



**TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTORS STAFF REPORT**

AGENDA TITLE: Community Sponsorship Determinations
MEETING DATE: Wednesday, January 24, 2024
PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager
PRESENTED BY: Jeff Menasco, Director of Aviation

RECOMMENDED ACTION: Staff is requesting that the Truckee Tahoe Airport District (TTAD) Board of Directors review and make final funding determinations on two Community Sponsorship funding applications received in January 2024.

DISCUSSION: The Community Sponsorship funding applications included in this report meet the definition of serving a Public Purpose of the airport, as defined in Policy Instruction #311. Staff is recommending approval of these two requests.

Tahoe Truckee Civil Air Patrol, \$5,000 funding request in support of five scheduled 2024 youth (ages 8-12) Mission to Mars STEAM Camps. Enrollment is limited to 12 students per camp, 60 students total. PI 311 Public purpose: STEAM Education (Science, Technology, Aviation and Engineering)

Auburn Ski Club Associates, \$5,000 funding request to help support environmental and educational programs replacing over \$10,000 in inventory of currently used ski waxes that contain toxic *Forever Chemicals* (Florine and PFAS) with environmentally friendly substitutes. Donner Summit snowpack melts into natural drainage and aquifer systems of both Nevada and Placer Counties. 400 local youth participate in this winter program. PI 311 Public purpose: STEAM and Environmental Education

WHAT'S NEXT: Notifications of TTAD Board determinations will be emailed to applicants no later than 48 hours after the board meeting. Checks will be generated and mailed to all Board approved Community Sponsorship funding recipients within two weeks.

FISCAL IMPACT: If the Board adopts by consent, the staff recommended funding determinations of the two eligible applicants for the January 2024 Community Sponsorship application cycle, a total of \$10,000 will be awarded.

These Community Sponsorship funding awards, totaling \$10,000 will be the first from the 2024 cycle, with a program annual budget of \$100,000.

PROPOSED MOTION: I move to (approve, continue, deny) the two PI 311 eligible Community Sponsorship applications received by the Truckee Tahoe Airport District in January of 2024, in the amount of \$10,000, as presented in this staff report.

ATTACHMENTS:

- 2023 Community Sponsorship Applicant Data Spreadsheet

2024 Community Sponsorship Information - FISCAL YEAR 2024 Acc CODE 800-6239

#	Organization	Application Form Complete	Completed App Packet	Requestor	Explanation	Public Purpose (PI 311)	Requested Amount	Staff Recommendation	Status	Approved Amount	Board Vote	Check Request Date
1	Tahoe Truckee Civil Air Patrol	X	X	Ken Aronson	funding request to support 5 Mission to Mars STEAM based summer camps in 2024	STEAM Education	\$5,000	Approve				
2	Auburn Ski Club	X	X	Gustavo Johnson	funding request to support environmental education initiatives to replace toxic old school ski waxes to protect the local water sheds from flourine and PFAS "forever chemicals" to new environmentally friendly ski waxes.	Environmental Education	\$5,000	Approve				
3												
4												
5												
6												
7												
8												
9												
10												
Community Sponsorship Budget \$100,000							Requested to date	\$10,000.00		Awarded to date	\$0.00	

White = approved
Gold = doesn't meet eligibility requirements
Green = Pending Board approval

Author: Marc Lamb
 Located: TruckeeTahoeAirport\003. Restricted (T:)\Public Relations & Outreach\Sponsorships & Media Community Sponsorships Fiscal Year 2024