art and other STEAM programs at Kings Beach Elementary	STEAM	\$3,000	Approve				
29	Sierra Expeditionary Learning School (SELS)	X	X	Tiffany Connolly	ptc@truckeecharterschool.org	funding request to support SELS scholarship program for non school session periods of day camp and STEAM enrichment programs for lower income students, up to 15 per students per year	STEAM	\$2,500	Approve				
30	Rotary Club of Truckee	X	X	Mitch Clarin	mitch@mitchclarin.com	funding request for the first of 3 "Welcome to Truckee" permitted signs placed at the main entries to Truckee. First to be completed by year end 2024 Each sign to cost \$75K-\$100K. Hwy 267 across from Raley's and close to the airport is one of the sign locations.	Transportation	\$5,000	Not recommended				
Community Sponsorship Budget \$50,000								Requested to date	\$90,000.00	Awarded to date	\$49,000.00		

White = approved  
 Gold = doesn't meet eligibility requirements  
 Green = Pending Board approval

Author: Marc Lamb  
 Located: TruckeeTahoeAirport\003.Restricted (T:)\Public Relations & Outreach\Sponsorships & Media Community Sponsorships Fiscal Year 2023

**PI NUMBER 311**  
Formerly PI 220

Effective: Dec. 2, 2015  
Approved: Nov. 30, 2016

Revised: Mar. 27, 2019  
Approved: Mar. 27, 2019

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Approved: Mar. 23, 2022

Revised: Mar. 22, 2023  
Approved: Mar. 22, 2023

**SUBJECT: COMMUNITY SPONSORSHIPS AND AGENCY PARTNERSHIPS**

**PURPOSE:**

To provide guidelines for the prudent and transparent management and administration of community sponsorships and public agency partnerships to ensure the best value of TTAD's investment and overall community benefit aligned with TTAD's public purpose. The Policy will assure a fair and open process is used in the allocation of community sponsorship and public agency partnership funds.

**MISSION STATEMENT:**

The Truckee Tahoe Airport aims to provide safe, high-quality services and facilities, reduce impact on airport neighbors and the environment, and invest in opportunities that increase community safety and provide sustained benefit to the entire Truckee Tahoe region.

**LEGAL REQUIREMENTS:**

Consistent with applicable California law, all expenditures of TTAD funds under this Policy must serve a public purpose of the District, referred to as "public purpose" throughout this policy. Expenditures may be evaluated on a case-by-case basis to ensure compliance but below are examples of permissible TTAD public purposes as set forth in the California Airport District Act or other applicable law:

- Aviation or other services provided by TTAD
- Transportation related to use of TTAD property
- Aviation-related noise mitigation and avoidance
- Conservation and similar aviation buffer efforts
- Aviation-related public safety efforts
- Science Technology Engineering Arts and Math (STEAM) education

- Workforce housing
- Greenhouse gas emissions reductions and offsets
- Natural Resource Management

### **BENEFICIARY OF PROGRAMS:**

The programs outlined in this policy are intended to benefit residents, property owners, community members, and voters within the District's political boundaries in keeping with the public purpose of the District. This also includes individuals, groups, and not-for-profit agencies and for-profit entities located outside the District's political boundaries, but within its sphere of influence as long as the proposed program(s) benefit members of the District as outlined here.

### **SECTION I - POLICY OVERVIEW**

The Truckee Tahoe Airport District ("District") is furthering its mission, which is to provide a high level of benefit and value to all Airport District constituents, in keeping with its public purpose. Based on available funds, the District may provide 1) Sponsorships for community programs, outreach, and events and 2) Partnerships with local public agencies. The following categories are established:

- 1) Community Sponsorship - up to \$5,000 (See Section II of Policy)
- 2) Agency Partnership - over \$5,000 (See Section III of Policy)

The following definitions apply to all sponsorship and agency partnership categories. Each category of the policy has funding limits, processes, and eligibility criteria. The District funds specific programs, events or projects as opposed to providing general operating support. Each year, funding focus areas will be identified by the Board of Directors during the District budget process. Therefore, requests for funding must be for programs, projects, or events of an organization or public agency. The intent is that the public will receive cultural, educational, entertainment, environmental, recreational, or safety enhancements or value from the program, project, or event as related to the District's public purpose.

### **COMMON DEFINITIONS:**

Definitions in this section apply to all sponsorship/partnership categories and must be aligned with the District's public purpose:

- a. District: For the purposes of this policy, "District" shall refer to the Truckee Tahoe Airport District (TTAD).
- b. Community Sponsorship: A sponsorship in cash to the organization or public agency which may be used to offset the costs of specific programs, outreach, and events in return for

benefit to District constituents and recognition of the District and its mission. Community Sponsorships are primarily for nonprofit entities in good standing with the IRS and state(s) of incorporation.

- c. Community Sponsorship Funds: Funds set aside by the District each year to provide sponsorship and support for community programs, outreach, and events.
- d. Agency Partnership: A joint agreement between the District and another public agency, taxing agency, town, county, or local government to assist larger projects that mutually benefit constituents district-wide. When appropriate, such mutual support may be in shared assistance to a nonprofit leading the efforts for such projects.
- e. Agency Partnerships Funds: Funds set aside to partner with another public agency and or taxing agency, town, county, or local government where a specific defined airport public purpose to mutual District/agency constituents, direct airport benefits, improvement of District property, shared equipment, and/or enhanced safety is realized.
- f. In-Kind Sponsorship: Any services requiring use of District property, equipment, or resources of any means other than cash. This includes, but is not limited to staffing for events, equipment, or events and projects that require multiple days/weeks/months to complete. Donation/trade of available hangar space for storage for non-profit or other public agencies is included.
- g. Partnerships with Non-profits: Common service that has District and public benefit which may involve education, recreation, youth development, arts, culture and civic benefit, health, and human services, and/or environment or other services that can potentially offset District cost; may be used to offset the costs of specific programs, outreach, and events as part of an Agency Partnership application.
- h. Organization: Includes educational institutions, public agencies, service clubs or groups, for-profit entities, and not-for-profit agencies and corporations registered to do business in the State of California or Nevada. Any such organizations must be in good standing with the IRS and state(s) of incorporation.
- i. Community Sponsorship Programs: A community program, celebration, event, fundraiser, athletic, cultural, or educational activity that demonstrates a public benefit or for which other intrinsic cultural, athletic, entertainment, or educational value is provided.
- j. Constituent: A constituent of the District is defined as residents, property owners, community members, and voters within the District's political boundaries. Constituents may also include individuals and groups outside the District's political boundaries, but within its sphere of influence.

**IMPROVEMENTS TO DISTRICT ASSETS OR PROPERTY:**

The Board of Directors, in partnership with other public agencies, may choose to fund improvements or enhancements to District assets, which is any interest in real property, or equipment that the District owns in full or in partnership through written agreements with other public agencies. The District reserves the right to fund improvements or enhancements to these District assets or interests to assure the continued viability, upkeep, and/or public benefit of those District assets and interests.

**SCIENCE TECHNOLOGY ENGINEERING ARTS AND MATH (STEAM) PROGRAMS AND EDUCATION:**

The District will consider Community Sponsorships and Agency Partnerships, which advance STEAM themed education programs and endeavors, particularly those that advocate for professions necessary to sustain operation of the Truckee Tahoe Airport.

**SECTION II – COMMUNITY SPONSORSHIP (up to \$5,000)**

The District recognizes the importance of providing support for community events and programs that are held for the general benefit of the community aligned with the District’s public purpose. Support of non-profit organizations serving the District’s constituents, such as, but not limited to; arts and humanities, cultural, athletic, health care, STEAM, human services, and educational enrichment and/or promotion of the Truckee Tahoe Airport District’s mission of community enhancement aligned with the District’s public purpose. In order to expand awareness to the airport as well as a wide range of experiences and community connections for all its residents, the District provides limited assistance, if the budget allows, through in-kind and cash sponsorships to local organizations in support of community programs that serve a TTAD, community, and public purpose.

**PROCESS:**

A one-page application is available online on the District website or available at the District Office. Community sponsorship applications are evaluated and approved by District Board of Directors. Cash sponsorships for eligible organizations, events, and programs will be considered upon filing a sponsorship application with the monetary and/or in-kind sponsorship requests no less than 30 days and no more than six months before the program or event date. Sponsorships will only be provided for services, programs, and organizations meeting the eligibility criteria stated in this Policy.

Cash and in-kind sponsorship applications shall be reviewed for District benefit, eligibility, and financial impact by the Board of Directors monthly. Application processing and approval timeline

is typically 60 days or less.

The TTAD General Manager shall be responsible for accounting for the community sponsorship fund with the staff; shall keep a listing of all organizations, events, and programs receiving sponsorships through this program; and shall maintain a balance of funds available. Special event requirements and other requirements must be followed according to District policies and instructions. Failure to comply will result in the organization being ineligible for future sponsorships for a period of two years from written notice.

**APPLICATION REQUIREMENTS:**

Each applicant will be required to submit:

- a) A community sponsorship application on a form detailing the organization, program or event including dates, times, and location, the local office/headquarters of the organization, the organization's purpose/mission, and how the proposed program, partnership or event will benefit residents of the Truckee Tahoe Airport District.
- b) Current proof of 501(c)(3), and/or other nonprofit status must be provided (if applicable as determined by the District).
- c) A copy of the program's sponsorship criteria/guidelines that outlines the program's sponsorship categories and benefits of sponsorships at various levels.
- d) Incomplete applications will not be processed.
- e) The Truckee Tahoe Airport District may request additional information as necessary.
- f) If applicable, confirm previous year and current year additional TTAD Community Sponsorship funding amounts.

**FUNDING LIMITS:**

The Board of Directors shall determine the community sponsorship fund balance during the budget process each year. Community sponsorships may be provided to eligible organizations. Cash or in-kind donation sponsorships typically shall not exceed \$5,000 or two awards per organization, per fiscal year (whichever is met first) unless otherwise approved by the Board of Directors.

**ELIGIBILITY CRITERIA:**

- 1) The Truckee Tahoe Airport District will not award community sponsorships to promote religious purposes. Religious organizations are not excluded from sponsorships; however, the purpose of the program must be as described in the definitions section of this policy and shall not serve to promote a religious message as the primary purpose.
- 2) Political organizations and/or individual campaigns are not eligible for sponsorships for programs they conduct.
- 3) Programs must comply with all applicable District Policy Instructions, including non-



discrimination.

- 4) Individuals are not eligible for sponsorships.
- 5) For-profit organizations holding fundraiser programs must identify a 501(c)(3) or California non-profit corporation as a recipient of the program proceeds and provide acknowledgement of receipt of said proceeds from that non-profit organization.
- 6) For-profit organizations are not eligible for community sponsorships for promotional programs for which the organization/corporation or its employees or officers will gain personal financial benefit (i.e., a sales promotion).
- 7) All programs must benefit the District as earlier described.
- 8) Programs must be open to the public and charge only nominal and reasonable participant fees where such fees and associated revenue are used to offset program or District costs, or are part of the fundraising effort.
- 9) The sponsoring organization must also agree to do the following (failure to do so will result in future ineligibility for a period of two years from written notice):
  - a) Obtain all required permits, clearances, insurances, and program authorizations within time restraints and in compliance with local, State, and Federal laws and Truckee Tahoe Airport District policies and procedures.
  - b) Acknowledge the support of the Truckee Tahoe Airport District and include, space permitting, on all printed information and advertising related to the event for which sponsorship was provided.
  - c) Community Sponsorship recipients must agree to erect a banner (if appropriate) recognizing the District's support of the event or program. This banner shall be erected at the facility for the duration of the program or event. The verbiage of the banner shall be determined by the District's General Manager. The actual banner, if not provided as part of sponsorship, will be provided by the Truckee Tahoe Airport District in accordance with the size requirements of the event or program.
  - d) Provide the District, at a minimum, all benefits afforded to other sponsors of similar sponsorship levels (i.e., logo display, sponsor table, advertising benefits, etc.).
- 10) Reporting Requirement: After the event or program, the applicant must provide to the District copies of materials, pictures, and collaterals where the District was recognized and/or highlighted per the requirements of this policy.
- 11) Individuals, organizations, or public agencies that have been named in a lawsuit involving the District or have pending litigation with the District are ineligible for sponsorship/donation, until such matters have been resolved to the satisfaction of the District.

### **SECTION III - AGENCY PARTNERSHIP (over \$5,000)**

The District recognizes the importance of providing support for community events, programs, and projects held for the general benefit of the community that are in keeping with the legal requirements of the public purpose of the airport. The District also realizes that some requests

may require a significant financial commitment (over \$5,000) on behalf of the District. The Agency Partnership program is aimed at:

- 1) Forming active and mutually beneficial relationships with organizations and/or public agencies
- 2) Providing benefit and value to the common constituents of both the District and the partnering agency In addition, Agency Partnerships will:
  - 3) Be responsive to community needs
  - 4) Build value for the Airport District
  - 5) Reflect the Truckee Tahoe Airport District's Mission, Goals, public purpose; and
  - 6) Have broad and meaningful reach and impact into community.

Funding for Agency Partnerships shall be established by the Board of Directors each year during the annual budget process. Subject to board approval, the board can award increased funding at their discretion. The District's fiscal year begins January 1st of each year and ends on December 31st of the year.

**PROCESS:**

As of July 1, 2021, the District has entered into a Professional Services Agreement with Tahoe Truckee Community Foundation (TTCF) to manage the District's Agency Partnership Program (AP Program). The AP Program will be administered as an annual competitive cycle with a publicized Board-approved timeline and budgeted funding amount which may be modified annual by the Board of Directors. The Board will establish a Budget for this program annually, however the Board reserves the right to determine the final amount of funding assigned to Partnerships each funding cycle. Agency Partnerships with the District will only be considered when endorsed through a formal motion or resolution with findings approved by the governing board of another local public agency with an elected or appointed board.

Applications and supporting materials must be submitted through an online portal maintained by TTCF. TTCF will undertake necessary due diligence to ensure that only complete applications meeting all terms and requirements of this policy are accepted for further consideration. TTCF will convene a review committee composed of TTCF staff, community volunteers, and TTAD board and/or staff representatives. Committee members will independently complete application evaluations following a prescribed scoring rubric. TTCF staff will compile the results into a Summary of Rankings and Ratings. The full committee will then meet to review the results to ensure they reflect the intent of the committee. TTCF will present the review committee's Summary of Rankings and Ratings of all eligible applications at a regularly scheduled board meeting.

Lobbying or attempting to influence individual members of the Review Committee or District Board of Directors regarding a specific application once the application window has opened through final Board of Director action is not permitted and might result in disqualification of the application. Public presentations before the District Board are not part of the application review and decision process, however public comment as part of a regular agenda item is permitted. In the event an applicant wishes to give public comment to the Board, TTAD recommends the organization appoint or designate a single spokesperson to represent the interests of the program or project under consideration.

**BOARD APPLICATION REVIEW PROCESS:**

Utilizing the results of the TTCF Summary of Rankings and Ratings, the District Board of Directors will then, at a Regularly Scheduled or Special Board meeting, carefully consider Agency Partnership applications that align with its mission statement, goals, and public purpose of an airport as outlined in this policy and annual budget process. Agency Partnership Applications will use the following agenda item review process:

- 1) Agenda Item Introduction by Staff
- 2) Presentation by TTCF Program Manager
- 3) Clarifying Questions by Board of Directors
- 4) Public Comment – 3 minute maximum unless another limit is established by Board
- 5) Board Discussion
- 6) Directors will make a motion on applications in order of the TTCF Summary of Rankings and Ratings along with findings for how the applications meet funding criteria. Applications which fail to receive a motion will not receive funding.

**FUNDING LIMITS:**

The District Board of Directors shall determine the Agency Partnership fund balance during the budget process each year. The Board may at its discretion use Community Outreach Unrestricted Net Assets to fund Agency Partnerships.

**ELIGIBILITY CRITERIA:**

- 1) Agency Partnerships with the District will only be considered when endorsed, through a formal motion or resolution with findings approved by the governing board, by another local public agency with an elected or appointed board. Non-profit and community organizations are eligible when in partnership with a public agency and are named as such in the formal motion or resolution.

- 2) The partnering agency shall outline their direct investment, funding, or in-kind contribution being applied to the Agency Partnership request. Typically, the District requires significant (at least equal to TTAD funding request), in-kind and/or direct cash contributions, or ongoing care and maintenance of a program or facility by the partnering public agency for an application to qualify for District funding under PI 311 – Agency Partnerships.
  
- 3) The motion approved by the public agency governing board should:
  - a. Describe the shared public purpose of the request and/or partnership opportunity
  - b. Outline what the partnering agency intends to contribute to the request
  - c. Express support for the duration of the requested even, program, or project
  - d. Have an approval date no more than 18 months prior to the submission date for agency partnership applications
  - e. If applicable, name the partnering non-profit organization
  
- 4) State and Federal Agencies are not eligible for funding.
  
- 5) Organizations are permitted to apply for and receive only one District funding or benefit program annually unless the “other” District provided funding or benefit program is valued at no more than \$1,000. Organizations that have an active multi-year commitment or active Agreement for Services under District Policy Instruction PI 317- Non-Profit Agreements for Services, or PI 507 – Discounted Rent for Non-Profit Use of Airport Non-Aviation Lease Space will be ineligible for Agency Partnership consideration. Examples of other TTAD provided funding or community benefit programs outside of Agency Partnerships include:
  - a) PI 311 - Community Sponsorships (under \$5,000)
  - b) PI 312 - Funding Assistance - Comprehensive Airport Land Use Plan (TDRPD Swimming Pool)
  - c) PI 503 - Temporary Use of Truckee Tahoe Airport Land of Facilities (Special Events, i.e., Project Graduation)
  - d) PI 505 - Use of TTAD Community Rooms
  - e) PI 507 - Discounted Rent for Non-Profits (Warehouse tenants, Non-profit storage)
  - f) PI 317 - Non-Profit Contract for Services
  
- 6) Capital campaigns are not typically funded through the Agency Partnership process; however, they may be considered on a discretionary basis when they demonstrate broad community impact and alignment with the objectives of the program and/or annual board-stated goals.

- 7) The Truckee Tahoe Airport District will not award Agency Partnerships to any organization to promote religious purposes. Religious organizations are not excluded from Agency Partnerships; however, the purpose of the program must be as described in the definitions section of this policy and shall not serve to promote a religious message as the primary purpose.
- 8) Political organizations and/or individual campaigns are not eligible for Agency Partnerships for programs they conduct.
- 9) Programs must comply with all applicable District Policy Instructions, including non-discrimination.
- 10) Individuals are not eligible for funding.
- 11) For-profit organizations holding fundraiser programs must identify a 501(c)(3) or California not-for-profit corporation as a recipient of the program proceeds and provide acknowledgement of receipt of said proceeds from that non-profit organization.
- 12) For-profit organizations are not otherwise eligible for Agency Partnerships.
- 13) All programs or events must provide a benefit to the District's constituents or those living in the District's sphere of influence; and the organization's programs or events must principally serve the District's constituents.
- 14) If awarded funding, the recipient must also agree to do the following (failure to do so will result in future ineligibility for a period of two years from written notice):
  - a) Obtain all required permits, clearances, insurances, and program authorizations within time restraints and in compliance with local, State, and Federal laws and any applicable Truckee Tahoe Airport District policies and procedures.
  - b) Permanently acknowledge the support of the Truckee Tahoe Airport District where appropriate and include on all printed information and advertising related to the event for which sponsorship was provided the following statement: "Major funding provided in part by the Truckee Tahoe Airport District" or other statement or logo approved by the General Manager.
  - c) Allow the District to have a sponsor booth at the program/event if the Truckee Tahoe Airport District so desires (at programs/events where a sponsorship booth is appropriate) for the purposes of distributing information. This booth shall be provided at no cost to the District. If necessary, the District will provide its own booth and setup.

- d) Partnership recipients must agree to erect a banner (if appropriate) recognizing the District's support of the event or program. This banner shall be erected at the facility for the duration of the program, event, facility, or equipment. The verbiage of the banner shall be pre-approved by the General Manager. The actual banner, if not provided as part of sponsorship, will be provided by the Truckee Tahoe Airport District in accordance with the size requirements of the event or program.
  - e) Provide the District with whatever benefits are afforded other sponsors of similar sponsorship or partnership levels (i.e., logo display, sponsor table, advertising, etc.).
  - f) The public agency receiving such funds shall extend any and all benefits, discounts, or access to the facilities that are extended to the residents of the public agency to all residents of the Truckee Tahoe Airport District on the same terms and conditions.
  - g) Reporting Requirement. After the event, program or project is complete, the applicant must provide to the District copies of materials, pictures, and collateral where the District was recognized and/or highlighted as well as evidence the stated objective of the application's was realized per the requirements of this policy.
- 15) Individuals, organizations, or public agencies that have been named in a lawsuit involving the District or have pending litigation with the District are ineligible for sponsorship/donation, until such matters have been resolved.
- 16) Applicants must be of upstanding moral and public character. Applicants have a fiduciary responsibility to maintain a public image that corresponds with that of the District's mission and core values.
- 17) In cases of a significant financial partnership commitment, if funding is approved, the District shall require, as a condition of providing such funding assistance, all of the following:
- a) Permanent acknowledgement of the Airport District's participation to the District's satisfaction.
  - b) That the recipient of funds executes in favor of the District a Release and Covenant Not to Sue by the fund recipient's use of their real property, fund recipient as to:
    - i. Any claimed damages or adverse impacts of the Truckee Tahoe Airport,
    - ii. Aircraft utilizing that airport or the fund recipient's use of their real property,
    - iii. Any land use restrictions or increased structural requirements imposed by the

Truckee Tahoe Land Use Commission's Compatible Land Use Plan, whether currently in effect or as may be later adopted.

DocuSigned by:

*Kat Rohlf*

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Kat Rohlf, Board President