



TRUCKEE TAHOE AIRPORT DISTRICT BOARD OF DIRECTORS STAFF REPORT

AGENDA TITLE: Community Sponsorship Determinations

MEETING DATE: Wednesday, April 24, 2024

PREPARED BY: Marc R. Lamb, Aviation & Community Services Manager

PRESENTED BY: Jeff Menasco, Director of Aviation

RECOMMENDED ACTION: Staff is requesting that the Truckee Tahoe Airport District (TTAD) Board of Directors review and make final funding determinations on six Community Sponsorship funding applications received in April 2024.

DISCUSSION: The Community Sponsorship funding applications included in this report meet the definition of serving a *Public Purpose* of TTAD, as defined in Policy Instruction 311. Staff is recommending approval of these six requests.

- **Lake Tahoe 99's**, \$5,000 funding request in support of *Team Tahoe Turbulence's* entry in the national Air Race Classic event. Local KTRK pilots Raj Karwa and Sarah Krammen will represent the Tahoe area and inspire a new generation of women in aviation through their STEAM education backgrounds as teachers and role models.

PI 311 Public purpose: Youth STEAM (Science, Technology, Engineering, Art or "Aviation" and Math) education.

- **North Tahoe Business Association**, \$1,500 funding request in support of the annual North Shore spring street clean-up \$500, and FREE *Music on the Beach* (Kings Beach) summer music events \$1,000.

PI 311 Public purpose: Environment and STEAM Community Arts

- **Tahoe Music Alive**, \$5,000 funding request to support Alder Creek Middle School's extracurricular music programs. ~130 students, \$3,000 for instrument acquisition, \$1,500 for 2 guest music ensembles appearances, and \$500 for student complementary professional concert ticket sponsorships.

PI 311 Public purpose: Youth STEAM Arts education.

- **Truckee Day c/o TTCF**, \$1,000 funding request to help support the annual town-wide Truckee Day street clean-up and BBQ block party.

PI 311 Public Purpose: Environment and STEAM Community Arts

- **Truckee Donner Rec & Parks**, \$1,500 funding request in support of FREE Truckee summer *Music in the Park* Wednesday night events June through August.

PI 311 Public Purpose: STEAM Community Arts

- **Truckee Roundhouse Community Makerspace**, \$5,000 funding request to help support STEAM interactive events at the Sunday, June 9, 2024, Maker Show. Last year's event had over 1,400 attendees.

PI 311 Public Purpose: Community STEAM education

WHAT'S NEXT: Notifications of TTAD Board determinations will be emailed to applicants no later than 48 hours after the board meeting. Checks will be generated and mailed to all Board approved Community Sponsorship funding recipients within two weeks.

FISCAL IMPACT: If the Board adopts by consent, the staff recommended funding determinations of the six eligible applicants for the April 2024 Community Sponsorship application cycle, a total of \$19,000 will be awarded.

These six Community Sponsorship funding awards, totaling \$19,000 in April, will bring the year-to-date total of awards to \$55,000, out of an available \$60,000 budgeted for 2024 <\$5K Community Sponsorships. This will result in TTAD's Community Sponsorship program closing at some point in May due to the full distribution of all 2024 available funds.

PROPOSED MOTION: I move to (approve, continue, deny) the six PI 311 eligible Community Sponsorship applications received by the Truckee Tahoe Airport District in April of 2024, in the amount of \$19,000, as presented in this staff report.

ATTACHMENTS:

- 2024 Community Sponsorship Applicant Data Spreadsheet

2024 Community Sponsorship Information - FISCAL YEAR 2024 Acc CODE 800-6239

#	Organization	Application Form Complete	Completed App Packet	Requestor	Explanation	Public Purpose (PI 311)	Requested Amount	Staff Recommendation	Board Approved Amt	Board Vote	Check Request Date
1	Tahoe Truckee Civil Air Patrol	X	X	Ken Aronson	Funding request to support 5 Mission to Mars STEAM based summer camps in 2024	STEAM Education	\$5,000	Approve	\$5,000	Consent	1/26/2024
2	Auburn Ski Club	X	X	Gustavo Johnson	Funding request to support environmental education initiatives to replace toxic old school ski waxes to protect the local water sheds from fluorine and PFAS "forever chemicals" to new environmentally friendly ski waxes.	Environmental Education	\$5,000	Approve	\$5,000	Consent	1/26/2024
3	Headwaters Science Institute	X	X	Megan Seifert	Funding request in support of a 6 week after school science program at Truckee Elem in partnership with Boys and Girls Club NLT's after school program	STEAM & Environmental Education	\$5,000	Approve	\$5,000	Consent	2/28/2024
4	Tahoe Community Nursery School	X	X	Angela Bourque	Funding request for an environmental education camping trip with students and parents. Topics include, forest, riparian and lake environments, native wildlife, night skies & leave no trace garbage p/u	STEAM & Environmental Education	\$2,500	Approve	\$2,500	Consent	2/28/2024
5	Pathways To Aviation	X	X	Pete Parker	Funding support for Pathways to Aviation youth careers in aviation education programs. Next event, "Women In Space" w/ Eileen Collins, 1st female commander of a Space Shuttle Mission, held at UNR 3/21, all TTUSD students invited. KTRK event schd later this year, date TBD	STEAM (Aviation) Education	\$2,500	Approve	\$2,500	Consent	2/28/2024
6	Mountain Area Preservation	X	X	Alexis Ollar	Support for the 8th annual Wild & Scenic Film Festival, celebrating Earth Day 2024. The event includes an April 20th Earth Day at Palisades Tahoe for a FREE Wild Child and adult STEAM & environmental education program.	STEAM & Environmental Education	\$2,000	Approve	\$2,000	Consent	3/27/2024
7	UC Davis Tahoe Environmental Research Center	X	X	Toni Myshyakova	funding support for summer 8 week Tahoe research student intern programs Program includes both high school and undergraduate students. 2023 saw 7 interns complete the program,	STEAM & Environmental Education	\$5,000	Approve	\$5,000	Consent	3/27/2024
8	Truckee Elementary	X	X	Katie Davidson	funding request in support of Truckee El's FAMILY STEM nights with programs like, Sierra Nevada Journey's, SWEP interactive exhibits, "Tinker Lab" Engineering Education and many more	STEAM & Environmental Education	\$4,000	Approve	\$4,000	Consent	3/27/2024
9	Truckee Wolverine Booster Club	X	X	Yvonne Moore Griffith	funding request for the Truckee High Boosters Club's Safe and Sober Grad Night Celebration. All graduating seniors are invited and can attend free of charge	Education Safety	\$5,000	Approve	\$5,000	Consent	3/27/2024
10	North Tahoe Business Association	X	X	Alyssa Reilly	funding request in support of annual North Shore street clean up \$500 and Music on the Beach (Kings Beach) summer events \$1,000	STEAM Arts & Environment	\$1,500	Approve			4/24/2024
11	Truckee Donner Rec & Parks	X	X	Kyle Jost	funding request in support of FREE Truckee summer Music in the Park Wednesday night events June through August	STEAM Arts	\$1,500	Approve			4/24/2024
12	Truckee Day c/o TTCF	X	X	Virginia Donica	funding request to help support the annual town-wide Truckee Day street clean-up and BBQ block party	STEAM Arts & Environment	\$1,000	Approve			4/24/2024
13	Truckee Roundhouse Community Makerspace	X	X	Karyn Stanley	funding request to help support STEAM interactive events at the Sunday, June 9, 2024 Maker Show. Last year's event had over 1,400 attendees	STEAM Education	\$5,000	Approve			4/24/2024
14	Lake Tahoe 99's	X	X	Lynn Meadows	funding request in support of Team Tahoe Turbulence entry into the Air Race Classic. Local KTRK pilots Raj Karwa and Sarah Krammen will represent the Tahoe area and inspire a new generation of women in aviation through their STEM education backgrounds as teachers and role models.	STEAM Education	\$5,000	Approve			4/24/2024
15	Tahoe Music Alive	X	X	Barbara Klencke	Funding request to support Alder Creek Middle School's music program. ~130 students, \$3K for instrument acquisition, \$1500 for 2 guest music ensembles, and \$500 for student complementary professional concert ticket sponsorships	STEAM Education	\$5,000	Approve			4/24/2024
16											
Community Sponsorship <\$5K Program Budget \$60,000							Requested to date	\$55,000.00	\$36,000.00		

White = approved
 Gold = doesn't meet eligibility requirements
 Green = Pending Board approval

Author: Marc Lamb
 Located: TruckeeTahoeAirport\003. Restricted (T:)\Public Relations & Outreach\Sponsorships & Media Community Sponsorships Fiscal Year 2024