



**TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTOR STAFF REPORT**

AGENDA TITLE: Discussion: Economic Impact Study 2024

MEETING DATE: April 24, 2024

PREPARED BY: Robb Etnyre, General Manager

RECOMMENDED ACTION: Provide Board guidance on development of a 2024 Truckee Tahoe Airport District Economic Impact Study.

Background: The Truckee Tahoe Airport District last conducted an economic impact study in 2017 – attached. The 2023 Airport District Strategic Plan Goals identifies a goal to conduct a new Economic Impact Study in 2024.

1.C. QUANTIFY: Quantify, track, and share economic, community and environmental investments and results.

1.C.2. Quantify regional economic benefits and consider future study with regional partners.

DISCUSSION: Several regional organizations and industry associations have recently conducted economic impact studies, or published articles related to the impact to communities from general aviation. Several are attached and linked to this staff report. There are a range of perspectives to guide an economic impact study, ranging from pure fiscal impact of airport operations to overall community impact through a variety of measurements. To better inform a request for proposal process, Staff is requesting Board guidance to identify key Board goals of an updated Economic Impact Study.

ATTACHMENTS & REFERENCES:

2017 Economic Impact of the Truckee Tahoe Airport

Fiscal, Economic, and Industry Impacts of Reno-Tahoe Airport Authority

New Study Shows General Aviation's Economic Impact On U.S. States, Aviation Week Network

Santa Monica Airport Campus, Current Economic and Fiscal Impacts, In The City of Santa Monica

Consultants:

<https://integrated-comms.com/>

<https://www.ekayconsultants.com/>

<https://www.hraadvisors.com/>

Linked Articles & Studies

<https://nbaa.org/wp-content/uploads/advocacy/legislative-and-regulatory-issues/business-aviation-essential/General-Aviation-Contribution-to-the-US-Economy-20200219.pdf>

<https://ips-dc.org/report-high-flyers-2023/?emci=c6efcccd-abad-ed11-8e8b-00224832eb73&emdi=8382105b-ceed-ed11-8e8b-00224832eb73&ceid=4059014>

<https://stewardshiptahoe.org/wp-content/uploads/2023/06/Lake-Tahoe-Stewardship-Plan-6-19-23-FINAL.pdf>

<https://aviationcrossamerica.org/economic-impact/>



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