

## TRUCKEE TAHOE AIRPORT DISTRICT BOARD OF DIRECTORS STAFF REPORT

AGENDA TITLE: Community Sponsorship Determinations

MEETING DATE: Wednesday, April 24, 2024

PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager

PRESENTED BY: Jeff Menasco, Director of Aviation

**RECOMMENDED ACTION:** Staff is requesting that the Truckee Tahoe Airport District (TTAD) Board of Directors review and make final funding determinations on six Community

Sponsorship funding applications received in April 2024.

**<u>DISCUSSION</u>**: The Community Sponsorship funding applications included in this report meet the definition of serving a *Public Purpose* of TTAD, as defined in Policy Instruction 311. Staff is recommending approval of these six requests.

- Lake Tahoe 99's, \$5,000 funding request in support of *Team Tahoe Turbulence's* entry in the national Air Race Classic event. Local KTRK pilots Raj Karwa and Sarah Krammen will represent the Tahoe area and inspire a new generation of women in aviation through their STEAM education backgrounds as teachers and role models.
  - PI 311 Public purpose: Youth STEAM (Science, Technology, Engineering, Art or "Aviation" and Math) education.
- North Tahoe Business Association, \$1,500 funding request in support of the annual North Shore spring street clean-up \$500, and FREE *Music on the Beach* (Kings Beach) summer music events \$1,000.

PI 311 Public purpose: Environment and STEAM Community Arts

- <u>Tahoe Music Alive</u>, \$5,000 funding request to support Alder Creek Middle School's extracurricular music programs. ~130 students, \$3,000 for instrument acquisition, \$1,500 for 2 guest music ensembles appearances, and \$500 for student complementary professional concert ticket sponsorships.

PI 311 Public purpose: Youth STEAM Arts education.

- <u>Truckee Day c/o TTCF</u>, \$1,000 funding request to help support the annual town-wide Truckee Day street clean-up and BBQ block party.

PI 311 Public Purpose: Environment and STEAM Community Arts

- <u>Truckee Donner Rec & Parks</u>, \$1,500 funding request in support of FREE Truckee summer Music in the Park Wednesday night events June through August.

PI 311 Public Purpose: STEAM Community Arts

- <u>Truckee Roundhouse Community Makerspace</u>, \$5,000 funding request to help support STEAM interactive events at the Sunday, June 9, 2024, Maker Show. Last year's event had over 1,400 attendees.

PI 311 Public Purpose: Community STEAM education

<u>WHAT'S NEXT</u>: Notifications of TTAD Board determinations will be emailed to applicants no later than 48 hours after the board meeting. Checks will be generated and mailed to all Board approved Community Sponsorship funding recipients within two weeks.

**FISCAL IMPACT**: If the Board adopts by consent, the staff recommended funding determinations of the six eligible applicants for the April 2024 Community Sponsorship application cycle, a total of \$19,000 will be awarded.

These six Community Sponsorship funding awards, totaling \$19,000 in April, will bring the year-to-date total of awards to \$55,000, out of an available \$60,000 budgeted for 2024 <\$5K Community Sponsorships. This will result in TTAD's Community Sponsorship program closing at some point in May due to the full distribution of all 2024 available funds.

**PROPOSED MOTION**: I move to (approve, continue, deny) the six PI 311 eligible Community Sponsorship applications received by the Truckee Tahoe Airport District in April of 2024, in the amount of \$19,000, as presented in this staff report.

## **ATTACHMENTS:**

- 2024 Community Sponsorship Applicant Data Spreadsheet

## 2024 Community Sponsorship Information - FISCAL YEAR 2024 Acc CODE 800-6239

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| Community Sponsorship <\$5K Program Budget \$60,000 \$36,000.00 \$36,000.00   |  | Requested to date   \$55,000.00   \$36,000.00                        |                 |

White = approved
Gold = doesn't meet eligibility requirements
Green = Pending Board approval

 $Located: Truckee Tahoe Airport \\ 003. Restricted \\ (T:) \\ Public Relations \\ \& Outreach \\ Sponsorships \\ \& Media \\ Community Sponsorships \\ Fiscal Year \\ 2024 \\ \\ \& Outreach \\ Sponsorships \\ A Media \\ Community \\ Sponsorships \\ Sponsorships \\ A Media \\ Community \\ Sponsorships \\ Sponsorships \\ A Media \\ Community \\ Sponsorships \\ Sp$