



TRUCKEE TAHOE AIRPORT DISTRICT BOARD OF DIRECTOR STAFF REPORT

AGENDA TITLE: Strategic Plan Update 2026-2028

MEETING DATE: July 23, 2025

PREPARED BY: Robb Etnyre, General Manager

RECOMMENDED ACTION: Truckee Tahoe Airport District Board of Directors adopt the draft Strategic Plan 2026-2028.

Background: Building upon the previous strategic plan, the board, staff and consultant team of Agnew::Beck worked to collectively review and update the 2023-2025 Strategic Plan to new priorities for 2026-2028 through a series of [four public board workshops](#).

- Workshop #1 March 10th, 2025, 1pm (Agnew::Beck)
- Workshop #2 May 6th, 2025, 1pm (Internal)
- Workshop #3 May 28th, 2025, 1pm (Internal)
- Workshop #4 July 11th, 2025, 1pm (Agnew::Beck & Internal)

The results of those workshops are presented today as an updated draft Strategic Plan 2026-2028, and Draft Strategic Plan Staff Workplan: Attachment A.

Discussion: The draft Strategic Plan 2026 is presented for final consideration after several workshops and draft updates. The draft Attachment A is presented for information and discussion in how staff plans to deliver results of each strategic plan goal. The workplan will shift and adjust with priority and funding identified in each year's budget cycle.

Fiscal Impact: Developed annually in the budget process.

Sample Motion: I move to approve/modify the draft Truckee Tahoe Airport District Strategic Plan 2026-2028 as presented.

ATTACHMENTS:

- TRUCKEE TAHOE AIRPORT DISTRICT 2026-2028 STRATEGIC PLAN
“Flight Path for Alignment” Draft July 23, 2025
- Attachment A: DRAFT STAFF STRATEGIC PLAN WORK PLAN; TIMELINE WITH ROLES AND RESPONSIBILITIES