



**TRUCKEE TAHOE AIRPORT DISTRICT**

**BOARD OF DIRECTORS STAFF REPORT**

**AGENDA TITLE:** Community Sponsorship Determinations

**MEETING DATE:** Wednesday, March 27, 2024

**PREPARED BY:** Marc R. Lamb, Aviation & Community Services Manager

**PRESENTED BY:** Jeff Menasco, Director of Aviation

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**RECOMMENDED ACTION:** Staff is requesting that the Truckee Tahoe Airport District (TTAD) Board of Directors review and make final funding determinations on four Community Sponsorship funding applications received in March 2024.

**DISCUSSION:** The Community Sponsorship funding applications included in this report meet the definition of serving a *Public Purpose* of TTAD, as defined in Policy Instruction 311. Staff is recommending approval of these four requests.

**Mountain Area Preservation**, \$2,000 funding request in support of an April 20<sup>th</sup> Earth Day 2024 Celebration at Palisades Tahoe with MAP’s Free Wild Child and adult STEAM & Environmental education program. PI 311 Public purpose: Adult & Youth STEAM / Environmental Education.

**UC Davis Tahoe Environmental Research Center**, \$5,000 funding request to support an 8-week Tahoe research student intern program including both high school and undergraduate students. The summer 2023 TTAD cosponsored TERC intern program graduated 7 students. PI 311 Public purpose: STEAM / Environmental Education.

**Truckee Elementary**, \$4,000 funding request in support of Truckee El’s Family STEAM Night events with programs like Sierra Nevada Journey, SWEP interactive exhibits, “Tinker Lab”

engineering education and more. PI 311 Public purpose: STEM / Environmental Education.

**Truckee Wolverine Booster Club**, \$5,000 funding request for the Truckee High Booster Club's *Safe and Sober Grad Night* celebration. All graduating seniors are invited to attend free of charge. PI 311 Public Purpose: Education safety.

**WHAT'S NEXT**: Notifications of TTAD Board determinations will be emailed to applicants no later than 48 hours after the board meeting. Checks will be generated and mailed to all Board approved Community Sponsorship funding recipients within two weeks.

**FISCAL IMPACT**: If the Board adopts by consent, the staff recommended funding determinations of the four eligible applicants from the March 2024 Community Sponsorship application cycle, a total of \$16,000 will be awarded.

These four Community Sponsorship funding awards, totaling \$16,000 in March, will bring the year-to-date total of nine awards to \$36,000, out of an available \$100,000 budget for <\$5K Community Sponsorships.

**PROPOSED MOTION**: I move to (approve, continue, deny) the four PI 311 eligible Community Sponsorship applications received by the Truckee Tahoe Airport District in March of 2024, in the amount of \$16,000, as presented in this staff report.

**ATTACHMENTS**:

- 2024 Community Sponsorship Applicant Data Spreadsheet

**2024 Community Sponsorship Information - FISCAL YEAR 2024 Acc CODE 800-6239**

#	Organization	Application Form Complete	Completed App Packet	Requestor	Explanation	Public Purpose (PI 311)	Requested Amount	Staff Recommendation	Board Approved Amt	Board Vote	Check Request Date	
1	Tahoe Truckee Civil Air Patrol	X	X	Ken Aronson	Funding request to support 5 Mission to Mars STEAM based summer camps in 2024	STEAM Education	\$5,000	Approve	\$5,000	Consent	1/26/2024	
2	Auburn Ski Club	X	X	Gustavo Johnson	Funding request to support environmental education initiatives to replace toxic old school ski waxes to protect the local water sheds from flourine and PFAS "forever chemicals" to new environmentally friendly ski waxes.	Environmental Education	\$5,000	Approve	\$5,000	Consent	1/26/2024	
3	Headwaters Science Institute	X	X	Megan Seifert	Funding request in support of a 6 week after school science program at Truckee Elem in partnership with Boys and Girls Club NLT's after school program	STEAM & Environmental Education	\$5,000	Approve	\$5,000	Consent	2/28/2024	
4	Tahoe Community Nursery School	X	X	Angela Bourque	Funding request for an environmental education camping trip with students and parents. Topics include, forest, riparian and lake environments, native wildlife, night skies & leave no trace garbage p/u	STEAM & Environmental Education	\$2,500	Approve	\$2,500	Consent	2/28/2024	
5	Pathways To Aviation	X	X	Pete Parker	Funding support for Pathways to Aviation youth careers in aviation education programs. Next event, "Women In Space" w/ Eileen Collins, 1st female commander of a Space Shuttle Mission, held at UNR 3/21, all TTUSD students invited. KTRK event schd later this year, date TBD	STEAM (Aviation) Education	\$2,500	Approve	\$2,500	Consent	2/28/2024	
6	Mountain Area Preservation	X	X	Alexis Ollar	Support for the 8th annual Wild & Scenic Film Festival, celebratiing Earth Day 2024. The event includes an April 20th Earth Day at Palisades Tahoe for a FREE Wild Child and adult STEAM & environmental education program.	STEAM & Environmental Education	\$2,000	Approve			3/27/2024	
7	UC Davis Tahoe Environmental Research Center	X	X	Toni Myshyakova	funding support for summer 8 week Tahoe research student intern programs Program includes both high school and undergraduate students. 2023 saw 7 interns complete the program,	STEAM & Environmental Education	\$5,000	Approve			3/27/2024	
8	Truckee Elementary	X	X	Katie Davidson	funding request in support of Truckee El's FAMILY STEM nights with programs like, Sierra Nevada Journey's, SWEP interactive exhibits, "Tinker Lab" Engineering Education and many more	STEAM & Environmental Education	\$4,000	Approve			3/27/2024	
9	Truckee Wolverine Booster Club	X	X	Yvonne Moore Griffith	funding request for the Truckee High Boosters Club's Safe and Sober Grad Night Celebration. All graduating seniors are invited and can attend free of charge	Education Safety	\$5,000	Approve			3/27/2024	
10												
<b>Community Sponsorship &lt;\$5K Program Budget \$100,000</b>							Requested to date	<b>\$36,000.00</b>		<b>\$20,000.00</b>		

White = approved
Gold = doesn't meet eligibility requirements
Green = Pending Board approval

Author: Marc Lamb  
 Located: TruckeeTahoeAirport\003. Restricted (T:)\Public Relations & Outreach\Sponsorships & Media Community Sponsorships Fiscal Year 2024