



# TRUCKEE TAHOE AIRPORT DISTRICT GENERAL MANAGER REPORT

**AGENDA TITLE:** General Manager’s Monthly Update

**MEETING DATE:** September 24, 2025

**PREPARED BY:** Robb Etnyre, General Manager

**Item 1. Truckee Tahoe Airport District Strategic Plan Priorities:**

Vision	Mission	Core Values	Guiding Principles
<p>Defines where we want to be in the future—our horizon line.</p> <p>A community-focused, sustainable, safe, and well-run airport district, respected locally and nationwide.</p>	<p>Defines what we do, where we serve and who we serve.</p> <p>TTAD aims to provide safe, high-quality aviation services and facilities, reduce impact on our neighbors and the environment, invest in opportunities that increase community safety and provide sustained benefit to the entire Truckee Tahoe region.</p>	<p>Defines and drives the culture of our organization and what we focus on daily.</p> <ul style="list-style-type: none"> <li>• Safety for all</li> <li>• Regionally focused</li> <li>• Responsible</li> <li>• Innovative</li> </ul>	<p>Expands on core values and describes a set of principles that guide priorities and decision-making for the District.</p> <ul style="list-style-type: none"> <li>• We adhere to high standards of safety, accountability, equitability, and transparency.</li> <li>• We care for and invest in our land, facilities, team, and community.</li> <li>• We maintain rights of airport land and facilities in perpetuity.</li> <li>• We strive to make fair and equitable decisions with property taxes and user fees.</li> <li>• We listen to and learn from all our partners, neighbors, and constituencies.</li> <li>• We are an industry leader in sustainable aviation innovation.</li> </ul>

### 2025 Focus Areas

- Maintain Reserve Fund Balance
- Segregate Funds (Air/Land)
- Focus Funds; Airport Purpose
- Invest in Aviation STEAM
- Update Rent Studies
- Update Strategic Plan
- Develop Long Term Infrastructure Reinvestment Plan

- Apron A2 Reconstruction
- Hangar Revitalization Program
- Develop Hangar Reservation System
- Fly Safe & Fly Quiet Programs
- Update PMCDs
- Team Training
- Point of Sale Software Update

- Maintain 100% Blended SAF Only Sales
- Transition to Unleaded Avgas
- Climate Transformation Alliance Programs
- Develop Net Zero Goals & Reporting
- Waddle Ranch Lands Management

- Fly Safe/ Fly Quiet / Fly SAF Focus
- Aviation STEAM Focus
- Community Communication Engagement
- Community Wildfire Mitigation Focus
- Promote Crosswind Runway Use

● On Schedule      ● Delayed      ● On Hold

## **Item 2. Apron A2 Reconstruction**

Work continues for Phase 2 of the Apron A2 Reconstruction project. Apron ramp traffic is still being accommodated on both the West and East side of the Apron, with access established for both passengers and ground transportation companies external to the terminal building. Phase 2 should conclude by the end of September. Phase II ongoing work now includes two uplifts of asphalt as shown below. Weather has pushed the planned uplift schedule back slightly.



## **Item 3. JSX – KTRK Potential Public Charter Operations**



<https://thepointsguy.com/news/jsx-public-charter-atr-turboprops/>

We are working to finalize an agreement with JSX in the coming weeks before bringing a final draft agreement for board review. The article linked above provides some more detail on JSX plans to bring scheduled service to Truckee Tahoe Airport.

## **ATTACHMENTS**

- [Truckee Tahoe Airport Strategic Plan](#)
- Rolling Agenda
- Aviation and Communication Reports
- Monthly Financials for June