



## March - June General Stats



You had a solid month! Here's a look at March.

**13K**

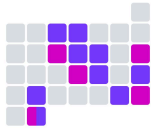
Reels and post views  
+5% from February

**36%**

Views from non-followers

**2.9K**

Followers  
+61 from February



In March, you shared **5 reels** and **10 posts**

Way to go above and beyond! You're really putting yourself out there, which will help your content get seen more regularly.

### Get ready for April!

Creating 2 reels and 3 posts each week could help you keep up the momentum.

[Start creating](#)



You crushed it in April! Here's what that looked like.

**28K**

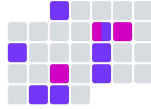
Reels and post views  
+113% from March

**56%**

Views from non-followers  
+226% from March

**3K**

Followers  
+107 from March



In April, you shared **4 reels** and **7 posts**

Keep it up! Consistently creating reels, posts or both is the best way to help your content get seen more regularly.

### Get ready for May!

Creating 1 reel and 2 posts each week could help kickstart your growth.

[Start creating](#)



Here's what happened in May

**17K**

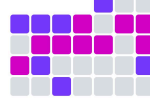
Reels and post views

**52%**

Views from non-followers

**3K**

Followers  
+49 from April



In May, you shared **9 reels** and **7 posts**

Way to go above and beyond! You're really putting yourself out there, which will help your content get seen more regularly.

### Get ready for June!

Creating 3 reels and 2 posts each week could help you keep up the momentum.

[Start creating](#)



You crushed it in June! Here's what that looked like.

**27K**

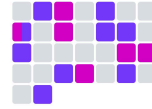
Reels and post views  
+59% from May

**51%**

Views from non-followers  
+56% from May

**3.1K**

Followers  
+34 from May



In June, you shared **6 reels** and **9 posts**

Nice! You're on your way to sharing more often, which can help you grow views and followers.

### Get ready for July!

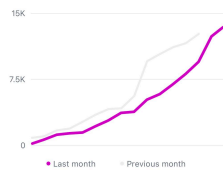
Creating 2 reels and 2 posts each week could help you keep growing.

[Start creating](#)

### Your views are looking up

Your reel and post views were up 6% compared to the previous month. You're continuing to reach new audiences!

#### Reel and post views last month

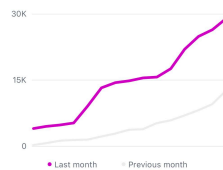


🔔 You shared 4 more posts than the previous month, which helped improve your views.

### Your views are way up

Your reel and post views were up 132% compared to the previous month! Your content is really getting noticed.

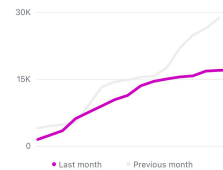
#### Reel and post views last month



### Your views have room to grow

Remember it's normal for reach to vary, and sharing new content each week is the best place to start.

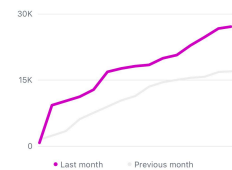
#### Reel and post views last month



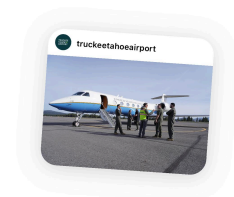
### Your views are way up

Your reel and post views were up 60% compared to the previous month! Your content is really getting noticed.

#### Reel and post views last month

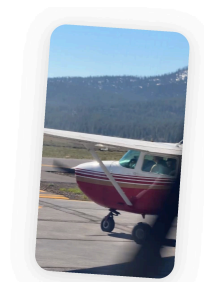


🔔 You shared 2 more posts than the previous month, which helped improve your views.



### This post got some attention

You got over 5.5K views and gained 9 followers from this post. That's more than any other piece of content you shared last month.



### This reel got some attention

You got over 2.5K views and gained 7 followers from this reel. That's more than any other piece of content you shared last month.



### This reel got some attention

You got over 8.5K views and gained 6 followers from this reel. That's more than any other piece of content you shared last month.

🗣 Tells the story with text



## 90 Day Views and Interactions

92,516

Views

0.0% from ads

55.3%  
Followers



44.7%  
Non-followers

Accounts reached

27,419  
+29.1%

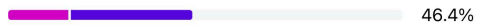
### By content type

All

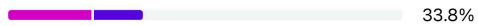
Followers

Non-followers

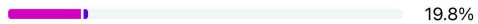
Reels



Posts



Stories



1,129

Interactions

87.3%  
Followers



12.7%  
Non-followers

Accounts engaged

531

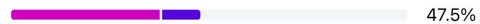
### By content type

All

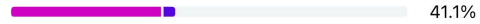
Followers

Non-followers

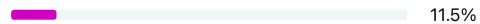
Reels



Posts

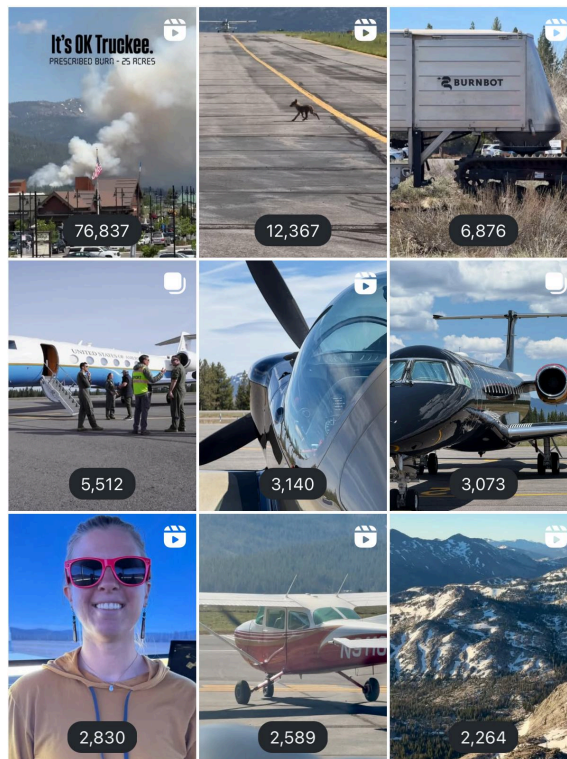


Stories



Followers

Non-Followers



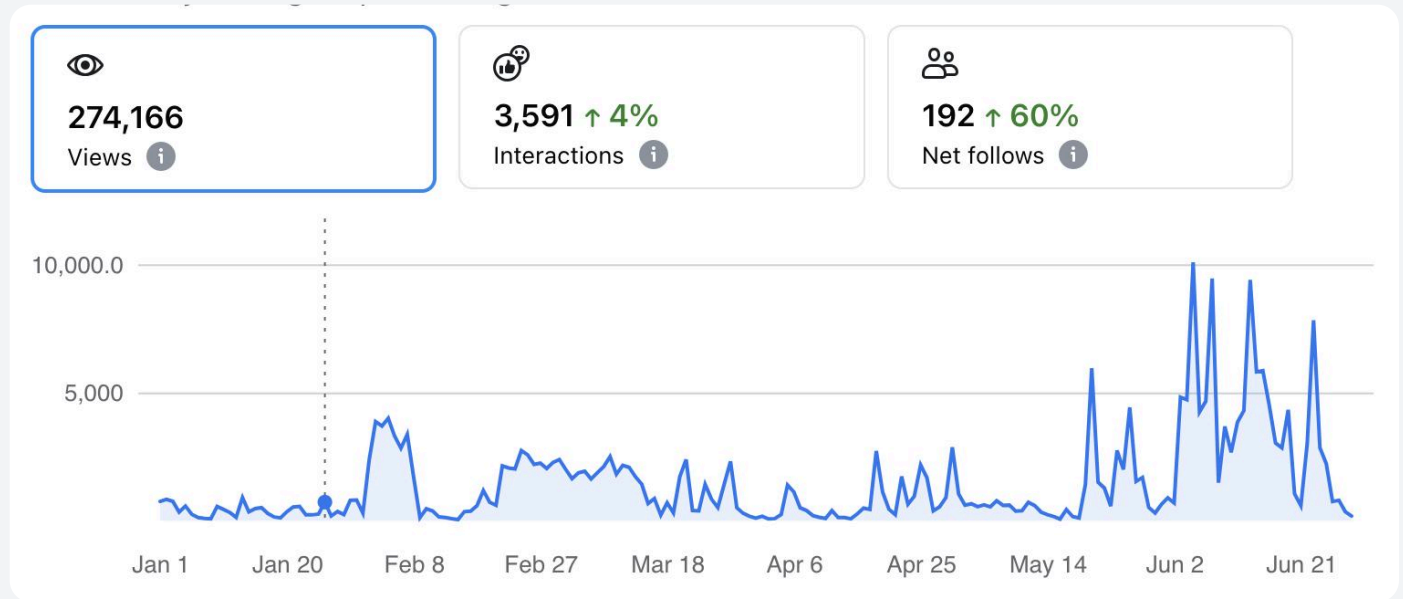


**JAN - JUNE (2025 to Date)**  
274,166 Views

**JUNE**  
109,307 Views  
+253.7% from previous 28 days

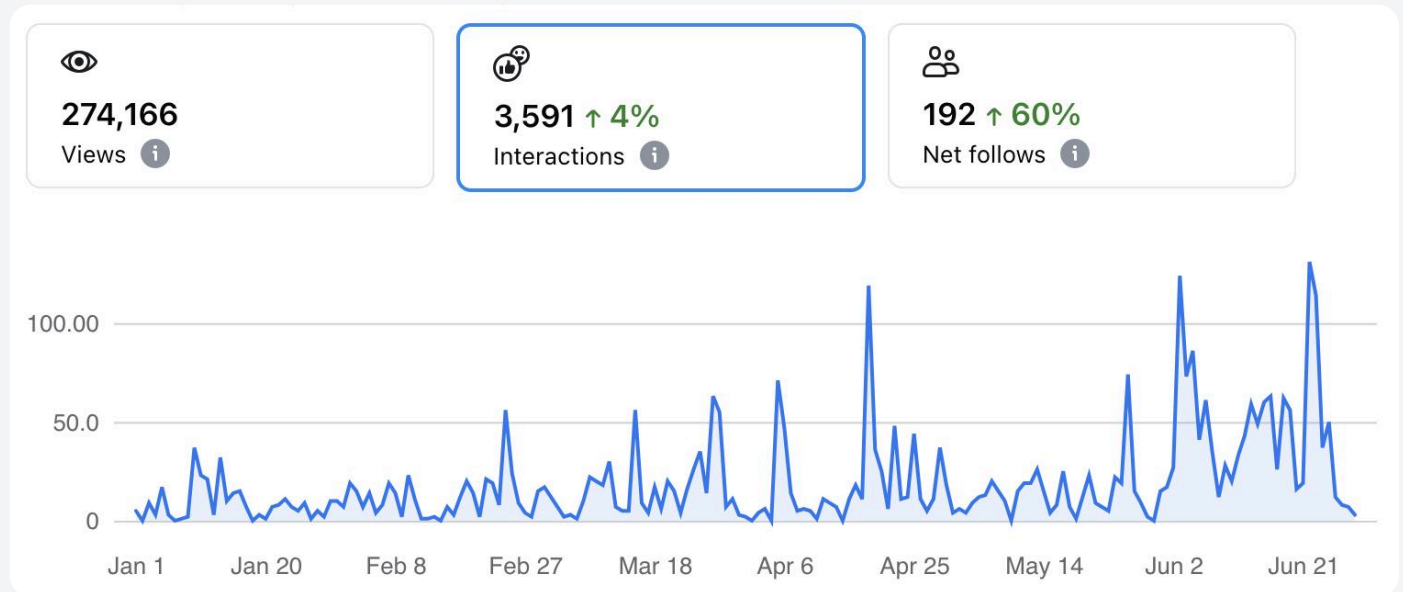
## Views

January 1 - July 1



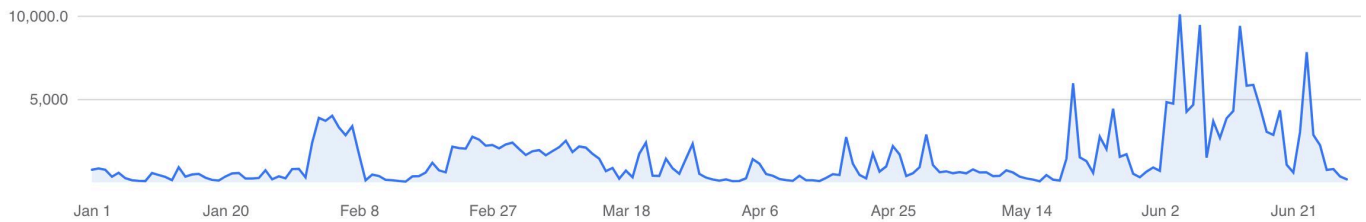
## Interactions

January 1 - July 1



Custom: Jan 1 - Jul 8

**274,166 Views**  
-- from previous 189 days



**50,809**

3-second views

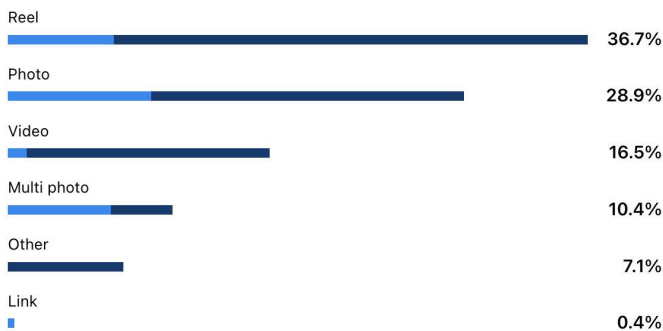


**29**

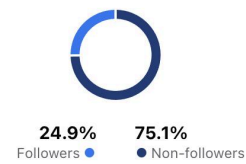
1-minute views

#### By content type

Followers Non-followers

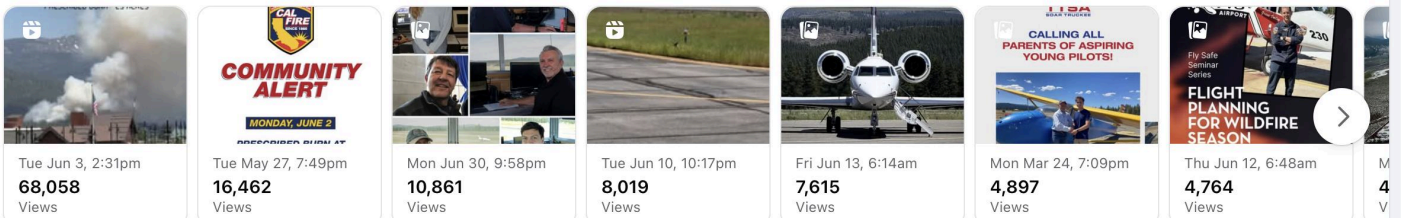


#### By followers vs non-followers



#### Top content based on views

[See all](#)



Content library

Published Scheduled

+ Create














Filters

Columns

Custom: Jan 1 - Jul 8

...

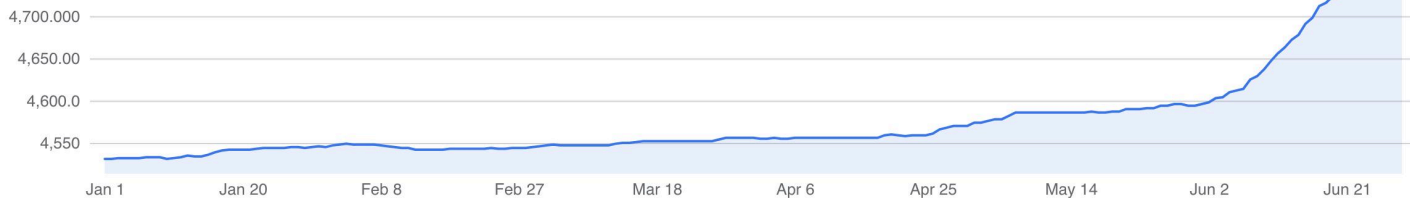
0/50 posts selected

<input type="checkbox"/>	Preview	Views	Reach	Interactions	Net follows	Impressions	Comments	Distribution
<input type="checkbox"/>	 It's OK, Truckee — the pres... Published • Jun 3 at 2:31 PM	68,058	45,980	385	115	46,294	24	+3.9x
<input type="checkbox"/>	 Community Alert – Presc... Published • May 27 at 7:49 PM	16,462	9,883	27	1	10,946	2	--
<input type="checkbox"/>	 And finally — a huge thank ... Published • Jun 30 at 9:58 PM	10,861	8,290	238	6	8,290	11	--
<input type="checkbox"/>	 KTRK welcomes our newes... Published • Jun 10 at 10:17 PM	8,019	7,464	233	6	7,464	5	+2.2x
<input type="checkbox"/>	 Summer has arrived—and s... Published • Jun 13 at 6:14 AM	7,615	5,575	55	2	5,575	11	--
<input type="checkbox"/>	 Calling All Parents of Aspi... Published • Mar 24 at 7:09 PM	4,897	2,925	15	0	3,118	2	--
<input type="checkbox"/>	 Flight Planning for Wildfi... Published • Jun 12 at 6:48 AM	4,764	3,304	12	1	3,411	1	--
<input type="checkbox"/>	 Here at KTRK, we take a lot... Published • Apr 28 at 8:11 AM	4,178	2,871	58	2	2,912	3	--
<input type="checkbox"/>	 A special visitor touched d... Published • Apr 24 at 11:27 AM	3,722	1,655	117	1	1,728	15	--
<input type="checkbox"/>	 Curious how ATC really wor... Published • May 5 at 9:29 AM	2,894	2,164	31	3	2,215	6	--
<input type="checkbox"/>	 Quite the peaceful evening ... Published • Jul 1 at 8:53 PM	2,786	2,231	18	3	2,245	0	--
<input type="checkbox"/>	 Heads up, Truckee: You ma... Published • May 6 at 12:37 PM	2,725	1,900	12	0	1,922	0	--
<input type="checkbox"/>	 Couple of good-looking set... Published • Jun 24 at 1:58 PM	2,466	1,560	34	0	1,616	1	--

Custom: Jan 1 - Jul 8 ▾

**4,735 Total followers** ⓘ

+4.5% from previous 189 days



**192**

Net follows ⓘ



**50**

Unfollows ⓘ

### Net follows by content type ⓘ

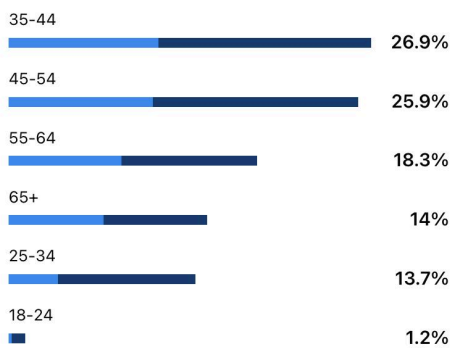
Lifetime



### Age & gender ⓘ

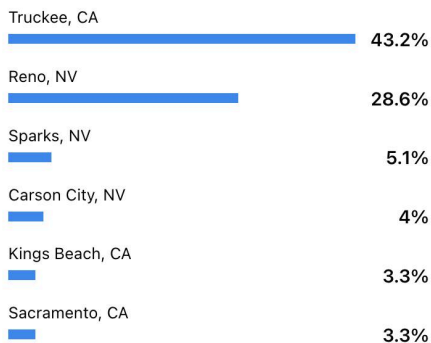
Lifetime

● Women ● Men ● Unknown



### Cities ⓘ

Lifetime



### Countries ⓘ

Lifetime

